

A night scene of a pond with a fountain and a lit-up outdoor seating area. The fountain is illuminated with a bright light, and the outdoor seating area is lit with warm string lights. The water in the pond is dark blue, and the sky is a deep blue.

THE CLASSIC

— .. EST. 2021 .. —

IMMERSIVE PROFESSIONAL THEATRE



MISSION & VISION

The Classic exists to create transformative experiences with story that reveal the extraordinary in everyday life.

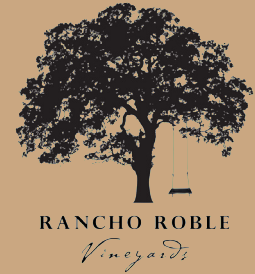
We invite audiences to cross a threshold of beauty and encounter stories that bind them together as a community. In these moments, strangers become neighbors and spectators become participants in something larger than themselves. They leave awakened to their capacity as creators, inspired to bring beauty, meaning, and renewal to their own corner of the world.



NEW CONCEPT

A Unique Pairing: Artist, Environment, and Story

People are longing to connect with one another, with times gone by, and with hope for a future that they cannot see. When the experience of theatre is total, including an atmosphere suited to story, the audience is invited to become active participants in beauty and community, empowering them to create a better world as they leave.



Signature Partner: Rancho Roble Vineyards

Rancho Roble exists to make thoughtfully crafted wines while offering genuine hospitality and inviting experiences where guests can create memories again and again.

"Art is the signature of civilizations."

- JOHN F. KENNEDY



THE ARTIST

Historically, artists have been the front-runners in shaping culture and transforming place. By valuing their work and giving them a professional home, we can help position Placer County as a premier cultural destination.

Classic means "the best of its kind." That standard guides everything we do, from the stories we choose to the people entrusted to tell them. We are proud to employ professional artists and offer internships that support the next generation of theatre professionals.

OUR STORY

The Classic was founded in December 2021 in response to a simple but profound need: the community's desire for connection, beauty, and shared experience.

Our inaugural event transformed the historic Odd Fellows building in downtown Lincoln into an immersive theatrical evening featuring professional actors, live music, and the classic story *The Gift of the Magi*. In 2022, we partnered with **Rancho Roble Vineyards**, expanding our vision into large-scale immersive productions.

Since 2023:

- The Classic has performed to **sold-out audiences**
- We have cultivated a **patron network exceeding 6,000 guests**
- Our events have welcomed **county supervisors, regional economic leaders, and artistic collaborators from Sacramento to New York**

In 2025, we were honored by a surprise performance from **Tony Award-winning artist Stephanie J. Block**, marking a milestone moment in our company's journey.





**"I want more moments that
take my breath away."**

- JASON KROGH,
PATRON, THE CLASSIC

CULTURAL IMPACT

The Classic contributes to Placer County's cultural life by:

- Employing professional artists
- Mentoring emerging theatre professionals through internships
- Creating cultural tourism through destination events
- Strengthening community connection through shared experiences

Together, these efforts help position Placer County as a growing cultural destination in Northern California.

ACTIVATE THE DREAM

You stand in the gap between what is imagined and what is possible. Your generosity helps transform ideas into living experiences that bring beauty, connection, and cultural vitality to Placer County.

Ways to Donate

Online: Visit TheClassicTheatre.com and click "Donate"

By Mail: The Classic Theatre
3031 Stanford Ranch Road, Suite 222
Rocklin, CA 95765

The Classic Theatre is a 501(c)(3) nonprofit organization.
All donations are tax-deductible.

Levels of Support

Artistic Director's Circle — \$10,000+
20 VIP tickets to both signature events, reserved tables, prominent recognition, and invitations to private readings and celebrations.

Producer's Circle — \$5,000+
20 tickets, two VIP tables, website recognition, and social media acknowledgment.

Celebrant — \$2,500+
8 VIP tickets, VIP table, and event recognition.

Dignitary — \$1,500+
4 VIP tickets and sponsor recognition.

Patron — \$500+
4 tickets and sponsor listing.

Honored Guest — \$250+
2 tickets and sponsor listing



**“What if we have it backwards?
We move listless through our everyday lives and awaken on vacation—but
what if the place we live is where we are meant to come alive?”**

- JENNIFER BLAIR, MFA, AEA | ARTISTIC DIRECTOR, THE CLASSIC