

5 AMAZING SPRING SALES CONTESTS.



REELING IN NEW SALES



GOAL

Close the most total revenue for the month

PRIZE

Winners get an extra vacation day to enjoy some of their favorite leisure activities



COMPETITION TEMPLATE

Team fishing
competition



POINTS

1 point per dollar,
kroner, etc



DURATION

1 month



TEAMS

Team-based. Try
to make it even.
Encourage mentorship
and coaching



WINNERS

Team with the most
total revenue at the
end of the month

WINNER TAKES ALL



GOAL

Book more meetings (first-time, follow-up, closing, or all. You choose.)

PRIZE

Take the winners out for a day at the track! Whether it's race cars, rally cross, dirt bikes, horses, dogs, or something else the races are a great place to have tons of fun and build team spirit and great memories



COMPETITION TEMPLATE

Horse race



POINTS

2 points for first-time,
1 point for follow-up,
3 points for closing



DURATION

2 weeks



TEAMS

Individual



WINNERS

Individual with the most total meetings booked at the end of the month

LEAVE IT TO CHANCE



GOAL

Increase number of offers sent

PRIZE

Examples include: wine, chocolates, sports or movie tickets, lunch, company apparel, ipads, and anything else you would like to give away as a random prize



COMPETITION TEMPLATE

Roll the dice competition



POINTS

1 point for each offer sent. Chance to double or triple point value after “rolling the dice”



DURATION

1 week



TEAMS

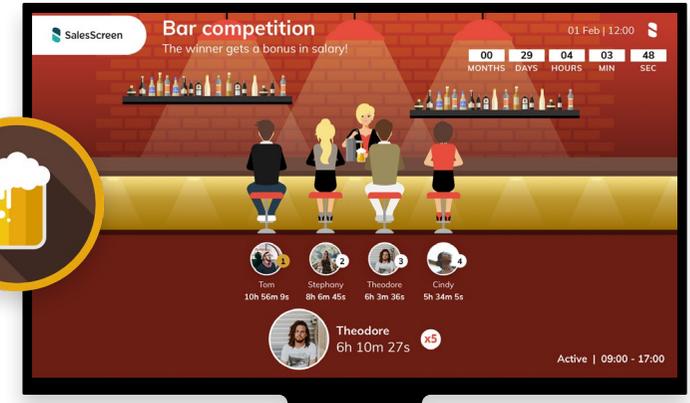
Individual



WINNERS

Top 3 individuals with the most total points at the end of the week

SPRING FOR THE BARS



GOAL

Increase the number of key activities (emails, phone calls, CRM entries, etc)

PRIZE

Company beers or drinks after work



COMPETITION TEMPLATE

Trophy competition – bar theme



POINTS

1 point for each qualifying activity completed



DURATION

1 week



TEAMS

Individual



WINNERS

You select the total number of winners. Those with the most “beer glasses” filled will be the top placers in this competition

PUSH YOUR LIMITS



GOAL

Increase number of meetings booked across teams

PRIZE

Winners get Friday off work for a long weekend. If it's within your budget, maybe rent a hotel or plan a fun night out on the town for the winning team. Use this opportunity to create team building exercises, leadership development or skills coaching



COMPETITION TEMPLATE

Build a skyscraper



POINTS

One point per meeting booked



DURATION

2 weeks



TEAMS

Split your teams up to allow for mentorship, coaching and team building



WINNERS

Team with the most total meetings booked at the end of 2 weeks