

# GRIPP APPLICATION

Drive revenue and brand loyalty with ease.

Centralized product information, usage activity, service, support, parts & history for OEMs, dealers and service providers.

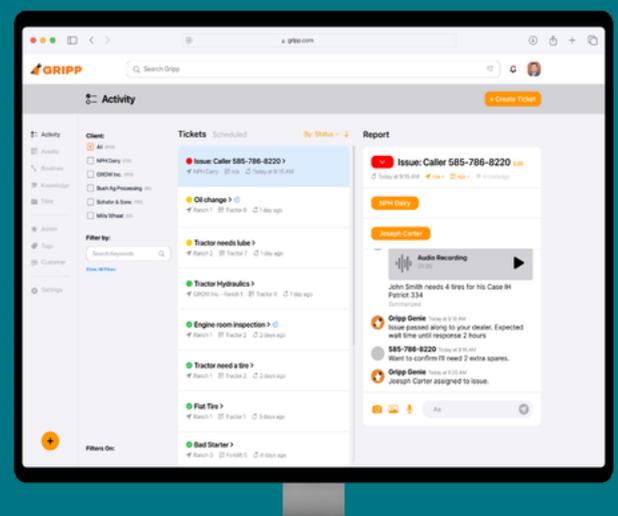


## REAL-TIME EQUIPMENT RECORDS FROM FACTORY TO FIELD

- ✓ QR code gets added at factory to each machine
- ✓ Make, model, serial number, configuration, ownership trail
- ✓ Service intervals, history, notes, pictures, support threads

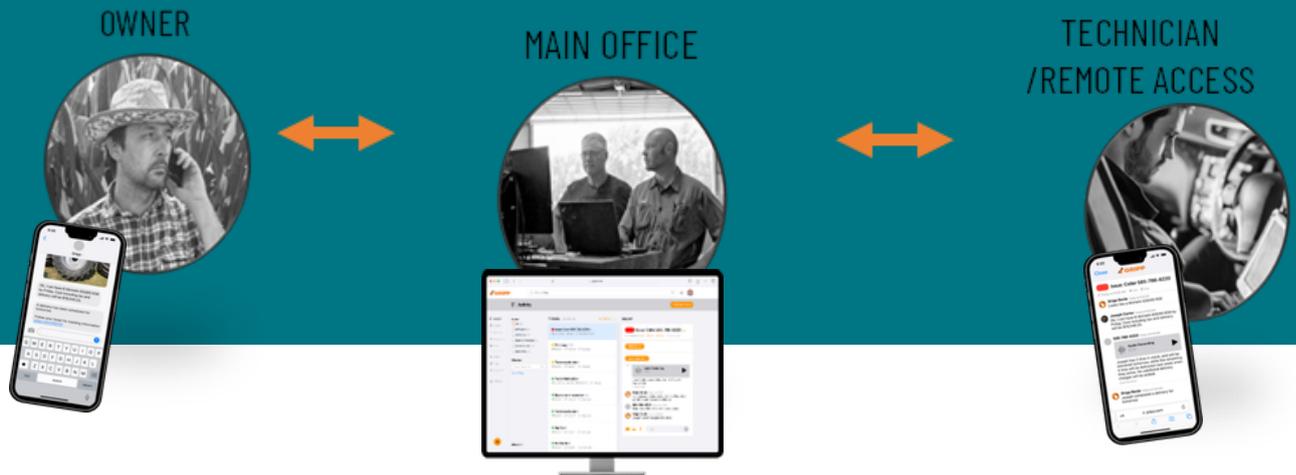
## PRODUCT INFORMATION “ONE STOP SHOPPING” FOR YOUR CUSTOMER

- ✓ Distribute manuals, videos, and bulletins by model & serial
- ✓ Pre-populate routine checklists & service intervals
- ✓ Deliver asset-specific docs and approved add-ons
- ✓ Run make & model campaigns directly to owners



# HOW IT WORKS?

- Download the GRIPP App from Apple App Store or Google Play Store
- Stick a QR code supplied by GRIPP on the machine/asset
- Scan it, name the asset, add all info
- You can then add any message, picture, video relevant to this asset that you want to share with the other members



## IMPROVE TECH SUPPORT TO YOUR CUSTOMERS

- ✓ Real-time owner communication with ETAs & acknowledgements
- ✓ Track issues & requests; assign and complete follow-ups
- ✓ Capture tech notes, photos, and proof-of-work



## REACH OWNERS AT THE RIGHT TIME

- ✓ Publish information updates and service bulletins
- ✓ Issue sales incentives and product updates
- ✓ Manage recalls & warranty across the network
- ✓ Learn from operator feedback and usage patterns

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