

SEARCH BRIDGE BE THE ANSWER.	Search Bridge s.r.l. Via Del Giacinto n. 32, 40133 Bologna (BO),	12/01/2026 Rev. 00
	QUALITY POLICY	PAG 1 of 5

QUALITY POLICY

REFERENCE STANDARD: ISO/IEC 9001

SEARCH BRIDGE BE THE ANSWER.	Search Bridge s.r.l. Via Del Giacinto n. 32, 40133 Bologna (BO),	12/01/2026 Rev. 00
	QUALITY POLICY	PAG 2 of 5

Document name	QUALITY POLICY
Issued by	Search Bridge s.r.l.
Prepared by	RSGI - Giulio Salvucci
Approved by	Management
Version	00 Pages
First Issue Date	12/01/2026
Classification	Public

REVISION SUMMARY AND PREVIOUS VERSIONS

Version	Issue date	Summary of changes	Performed by
00	12/01/2026	Release	RSGI - Giulio Salvucci

SEARCH BRIDGE BE THE ANSWER.	Search Bridge s.r.l. Via Del Giacinto n. 32, 40133 Bologna (BO),	12/01/2026 Rev. 00
	QUALITY POLICY	PAG 3 of 5

1. GENERAL PREAMBLE	4
2. MANAGEMENT COMMITMENT	4
3. THE QUALITY MANAGEMENT SYSTEM	5

SEARCH BRIDGE BE THE ANSWER.	Search Bridge s.r.l. Via Del Giacinto n. 32, 40133 Bologna (BO),	12/01/2026 Rev. 00
	QUALITY POLICY	PAG 4 of 5

1. GENERAL PREAMBLE

Search Bridge S.r.l. is a company operating in the field of design and maintenance of IT systems and applications. The organisation is characterised by highly specialised processes and professional competences, with a focus on technological evolution and on the integration of Artificial Intelligence-based algorithms. This approach enables clients operating in complex environments to optimise the efficiency of their digital systems, ensuring reliability, scalability and adaptability to new market requirements.

2. MANAGEMENT COMMITMENT

The management of Search Bridge S.r.l. commits to:

- provide the resources necessary to implement and maintain the Quality Management System (QMS);
- establish and periodically review the quality objectives;
- communicate the importance of meeting customer, legal and regulatory requirements;
- promote the continuous improvement of the QMS.

Scope of application: "**Provision of brand perception analysis and competitive positioning services, including through the use of Generative Artificial Intelligence**".

3. THE QUALITY MANAGEMENT SYSTEM

Search Bridge S.r.l. has decided to develop a quality management system in conformity with the UNI EN ISO 9001 standard. To this end, it commits to respecting the fundamental principles as indicated below:

a) Customer focus.

Meeting customer needs through the continuous monitoring of quality delivered and the degree of customer satisfaction, by means of periodic customer satisfaction surveys and analysis of complaints received.

b) Leadership.

Creating and communicating a clear and shared vision that inspires and guides the entire organisation. Supporting a corporate culture that values innovation, integrity and excellence.

c) Active involvement of people.

Optimising corporate management by activating internal communication systems, implementing management control and establishing a supplier evaluation and qualification system. Furthermore, fostering an inclusive working environment where every employee feels valued and motivated to contribute actively. It is important to promote opportunities for professional growth and development through continuous training and clear career paths.

d) Process approach.

Approaching the management of activities and resources as interconnected processes in order to contribute to the effectiveness and efficiency of the organisation. Defining and optimising key processes to ensure efficiency and quality at all stages of the software development lifecycle. Using agile methodologies to improve collaboration and reduce delivery times.

e) Continuous improvement.

Encouraging a culture of continuous improvement through feedback analysis, innovation and constant learning. Establishing KPIs (Key Performance Indicators) to monitor performance and identify areas for improvement.

SEARCH BRIDGE BE THE ANSWER.	Search Bridge s.r.l. Via Del Giacinto n. 32, 40133 Bologna (BO),	12/01/2026 Rev. 00
QUALITY POLICY		PAG 5 of 5

f) Evidence-based decision making.

Commitment to collecting accurate and relevant data from various sources, including customer feedback, software performance metrics, market analysis and financial data. All staff, especially management, must be trained in the use of data analysis tools and techniques. We believe that better decisions are made when they are supported by a thorough understanding of the available information.

g) Relationship management.

Investing in building solid and lasting relationships with all interested parties, including customers, suppliers, partners and employees. Maintaining open and transparent communication with all interested parties. Regularly informing our customers and partners about progress, challenges and opportunities.

The Management

Search Bridge s.r.l.

Giulio.salvucci

Signed by GIULIO SALVUCCI
Date: 14/05/2026
at 14:03:15 UTC