

# Turn an Unclear AI Need into Informed Action

Illustrative MiniRFP brief (anonymized · insurance claims)

**STEP 1**

## Submit a Focused Brief

*Not an RFP. Just enough context to be dangerous.*

**Context**

- Global insurance carrier focused on employee benefits
- Dental claims and prior authorization workflow
- Highly regulated environment

**The problem**

- Dental prior authorizations rely heavily on manual review of X-rays and supporting documentation
- Decisions can take weeks, creating delays for providers and patients
- Existing processes are operationally intensive and costly

**What we're exploring**

- Whether AI can meaningfully accelerate dental claims review and prior authorization
- Specifically, the use of computer vision and automation to interpret X-rays and documentation
- Maintaining compliance, accuracy, and auditability is critical

**What we want back**

- How you would approach this problem
- What an initial prototype or pilot might look like
- Key tradeoffs or risks to consider

**Most teams don't need better tools.  
They need sharper questions.**

**STEP 2**

## Get Practitioner Perspectives

*Independent perspectives from experienced builders.*

**RESPONSES**

**6**

experienced AI strategists + builders  
*recommended from 18 submissions*

**BUDGET RANGE**

**\$50-100K**

based on implementation path

**TIMELINE RANGE**

**6-10 weeks**

depending on scope

**DISCUSSIONS**

**3**

to pressure-test fit

**After sharing an anonymized brief with a curated group of AI practitioners, we received multiple independent responses. These were reviewed, grouped, and condensed into distinct approaches.**

**STEP 3**

## Have Informed Conversations

*How perspectives translate into viable approaches.*

**Approach**

CV-first rapid validation

**Professional Background**

Team with deep full-stack software and computer-vision expertise, including experience building complex, production-grade systems in both research and large-scale commercial environments.

**Representative project experience**

Built custom computer-vision systems to extract structured information from complex technical documents, including OCR and feature detection, supported by AI-assisted tooling to reduce labeling cost and accelerate model development.

**Indicative scope**

\$50k-\$75k · 5-8 weeks

**Approach**

PoC-to-production bridge

**Professional Background**

AI solutions team with deep experience delivering transformation initiatives inside large insurance organizations, including claims and prior-authorization optimization in highly regulated environments.

**Representative project experience**

Has delivered applied AI solutions across payroll, benefits, and healthcare software platforms, with publicly available case studies demonstrating how AI can streamline complex, regulated workflows.

**Indicative scope**

\$60k-\$100k · 6-8 weeks

**The best AI outcomes are decided before anything is built.**