

# HOW TO GET THE MOST OUT OF OUR HALLOWEEN SALES CONTEST

## Set up and Running

### STEP 1

Choose “Gift Swap”

### STEP 2

Set up the competition by adding users, selecting prizes, etc

### STEP 3

Create a start and end date

### STEP 4

Click and run

## Spooky Prize Ideas

- ◆ Bag of candy
- ◆ Starbucks gift cards (Mmmm Pumpkin Spice Latte, anyone?)
- ◆ Seasonal craft beer
- ◆ Tickets to a haunted house
- ◆ Movie tickets
- ◆ Gift card to a local Halloween or costume store
- ◆ Buy a Halloween costume for the winner
- ◆ Desk decorated for Halloween
- ◆ Candy apple
- ◆ Seasonal beverage flavor of choice for kitchen/lounge area
- ◆ Money
- ◆ Pumpkin to carve
- ◆ Turn at bobbing for apples (or cash or other prizes)



## Halloween Tricks

If you decide that you really want to put the “trick” in “Trick or Treat” this year, we’ve got some clever ideas. Remember, once someone completes a qualifying activity, they can swap gifts. So, consider adding one of these “tricks” into the mix and watch people scramble to complete activities to trade them away. Maybe too sinister, maybe a great laugh... we’ll let you decide.

- ◆ Clean up the office after the party
- ◆ Take out the trash
- ◆ Wash/put away the dishes
- ◆ Entertain at the Halloween party



To learn more about the “Trick or Treat” competition, check out [this blog](#)