



MEDIA RELEASE

Oria Agriculture Expands Harvest Weed Seed Control Line with EMAR Chaff Deck

Lyon, France – May 13, 2020 - Oria Agriculture, European distributor of farm machinery and agricultural technologies, is expanding its product offerings to address the growing demand for machinery to support alternative weed control methods.

The EMAR Chaff Deck is a tool that can significantly reduce weed seed germination. The system replaces the original chaff spreaders on the combine and redirects the chaff into wheel lines. Because up to 95% of the weed seed entering the combine exits in the chaff, the EMAR Chaff Deck concentrates the weed seeds in the compacted wheel tracks where they are less likely to grow and more likely to rot. Farmers can also choose to spray only the wheel track areas, therefore significantly reducing chemical usage.

“Mechanical harvest weed seed control systems are a proven method of weed control that are common in North America and Australia. These tools are becoming more important not only for organic production, but also as the trend continues to reduce chemical inputs.” Said Peter Broley of Primary Sales Australia. “The system can be retrofitted to most combine models.”

Oria Agriculture recognises the need for alternative forms of weed control in Europe. “The EMAR Chaff Deck is complementary to our existing weed control product lines” said Danae Armstrong of Oria Agriculture. “We are pleased to be working with Primary Sales Australia as they have been at the forefront of Harvest Weed Seed Control. They understand the importance of providing farmers with reliable, simple to maintenance and proven products that help improve the farmer’s profitability.”

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About Primary Sales Australia www.chaffdeck.com

As an Australian-based company, Primary Sales Australia has been at the forefront of Harvest Weed Seed Control. Over three decades the company has designed, developed and manufactured practical harvest and tillage tools and equipment to be a company that farmers can rely on to provide innovative solutions to their arable/ broadacre farming challenges. Primary Sales Australia’s head office and manufacturing facility is based in Western Australia.

About Oria Agriculture www.oriaagriculture.com

Oria Agriculture works with leading North American agricultural manufacturers to distribute their products in the European market through a strong distribution network. The products offered by Oria provide European farmers with proven technologies and equipment that will enhance their productivity and efficiency. Oria’s head office and warehouse is near Lyon, France, which provides central access to Europe.