

Skylar Wang

Interaction Designer / Technologist

Skills

Design

Figma · Adobe XD · Axure · Jira ·
Adobe Photoshop · Illustrator ·
Indesign · Premiere · After Effect
Cinema 4D · Webflow

Tech

JavaScript (ES6+) · React · Node.js ·
HTML&CSS · Python · Arduino ·
Websocket · Tensorflow · Unity ·
SparkAR · ShapexR

Research

Contextual Inquiry · Journey
Mapping · Surveys · Interviews ·
Usability Testing · A/B Testing ·
Information Architecture

Awards

Milan Design Week

Exhibited “Buzz Beyond border”
Interactive Installation

Wonderville

Exhibited “Museum of Remaking
Hanzi” learning Tool

MIT Mixed Reality Hack

“PlantAR”: Hardware Track Winner

IBM Quantum Design Jam

“Bio x Bits”: Honorable Mention

ShapexR Hack

“GrindMasters” VR game: 3rd Place

Education

The New School Parsons

09.2021 - 05.2024

MFA. Design and Technology
GPA: 3.98/4 · Scholarship Award

Boston University

09.2017 - 05.2021

BA. Advertising & Economics
Minor: Visual Art · GPA: 3.77/4
Honor: Dean’s List & Cum Laude

Portfolio: <https://skylarziyiwang.me> Password: ziyiziyi

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New York & Dallas Based · Open to Relocate

Work Experience

Interaction Designer · Worldpay

06.2024 – Present · Remote

- Designed and delivered the **end-to-end setup experience** for the SMB merchant portal, including an application tracker, 4 onboarding features, and a cross-channel communication strategy.
- Led the **site-wide rebranding initiative** for SMB portal, partnering with design system specialist to ensure visual consistency and improved accessibility in compliance with WCAG standards.
- Partnered with senior stakeholders to define a long-term strategy for iterative improvements for the merchant portal, while advocating for a **user-centric approach** with expanding UX influence in cross-functional workflows.

Interaction Designer & Technologist · GE Appliances

05.2022 - 05.2023 · Louisville, KY

- Revamped the UI components for smartHQ IoT mobile app design system with accessibility guidelines for **11 product lines** and **1k+ appliances models**.
- Streamlined smart cooking feature for **125+ ingredients** across **3 brands** and shipped to engineers, improving the customer success rate by **30%**.
- Prototyped and tested an AR concept to enhance the device commissioning experience, increasing first-time smart appliance pairing success rates.

Digital Designer · LISH London

02.2020 – 02.2021 · London, UK

- Crafted digital creative for website, newsletter, and multi-channel marketing.
- Generated brand strategy with the creative director by researching and managing collaborations with pet influencers accounts which drove a **12% increase** in active Instagram followers.

Freelance

Designer & Technologist · School for Social Research

04.2022 – 04.2024 · New York, NY

- Designed and developed a web interface with **200+ participants’ data** using p5.js for children’s socio-economic research.
- Leading the web team to design the thesis projects website, optimizing cross-device experience for showing the work of **150+** students using Figma and WordPress.

Founding Product Designer · Meechu Classmate Finder

01.2021 - 08.2021 · Boston, MA

- Led the web and mobile interface design for the “Meechu” classmate searching app for Boston University students, resulting in growth of **2k+** active users.

Art Director · MentorWorks Video Campaign

09.2019 – 12.2019 · Boston, MA

- Devised art direction, and designed motion graphics effects for MentorWork’s video campaign, gathering **10k+ views** and a **5% CTR** for the embedded link in the video.