

# NOTICE ON THE PROCESSING OF PERSONAL DATA

pursuant to Article 13 of Regulation (EU) 2016/679 ("Privacy Policy")

This notice is provided pursuant to Regulation (EU) 2016/679 (hereinafter the "Regulation" or "GDPR") and describes the methods of processing the personal data of users who consult and use this website, accessible at <https://searchbridge.ai/> (hereinafter also the "Site") or who make use of the services offered through the Site.

In accordance with the current European Regulation on the protection of personal data No. 679/2016 ("GDPR"), the collection and processing will always follow the principles of lawfulness, fairness and transparency.

When consulting the Site, data relating to the user accessing the site (defined as the "data subject" as an identified or identifiable natural person) may be processed.

## A. DATA CONTROLLER

The Data Controller is Search Bridge s.r.l. SB, represented by its legal representative pro tempore, Tax Code and VAT number 04313431209, registered office in Bologna, Via Del Giacinto 32, e-mail [privacy@searchbridge.ai](mailto:privacy@searchbridge.ai) (hereinafter the "Controller").

## B. TYPE OF DATA COLLECTED, PURPOSES, LEGAL BASIS AND RETENTION PERIODS

### 1. Browsing Data

Personal Data may be collected autonomously by the Controller or through third parties.

In this case, the IT systems and software procedures responsible for the operation of this Site collect certain technical Personal Data of Users (e.g. IP address, type of browser used, operating system, domain name and addresses of websites from which access was made or exited, etc.), the transmission of which is inherent in the normal operation of the internet.

**Purpose:** such Data may be processed solely for the purpose of obtaining anonymous statistical information on the use of the site and/or to monitor its correct operation.

**Retention:** such Data will be deleted immediately after processing.

**Legal Basis:** processing is carried out on the basis of the Controller's legitimate interest in making the Site usable and ensuring safe navigation thereon (Art. 6, para. 1 lett. f). Exclusively for the specific profiling activity, the legal basis is the express consent of the data subject (Art. 6, para. 1 lett. a).

### 2. Contact by the user via e-mail, telephone, or form submission

The optional, explicit and voluntary sending of communications by e-mail to the addresses indicated on the site results in the subsequent acquisition of the data communicated by the user, including their e-mail address, as well as consent to receive any response messages to their requests.

In this case, the provision of the e-mail address and any other data indicated is optional, but necessary in order to use the service and receive a response to your request; in their absence, we will not be able to proceed with the processing.

**Purpose:** the personal data thus provided are used solely for the purpose of fulfilling or responding to the requests submitted and are communicated to third parties only where necessary for that purpose.

**Retention:** data are retained for the period necessary for the fulfilment of the request and in accordance with applicable regulations.

**Legal Basis:** processing is carried out for the fulfilment of a contractual and pre-contractual obligation assumed by the Controller with the service (Art. 6, para. 1 lett. b).

### 3. Links to other websites

The Website may include hyperlinks to other websites. By clicking on one of these links, the user may be redirected to another website or internet resource that may collect information about the user through cookies or other technologies.

The Controller assumes no responsibility or control authority over these other websites or internet resources, nor over their collection, use and disclosure of the user's personal data. It is necessary to review the privacy statements of these other websites and internet sources in order to assess whether they act in compliance with privacy legislation.

#### **4. Integration of social media plugins**

We have integrated the LinkedIn social media plugin on the site. This means that when you click or tap the relevant button, certain information is shared with the social media service providers.

If you are logged into your social media account when you click or tap one of these buttons, the social media provider may link this information to your social media account. Depending on your settings, they may also display these actions on your social media profile, which will then be visible to other users in your network.

**5.** This site makes use of technical, tracking and profiling cookies. For details, please refer to the dedicated

cookie policy.

### C. RECIPIENTS OF THE DATA

The personal data collected are processed by the Controller's personnel, who act with specific authorisation, on the basis of specific instructions provided regarding the purposes and methods of the processing itself.

Furthermore, the subjects designated as data processors pursuant to Art. 28 of the GDPR or sub-processors, which the Controller engages for the provision of services and for the performance of activities within its remit, may be recipients of the data collected as a result of consulting the Site or using the services within the limits of their respective mandate. The relevant list may be requested from the Controller using the contact details referred to in section A.

Where, through the services offered by the site, a data processor pursuant to Art. 28 of the GDPR or a sub-processor is designated, the data will be communicated to the respective Data Controller and/or Data Processor.

### D. DATA TRANSFERS

No transfer abroad of the personal data provided is envisaged.

### E. RIGHTS OF DATA SUBJECTS

Data subjects, i.e. the identified or identifiable natural persons to whom the data relate, may exercise specific rights regarding data protection, listed below:

**a) right of access:** the right to obtain from the Controller confirmation as to whether or not personal data concerning them is being processed and, if so, to obtain access to the personal data and detailed information regarding the origin, purposes, categories of data processed, recipients of communication and/or transfer of data and more;

**b) right to rectification:** the right to obtain from the Controller the rectification of inaccurate personal data without undue delay, as well as the completion of incomplete personal data, including by providing a supplementary statement;

**c) right to erasure ("right to be forgotten"):** the right to obtain from the Controller the erasure of personal data without undue delay where: i. the data are no longer necessary in relation to the purposes for which they were processed; ii. the consent on which the processing is based is withdrawn and there is no other legal basis for the processing; iii. the personal data have been unlawfully processed; iv. the personal data must be erased in order to comply with a legal obligation;

**d) right to object to processing:** the right to object at any time to the processing of personal data whose legal basis is the legitimate interest of the Controller;

**e) right to restriction:** the right to obtain from the Controller the restriction of processing where the accuracy of the personal data is contested (for the period necessary for the Controller to verify the accuracy of such personal data), where the processing is unlawful and/or the data subject has objected to the processing;

**f) right to data portability:** the right to receive personal data in a structured, commonly used and machine-readable format and to transmit such data to another Data Controller, where technically feasible, only in cases where the processing is based on consent or contract and solely for data processed by electronic means;

**g) right to lodge a complaint with the supervisory authority:** without prejudice to any other administrative or judicial remedy, a data subject who considers that the processing relating to them infringes the Regulation has the right to lodge a complaint with the supervisory authority of the Member State in which they habitually reside or work, or the Member State in which the alleged infringement

occurred.

The rights referred to above may be exercised by contacting the Controller using the contact details indicated in section A of this notice.

*This notice is updated as of 29/10/2025*