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Ryan Hock

Education

B.S. Graphic Design

*University of Illinois at
Urbana-Champaign*

2015–2019

Loui Marrie Orr Scholarship

2017

Skills

Adobe Creative Suite

Microsoft Office

HTML

Mailchimp

HubSpot

Print preparation
and production

ADA compliance (PDF)

Wordpress

Webflow

Work Experience

Lydon & Associates

Northbrook, IL

Associate Graphic Designer

Jun 2021–Oct 2025

- Adapted quickly to changing priorities and tight deadlines, effectively managing multiple projects simultaneously to exceed client expectations, while on schedule and on budget.
- Collaborated with a team of designers and client managers to develop innovative and impactful solutions for various marketing campaigns and projects.
- Applied critical and strategic thinking to deliver on clients' campaign goals, audience needs, and platform requirements.
- Performed thorough proofing and quality checks to ensure assets met brand, legal, and production standards before concept presentation and delivery.

Junior Graphic Designer

May 2019–Jun 2021

- Designed a wide range of marketing materials including digital ads, social media graphics, print collateral, and web assets.
- Supported and extended existing creative assets by producing new versions aligned with established designs and current brand standards.
- Demonstrated a proactive, can-do attitude by self-teaching new tools and skills to meet evolving client and project needs.

Elkay Manufacturing

Oakbrook, IL

Graphic Design Intern

May 2018–Aug 2018

- Reported to brand manager as part of the marketing department. Collaborated with Creative Services Team on web and print assets.
- Researched marketing channels to identify potential areas of growth and conceptualize improvements.