



**Installation
Assurance Authority**









Right first time



Member Toolkit

Checklist of resources



-  Supporting The IAA
-  About The IAA template
-  Blog template
-  Logos
-  Social posts
-  The IAA social media channels
-  Information hub
-  Contact details



Supporting The IAA

Thank you for downloading this toolkit

We are proud to introduce our new Member Toolkit. This has been designed to provide you with all the information and resources you need to promote your membership of The IAA.

For more information, please call 03333 239045, or email marketingteam@theiaa.co.uk.

#IAA
#EnergyEfficiency
#Retrofit

www.theiaa.co.uk



About The IAA

We have provided you with an overview of The IAA for you to add to your website.

The Installation Assurance Authority (The IAA) is the technical authority and industry body that provides a quality assurance framework under a single compliance platform for those operating in both retrofit and new build sectors, delivering insulation, heating and renewable measures, across residential and commercial building spaces.

Membership of The IAA provides confidence to homeowners, key stakeholders and funders, that energy efficiency work is carried out to a high standard, as it is subject to a level of rigor and surveillance, that demonstrates as an industry, that we are committed to “right first time” installations.

[Download the copy here](#)

Mentioning The IAA

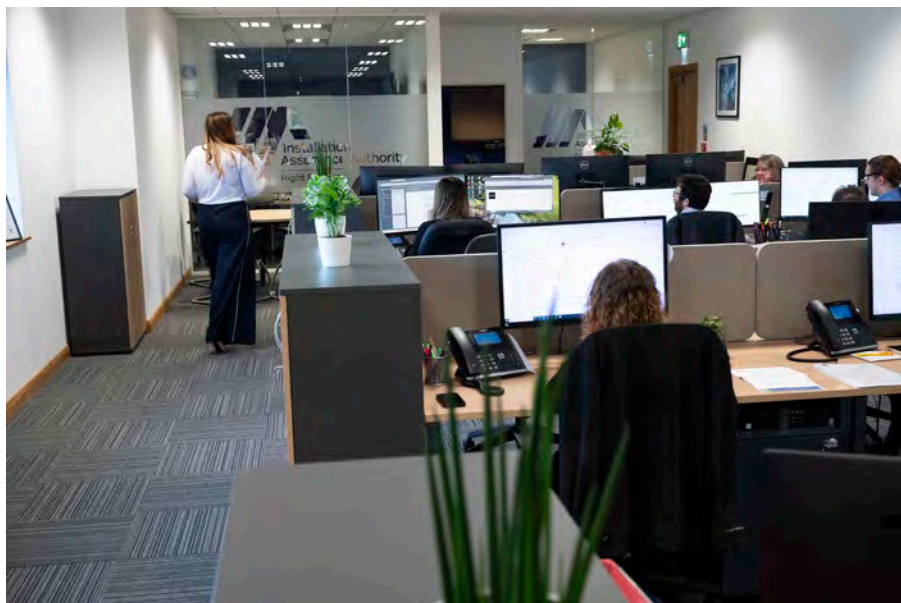
Members should refer to us as “The Installation Assurance Authority” or “The IAA” on their websites, social media and other collateral.



Blog Template

Please add our branded blog post on your website to demonstrate your commitment to customers that you are working to a high-quality assurance framework through membership with The Installation Assurance Authority (The IAA).

[Download the blog here](#)



[Download the graphic](#)



Logos

We have a range of logos that you can download by clicking on the buttons below to display on your website.

Please link back to <https://www.theiaa.co.uk>



Download the logo



Download the logo



Download the logo



Download the logo

Why not show your support for The IAA and include our logo in your email signature?



Social Posts

The IAA is keen to spread the word about our quality framework for installers. Below we have included some copy you can use with a graphic on your social media channels.



Download the copy

Download the graphic

Click on the button above to download the B2B and B2C posts

We are proud to be a member of The Installation Assurance Authority (The IAA).

Like The IAA, our mission is to work to the highest quality standards and provide expert advice to our customers to ensure all work is done 'Right First Time'. All our work is backed with The IAA's robust guarantees to give all our customers peace of mind.

Find out how you can become an IAA member visit <https://www.theiaa.co.uk/membership-services/> for more information.

#IAA #EnergyEfficiency #Retrofit #NetZero
#RightFirstTime



Social Posts



**Our work is supported
by The IAA's quality
assurance framework**



Download the graphic

Download the copy

Click on the button above to
download the B2B and B2C posts

We are supported by The IAA, who's end-to-end support offers an audit trail; evidencing quality assurance at all stages which is underpinned by a robust consumer guarantee for insulation, microgeneration and heating measures.

Visit <https://www.theiaa.co.uk/membership-services/> for more information.

#IAA #EnergyEfficiency #Retrofit
#NetZero #RightFirstTime



Social Posts



Download the graphic

Download the copy

Click on the button above to download the B2B and B2C posts

We use The IAA's guarantees to provide our customers with the confidence that the work we carry out is to the highest standard. All our work conforms to the latest PAS standards that are the basis for expert service and support we provide.

Visit <https://www.theiaa.co.uk/membership-services/> for more information.

#IAA #EnergyEfficiency #Retrofit #NetZero
#RightFirstTime #SevenPillarsOfCompliance



The IAA Social Media Channels

The IAA shares industry news and information across the main social media platforms. A Full list is shown below with the hashtags we commonly used.



Visit The IAA LinkedIn news feed



View the latest videos

Hashtags:

#IAA #EnergyEfficiency #Retrofit #NetZero



Information Hub

Below are some additional resources to tell you more about The IAA Group and the comprehensive range of services we provide. You can download resources by clicking on the button below.

Watch our videos...

About The IAA



About The IAA CS



[Download more resources here*](#)

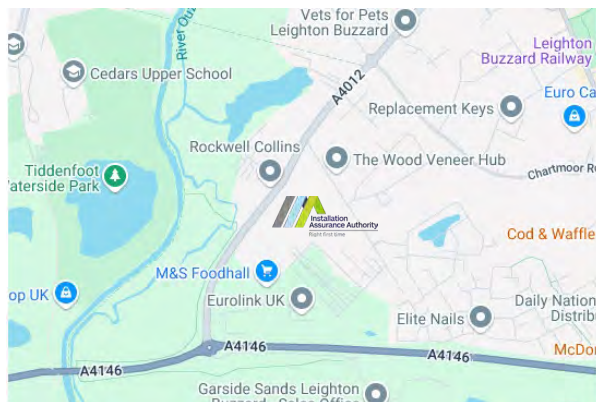
The IAA has been setting the standards in energy efficiency for over 30 years.

* You can request your IAA vehicle branding through the Information Hub document



Contact Details

If you have any questions about your membership or services available to you as an IAA member, please contact us.



Postal Address:

Unit 3, Union Park
Ouzel Industrial Estate
Grovebury Road
Leighton Buzzard
LU7 4ER

Contact the Marketing Team at
Marketingteam@theiaa.co.uk.

Our Websites

We are part of The CIGA Group of businesses. Please visit the websites below to learn more about these and our other services.



<https://ciga.co.uk/>



Installation Assurance Authority
Right first time

<https://www.theiaa.co.uk/>



Installation Assurance Authority Federation
Right first time

<https://www.theiaaf.org/>



Installation Assurance Authority CS
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<https://www.theiaacs.co.uk/>



The National Energy Efficiency Centre

<https://www.theiaacs.co.uk/>

