



I represent Fanfare Energy, LLC, doing business as Energywell — an independent seller of electric power and energy service certified by the Illinois Commerce Commission.

I am not employed by, representing, endorsed by, or acting on behalf of ComEd or any utility program, a consumer group, or any government body or program.

Agent Name & ID:



Pay less than ComEd's PTC. Get a home battery. \$0 up front.

A whole-home battery backup system, paired with an electricity rate below ComEd's Price to Compare — for Illinois homeowners.

Fanfare Energy, LLC d/b/a Energywell — an independent, ICC-certified electricity supplier.
Discount on ComEd's PTC does not include the Purchased Electricity Adjustment.



THE PROBLEM

The grid wasn't built for this.



RECENT COMED OUTAGES

530,000

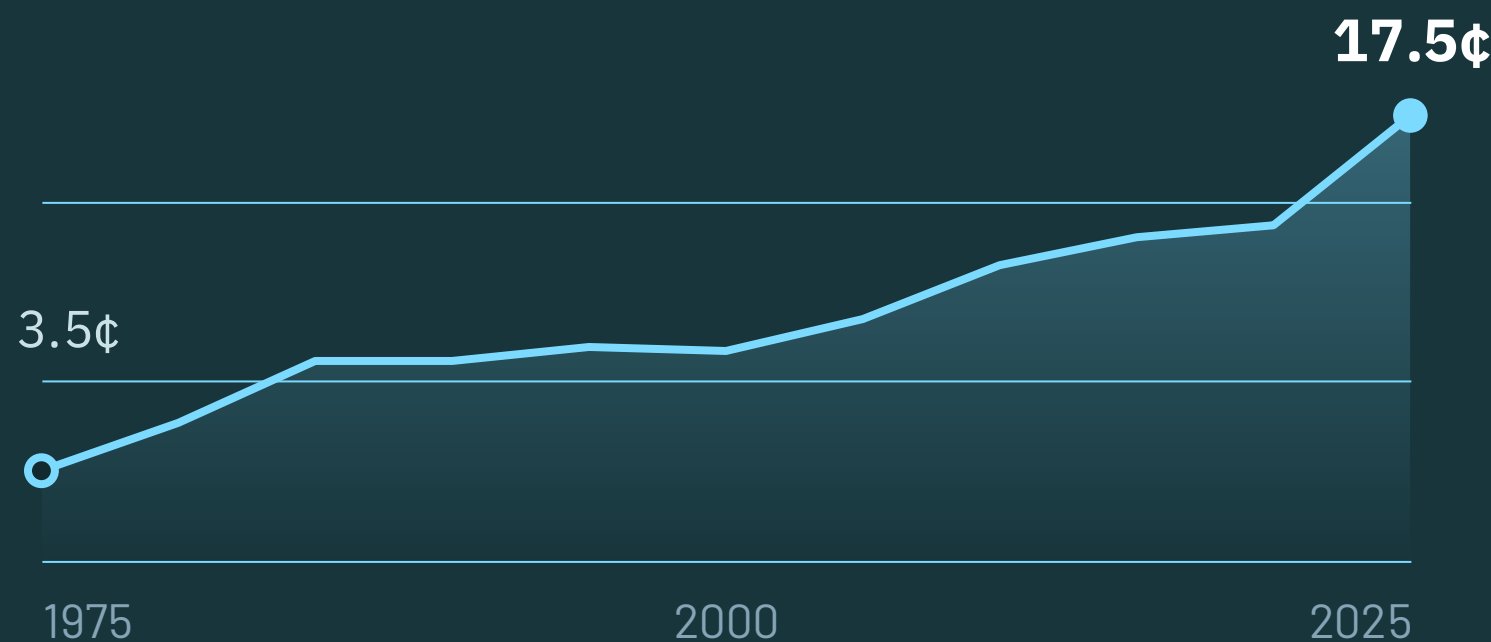
ComEd outages · July 17, 2026

297,000

ComEd outage · July 3-4, 2026

Nearly half of U.S. households lost power in the first six months of 2025. EIA

RESIDENTIAL ELECTRIC PRICES ARE CLIMBING



Average U.S. residential price, ¢/kWh, 1975-2025. Source: EIA.

Strongest four-year growth in U.S. electricity demand since 2000 – driven largely by data centers.

But what if, when the grid goes down, your home didn't have to?

THE REMEDY • ENERGYWELL IS NOW SERVING ILLINOIS



Four things working together to power your home.

1

Whole-home battery backup

Up to 40 kWh of battery storage, for when the grid goes down.

2

\$0 upfront for installation or equipment

Professionally installed & maintained at no cost to you

3

A rate below ComEd's Price to Compare

Guaranteed savings on your supply rate (excluding PEA)

4

Connected Energy Community

Collective resilience for the Illinois grid.

WHOLE-HOME BATTERY BACKUP

We've got your back (up).

Keeps fridge, lights and WiFi running. Switches on automatically — most people never notice.



TIME
AWARD

BEST
INVENTIONS 2025

40 kWh
of whole-home storage, on a 24 kW inverter

UL 9540B
certified — the first and only residential system

IP67
sealed against dust; flood resistant to 3.3 feet

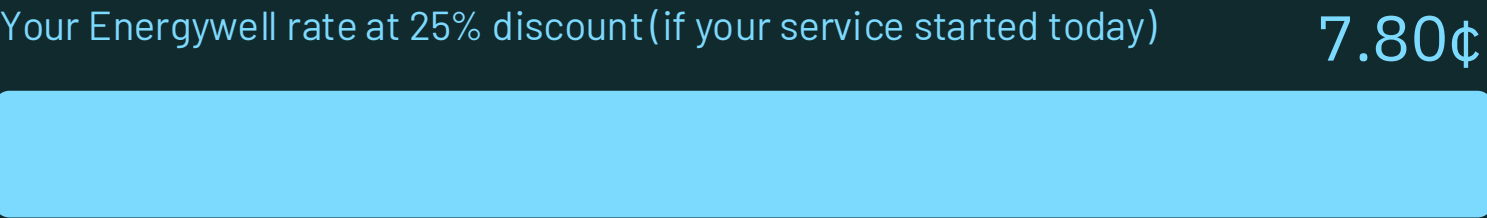
–22°F to 140°F
operating range, with built-in fire suppression

Backup duration depends on state of charge and household usage, and isn't guaranteed. Not for medical or life-critical needs.



A rate 25% or more below ComEd — guaranteed.

TODAY'S RATES TO COMPARE:



¢ / kWh, on-peak supply rate. Rate is a variable time-of-use rate; discount fixed for initial 2-year term. Rate moves with ComEd PTC and updates each ComEd rate cycle.

LOWEST RATE GUARANTEE

Time-of-use discounts are locked for 2 years. If, at renewal, your rate doesn't match or beat the lowest comparable rate in market, you're free to walk away — no penalty, no fee.

HERE'S THE MATH IF SERVICE STARTED TODAY:

ComEd PTC	10.399¢/kWh
Your rate (–25%)	7.80¢/kWh
You save	2.60¢/kWh

≈ \$416 over two years

Based on household energy usage of 8,000 kWh/year, before ComEd's delivery charges. Your actual savings depend on how much energy you use.

ON-PEAK
25% BELOW

5:00 AM to 10:59 PM CT

OFF-PEAK
28% BELOW

All Other Hours



Your home helps steady the Illinois grid.

1

On high-demand days, your battery does its part

Thousands of homes, contributing a little at the moments the grid needs it most.

2

We manage everything automatically

Less to manage. Nothing for you to run or monitor day to day.

3

The batteries help drive grid resilience

And it's how we install at no upfront cost and still put you below ComEd's PTC.

Collective resilience — that's what helps pay for your system.

HOW IT WORKS.



Two agreements. No hidden fees.



Electricity Rate

Fanfare Energy, LLC d/b/a Energywell — 2 year initial term

- ✓ Guaranteed to save vs. ComEd's Price to Compare
- ✓ 2-year initial term; renews under the Lowest Rate Guarantee
- ✓ No deposit, no switching fee, no monthly charge.
- ✓ Cancel anytime — no termination fee



Whole-Home Backup

Energywell Home, LLC — 15-year agreement

- ✓ \$99/mo service fee — waived while on an Energywell electricity plan
- \$99 fully refundable reservation fee (*refundable after first bill is paid, or if project doesn't progress before permits are submitted or if home is not eligible*)
- ✓ Penalty-free to cancel until permits filed
- \$500 uninstall fee for cancellation after installation; more if battery cannot be recovered.



Let's see if your home qualifies.

A quick check:

You own the home

Single-family house

No rooftop solar

No whole-home standby generator

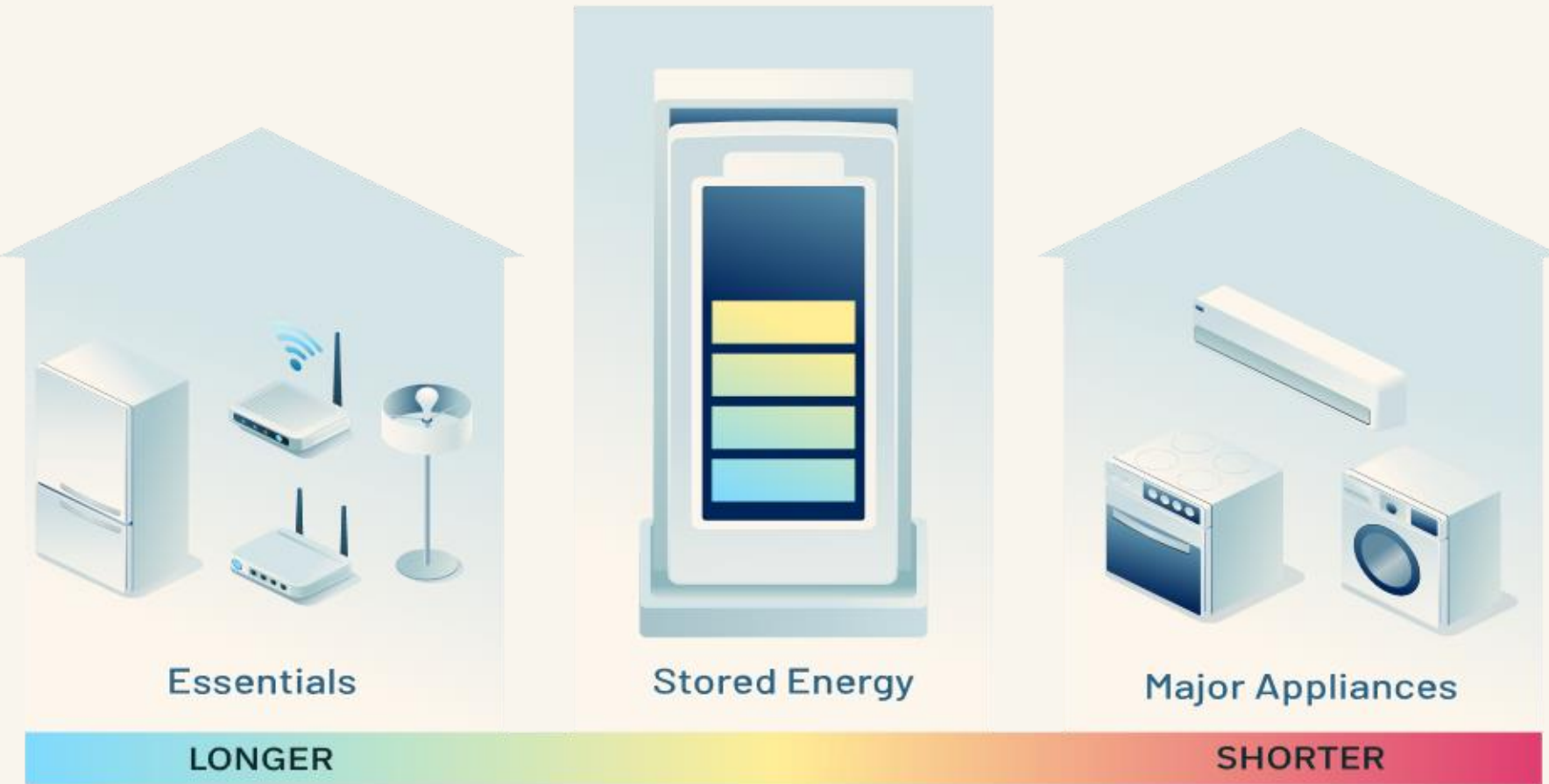
We can confirm eligibility and complete enrollment in just a few minutes.

FAQs & appendix





How long will my battery last?



It depends on the state of charge (SoC) when the power goes out and how much energy your home is using during the outage.

Higher SoC = more stored energy available
Lower SoC = less stored energy available

You can extend it by being careful with the big draws – washers, dryers, heaters and air conditioners use far more than lights or refrigeration, so it's best to wait until the outage is over.



What happens if I sell my home?

Your Energywell plan can move with the home.

Selling your home doesn't mean losing the benefits of your Energywell battery plan. The agreement can be transferred to the new qualified homeowner at closing.

Bottom line: Whether you're selling or buying, Energywell makes the transition straightforward—and we're here to help every step of the way.

Simple for sellers

- No transfer fee or penalty
- Energywell helps coordinate the transfer
- No complicated process to manage

Simple for buyers

- The battery system and energy plan carry forward
- The agreement moves into the buyer's name at closing
- The same program terms continue



What happens if I cancel?

3

BUSINESS DAYS

Door-to-door right of cancellation — cancel the battery services agreement enrollment for any reason. Customers aged 65+ have this period extended to 15 days.

10

CALENDAR DAYS

To rescind your enrollment after your enrollment request is accepted by your utility or Electric Distribution Company (EDC), with no penalty.

HOME NOT ELIGIBLE

No penalty. Everything is cancelled and your \$99 reservation fee is refunded.

BEFORE PERMITS ARE FILED

Cancel the battery agreement penalty-free, for any reason.

AFTER INSTALLATION

\$500 uninstall fee — more if the battery can't be recovered.

IF YOU LEAVE THE RETAIL PLAN

The \$99/mo battery service fee is no longer waived and begins to be charged.