
THE SAFEST CITY STARTS HERE

A long-term investment in public safety—led by
Atlanta's civic, business, and philanthropic leaders.



SAFEST CITY CAMPAIGN | 2025-2028 | \$100M



“This campaign reflects the responsibility of the private sector to step forward—not just in moments of urgency, but with sustained leadership. The Safest City Campaign is about accountability, stewardship, and ensuring public safety investments are thoughtful, strategic, and measurable over time.”

- **TOMMY HOLDER**
CAMPAIGN CHAIR

LEADERSHIP VOICES

WHY THIS CAMPAIGN MATTERS

Public safety is foundational to opportunity, economic growth, and trust in our city. The Safest City Campaign represents a long-term commitment to Atlanta's future.”

- MAYOR ANDRE DICKENS
CITY OF ATLANTA

Modern policing requires preparation, leadership, and partnership. This campaign strengthens the systems that allow officers to serve effectively and responsibly.”

- CHIEF DARIN SCHIERBAUM
ATLANTA POLICE DEPARTMENT

The Safest City Campaign ensures that progress doesn't stall—it becomes permanent.”

- DAVE WILKINSON
President & CEO, ATLANTA POLICE FOUNDATION



ATLANTA IS AT A DEFINING MOMENT

Atlanta's future—its safety, economic vitality, and global standing—will be determined by the decisions made today.

Over the past several years, we have made significant progress. However, public safety cannot be sustained without ongoing leadership and investment.

The *Safest City Campaign (2025–2028)* builds on progress from the *Public Safety-First Campaign (2022–2024)* and redefines safety in Atlanta by prioritizing initiatives set by the Mayor, the Chief of Police, business, and community leaders.

The \$100 million Campaign is built on a seven-point strategy to address the continued need to recruit, retain, equip, and deploy officers, while strengthening community and safety outcomes citywide through strategic investments and partnerships.

Through bold investments in officer support, youth engagement, technology, officer housing, and community programs, this campaign represents a long-term commitment aiming to make Atlanta the “Safest large city in America by 2028.”





A SEVEN-POINT STRATEGY

1 BUILD THE FORCE

Increase police staffing and neighborhood patrols by reaching full authorized strength of 2,035 Officers by 2028.

Includes: Recruitment and hiring bonuses, Patrol beat alignment and staffing study to identify police force strength 2028 and beyond.

3 APD OFFICER SUPPORT

Equip Officers with the resource tools, protection and equipment necessary to respond quickly, safely and effectively.

Includes: Staffing study, recruitment and retention efforts, scholarship program, child care support, life insurance, the Atlanta Police Leadership Institute, and next-generation tactical gear to respond to active shooters.

5 YOUTH CRIME PREVENTION, INTERVENTION & DIVERSION

Invest in youth through prevention, intervention, diversion, workforce pathways, and public safety career exposure to reduce long-term involvement in crime.

Includes: @Promise Youth Centers, workforce programming, diversion support, mentorship, and public safety career pathways.

2 TECHNOLOGY FOR SAFER COMMUNITIES

Expand targeted public safety infrastructure, increase visibility in high-need areas, and invest in tools that discourage criminal activity before intervention is required.

Includes: City wide camera expansion to address crime hot spots, Connect Atlanta, License Plate Readers, Drone as First Responder.

4 OFFICER HOUSING

The Secure Neighborhoods Initiative provides affordable housing for Officers to live in the communities they serve. This proven strategy makes neighborhoods safer, improves community policing, enhances recruitment, and builds a culture of officer service.

Includes: Officer stipends, Down payment assistance, Recruit housing and community programming.

6 REPEAT OFFENDER ACCOUNTABILITY

Reduce the crime rate of repeat offenders while enhancing and creating a system of transparency and accountability for Atlanta's multi-jurisdictional criminal justice system.

Includes: Repeat Offender Tracking Unit, Annual Repeat Offender Report, Judge's score card, Court Watch Program, and Repeat offender monitoring.

7 Atlanta Public Safety Training Center

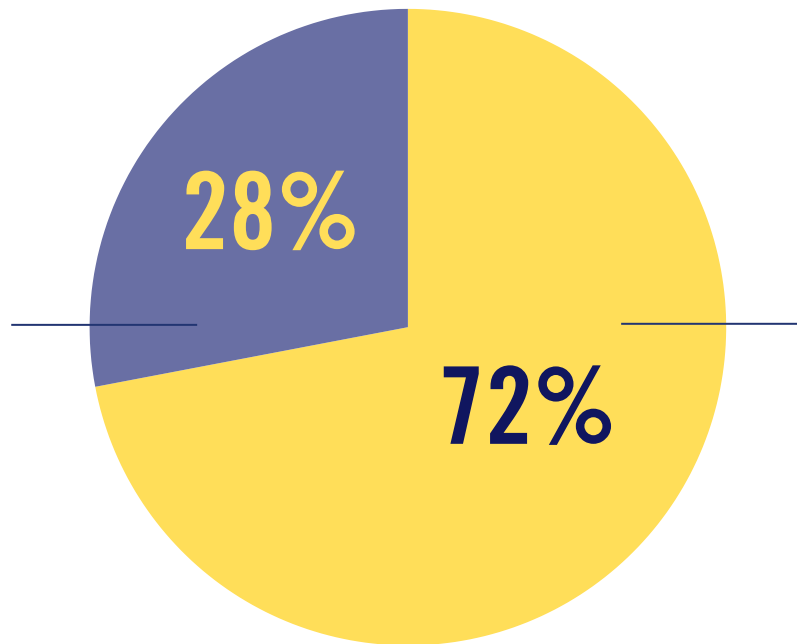
The Atlanta Public Safety Training Center (APSTC) serves as a collaborative hub for public safety. For the first time in 30 years, the APSTC allows sworn officers, firefighters, and civilian responders to train together on high-risk calls. This collaboration is designed to improve coordination, response capabilities, and regional public safety partnerships. The APSTC will elevate the Atlanta Police Department to "premier law enforcement agency" status, thereby improving talent acquisition and training and resulting in better outcomes for Atlanta's citizens.

Includes: Specialized training and equipment, capital projects advancing readiness capabilities, and long-term operational support.

FINANCIALS

CAPITAL PROJECTS

- Cafeteria
- Child Care Center
- Edgewood Housing
- Unity Place II
- Unity Place III
- Swift Water Rescue



PROGRAMS

- APD Officer Support
- Affordable Housing for Officers & Recruits
- Youth Support
- Community Programs
- Repeat Offender Initiative
- Technology for Safer Communities

TOTAL CAMPAIGN **\$100M**

Safest City investments focus on people, programs, and infrastructure — enhancing youth opportunities, officer readiness, and neighborhood safety on a larger scale.

Allocation reflects current campaign priorities and may be adjusted to meet emerging public safety needs and unforeseen costs.





LED BY ATLANTA'S MOST COMMITTED LEADERS

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Since 2003, the Atlanta Police Foundation has operated as a public-private partner supporting the Atlanta Police Department and broader public safety priorities across the city. APF brings together business, philanthropy, civic leadership, and law enforcement to invest and implement public safety initiatives with the scale and structure required for long-term execution.



@atlantapolicfoundation    

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