



## MEDIA RELEASE

### Honey Bee Expands European Distribution with Oria Agriculture

**Lyon, France – November 9, 2019** - Honey Bee Manufacturing, a Canadian innovator of draper platforms for combine harvesters and windrowers (swathers), announced today that it is expanding its presence in Europe. The company's existing European sales and support structure will be further strengthened through a newly-formed partnership with Oria Agriculture.

Oria Agriculture, based near Lyon, France, is a distributor of North American agricultural technologies and machinery. The company has a network of dealers throughout Europe to provide sales and technical support to farmers.

"Honey Bee provides customers around the world with headers for a wide variety of crops and conditions", said Jamie Pegg, General Manager of Honey Bee Manufacturing. "Our new partnership with Oria Agriculture will provide the local presence needed to have an impact on the way farmers harvest in Europe."

"We see the large potential of the Honey Bee products in the European market. Said Danae Armstrong of Oria Agriculture. "With European harvesting trends changing and crop types evolving, we see how Honey Bee's products can benefit farmers."

For more information, please contact Danae Armstrong at [darmstrong@oriaagriculture.com](mailto:darmstrong@oriaagriculture.com) or +39 345 5844417.

#### **About Honey Bee Manufacturing** [www.honeybee.ca](http://www.honeybee.ca)

Since 1979, Honey Bee has been developing innovative draper platforms for combine harvesters and windrowers (swathers). Originally serving the North American broad acre farmers, Honey Bee now has a global reputation for their diverse offering of patented draper platforms for a wide variety of crops and conditions.

#### **About Oria Agriculture** [www.oriaagriculture.com](http://www.oriaagriculture.com)

Oria Agriculture works with leading North American agricultural manufacturers to distribute their products in the European market through a strong distribution network. The products offered by Oria provide European farmers with proven technologies and equipment that will enhance their productivity and efficiency. Oria's head office and warehouse is near Lyon, France, which provides central access to Europe.