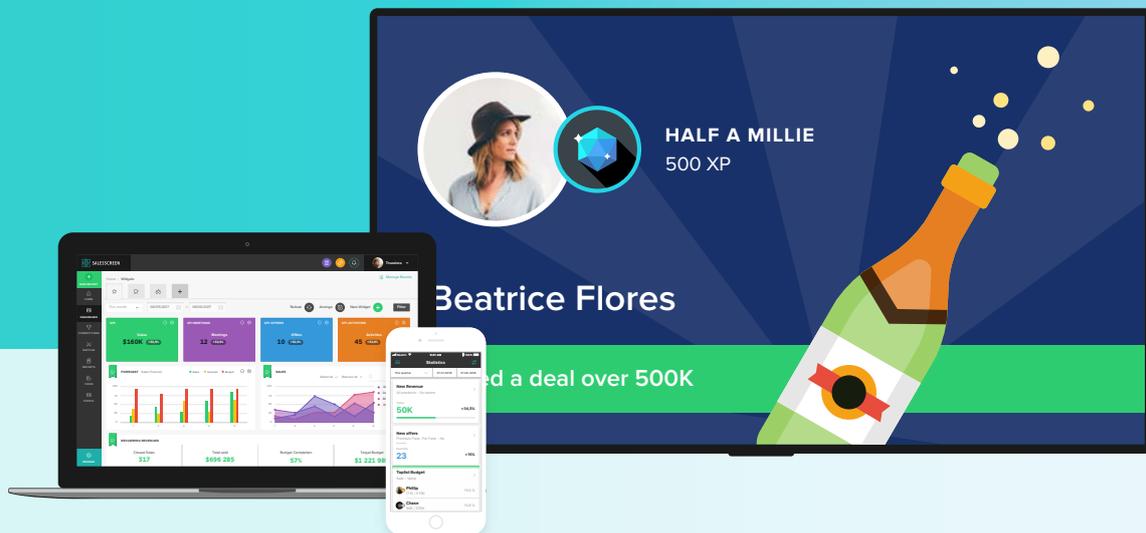


Improve Sales Performance

Visualize data | Accelerate sales | Surpass goals

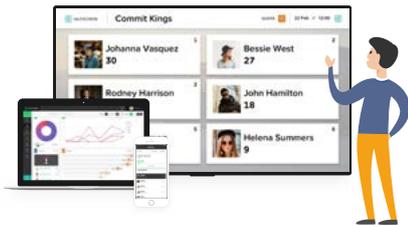


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The Problem

Almost every sales organization today faces the same three primary challenges:

HOW TO QUICKLY VISUALIZE AND UNDERSTAND DATA



In a world of constantly changing data and performance metrics, it is almost impossible to over-emphasize the importance of good data visualization software. Understanding your sales data can be difficult, tedious, and time consuming. Organizations need transparent and intuitive sales data.

Start seeing your data in a way that makes sense.

HOW TO KEEP SALES REPS MOTIVATED AND ENGAGED



According to a recent Gallup poll, "only 13% of employees worldwide are involved in, enthusiastic about and committed to their work and workplace."

This statistic is particularly critical for sales reps, who are the primary revenue drivers.

How can you boost engagement and make work more fun at the same time?

Reward, recognize and motivate with gamification.

HOW TO DRIVE PERFORMANCE AND SURPASS GOALS



Many separated offices struggle to build cohesion and maintain momentum due to time and distance gaps.

Collaboration is all about bringing people together around a clearly defined common goal. So, how can you bring your sales reps together and motivate everyone as a larger team when you are spread out geographically?

Build great company culture and cohesion with the cloud.



The Solution

We offer a fun, engaging, powerful tool that will help you to visualize your sales data, motivate sales reps, and surpass your goals.

We combine great visualization software with a fun gamification platform to help define goals, track progress and reward performance.



About Data Visualization

SalesScreen helps organizations to understand all of the data behind the numbers by displaying the information in charts, graphs, and tables that are bright, colorful, and easy to understand.

SalesScreen allows your teams to ask the question “do you see what I see?”, but unlike spreadsheets, SalesScreen provides real-time data that is simple to analyze, allowing you to drive performance on key targets.

You can also export and print spreadsheets with a single click. No more wasting time with filling in endless columns and rows of information.



Data visualization makes it **easy** for everyone in your organization to **interpret the data**, which will save you **time and money**.

With our interactive charts and graphs, you can:

- ✓ Quickly view your quota, forecasts, and sales progression
- ✓ Receive instant feedback and provide advice
- ✓ See detailed information on your KPIs
- ✓ Understand the results of your sales processes
- ✓ Clearly communicate your team's performance
- ✓ Predict sales outcomes
- ✓ Discover how to increase revenues or reduce expenses
- ✓ Compare your results with other sales reps
- ✓ Get detailed information on your sales, offers, meetings, and activities
- ✓ Export and print your spreadsheets with a single click
- ✓ Customize your data to display exactly how you want it



About Gamification

Gamification is the application of game-design elements and game principles (e.g. point scoring, competition with others, rules of play etc.) in non-game contexts, to drive a desired behavior, such as engaging and motivating people to surpass their goals. So, how does this apply to sales?

The sales industry has demonstrated a constant positive demand for new solutions that can engage and motivate sales reps, thus increasing sales performance and revenue. In addition, by 2020 it is expected that 50% of sales teams will be millennials who desire more teamwork, challenges, feedback, and fun rewards in daily work life. Unlike previous generations, millennials are not primarily motivated by compensation alone. They want a truly rewarding work experience that stimulates, challenges, and gives them room to learn and grow.

Features

- ✓ Sales rep recognition on TV screens with photo, music and sale details
- ✓ Tons of customizable slides to show your latest company updates
- ✓ Real-time individual and team sales competitions
- ✓ “Battle Mode” for 1-1 challenges
- ✓ Customizable milestone “Events” to celebrate outstanding performance.
- ✓ Leaderboards and Wall of Fame
- ✓ Hundreds of unique ranks and badges to unlock





SalesScreen provides recognition throughout the office to your sales reps. When a rep completes a sales activity, their name and photo will show up on TV screens throughout your offices, along with their personal theme music so that the entire office can cheer and congratulate them.

SalesScreen also allows sales leaders to create customizable “Events” which celebrate important milestones. These Events can be used to recognize outstanding sales performance, bringing recognition and praise to sales reps.



In addition, sales reps can work their way through the ranks from Private to General by earning points. This constant sense of progression provides sales teams with a fun and unique way to measure overall achievement.

SalesScreen also uses badges to automatically give sales reps a fun reward for the completion of sales activities. For example, sales reps can unlock the “Early Bird” badge for completing a sale before 9am or “Rapid Fire” for closing 3 sales in an hour. With over 100 different badges, there is always a new achievement to be unlocked.



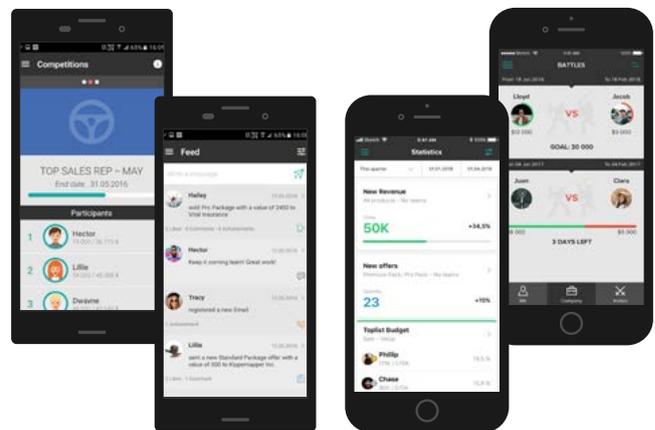
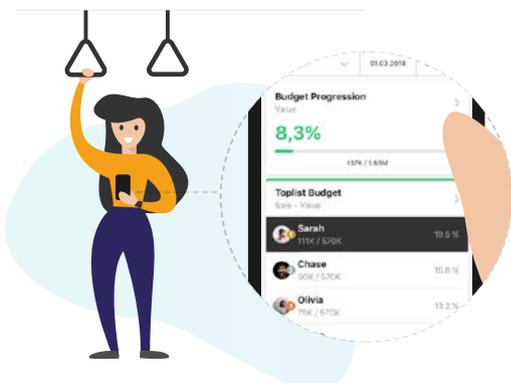
You can even run friendly competitions to help your teams surpass their goals. Tap into your sales reps' competitive instincts by letting them see how they stack up against their peers in competitions based on time, quota, or other metrics of your choice.



Mobile App

With our mobile app, your sales reps can **stay connected, informed and engaged**. The result is an increase in team spirit, engagement, and goal accomplishment.

- ✓ Send and receive instant updates on sales activity
- ✓ Access all of your data and KPIs
- ✓ Instantly congratulate other sales reps on a job well done
- ✓ Track company statistics and forecasts
- ✓ Review your company's SalesScreen newsfeed
- ✓ View competitions and achievements
- ✓ Access your screens to update or show information





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