



## MEDIA RELEASE

### **Beet Cleaning and Chopping Equipment Will Improve Usability of Beets for Animal Feeding and Biogas**

*Saint-Étienne-sur-Chalaronne, France – December 22, 2020* - A new partnership between Oria Agriculture sas and Cross Agricultural Engineering will introduce unique beet processing equipment in France.

Irish manufacturer, Cross Agricultural Engineering has been a global supplier of beet processing equipment since the early 1990's. Their range includes both stationary and mobile washers, destoners and choppers. Their proven designs will fill a significant market gap for farmers and biogas producers who want to utilize beets as an input.

"Beet processing equipment is of significant interest for both animal feeding and biogas production, both which are experiencing a trend towards the use of beets", said Danae Armstrong of Oria Agriculture. "One of the main challenges with the use of beets is cleaning them. Cross offers a unique range of machines that can wash, de-stone and chop beets efficiently at a rate of up to 80 tonnes per hour."

"We see an increasing demand for clean beets in the French market," said Jason Cross of Cross Agricultural Engineering. "We are pleased to partner with Oria Agriculture to ensure superior customer service and representation of our products in France."

**For more information, please contact:**

Danae Armstrong, Oria Agriculture: [darmstrong@oriaagriculture.com](mailto:darmstrong@oriaagriculture.com) or +39 345 5844417  
Jason Cross, Cross Agricultural Engineering: [jason@crossagrieng.ie](mailto:jason@crossagrieng.ie) or +353 (0) 45 524 134

**About Cross Agricultural Engineering** [www.crossagrieng.ie](http://www.crossagrieng.ie)

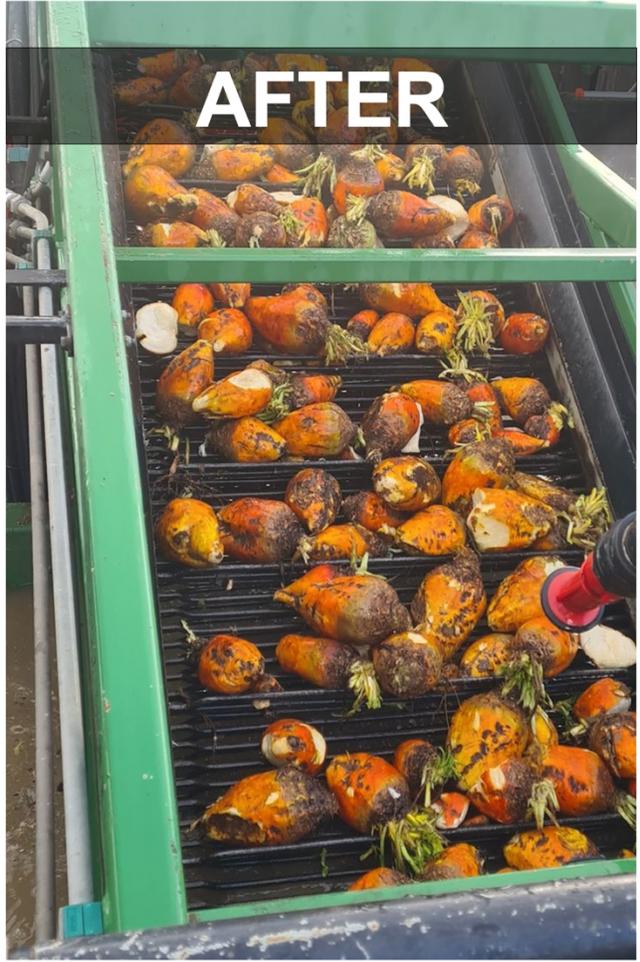
Cross Agricultural Engineering has been manufacturing a broad range of beet processing, slurry, manure and tillage equipment since 1985. The company is based in Kildare, Ireland.

**About Oria Agriculture** [www.oriaagriculture.com](http://www.oriaagriculture.com)

Oria Agriculture works with leading agricultural manufacturers to distribute their products in the European market through a strong distribution network. The products offered by Oria provide European farmers with proven technologies and equipment that will enhance their productivity and efficiency. Oria's head office and warehouse is near Lyon, France, which provides central access to Europe.



**BEFORE**



**AFTER**

