

2025 IMPACT REPORT

THE SAFEST CITY STARTS HERE

TABLE OF CONTENTS

MESSAGE FROM APF **3**
- 7 POINT STRATEGY 4
- CAMPAIGN FINANCIALS 5
- NAMING OPPORTUNITIES 6

IMPACT REPORT FOR THE @PROMISE INITIATIVE 7
- OVERVIEW 7
- AREAS OF FOCUS 7
- 2025 HIGHLIGHTS 8
- CONCLUSION 8

IMPACT REPORT FOR CRIME STOPPERS OF GREATER ATLANTA **9**
- OVERVIEW 9
- 2025 HIGHLIGHTS 9
- CONCLUSION 10

IMPACT REPORT FOR CONNECT ATLANTA **11**
- OVERVIEW 11
- 2025 HIGHLIGHTS 12
- CONCLUSION 12

IMPACT REPORT FOR OFFICER SUPPORT PROGRAMS **13**
- OVERVIEW 13
- AREAS OF FOCUS 13
- 2025 HIGHLIGHTS 14
- CONCLUSION 14

IMPACT REPORT FOR SECURE NEIGHBORHOODS PROGRAM **16**
- OVERVIEW 16
- 2025 HIGHLIGHTS 17
- CONCLUSION 17

IMPACT REPORT FOR REPEAT OFFENDER INITIATIVE **18**
- OVERVIEW 18
- 2025 HIGHLIGHTS 18
- CONCLUSION 18

LESS CRIME ACT 20

DEAR PARTNERS, FRIENDS AND SUPPORTERS,

Thanks to your unwavering support, the Atlanta Police Foundation continued making significant strides in 2025 toward our mission: to make Atlanta the safest large city in America. Donor investment helped APF continue strengthening the strategic foundation of public safety in Atlanta by advancing youth intervention, officer recruitment and retention, workforce housing, training capacity, technology integration, community reporting, and repeat offender accountability.

The Safest City Campaign (2025–2028) builds on progress from the Public Safety-First Campaign (2022–2024) and redefines safety in Atlanta by prioritizing initiatives set by the Mayor, the Chief of Police, businesses, and community leaders. Over the past several years, we have made significant progress. However, public safety cannot be sustained without ongoing leadership and investment. Atlanta's future-its safety, economic vitality, and global standing—will be determined by the decisions made today.

2025'S ACHIEVEMENTS SPEAK VOLUMES:

44.71% Reduction in homicides since 2022	**14.56%** Reduction in Part One Crime	**304** New APD Officers Hired in 2025
72% Increase in officer hires YoY	**32%** Decrease in attrition	**12%** Property crime decline YoY

These outcomes are the result of a collective effort—a citywide movement powered by donors, corporate partners, the City of Atlanta, and community stakeholders like you. Your generosity goes beyond supporting traditional policing; it drives innovative programs that protect neighborhoods, empower youth, and equip our officers with the tools they need to excel. Total funds raised in 2025 to support Atlanta public safety initiatives totaled over 47 million dollars.

EVERY CONTRIBUTION FUELS TRANSFORMATIVE INITIATIVES, INCLUDING:

- **@Promise Initiative:** A nationally recognized model that mentors and supports at-risk youth.
- **Atlanta Police Leadership Institute:** Shaping the next generation of law enforcement leaders.
- **Crime Stoppers of Greater Atlanta:** Enabling anonymous crime reporting to create safer streets.
- **Connect Atlanta:** A cutting-edge surveillance network that deters and solves crimes in real-time.
- **Officer Support Programs:** Enhancing recruitment and retention through bonuses, scholarships, Housing, Advanced Training, Life Insurance, and vital support services.
- **Public Safety Training Center:** Offering advanced training to ensure our first responders are ready for any challenge.
- **Repeat Offender Program:** Holding offenders and the justice system accountable for lasting safety improvements.

As we kick off our Safest City Starts Here campaign (2025-2028), your continued support remains the key to our success. Every dollar you contribute is an investment in a safer, stronger Atlanta—a city where our neighborhoods thrive and our first responders are empowered to serve with excellence.

Thank you for joining us on this essential journey.

Sincerely,

-Dave



Dave Wilkinson
President & CEO
Atlanta Police Foundation

A SEVEN-POINT STRATEGY

1 BUILD THE FORCE

Increase police staffing and neighborhood patrols by reaching full authorized strengh of 2,035 Officers by 2028.

Includes: *Recruitment and hiring bonuses, Patrol beat alignment and staffing study to identify police force strength 2028 and beyond.*

2 TECHNOLOGY FOR SAFER COMMUNITIES

Expand targeted public safety infrastructure, increase visibility in high-need areas, and invest in tools that discourage criminal activity before intervention is required.

Includes: *City wide camera expansion to address crime hot spots, Connect Atlanta, License Plate Readers, Drone as First Responder.*

3 APD OFFICER SUPPORT

Equip Officers with the resource tools, protection and equipment necessary to respond quickly, safely and effectively.

Includes: *Staffing study, recruitment and retention efforts, scholarship program, child care support, life insurance, the Atlanta Police Leadership Institute, and next-generation tactical gear to respond to active shooters.*

4 OFFICER HOUSING

The Secure Neighborhoods Initiative provides affordable housing for Officers to live in the communities they serve. This proven strategy makes neighborhoods safer, improves community policing, enhances recruitment, and builds a culture of officer service.

Includes: *Officer stipends, Down payment assistance, Recruit housing and community programming.*

5 YOUTH CRIME PREVENTION, INTERVENTION & DIVERSION

Invest in youth through prevention, intervention, diversion, workforce pathways, and public safety career exposure to reduce long-term involvement in crime.

Includes: *@Promise Youth Centers, workforce programming, diversion support, mentorship, and public safety career pathways.*

6 REPEAT OFFENDER ACCOUNTABILITY

Reduce the crime rate of repeat offenders while enhancing and creating a system of transparency and accountability for Atlanta's muti-jurisdictional criminal justice system.

Includes: *Repeat Offender Tracking Unit, Annual Repeat Offender Report, Judge's score card, Court Watch Program, and Repeat offender monitoring.*

7 ATLANTA PUBLIC SAFETY TRAINING CENTER

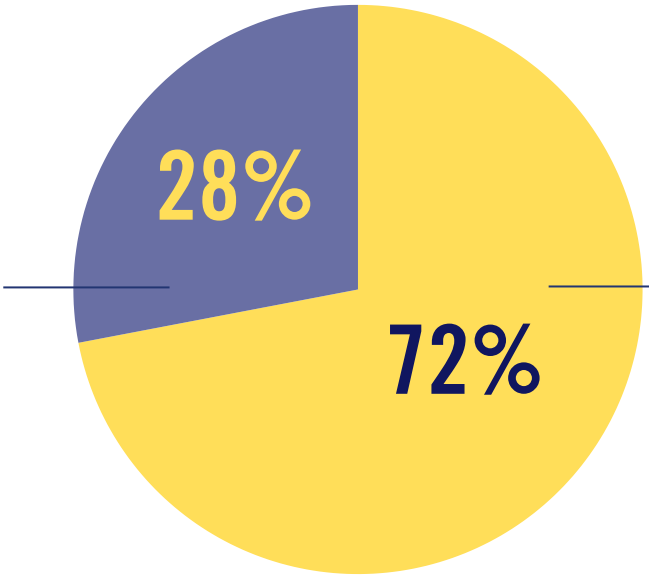
The Atlanta Public Safety Training Center (APSTC) serves as a collaborative hub for public safety. For the first time in 30 years, the APSTC allows sworn officers, firefighters, and civilian responders to train together on high-risk calls. This collaboration is designed to improve coordination, response capabilities, and regional public safety partnerships. The APSTC will elevate the Atlanta Police Department to "premier law enforcement agency" status, thereby improving talent acquisition and training and resulting in better outcomes for Atlanta's citizens.

Includes: *Specialized training and equipment, capital projects advancing readiness capabilities, and long-term operational support.*

FINANCIALS

CAPITAL PROJECTS

- Cafeteria
- Child Care Center
- Edgewood Housing
- Unity Place II
- Unity Place III
- Swift Water Rescue



PROGRAMS

- APD Officer Support
- Affordable Housing for Officers & Recruits
- Youth Support
- Community Programs
- Repeat Offender Initiative
- Technology for Safer Communities

TOTAL CAMPAIGN **$100M**

Safest City investments focus on people, programs, and infrastructure — enhancing youth opportunities, officer readiness, and neighborhood safety on a larger scale.

Allocation reflects current campaign priorities and may be adjusted to meet emerging public safety needs and unforeseen costs.









THE ATLANTA PUBLIC SAFETY TRAINING CENTER: AN INVESTMENT IN PUBLIC SAFETY

Rising on 85 acres in the South River region of unincorporated DeKalb County, the Atlanta Public Safety Training Center represents the City of Atlanta's boldest investment yet in the people who protect it. For the first time, sworn officers, firefighters, EMS personnel, civilian responders, and E-911 staff train together, locally, under one roof — learning from shared scenarios and shared standards rather than in isolation. It is a facility built not just to teach tactics, but to instill the judgment, restraint, and collaborative instincts that define excellent public safety work in the 21st century.

Since opening its doors in April 2025, the center has already become the backbone of first responder training in Atlanta. In its first year alone, 650 recruits from the Atlanta Police Department and Atlanta Fire Rescue Department have trained on its grounds, alongside 71 professional development classes for personnel already in the field and 27 community events that have opened the campus to the very neighborhoods it was built to serve. These numbers are the measurable proof of a training philosophy rooted in harm reduction and modern methodology, translating directly into a safer Atlanta.

The center's design and development reflect the same values it teaches. Its Academic and Leadership buildings are LEED Gold Certified, a deliberate commitment to sustainability on land the City has pledged to steward responsibly, in a region long recognized as one of the "Lungs of Atlanta" for its ecological significance. That same care extended to the surrounding community: recommendations from the Community Stakeholder Advisory Committee and the Public Safety Training Center Task Force shaped everything from traffic and noise mitigation to inclusive trail access, ensuring the campus was built with its neighbors, not just for them.

Today, the Atlanta Public Safety Training Center stands as a symbol of what's possible when public investment, community voice, and a genuine commitment to modern training come together. For donors and partners, supporting this campus means investing in the daily readiness of the men and women who answer Atlanta's calls for help, and in a facility engineered to make them, and the communities they serve, safer for decades to come.

*To make a gift or commitment of any size to the Atlanta Public Safety Training Center, contact **Trish Wichmann**, Vice President of Development, at **twichmann@atlantapolicefoundation.org***

NAMING OPPORTUNITIES

Atlanta's future will be determined by the decisions made today. Be part of a lasting legacy and have your philanthropy recognized through naming rights. Make a gift in your name, company name, or in honor or memory of an officer, firefighter, or loved one. Your generosity will be secured in history and recognized for years to come. Naming rights opportunities include:

Atlanta Public Safety Training Center
please inquire
Establish a legacy at a state-of-the-art public safety facility.

Leadership Building
from $25,000 to $2,000,000
A central hub for facility leadership, operations and planning.

Academic Building
from $25,000 to $2,000,000
A central hub for officer training and learning.

Firing Range
from $10,000 to $1,000,000
Dedicated area for firearms training and instruction.

Childcare Center
from $25,000 to $2,000,000
Facility supporting childcare for officers while on-duty or training.

Cafeteria
from $250,000 to $1,000,000
A dedicated area for meals, nourishment, and refreshments.

Vehicle Service Center
$500,000
A central hub for the maintenance of public service vehicles.

Unity Place II & III Residential Halls
from $100,000 to $1,000,000
Dedicated affordable housing for recruits.

Swift Water Rescue
$1,000,000
Facility supporting water rescue training and instruction.

Canine Center
from $25,000-$50,000
Facility housing kennels for K9 officers.

Tactical Facilities and Simulation Center
from $100,000 - $1,000,000
Facilities providing a range of different real-life training opportunities.

Recruit Parking Lot
$1,000,000
Dedicated parking facilities for recruits while in training.

Additional opportunities, including roads and main entrance, memorials, and greenspace are available.



ATLANTA POLICE FOUNDATION

IMPACT REPORT FOR THE @PROMISE INITIATIVE

OVERVIEW:

By investing in education, workforce training, and mental health resources, the Atlanta Police Foundation is unlocking the promise within Atlanta's youth. @Promise Centers serve as community hubs for youth ages 12-24, transforming public safety through prevention, intervention, and diversion strategies that reduce crime. Unlike traditional programs, we embrace all youth, regardless of their criminal history, offering every young person a welcoming path toward success. Through strategic partnerships, we ensure youth-centered organizations are available in-house at every @Promise Center, delivering comprehensive support in the areas most affected by crime. By breaking barriers and strengthening relationships between youth, families, and law enforcement, we are building a safer Atlanta for future generations.

OVERALL 2025 IMPACT:

1,443	6.7%	91%
Youth seved in 2025	5-ye recidivism vs. 70% national	Senior graduation rate

CRIME DOWN AROUND AT-PROMISE CENTERS:

West Total Crime ▼ 16.00% (2022–2025)
South Total Crime ▼ 21.65% (2022–2025)
Southwest Total Crime ▼ 24.72% (2022–2025)

AREAS OF FOCUS:

DIVERSION | PREVENTION | INTERVENTION

2025 HIGHLIGHTS:

- Multi-program engagement: 58% of participants enrolled in multiple programs in 2025.
- Academic gains: 61% of participants improved their grades.
- Graduation pathways: At-Promise seniors graduated at a 91% rate, creating next-step pathways into college and the workforce.
- Workforce readiness: 35 internships facilitated in 2025; 70% of career readiness completers secured employment within six months.
- Mental health support: Participants received 1,634 hours of counseling and 465 hours of group mentorship.
- Community trust-building: At-Promise hosted 21 structured police-youth engagement events in 2025.

CONCLUSION:

@Promise Centers stand as a beacon of support and opportunity for Atlanta's youth. Through mental health assessments, education, and police-youth engagement, we are helping to build a safer, more prosperous future for our city. The Atlanta Police Foundation remains committed to eliminating barriers to ensure that every young person in need of redirection has guidance toward a promising future.






FOR MORE INFORMATION

Visit **atpromisecenters.org** or contact us at 404.586.0180 to learn more about the @Promise Centers and how you can support this vital initiative.

ATLANTA POLICE FOUNDATION

IMPACT REPORT FOR CRIME STOPPERS OF GREATER ATLANTA

OVERVIEW:

Crime Stoppers remains one of the clearest examples of how anonymous reporting produces measurable law enforcement outcomes. The program empowers communities to anonymously report tips related to criminal activity, aiding law enforcement in solving cases and deterring crime.

OVERALL 2025 IMPACT:

91%	29	$345.1K
Increase in arrests from tips	Rewards Approved	Total Recovered

> Arrests from tips increased from 32 to 61 – a 91% increase year over year.

> 4,611 tips received and 8,512 tip follow-ups

2025 HIGHLIGHTS:

- Arrests: Arrests from tips increased from 32 to 61 — a 91% increase year over year.
- Weapons recovered: Tips helped recover 3 illegal weapons,.
- Cash recovered: Cash recovered totaled $17,655 in 2025.
- Drugs seized: Drugs seized totaled $306,450 in 2025.
- $128,900 total awards approved.

CONCLUSION:

The impact that Crime Stoppers of Greater Atlanta has on our community cannot be overstated. At APF, we believe that great detective work, technology, and the community solves crime. The CSGA program has played a vital role in reducing crime by empowering citizens, fostering trust, and supporting law enforcement. APF remains committed to strengthening Crime Stoppers, ensuring its continued success in making our communities safer.



FOR MORE INFORMATION

Visit **atlantapolicefoundation.org** or contact us at 404.586.0180 to learn how to get involved and support these vital public safety initiatives.

ATLANTA POLICE FOUNDATION

IMPACT REPORT FOR CONNECT ATLANTA

OVERVIEW:

The Connect Atlanta initiative has been instrumental in transforming citywide safety. By harnessing cutting-edge technology and building strong public-private partnerships, these programs actively prevent crime, accelerate emergency response times, and enhance security for residents and businesses alike. A cornerstone of their success lies in the seamless integration of private-sector camera and radio systems with law enforcement networks. This unified approach creates a powerful, citywide safety infrastructure, significantly bolstering Atlanta's ability to combat crime and respond to emergencies with unmatched efficiency.

PROGRAM GOALS:

Connect Atlanta: Strengthen the relationship between the community and law enforcement by integrating private security cameras and radios with the city's surveillance network.

OVERALL 2025 IMPACT:

21%	68	91
Crime decrease in zone 4	New LPRs installed	Cameras Integrated

Technology does not replace policing — it strengthens coordinated response, expands investigative visibility, improves officer accountability, and helps officers act faster with better information. Connect Atlanta continues to integrate public and private camera and license plate reader networks across Atlanta.

2025 HIGHLIGHTS:

- License plate readers: 68 additional license plate readers installed citywide in 2025.
- Camera network expansion: 11 new pan-tilt-zoom and quad-camera units deployed.
- Connect Atlanta growth: 25 new Connect Atlanta subscribers joined in 2025.
- Private-sector integration: 23 privately owned security cameras integrated across six neighborhoods.
- Network scale: 91 cameras integrated into the Operation Shield / Connect Atlanta network.

CONCLUSION:

The impact of Connect Atlanta on our community cannot be overstated. By integrating technology, community involvement, and dedicated police work, these programs have significantly contributed to a safer Atlanta. The Atlanta Police Foundation will continue to drive these initiatives forward, ensuring that every resident and visitor can feel secure in our city.







FOR MORE INFORMATION

Visit **connectatlanta.org** or contact us at 404.586.0180 to learn how to get involved and support these vital public safety initiatives.

ATLANTA POLICE FOUNDATION

IMPACT REPORT FOR OFFICER SUPPORT PROGRAMS

OVERVIEW:

Aligned with the Atlanta Police Foundation's mission to make Atlanta the safest large city in the nation, APF's Officer Support Programs are dedicated to support the Atlanta Police Department (APD) officers both individually and within their respective units. As one of the world's leading public safety nonprofits, APF supports APD by strengthening and enhancing its capabilities. Through Officer Support Programs, we help build and support the force, ensuring the department and officers have the resources they need to succeed and serve the community effectively.

AREAS OF FOCUS:

- RECRUITMENT & RETENTION
- CRIME REDUCTION
- COMMUNITY ENGAGEMENT
- MORALE & CULTURE

OVERALL 2025 IMPACT:

304	72%	32%
Officers hired in 2025	Increase in hires	Decrease in attrition

> APD hired 304 officers in 2025 – the highest total in department history

> APD attrition decreased 32%.

2025 HIGHLIGHTS:

- Record recruitment: APD hired 304 officers in 2025 — the highest in department history — reflecting a 72% increase in hires and a 1,500% increase in applications.
- Lateral transfers: 12 lateral transfers in 2025, up from 8 in 2023 and 9 in 2024.
- Hiring incentives: More than $300,000 in privately funded hiring incentives supported recruitment in 2025.
- Retention: Attrition decreased 32% in 2025.
- Life insurance coverage: 1,799 sworn officers covered as of November 1, 2025.
- Childcare support (CHIP): 50+ officers supported, averaging $16,500/month in childcare assistance.
- Training capacity: 650+ officers training daily at the Training Center; 34 agencies participated in World Cup preparation training.
- Leadership development: $80,000 invested in leadership training, with 15 senior leaders participating.
- APLI: 485 students, 700+ hours of leadership training, and 800+ P.O.S.T. credit hours delivered through the Atlanta Police Leadership Institute.
- Tuition reimbursement: $55,000 disbursed in 2023–24 and $43,000 in 2024–25.

CONCLUSION:



The Atlanta Police Foundation's Officer Support Programs have made a profound impact by providing essential resources and assistance to officers, enhancing well-being and job satisfaction.

These programs foster a supportive environment, helping officers manage personal and professional challenges, which in turn boosts recruiting and retention and strengthens their commitment to serving the community.

Through continued investment in officer support programming, the Foundation is ensuring APD officers remain equipped, motivated, and connected to the communities they serve.

FOR MORE INFORMATION

Visit **atlantapolicefoundation.org** or contact us at 404.586.0180 to learn how to get involved and support these vital public safety initiatives.

ATLANTA POLICE FOUNDATION

IMPACT REPORT FOR SECURE NEIGHBORHOODS PROGRAM

OVERVIEW:

The Atlanta Police Foundation's Secure Neighborhoods Program is pivotal in enhancing safety and quality of life across Atlanta's communities. By increasing police visibility, strengthening community relationships, and improving recruitment and retention, the program reinforces a culture of community policing—a cornerstone of the Atlanta Police Foundation's philosophy.

Recognizing that effective policing depends on deep, firsthand knowledge of the neighborhoods served, APF champions initiatives that enable officers to live and work within these communities, fostering trust and ensuring responsive, engaged public safety.

STRENGTHENED ATLANTA COMMUNITIES BY PROVIDING HOUSING ASSISTANCE TO 9 OFFICERS AND INVESTING IN 13 PROPERTIES, LEADING TO A 22% CRIME REDUCTION IN TARGETED AREAS.

OVERALL 2025 IMPACT:

45	>90%	2500+
Officer homeowners supported	Remain in homes after 5 year commitmentn hires	Hours of communirty service

> **Since inception, 45 officer homeowners have been supported, with more than 90% remaining in their homes after their five-year commitment.**

IMPACT REPORT FOR
SECURE NEIGHBORHOODS PROGRAM

2025 HIGHLIGHTS:

- Crime reduction near officer housing: Near Unity Place, total crime declined 16% from 2022 to 2025. By zone: Zone 3 declined 10.6%; Zone 5 declined 33.4%; Zone 1 declined 45.4% over the longer life of the program.
- Homeownership growth: Since inception, 45 officer homeowners have been supported, including 4 officers and 1 legacy resident added in 2025.
- Recruit housing: 39 recruits lived at Unity Place in 2025.
- Equity support: More than $225,000 in gift-of-equity support provided.
- Long-term retention: More than 90% of officers remain in their homes after the five-year commitment.
- Community service: Secure Neighborhoods officers contributed more than 2,500 hours of service and participated in more than 24 neighborhood association meetings, with three officers serving in leadership roles.

CONCLUSION:



The APF's Secure Neighborhoods Program is a cornerstone in strengthening Atlanta's communities and advancing public safety. By offering secure, affordable housing for officers right in the neighborhoods they serve, the program not only boosts recruitment and retention but also cultivates enduring community relationships and reinforces effective, community-based policing. At APF, we believe that when officers live among the residents they protect, they forge stronger bonds and become even more effective in the fight against crime—laying the foundation for a safer, more connected Atlanta.







FOR MORE INFORMATION

Visit **atlantapolicefoundation.org** or contact us at 404.586.0180 to learn how to get involved and support these vital public safety initiatives.

ATLANTA POLICE FOUNDATION

IMPACT REPORT FOR REPEAT OFFENDER INITIATIVE

OVERVIEW:

The Repeat Offender Initiative is critical to enhancing public safety by addressing the significant impact of repeat offenders on crime rates in Atlanta. Through close collaboration with law enforcement agencies, the Fulton County District Attorney's Office, Superior Court judges, and key private sector partners, the initiative is dedicated to identifying, tracking, and monitoring repeat offenders. Additionally, it works to improve transparency in how the judicial system handles Repeat Offender cases, fostering greater accountability and driving more effective outcomes for both the justice system and the community at large.

2025 HIGHLIGHTS:

- 24% of APD felony arrests in 2025 were committed by a repeat offender (compared to 24% in 2024, 24% in 2023, and 26% in 2022).
- 1,000 repeat offenders accounted for 1,140 felony cases (compared to 1,036 in 2024).
- 21% of cases were violent (compared to 19% in 2024, 16% in 2023).
- 26% of all cases involved a firearm (29% in 2024, 27% in 2023, 33% in 2022).
- 43% of all adjudicated cases resulted in confinement (47% in 2024, 44% in 2023), but does not include nolle prosequi, non-guilty verdict, transfers, dead dockets/dismissed.
- 168 (35%) were commuted to time served
- Of the Commuted to Time Served (CTTS) cases on average individuals were sentenced to 527 days incarcerated but only spent an average of 171 days incarcerated
- 18% of adjudicated cases were transferred, dismissed or nolle prosequi (transferred: it was moved from one court or judge to another court or judge).

CONCLUSION:



Our efforts to address repeat offenders in Atlanta have made a real difference, reducing reoffending and improving efficiency through better procedures and stronger collaboration between law enforcement agencies. The Atlanta Police Foundation is committed to continuing these efforts, making our community safer, and ensuring accountability for both offenders and the criminal justice system.

FOR MORE INFORMATION »

Visit **atlantapolicefoundation.org** or contact us at 404.586.0180 to learn how to get involved and support these vital public safety initiatives.

LESS CRIME ACT

TAKE CONTROL.

REALLOCATE.

PUT YOUR TAX DOLLARS TO WORK FIGHTING CRIME.

GEORGIA SPONSORED

TAX CREDITS

LESS Crime Act

ATLANTA POLICE FOUNDATION

FOR MORE INFORMATION

For questions on how to apply, contact Jordan Litteral: **(678) 849-1715**
jlitteral@atlantapolicefoundation.org

SCAN HERE









atlantapolicefoundation.org
atpromisecenters.org
connectatlanta.org

DONATE HERE

ATLANTA POLICE FOUNDATION

191 Peachtree Street, NE Suite #191 | Atlanta | GA | 30303 | 404.586.0180

@ATLANTAPOLICEFOUNDATION **@ATLPOLICEFDN** **@ATLANTAPOLICEFOUNDATION** **@ATLANTAPOLICEFOUNDATION**

The data and figures presented in this report are based on the most current information available at the time of publication. Please note that these numbers are subject to change as additional data becomes available or as ongoing evaluations are conducted. We remain committed to transparency and will update figures as needed to reflect the most accurate impact of our work.