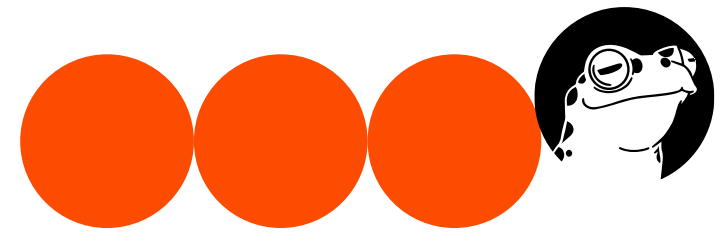


# black frog studio.

Company  
Profile



# Clan.



ega

EXPERIENTIAL GASTRONOMY



WJ LAND DEVELOPMENT

TALENT



THE BUILDERS BOX

عمار  
AMAAR

Glō

AVL Solutions



**black frog**  
studio.

# our story

Frogs see in almost every direction, we call that **360° thinking.**

We don't miss the details, the insights, or the moment to strategize and generate data driven impact



At Black Frog Studio, we blend creativity, strategy, and the latest tech solutions, from AI-driven content and predictive analytics to immersive AR/VR and programmatic media, to deliver smarter, faster, and more adaptive campaigns.

We're creative thinkers.

Backed by data.

Strategic doers.

Amplified by tech.

# Our 4

## Confident

We don't follow trends, we set them.

## Clear

We do what works, not just what looks good.

## Careful

We grow through collaboration and care.

## Clever

We take our work seriously, but never ourselves.

# we find the balance. ●

Creative and digital agencies nowadays often focus heavily on either production, strategy, or content. Many deliver work that feels too polished and distant, while others lean towards being chaotic and inconsistent.

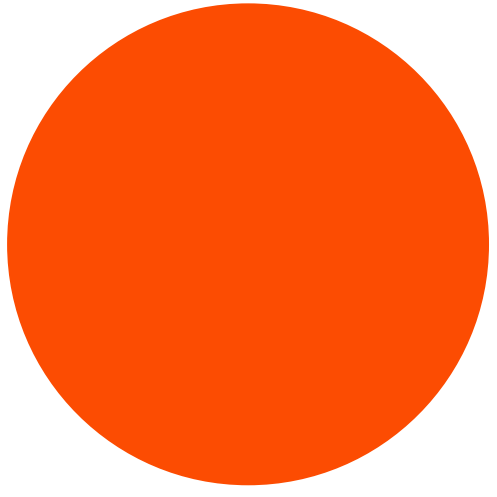
At Black Frog, we find the balance, combining structure with imagination, strategy with creativity, and innovation with cultural insight. This balance allows us to deliver work that not only looks good but also drives real impact.

# vision

To become the leading hybrid creative agency in the region, we speak like a strategic partner, with the soul of a creative studio and the agility to adapt and deliver.

# mission

To help brands thrive through smart strategy, creative storytelling, and modern marketing tools, powered by a team that listens, builds, and delivers.



Creativity  
Fueled by  
**Focus**

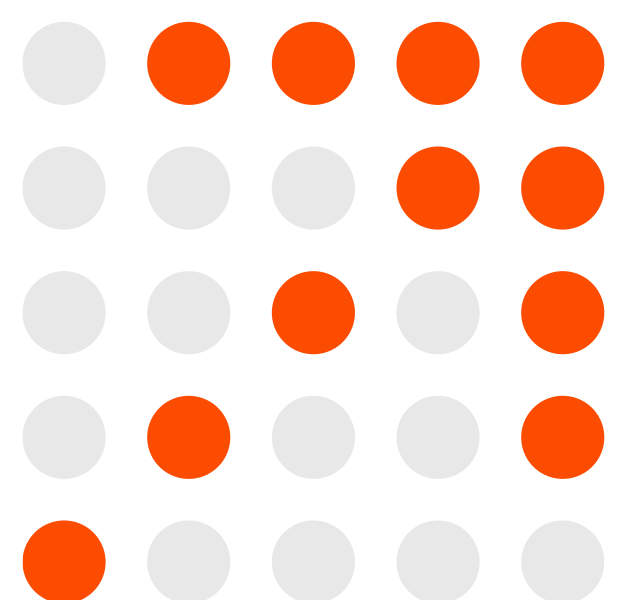
Our Services

# Marketing Strategy

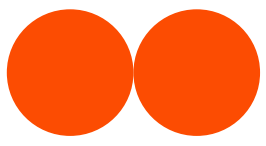


We develop winning strategies that maximize effectiveness and drive business success through:

- Market Research
- Web Analytics Competitor Intelligence
- Social Media Management
- Brand Positioning



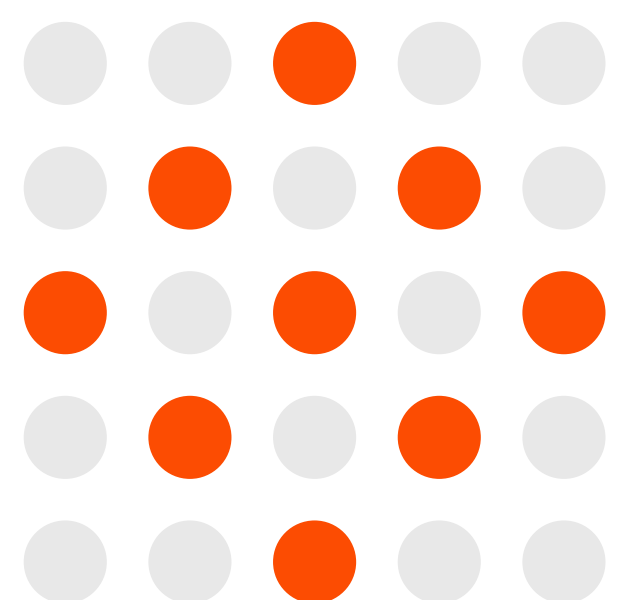
# Concept & Branding



We make sure to have the best talents who are up to the level of building the strongest brands.

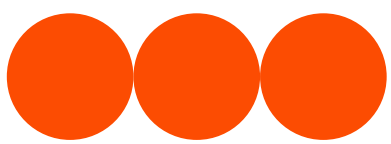
We work with our clients to develop world class concepts and branding through:

- Brand Identity Development
- Brand Positioning
- Brand Experience
- Brand Communications
- ATL & BTL



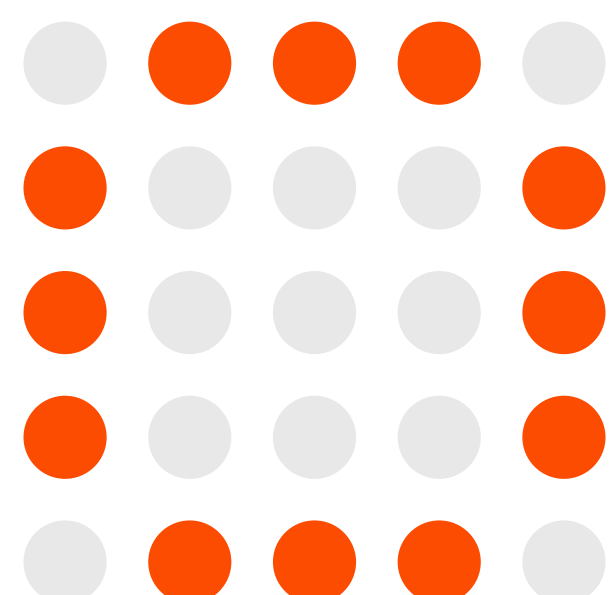
Our Services

# Content Creation

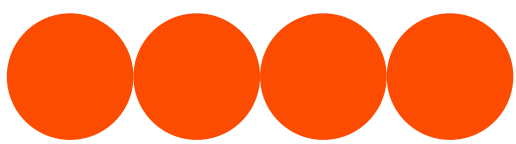


We have the right team and skills who understand the local market to develop all kinds of content to any brand.

- Copywriting
- Social Media Content
- 2D and 3D
- Graphics Audio/Video
- Production

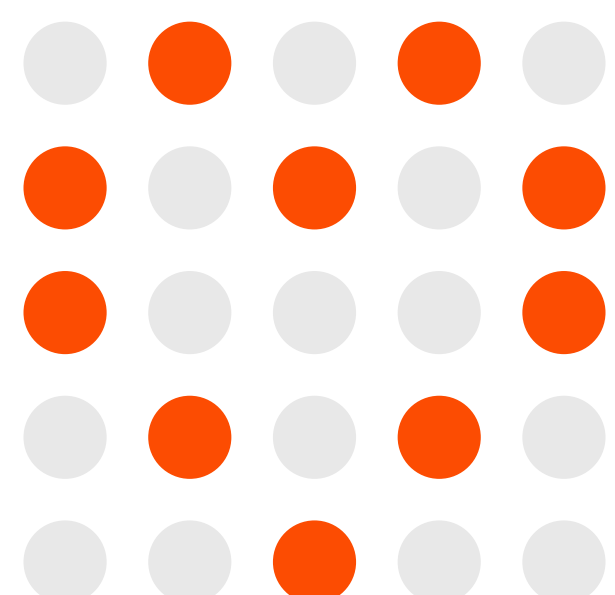


# Influencer Marketing



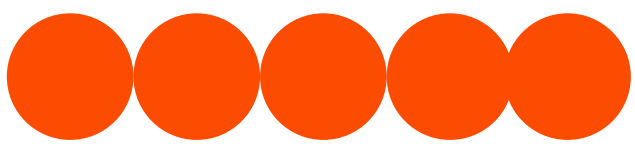
We harness the power of influencer marketing to amplify your brand's reach and engagement. By collaborating with influential voices, we craft authentic and impactful campaigns that resonate with your target audience, driving awareness and conversions.

- Influencer Identification
- Relationship Management
- Performance Tracking
- Contract Negotiation
- Audience Analysis
- Cross-platform Analysis
- Brand Integration



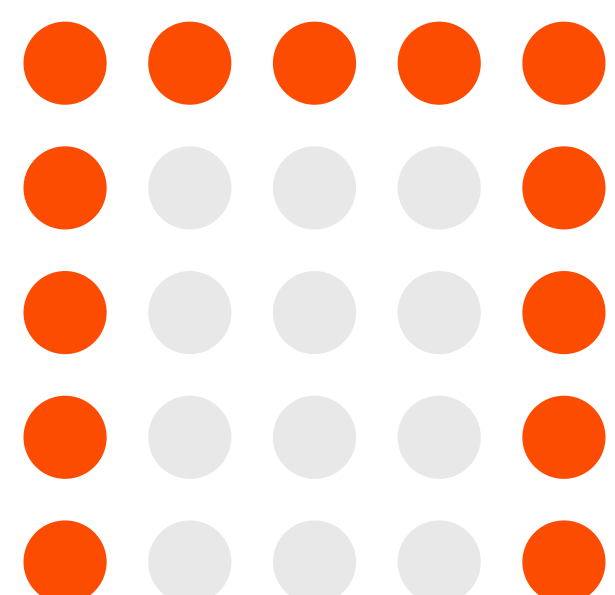
Our Services

# Media Planning & Buying



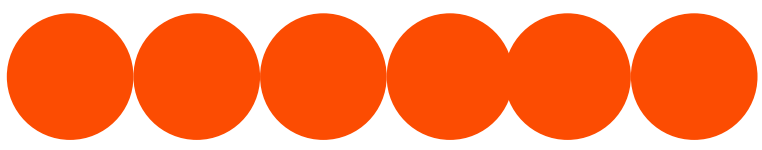
We specialize in strategic media planning and buying to ensure your message reaches the right audience at the right time. Our data-driven approach and industry expertise guarantee effective ad placements that maximize your ROI and amplify your brand's impact.

- Strategic Media Planning
- Target Audience Analysis
- Ad Placement Optimization
- Post-Campaign Analysis
- Budget Allocation
- Market Research
- SEO /GEO



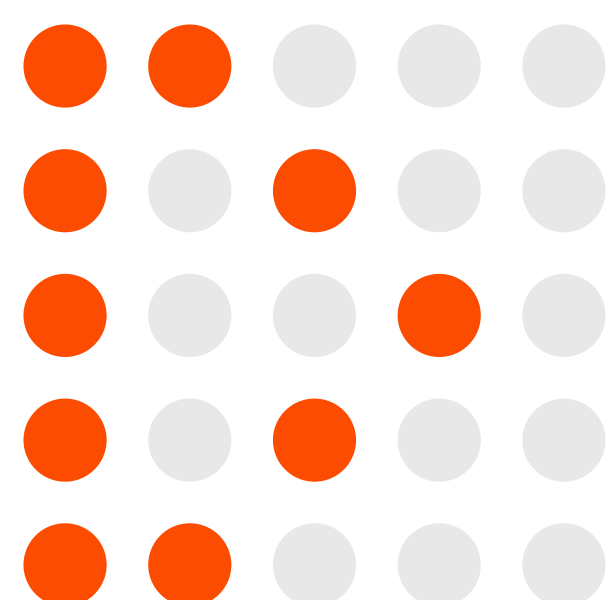
Our Services

# Video Production



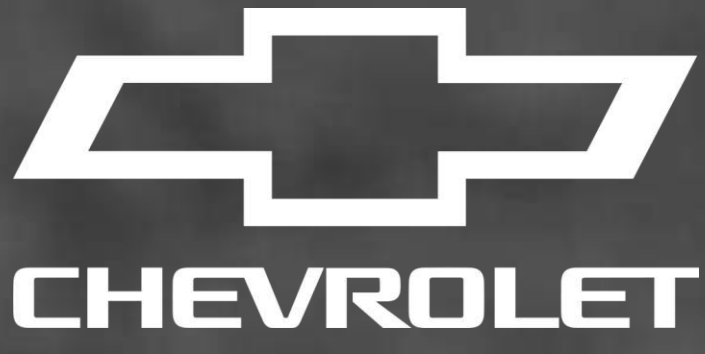
We are transforming ideas into visually stunning and engaging content. Our team of skilled professionals ensures that every video we produce tells a compelling story, captivates your audience, and enhances your brand's message.

- Concept Development
- Scriptwriting
- Storyboarding
- Pre-production Planning
- Filming and Editing
- Animation and Motion Graphics
- Sound Design
- Post-Production





# **video projects**



# Chevrolet Video

[Click Here To Watch The Whole Video](#)



# KIA Video Series

[Click Here To Watch The Whole Video](#)



# Avatr UAE National Day

[Click Here To Watch The Whole Video](#)

BMW PRESENTS



# BMW X Museum Of Sound

[Click Here To Watch The Whole Video](#)



UNITED ARAB EMIRATES  
MINISTRY OF INTERIOR

# Ministry Of Interior Video Production

[Click Here To Watch The Whole Video](#)



# Cellreturn Video

[Click Here To Watch The Whole Video](#)

SAUDI الهيئة  
TOURISM السعودية  
AUTHORITY للسياحة



# Saudi Tourism Authority



[Click Here To Watch The Whole Video](#)

**EtihadWE**  
الاتحاد للماء والكهرباء

# EtihadWE Teaser Video

[Click Here To Watch The Whole Video](#)

فلورد  
FLOWARD

# Floward Video

[Click Here To Watch The Whole Video](#)

FERRERO  
ROCHER

# Ferrero Rocher Video

[Click Here To Watch The Whole Video](#)

**SALSA  
JEANS**

Salsa  
Jeans  
Video

[Click Here To Watch The Whole Video](#)



**social  
media  
management**

# EtihadWE

(Government Utility Provider)

## Scope

### Content Strategy

Develop campaigns aligned with corporate communication, government initiatives, and community engagement.

### Growth

Leverage national campaigns, hashtags, and collaborations to expand reach.

### Content Creation

Produce branded visuals, educational posts, awareness campaigns, and event coverage.

### Reporting

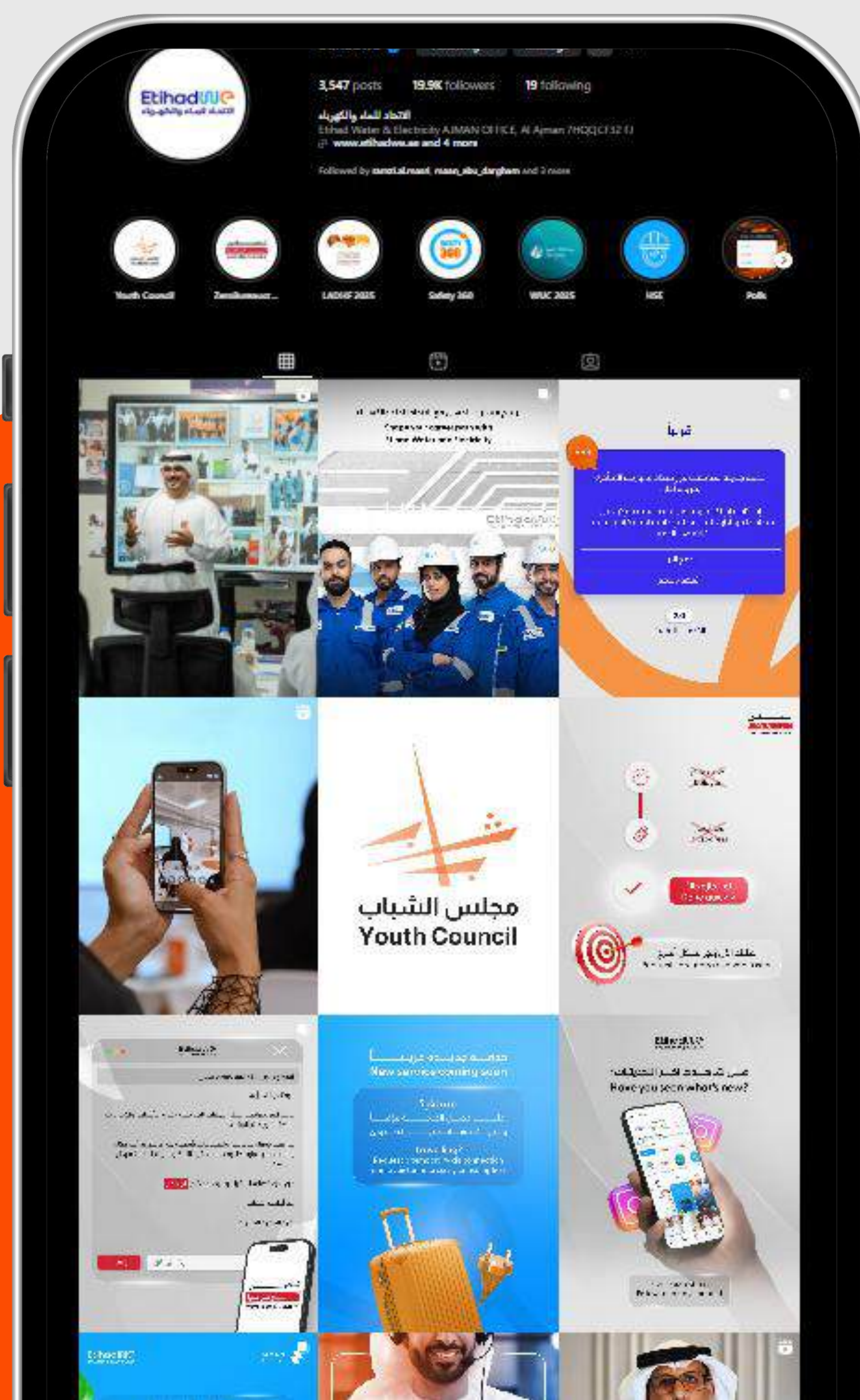
Provide insights on engagement, sentiment, and campaign effectiveness.

### Community Management

Monitor and engage with citizens / customers, addressing inquiries and feedback.

## Highlights

- Highlighted government initiatives, youth council, and sustainability programs.
- Created engaging content around safety, new services, and digital transformation.
- Strengthened Etihad WE's image as a reliable, innovative, and customer-focused utility provider.



# TMG Group Saudi

(Real Estate Developer)

## Scope

### Content Strategy

Plan monthly calendars focusing on real estate lifestyle, sustainability, and projects.

### Community Management

Engage with followers, respond to inquiries, and highlight customer testimonials.

### Content Creation

Produce high-quality visuals, reels, and 3D renders to showcase properties, community living, and project updates.

### Growth

Increase visibility with real estate-focused campaigns, hashtags, and influencer collaborations.

## Highlights

- Adapted brand messaging to suit local market and audience nuances.
- Successfully showcased Banan's masterplan, villas, and sustainable vision through engaging posts and videos.
- Strengthened brand image as a premium lifestyle destination in Riyadh.
- Enhanced trust through executive interviews, project progress updates, and customer-focused storytelling.



# Joud Boulevard

(Community Mall)

## Scope

### Content Strategy

Develop engaging campaigns highlighting retail, dining, leisure, and lifestyle experiences.

### Growth

Leverage influencer visits, local collaborations, and targeted campaigns to boost footfall.

### Content Creation

Produce creative visuals, reels, and stories that showcase stores, food, fitness, and beauty services.

### Reporting

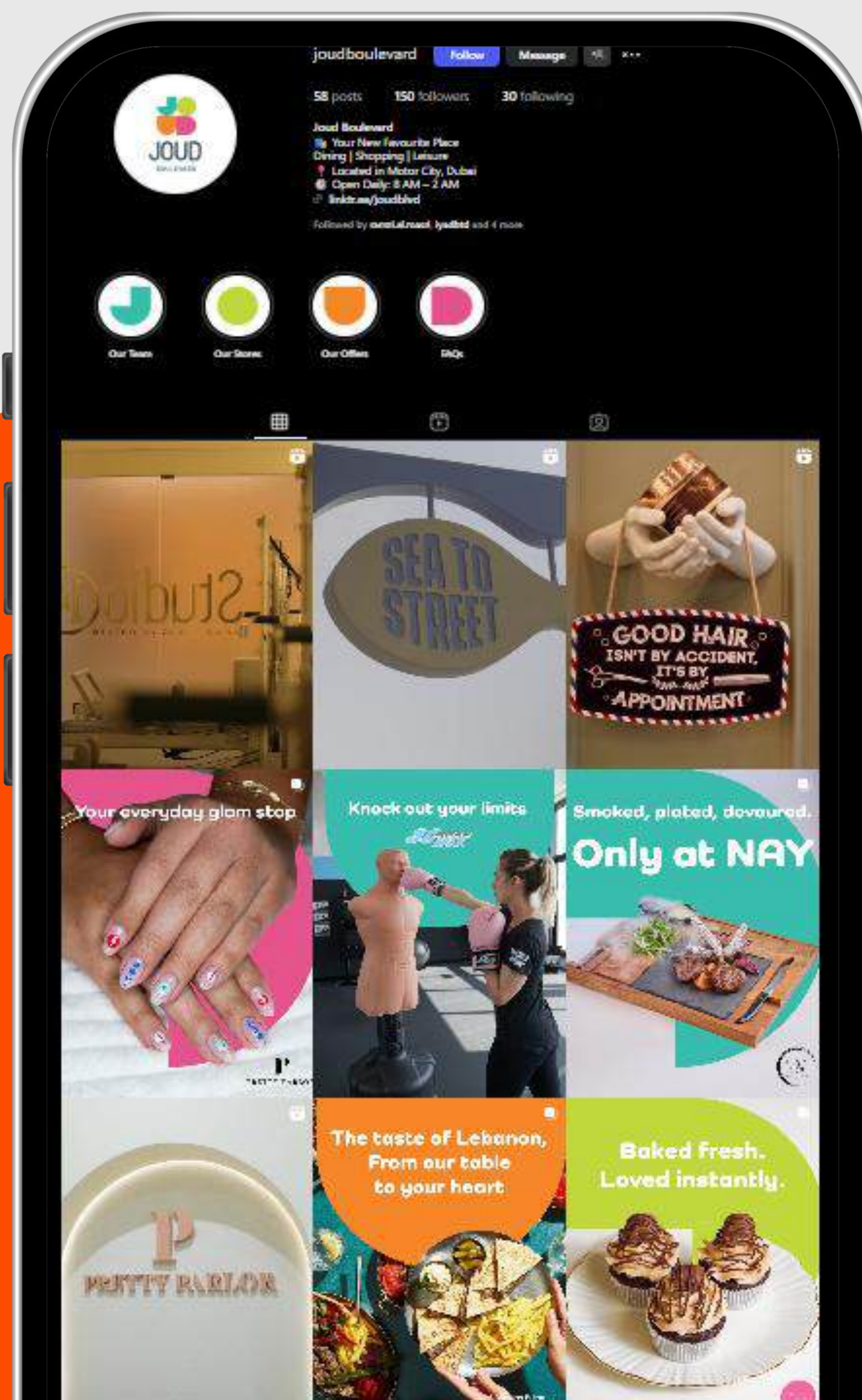
Track monthly engagement, reach, and visitor-driven conversions.

### Community Management

Engage with visitors, answer FAQs, and build excitement for offers/events.

## Highlights

- Built a presence for Joud Boulevard as a lifestyle hub in Motor City.
- Showcased diverse tenants: beauty salons, gyms, dining concepts, retail outlets.
- Promoted unique experiences (fitness, wellness, F&B, family activities).
- Positioned Joud Boulevard as "Your everyday lifestyle destination."



# The Builders Box

(Production Company)

## Scope

### Content Strategy

Create a content calendar focused on projects, innovations, and craftsmanship.

### Growth

Position TBB as a leader in construction, design, and experiential builds across UAE & KSA.

### Content Creation

Develop high-quality visuals, reels, and before/after showcases of projects.

### Reporting

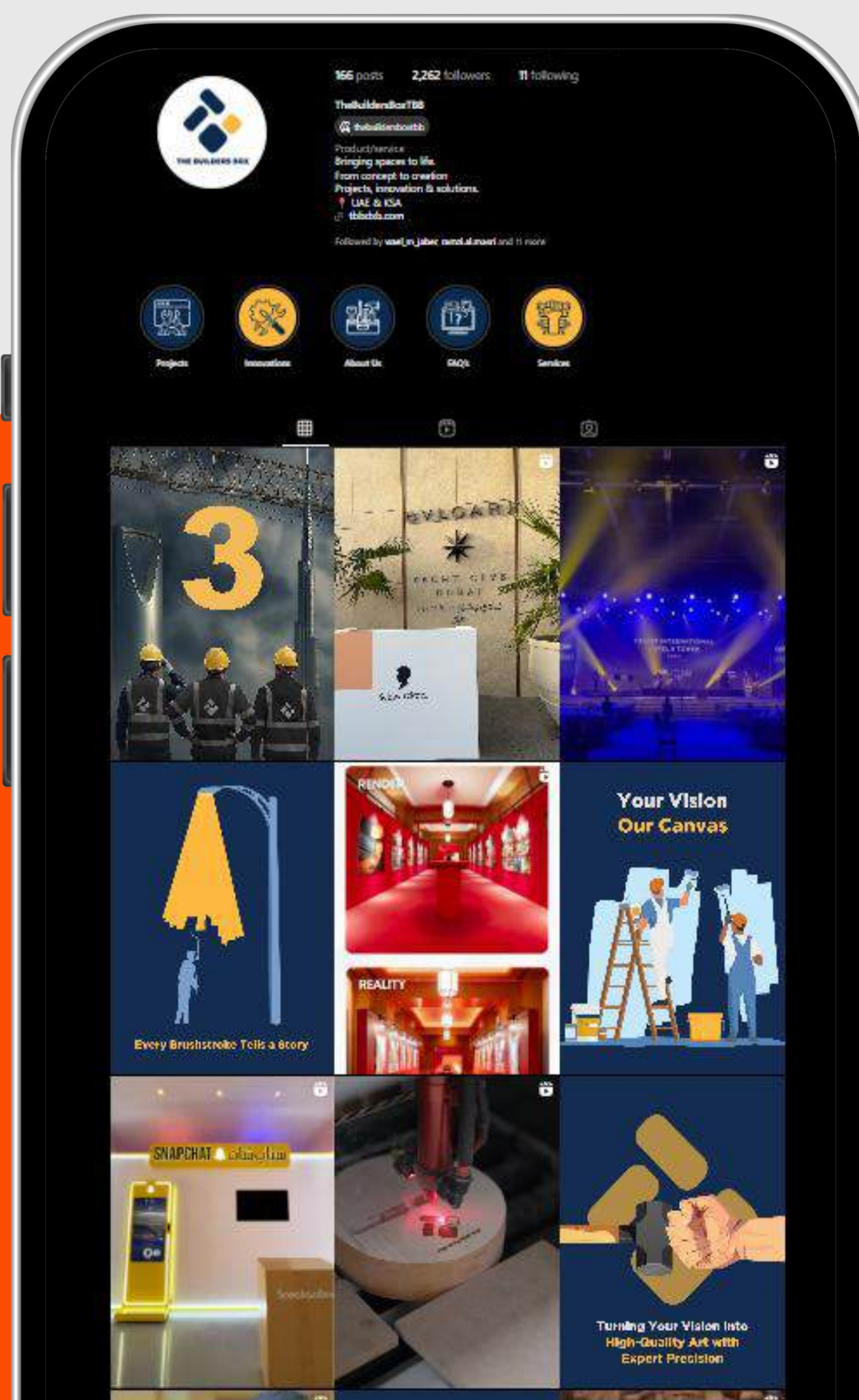
Track monthly engagement, inquiries, and brand visibility.

### Community Management

Engage with architects, designers, and clients to build authority.

## Highlights

- Highlighted transformations from concept to execution through creative storytelling.
- Showcased collaborations with global brands (e.g., Snapchat activations, events, and custom builds).
- Strengthened brand positioning as “Bringing Spaces to Life” with creativity and precision.



# Memories

## (Events Management)

### Scope

#### Content Strategy

Develop monthly content plans aligned with events and brand goals.

#### Growth

Drive visibility through hashtags, trends, influencer tie-ups, and paid boosts.

#### Content Creation

Design engaging posts, reels, and event highlights with consistent branding.

#### Reporting

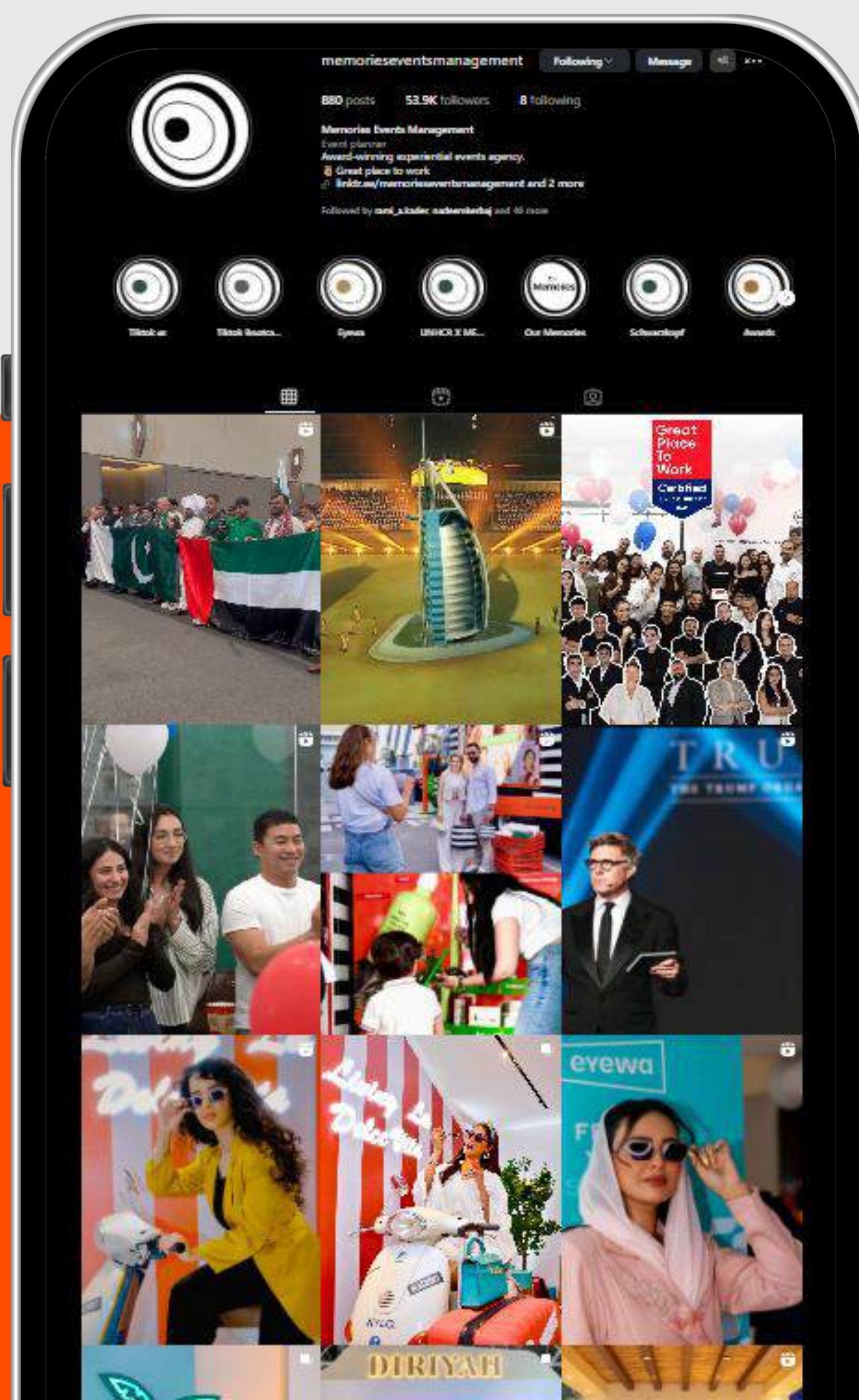
Share monthly insights on reach, engagement, and follower growth.

#### Community Management

Handle engagement, messages, and audience interaction daily.

### Highlights

- Grew and managed a 53.9K+ Instagram community with high event-driven engagement.
- Showcased major activations and award-winning events creatively.
- Strengthened brand image as a leading experiential events agency.



# Biig

(Burger Dining)

## Scope

### Content Strategy

Plan campaigns around festivals, pop-ups, and brand storytelling.

### Growth

Boost visibility via influencer tastings, local collabs, and festival tie-ins.

### Content Creation

Produce mouth-watering food photography, reels, and festival activations.

### Reporting

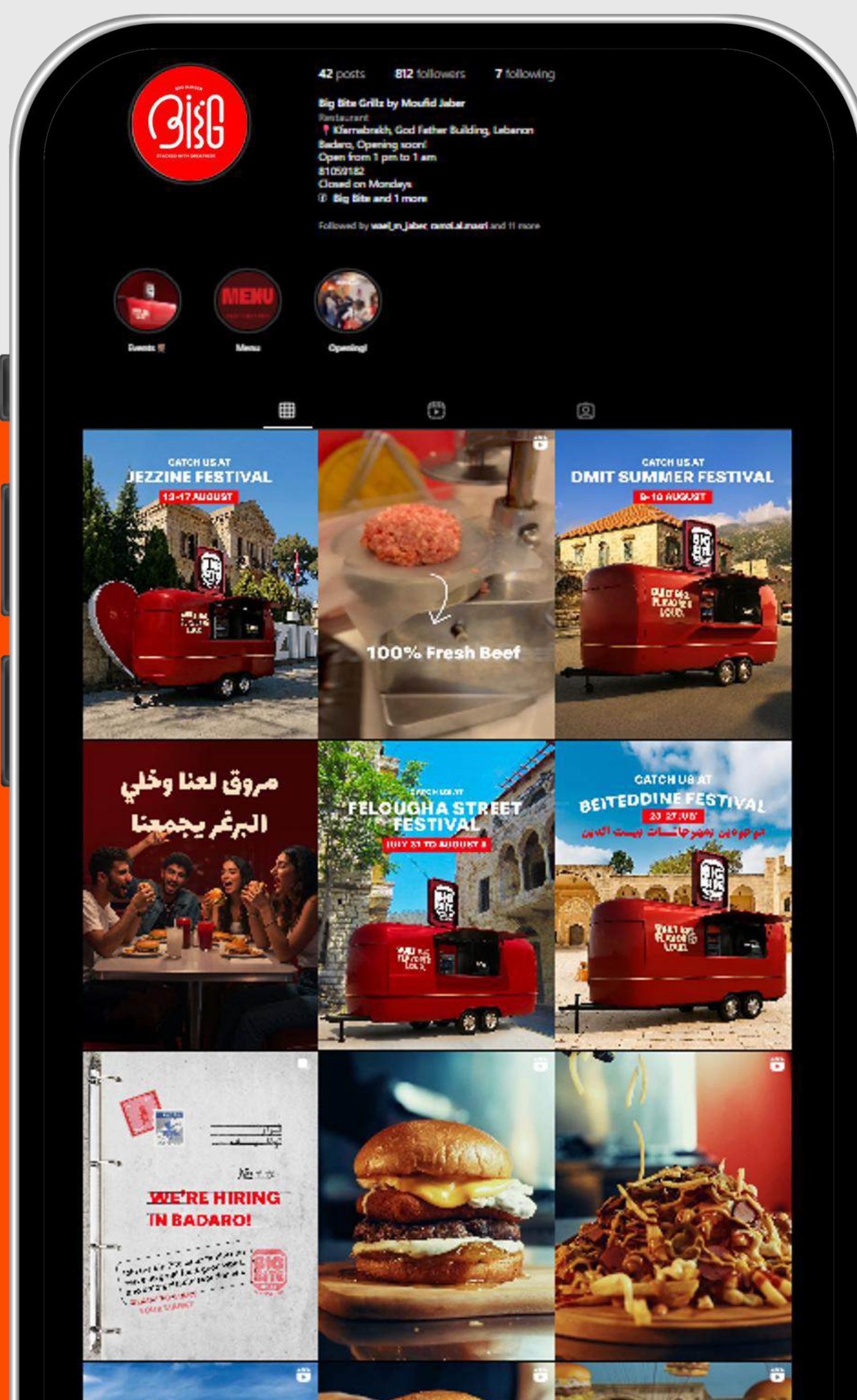
Share monthly updates on engagement, reach, and customer interaction.

### Community Management

Engage with followers, answer customer queries, and promote locations.

## Highlights

- Established brand identity as a bold burger destination in Lebanon.
- Showcased participation in major local festivals.
- Highlighted fresh, quality ingredients (100% fresh beef) through engaging visuals.
- Built a community-driven food experience around gatherings, culture, and taste.
- Managed influencer marketing campaigns.



# WJ Land Development

(Real Estate Developer)

## Scope

### Content Strategy

Build a calendar focusing on real estate, lifestyle, sustainability, and investment opportunities.

### Growth

Use targeted campaigns, property showcases, and investment-focused content to attract international buyers.

### Content Creation

Produce premium visuals, reels, and walkthroughs showcasing residences, interiors, and the Mediterranean lifestyle.

### Reporting

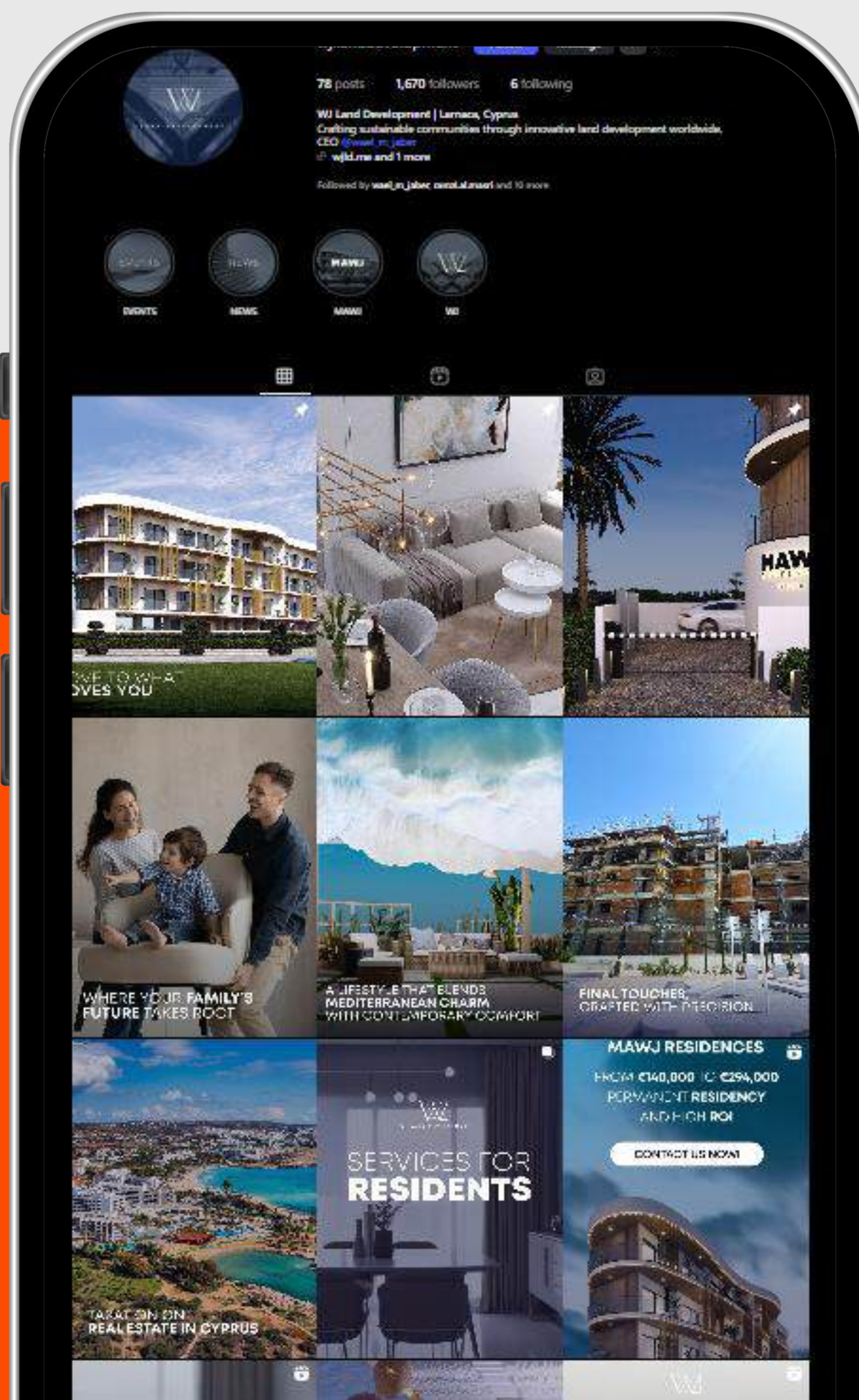
Provide monthly insights on reach, engagement, leads, and conversion potential.

### Community Management

Engage with prospects, answer inquiries about residency, and highlight client testimonials.

## Highlights

- Positioned WJ Land Development as a premium real estate and lifestyle brand in Cyprus.
- Highlighted MAWJ Residences with luxury lifestyle content and investment ROI messaging.
- Created awareness around real estate regulations, residency opportunities, and family living.





**content  
creation**



# Sobha Realty

Content  
Creation

CGI, 3D Renders &  
Animation

Event Content  
Design

[Click To Watch](#)





# BYD KSA

Content  
Creation

CGI, 3D Renders  
& Animation

Event Content  
Design

[Click To Watch](#)





# Hongqi Launch Lebanon

Content  
Creation

OOH

Event Content  
Design

Social Content  
Calendar

[Click To Watch](#)





# Avatr UAE

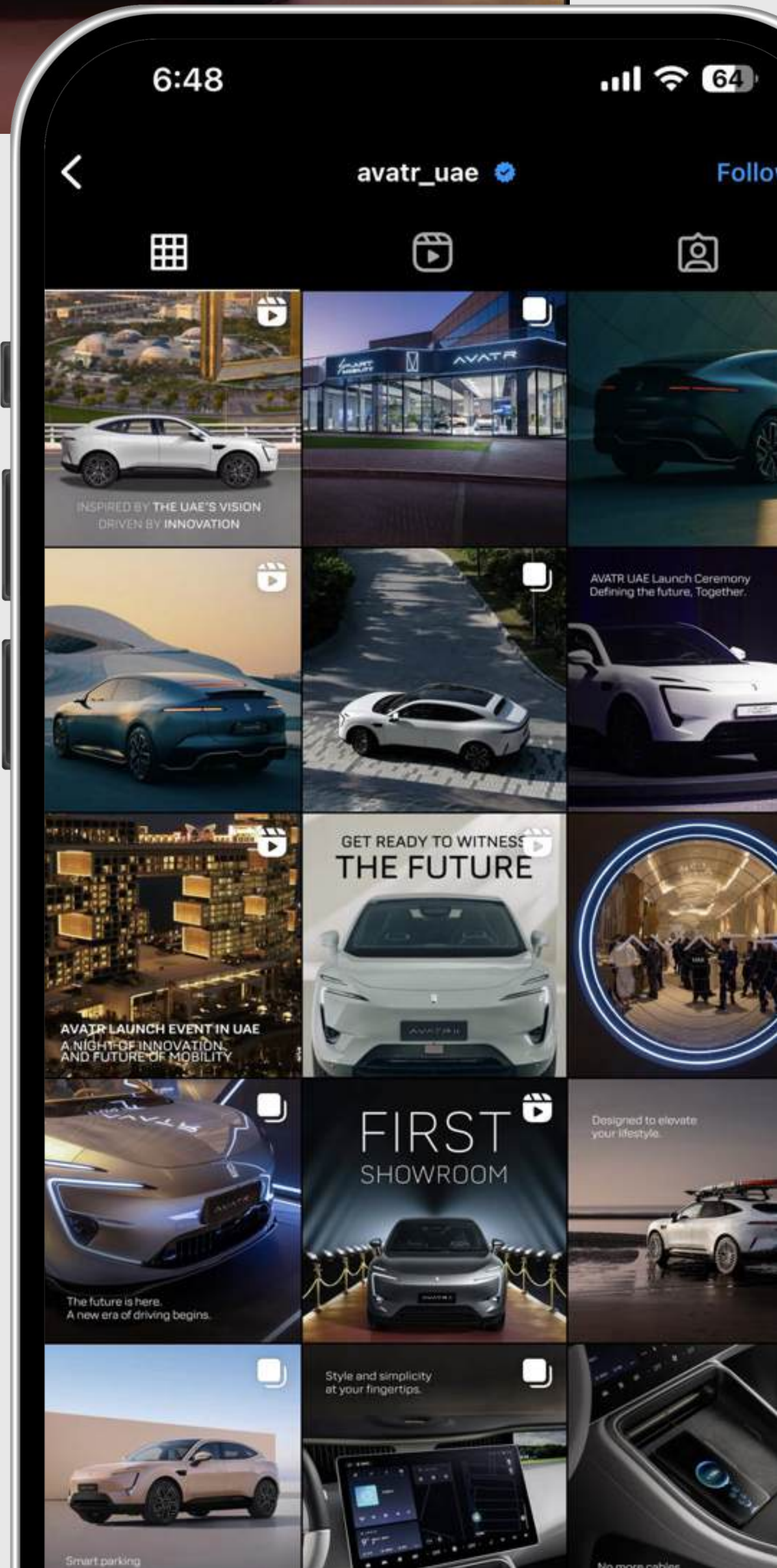
Content  
Creation

Graphic And  
Video Production

Social Media  
Management

CGI And  
3D Renders

Monthly  
Content Strategy



المكان المثالي لازدهار عائلتك



# Banan TMG KSA

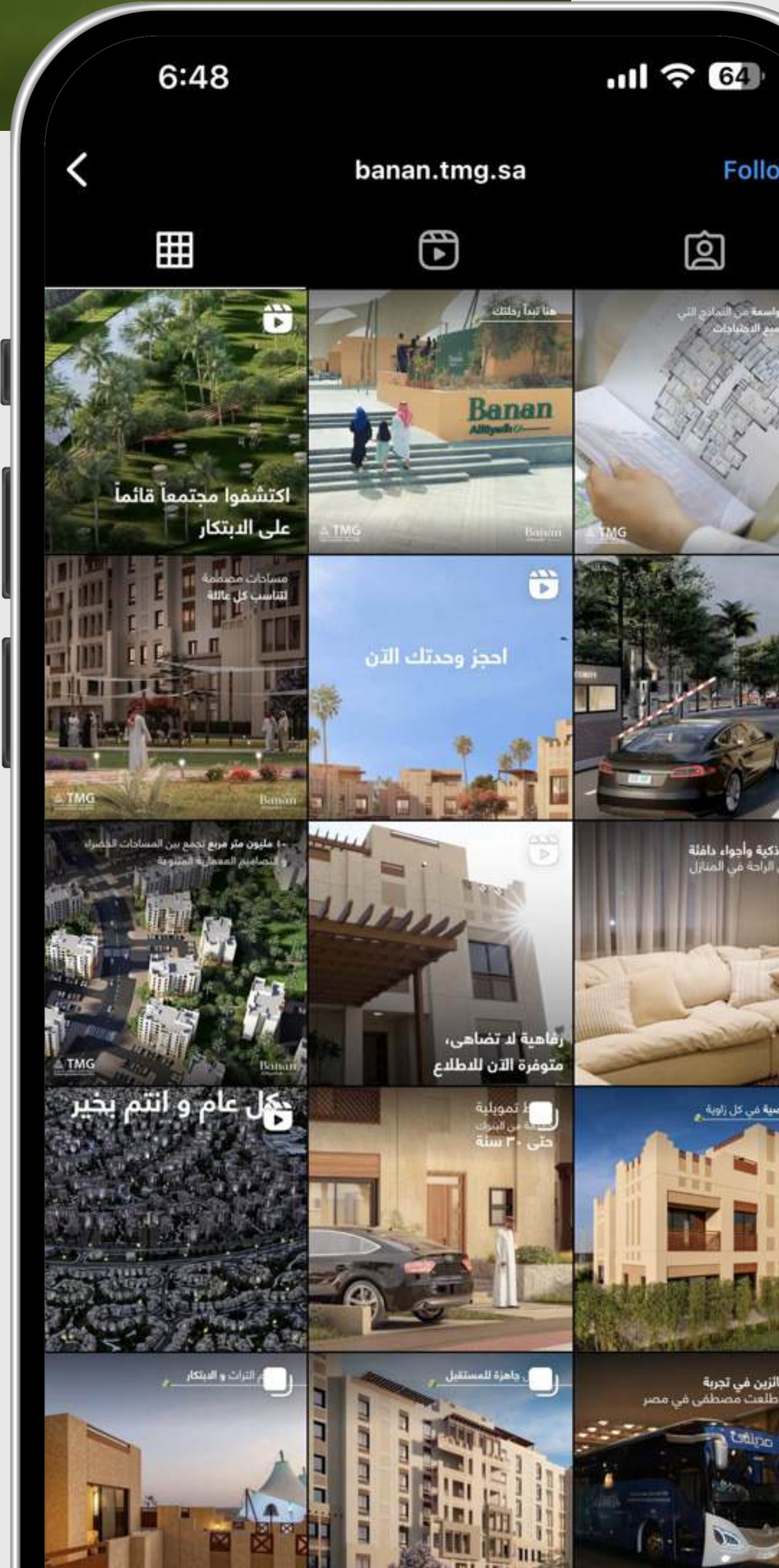
Content  
Creation

Graphic And  
Video Production

Social Media  
Management

CGI And  
3D Renders

Monthly  
Content Strategy



# #فلنبق\_معاً نلهم و نتواصل

## #TogetherWE inspire and connect



## EtihadWE

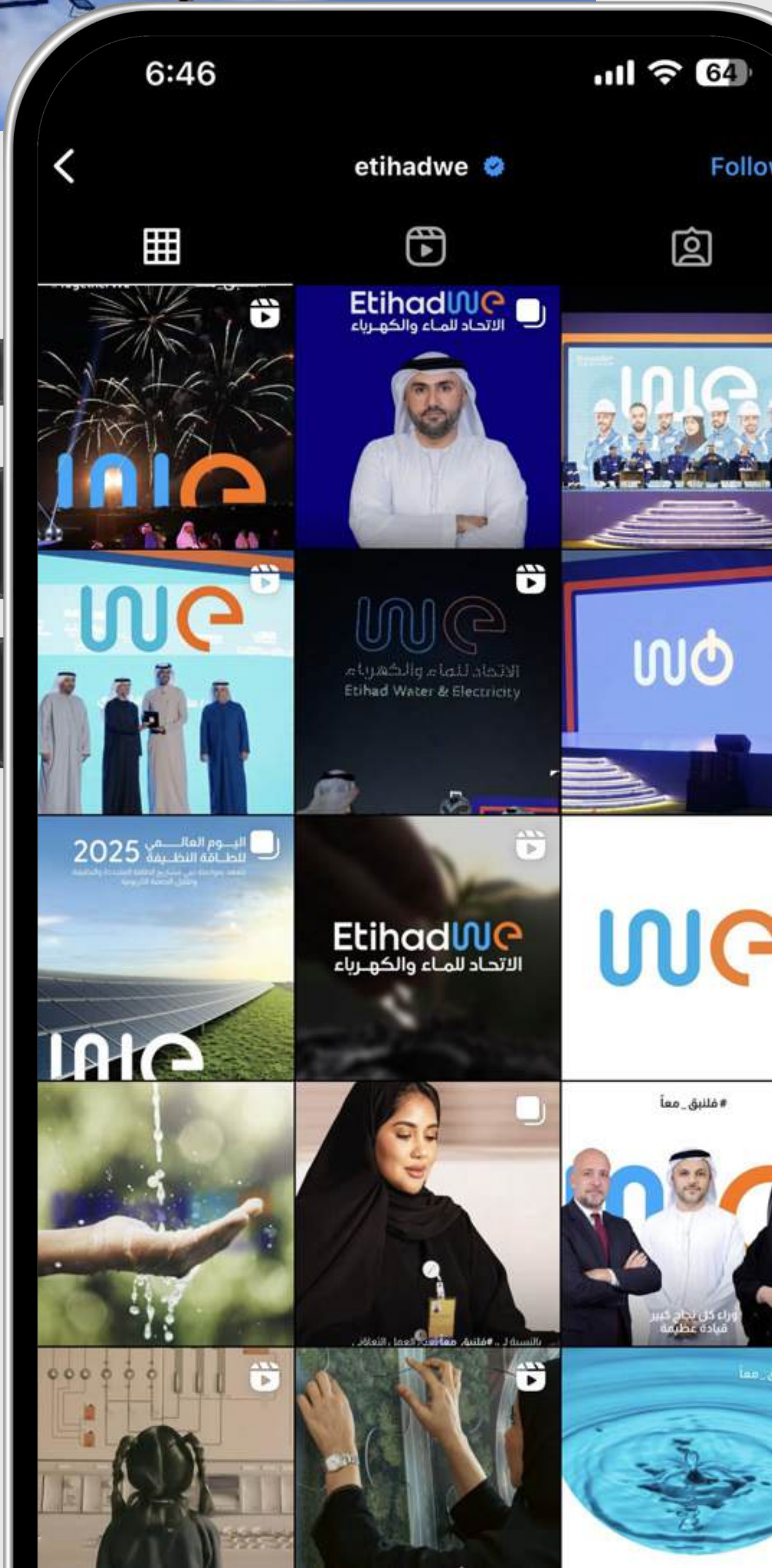
Content Creation

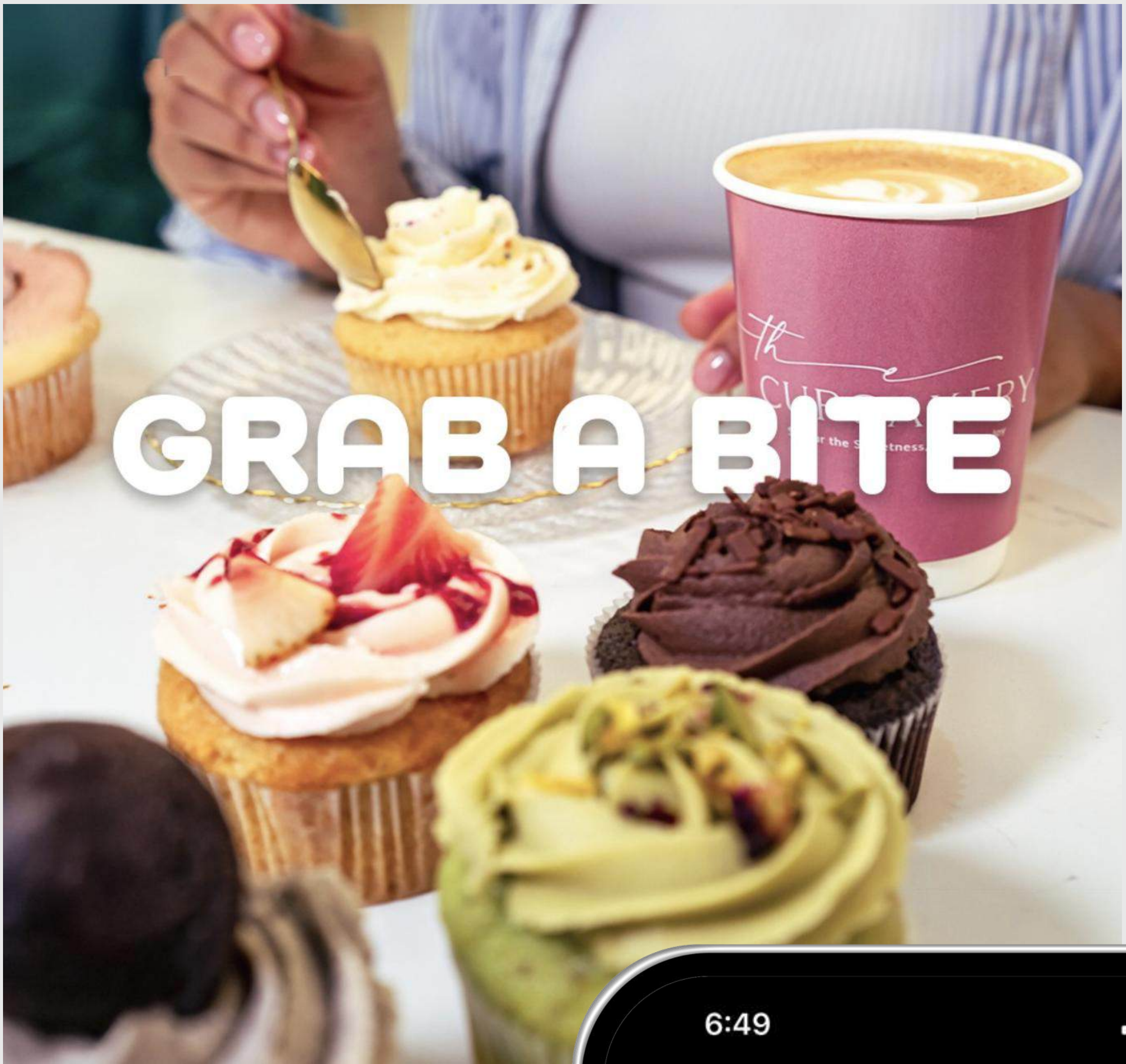
Graphic And Video Production

Social Media Management

CGI And 3D Renders

Monthly Content Strategy





# Joud Boulevard

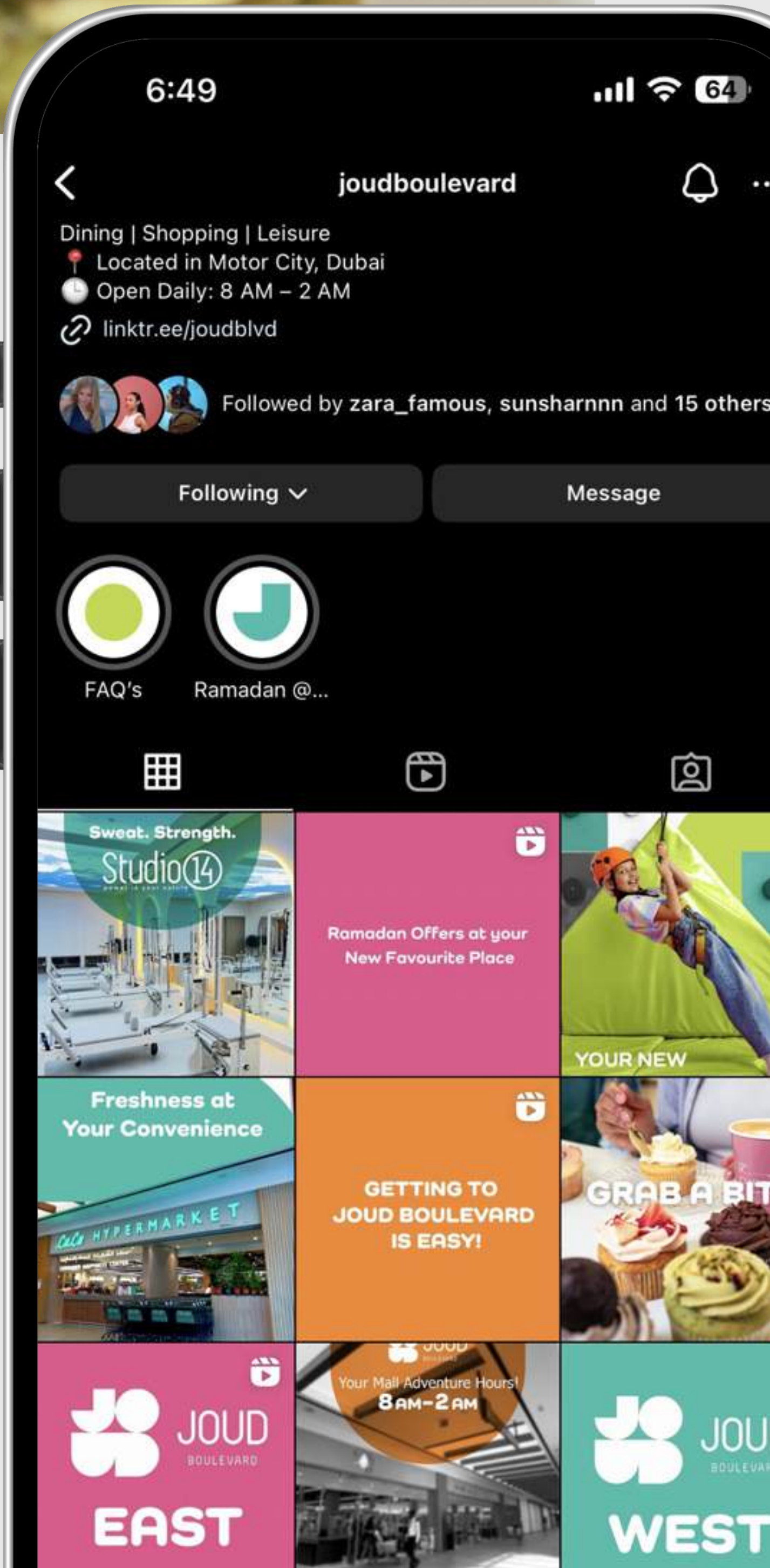
Content Creation

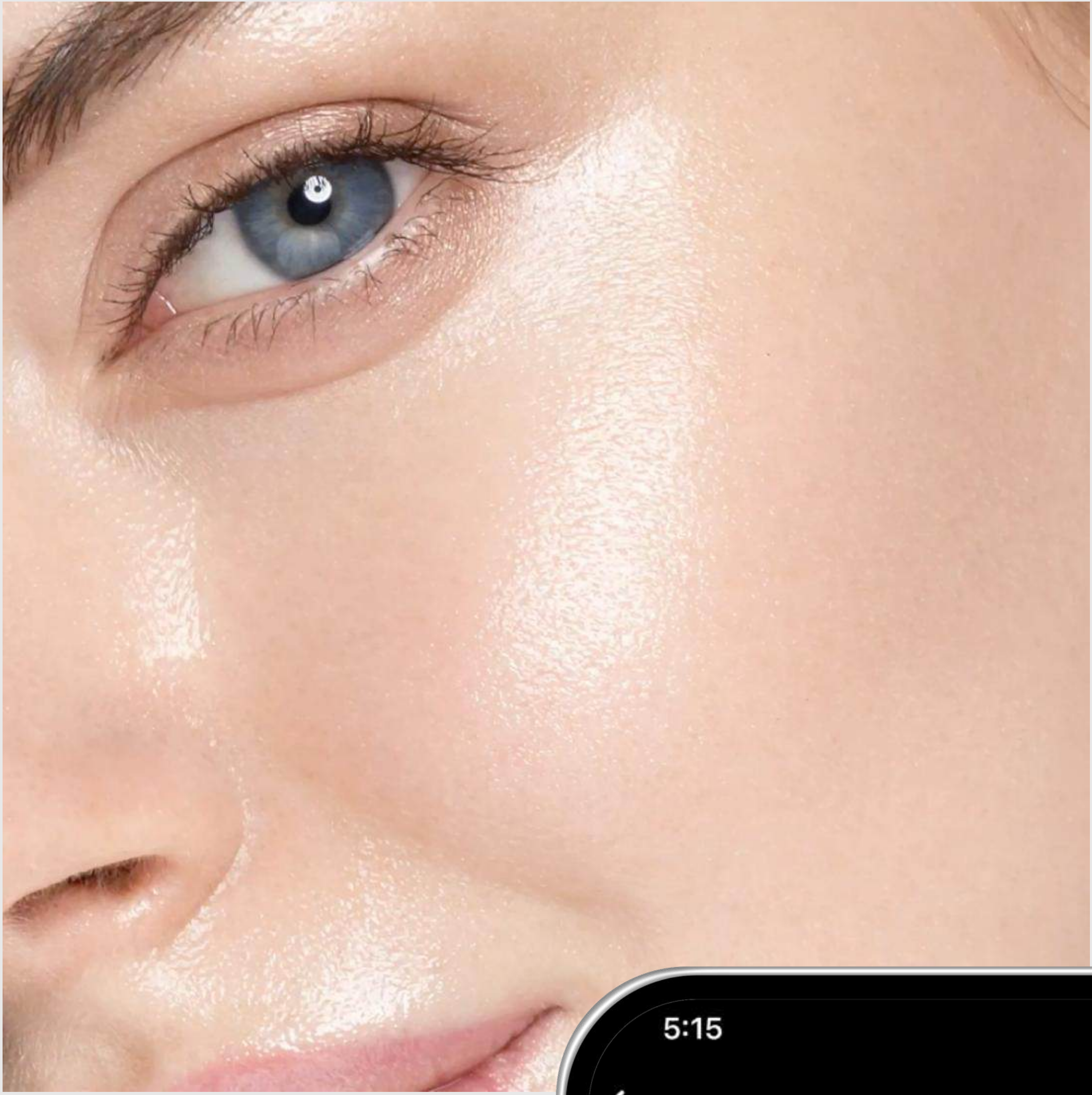
Graphic And Video Production

Social Media Management

CGI And 3D Renders

Monthly Content Strategy





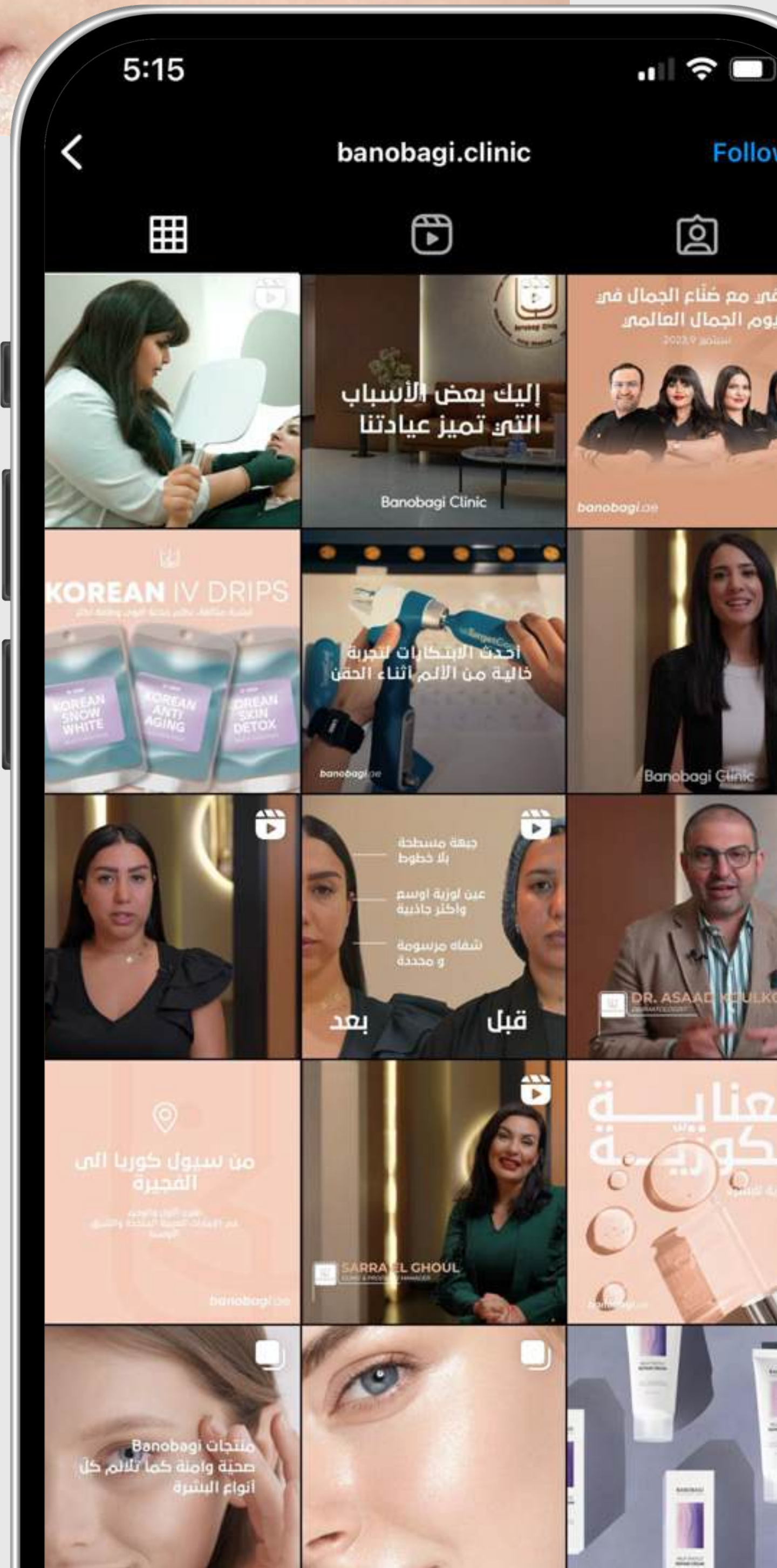
# Banobagi Clinic

Marketing Strategy

Social Media Content Calendar

Product And Video Photoshoot

Video And Reels Editing



FEARLESS  
EXPERIENCE FOR A  
NATURAL SMILE

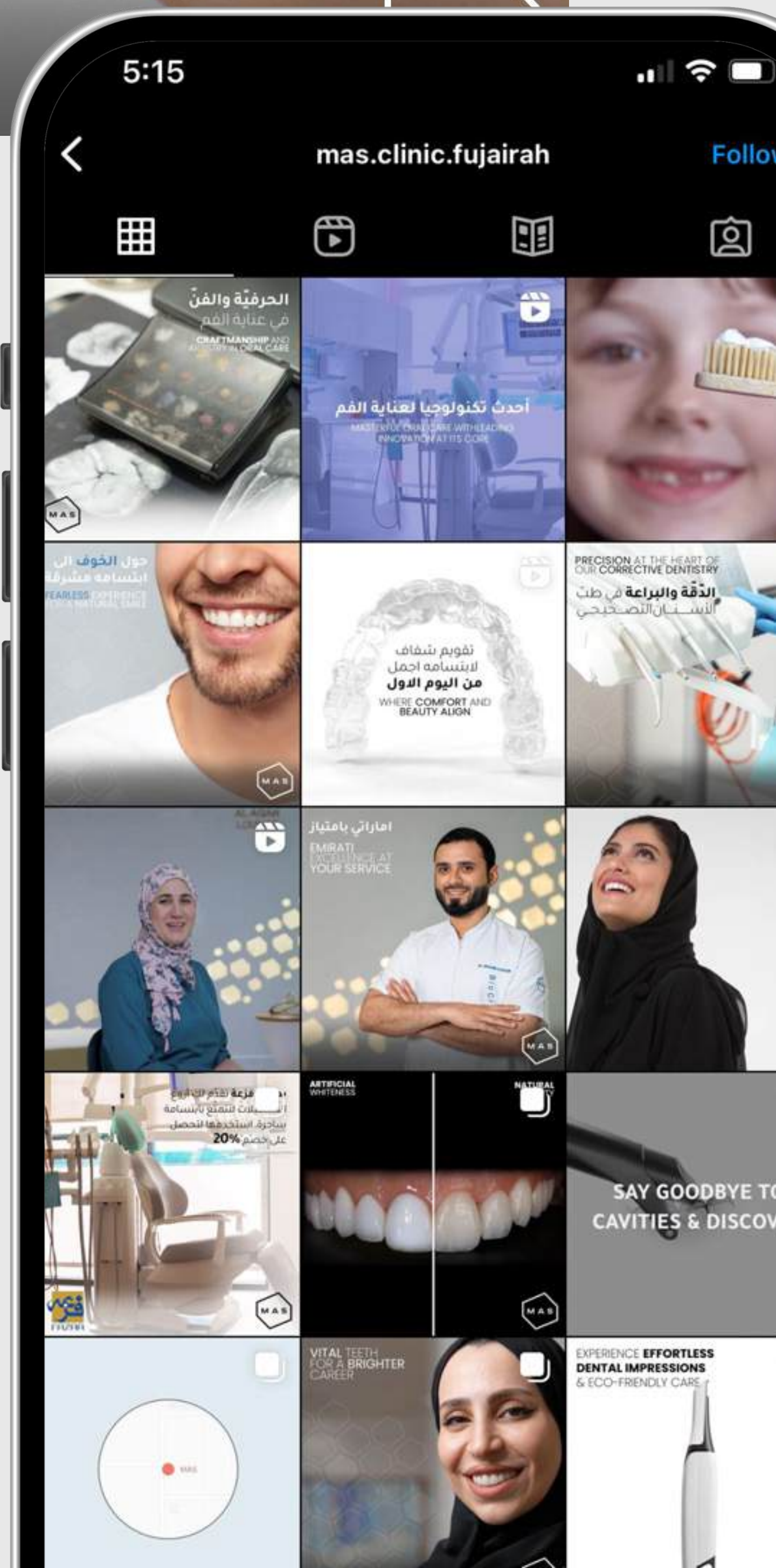
# MAS Clinic

Marketing  
Strategy

Social Media  
Content Calendar

Product And  
Video Photoshoot

Video And  
Reels Editing



# EMPOWER YOUR HEALTH NATURALLY

FUJAIRAH  
CHIROPRACTIC  
CLINIC

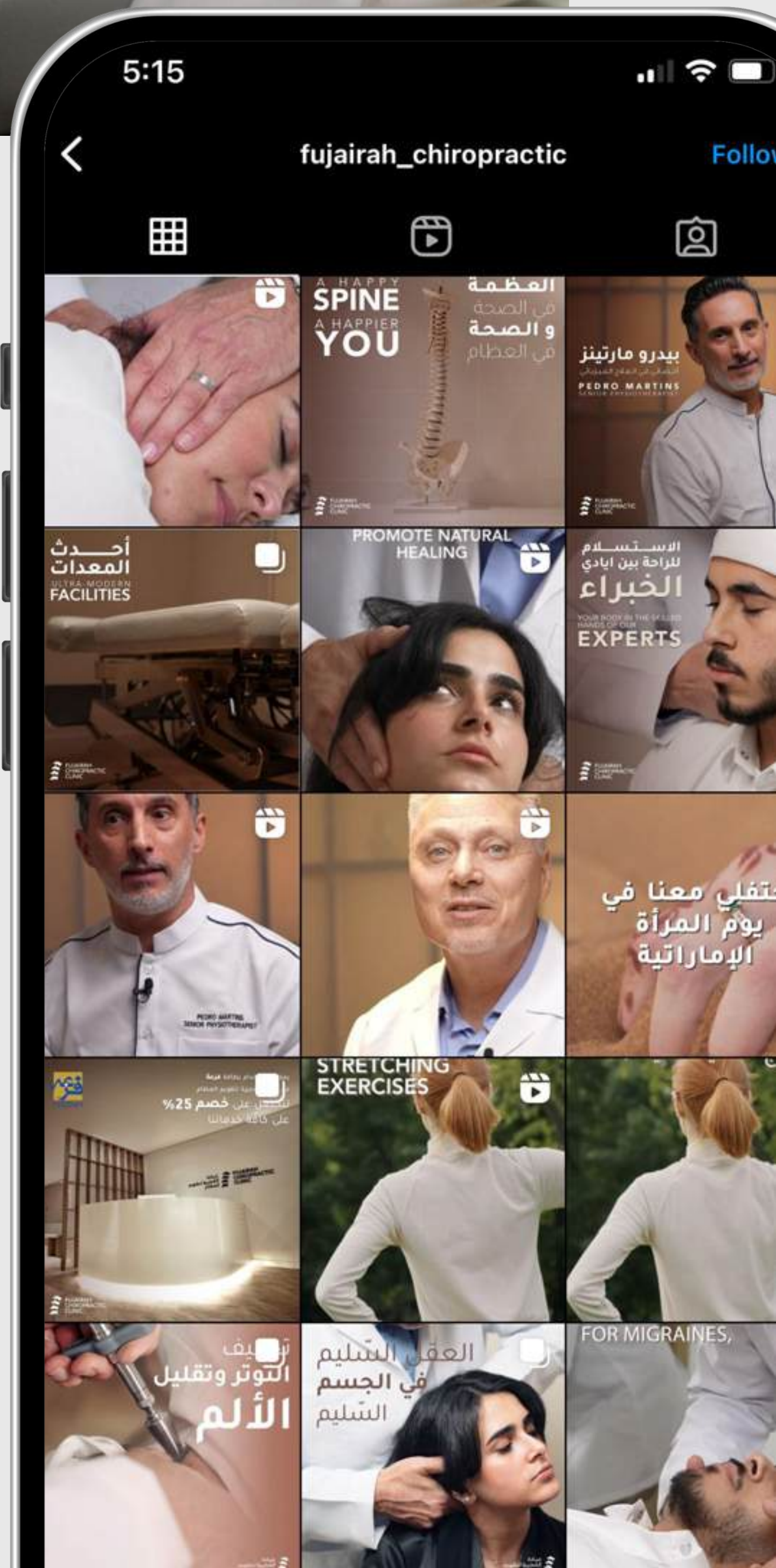
## Fujairah Chiropractic

Marketing  
Strategy

Social Media  
Content Calendar

Product And  
Video Photoshoot

Video And  
Reels Editing





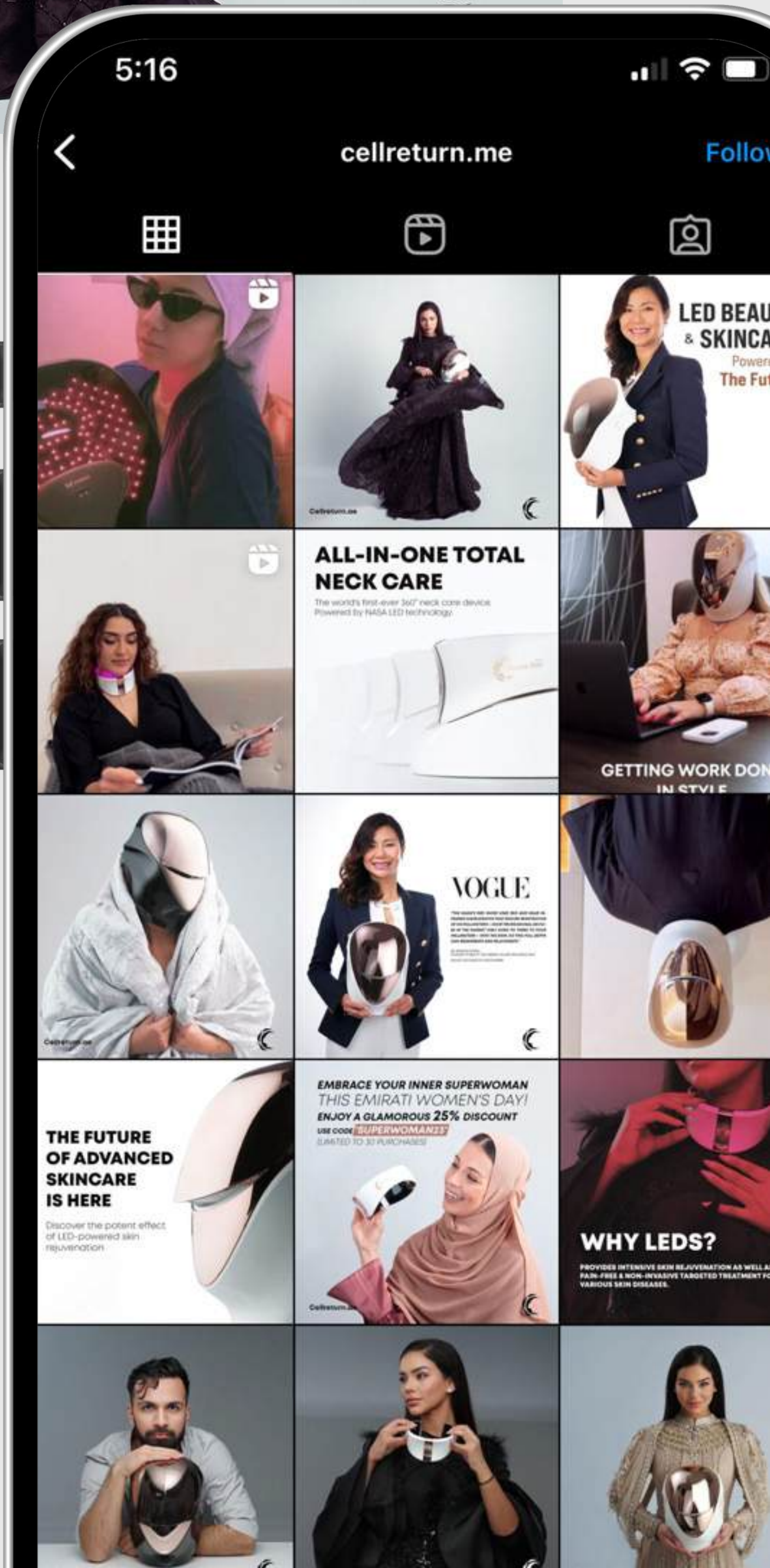
# Cellreturn

Marketing Strategy

Social Media Content Calendar

Product And Video Photoshoot

Video And Reels Editing





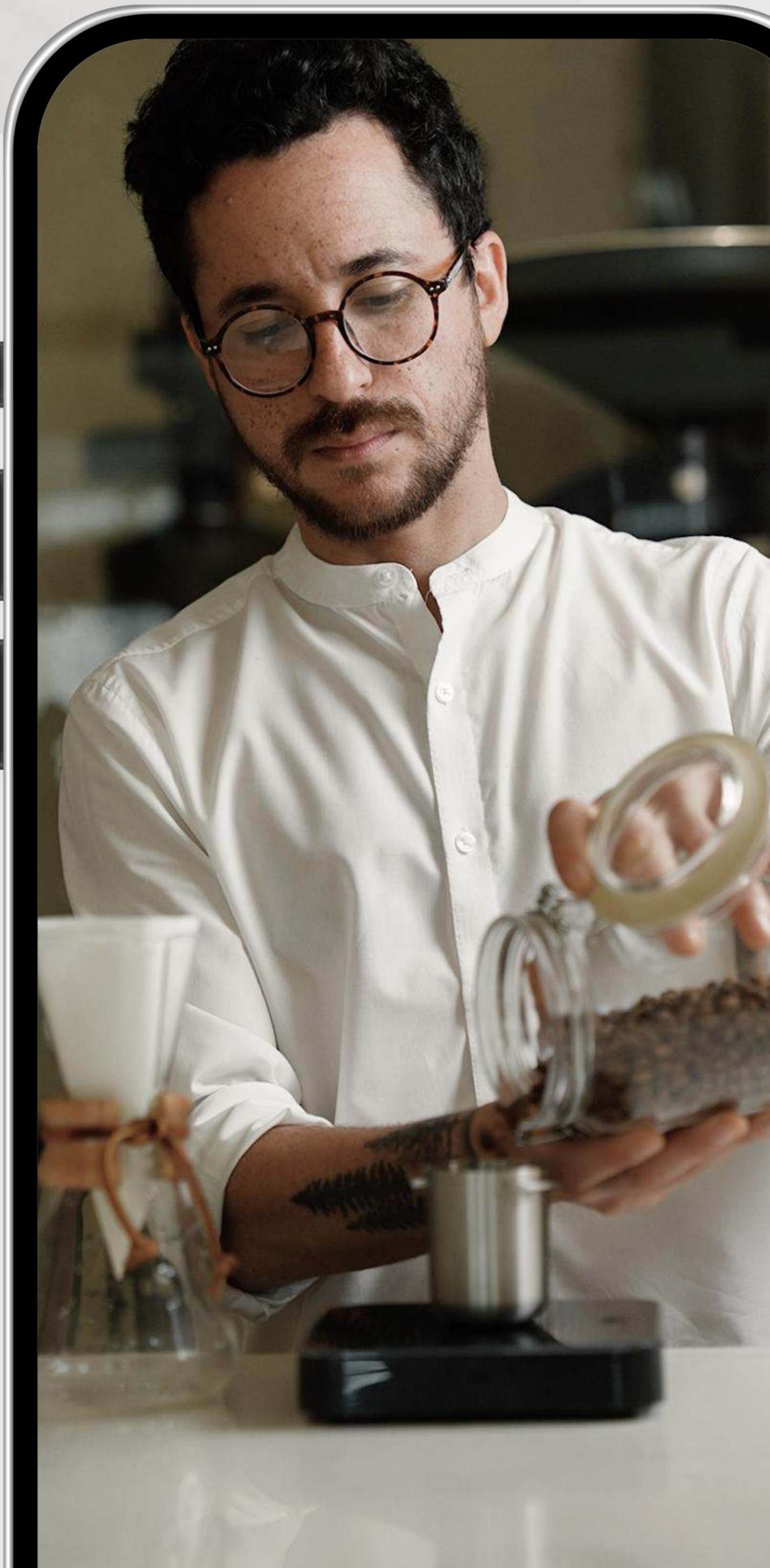
# Mzzlah

Marketing  
Strategy

Social Media  
Content Calendar

Product And  
Video Photoshoot

Video And  
Reels Editing





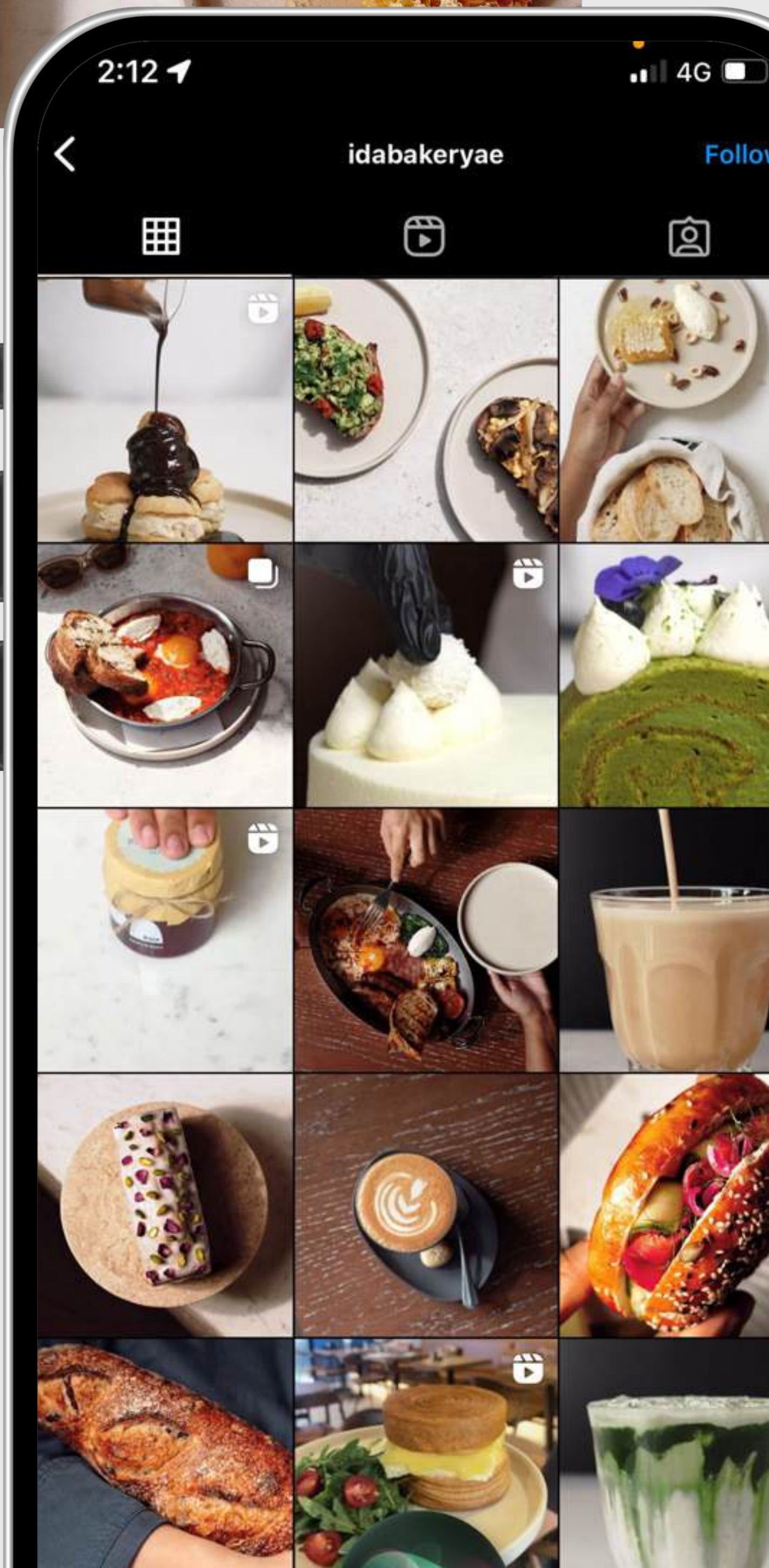
# Ida Bakery

Marketing Strategy

Social Media Content Calendar

Product And Video Photoshoot

Video And Reels Editing





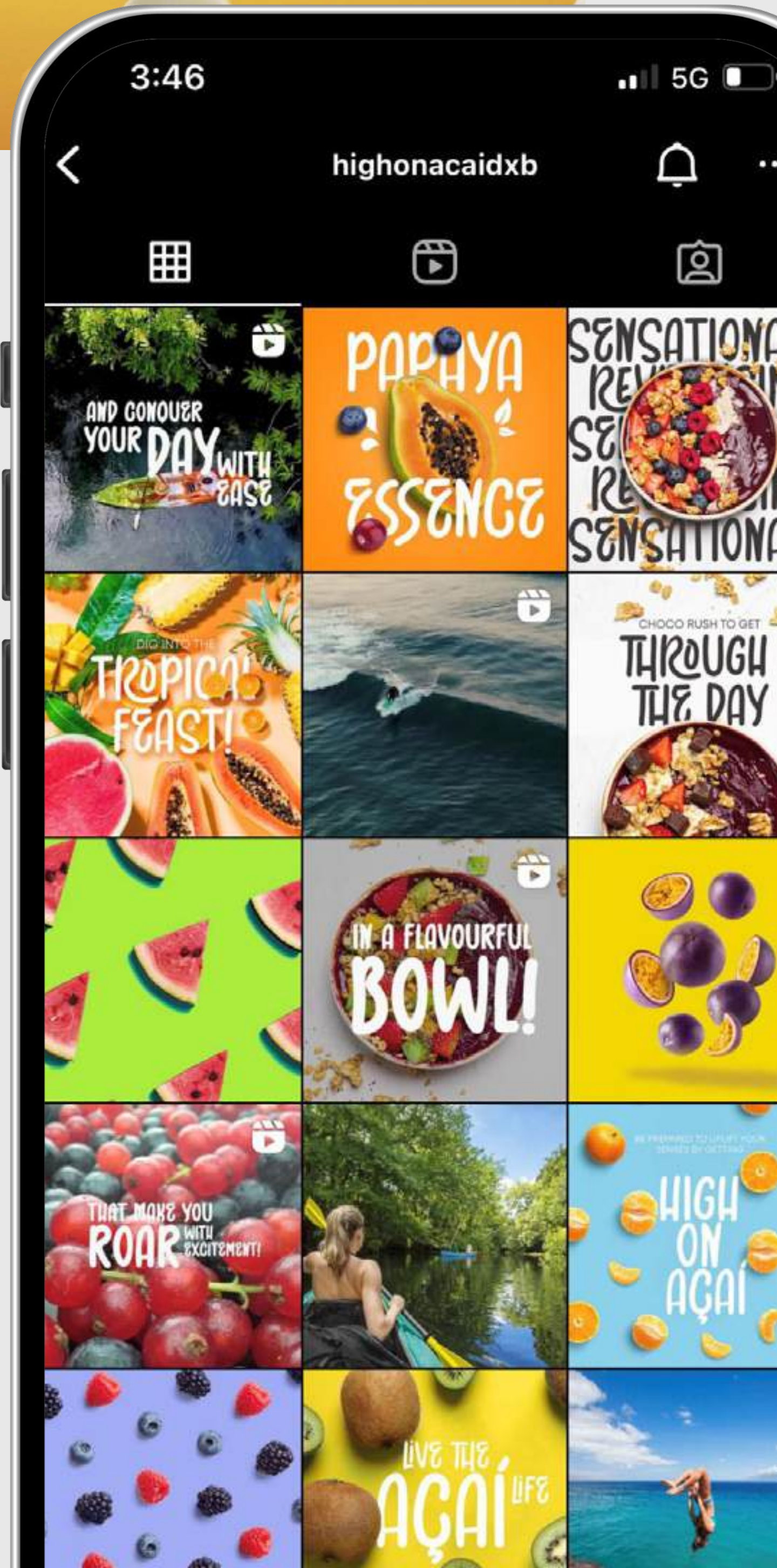
# AJ Kitchen: High on Acai

Marketing  
Strategy

Social Media  
Content Calendar

Product And  
Video Photoshoot

Video And  
Reels Editing





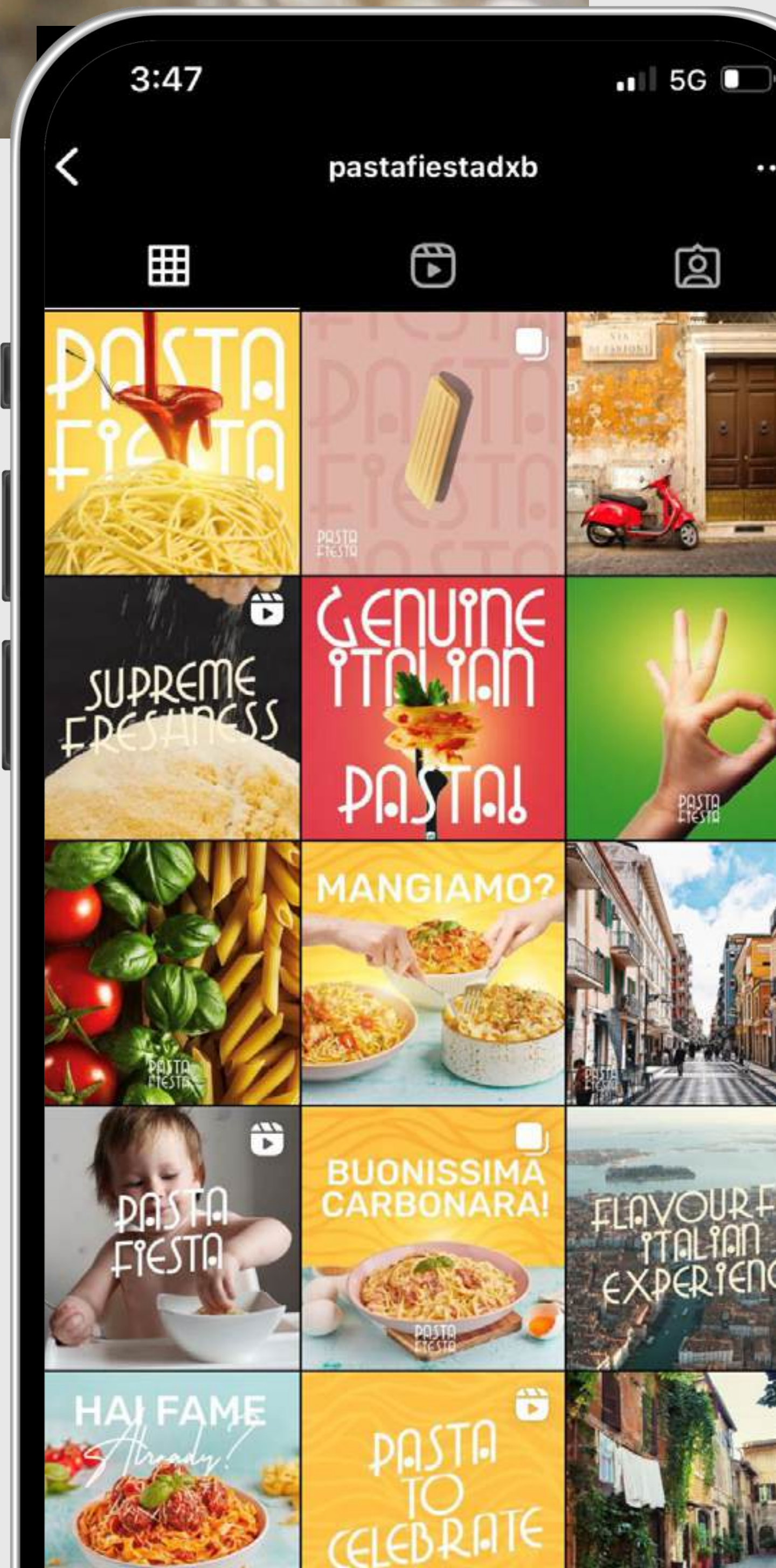
# Pasta Fiesta DXB

Marketing Strategy  
For 5 Different Brands

Social Media  
Content Calendar

Product And  
Video Photoshoot

Video And  
Reels Editing



**MOTHER  
NATURE  
DESERVES  
BETTER**



# EmiCool UAE

Character  
Design And  
Animation

Social Media  
Content

Emicool

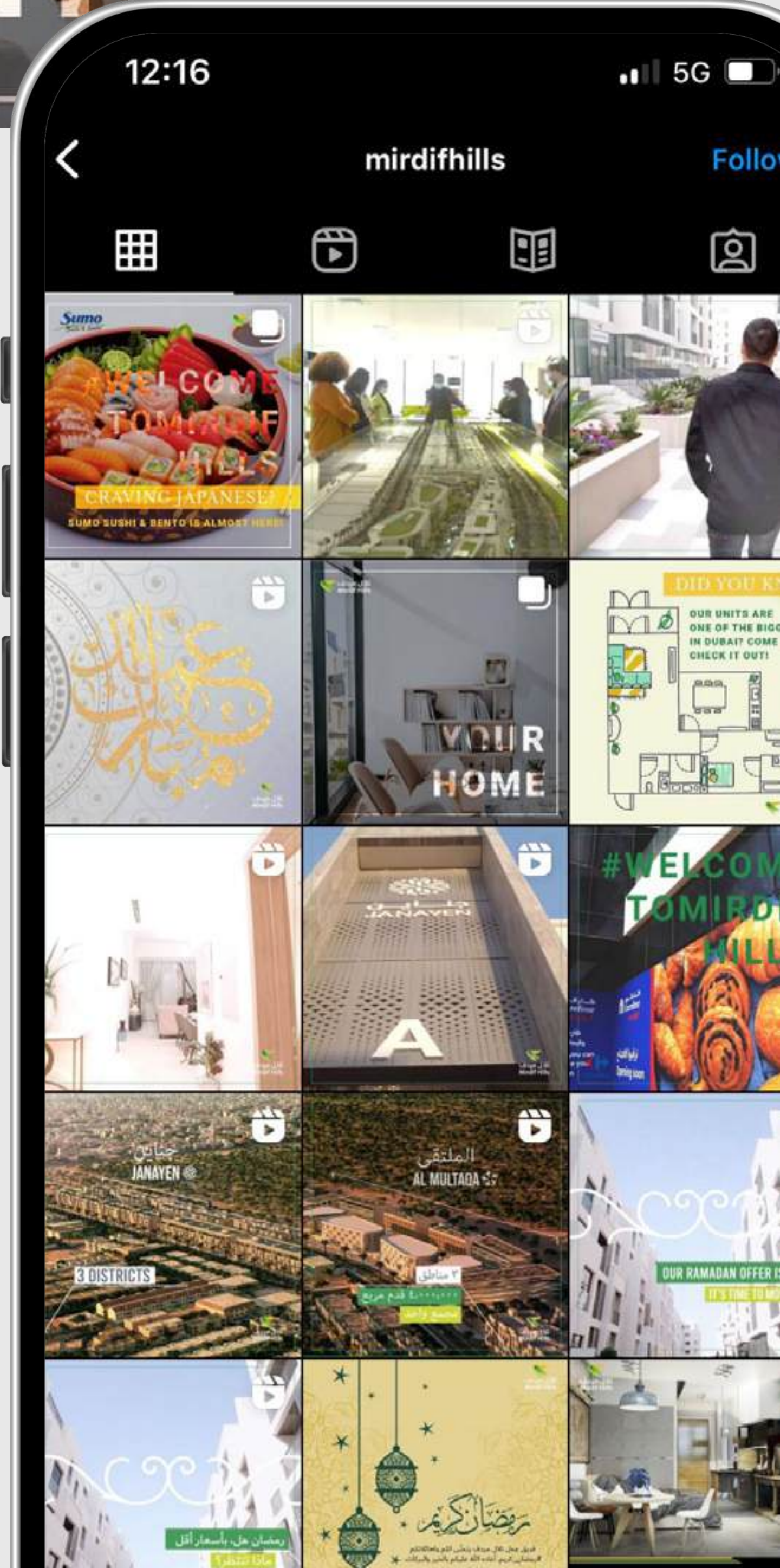


YOUR HOME

# Mirdif Hills

Video

Social Media Content

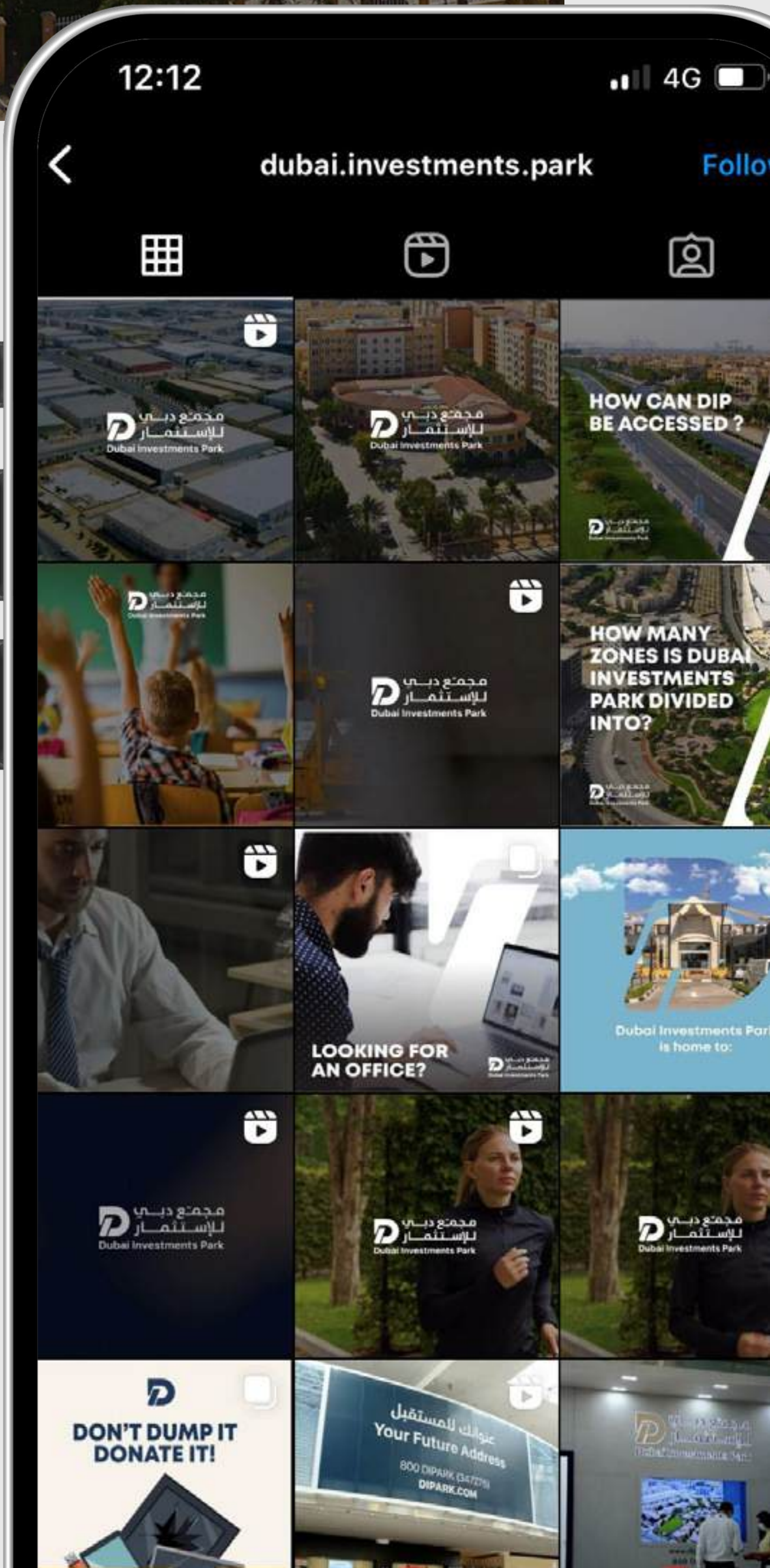




# Dubai Investment Park

Video

Social Media Content



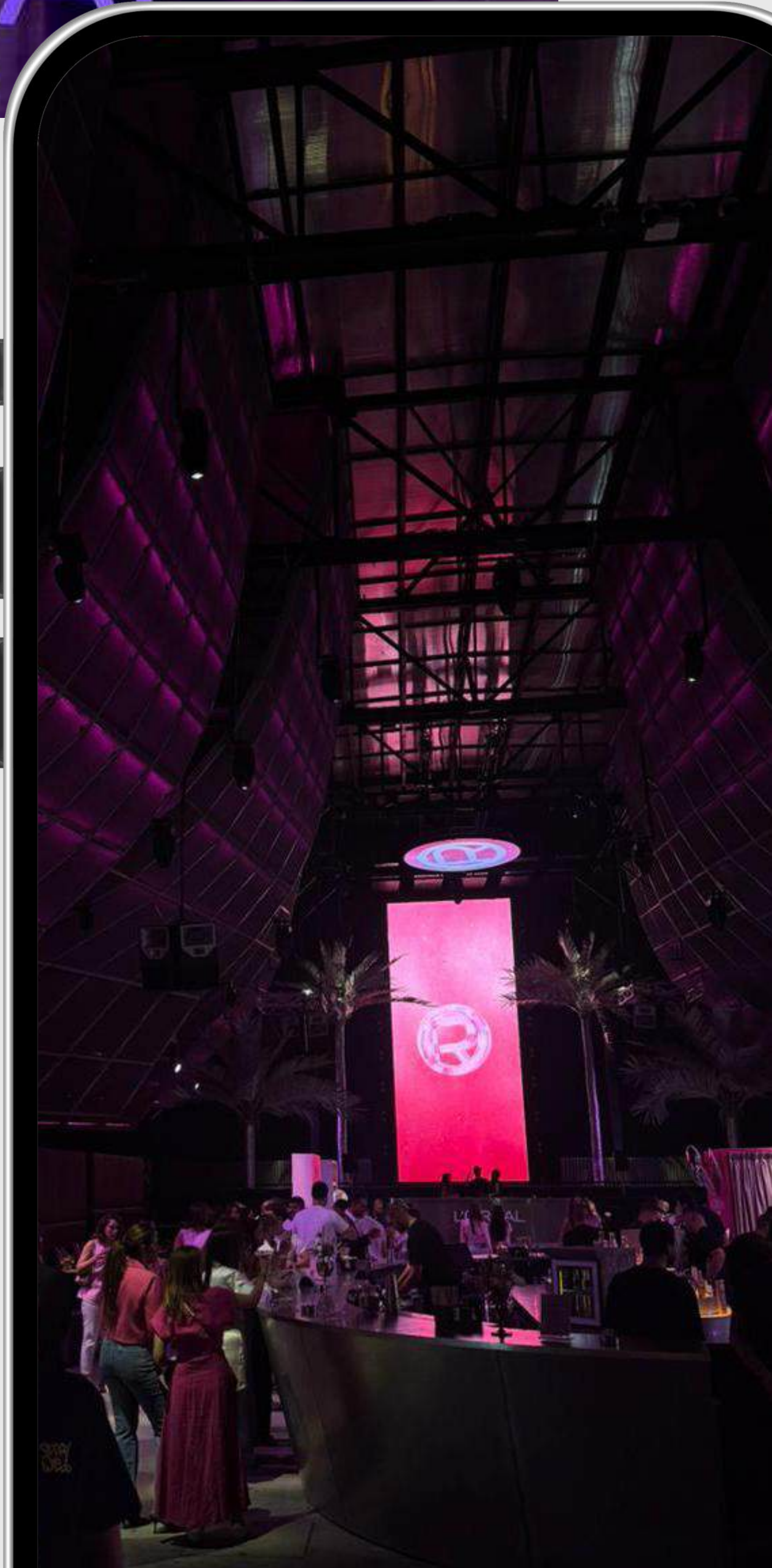


# L'Oreal Beirut Gloss & Glow

Content  
Creation Event

Content  
Design

[Click To Watch](#)





**cgi  
animation**

# Mirinda CGI

Watch as a helicopter swoops in, dropping a burst of colourful balloons and a refreshing Mirinda can right onto the track.

This CGI and 3D animation packs a punch of energy, fun, and fizz, perfectly capturing the playful spirit of Mirinda.

Click Here to Watch  
The Whole Video



# Mirinda CGI

The video begins with colourful candies and vibrant flavours cascading gracefully from the sky, bouncing playfully as they land.

Mirinda cans descend from the sky, completing the burst of excitement in 3D Animation.

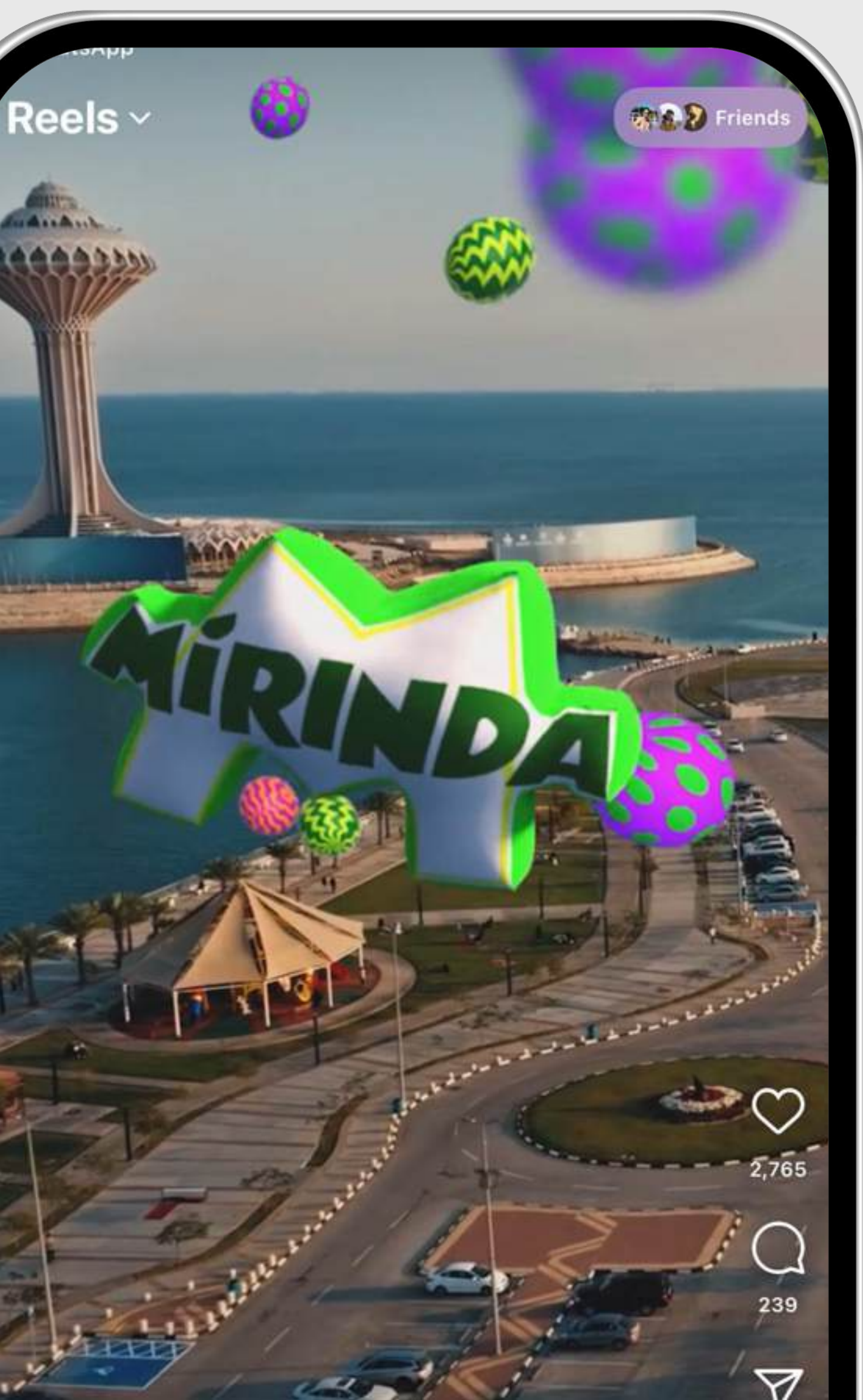
Click Here to Watch  
The Whole Video



# Mirinda CGI

The video kicks off with a man enthusiastically pumping air into a giant Mirinda balloon. As the balloon inflates, it takes off and floats gracefully around the city.

Click Here to Watch  
The Whole Video



# Lipton Iced Tea

The video showcases a stunning 3D-modeled vending machine, brought to life with intricate details and vibrant effects. A person interacts with the machine, selecting a Lipton Iced Tea, and as the drink is dispensed, 3D animations highlight the refreshing beverage.

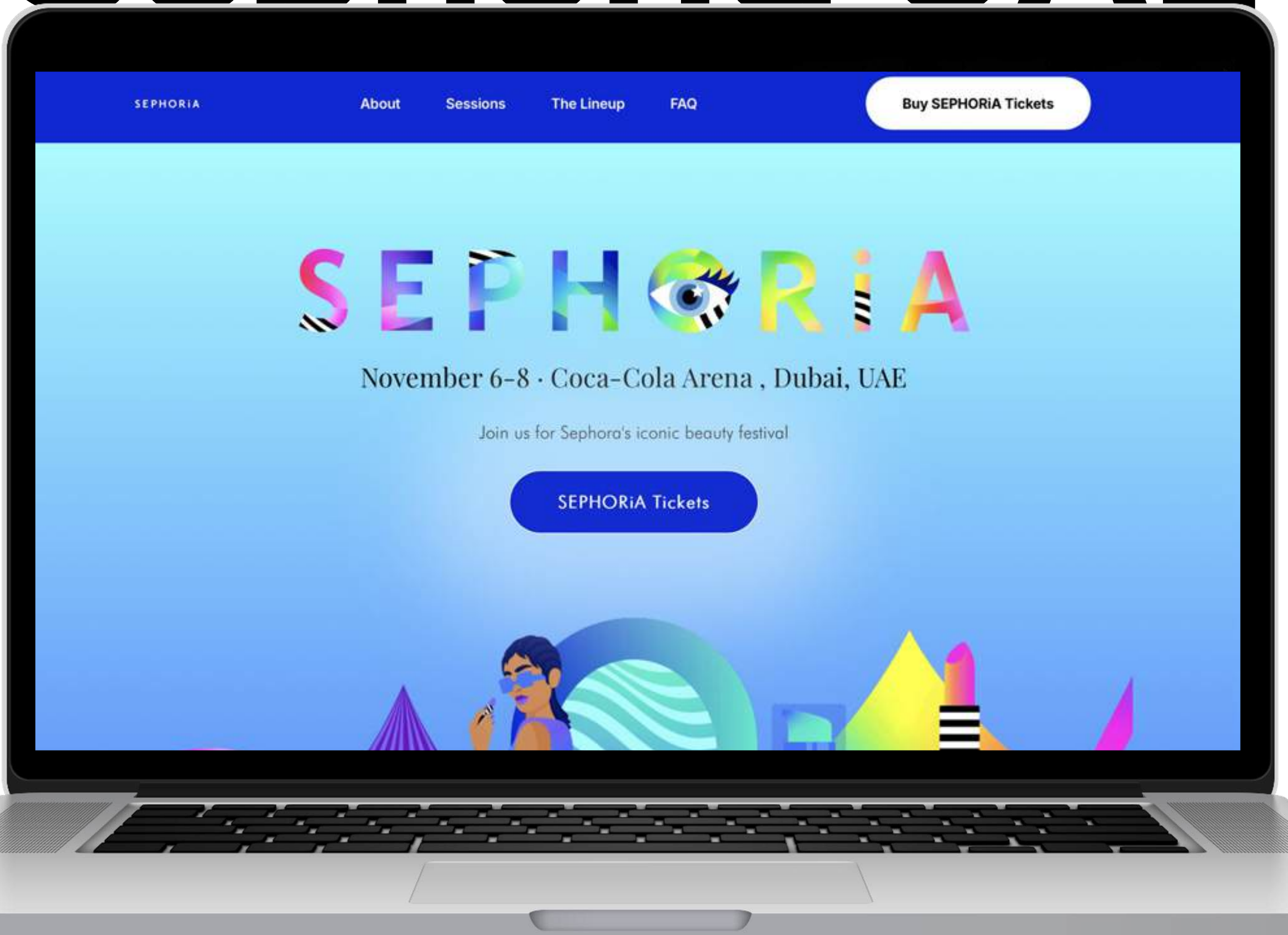
Click Here to Watch  
The Whole Video





# website design

# Sephoria UAE



# Heka

heka

[Home](#) [Our Services](#) [Subsidiaries](#) ▼

[Contact Us](#)

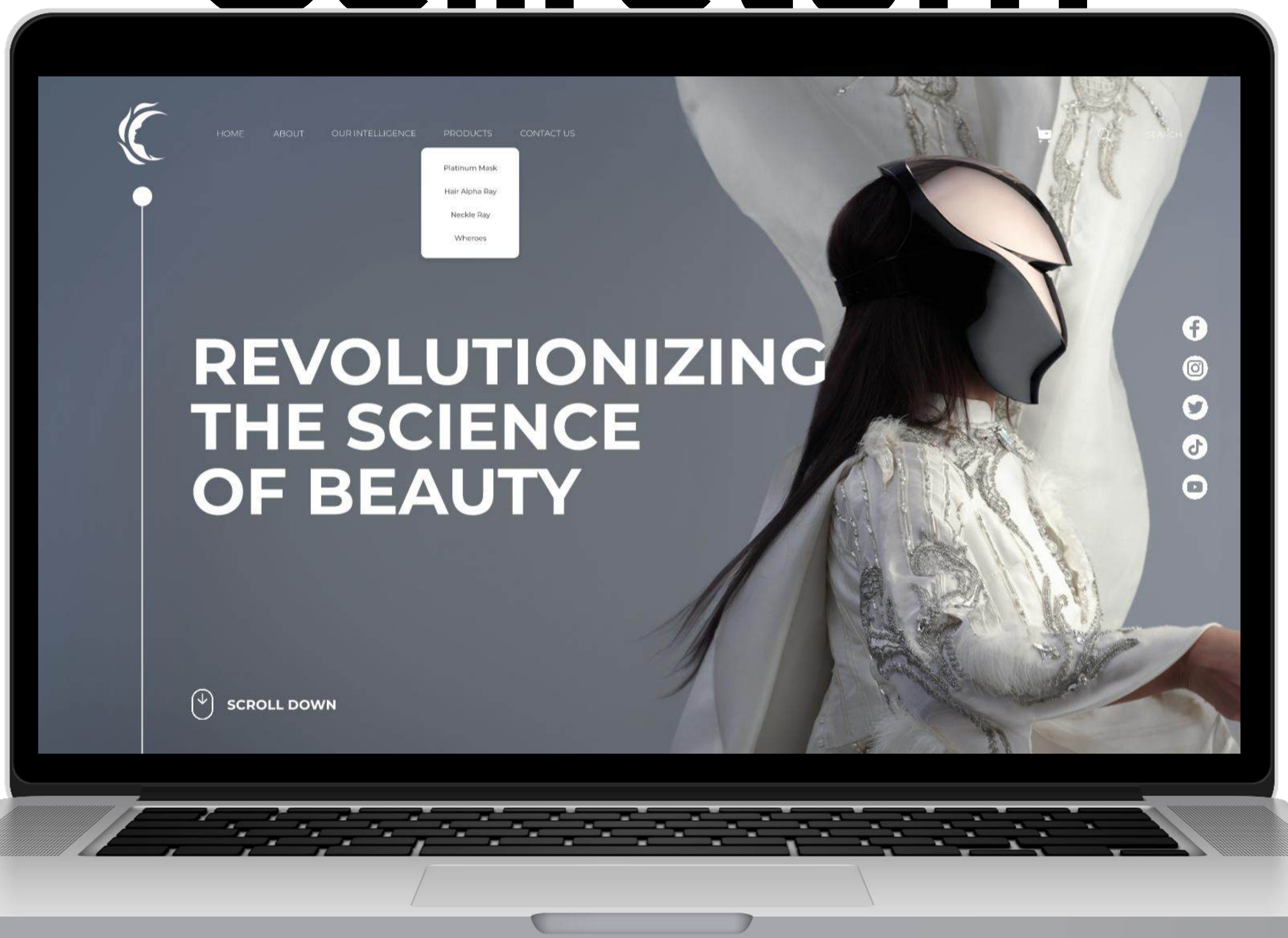


## HEALTHCARE REDEFINED

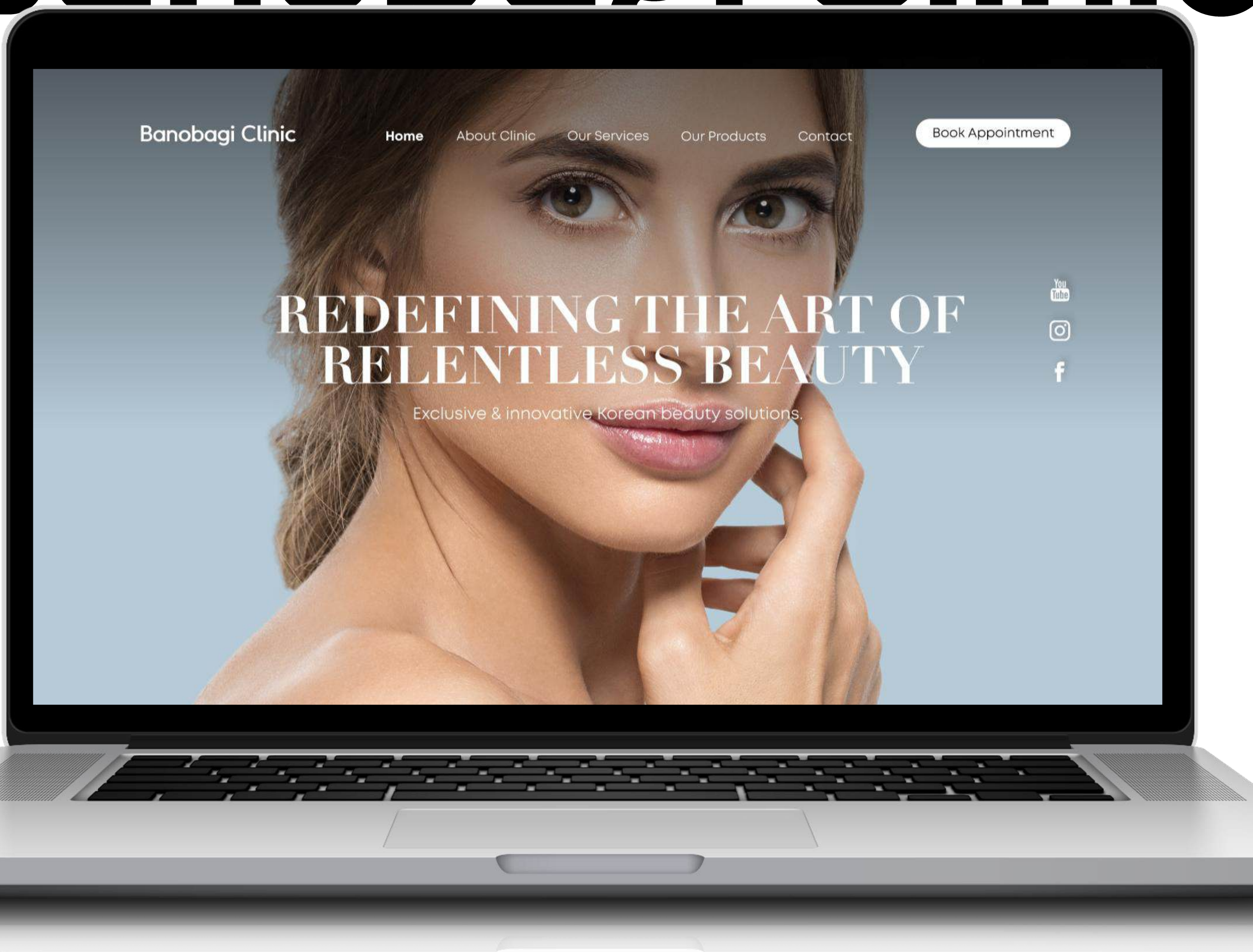
Heka Healthcare embodies unparalleled medical excellence and provides a holistic spectrum of healthcare services with profound expertise and state-of-the-art innovations.

[Learn More](#)

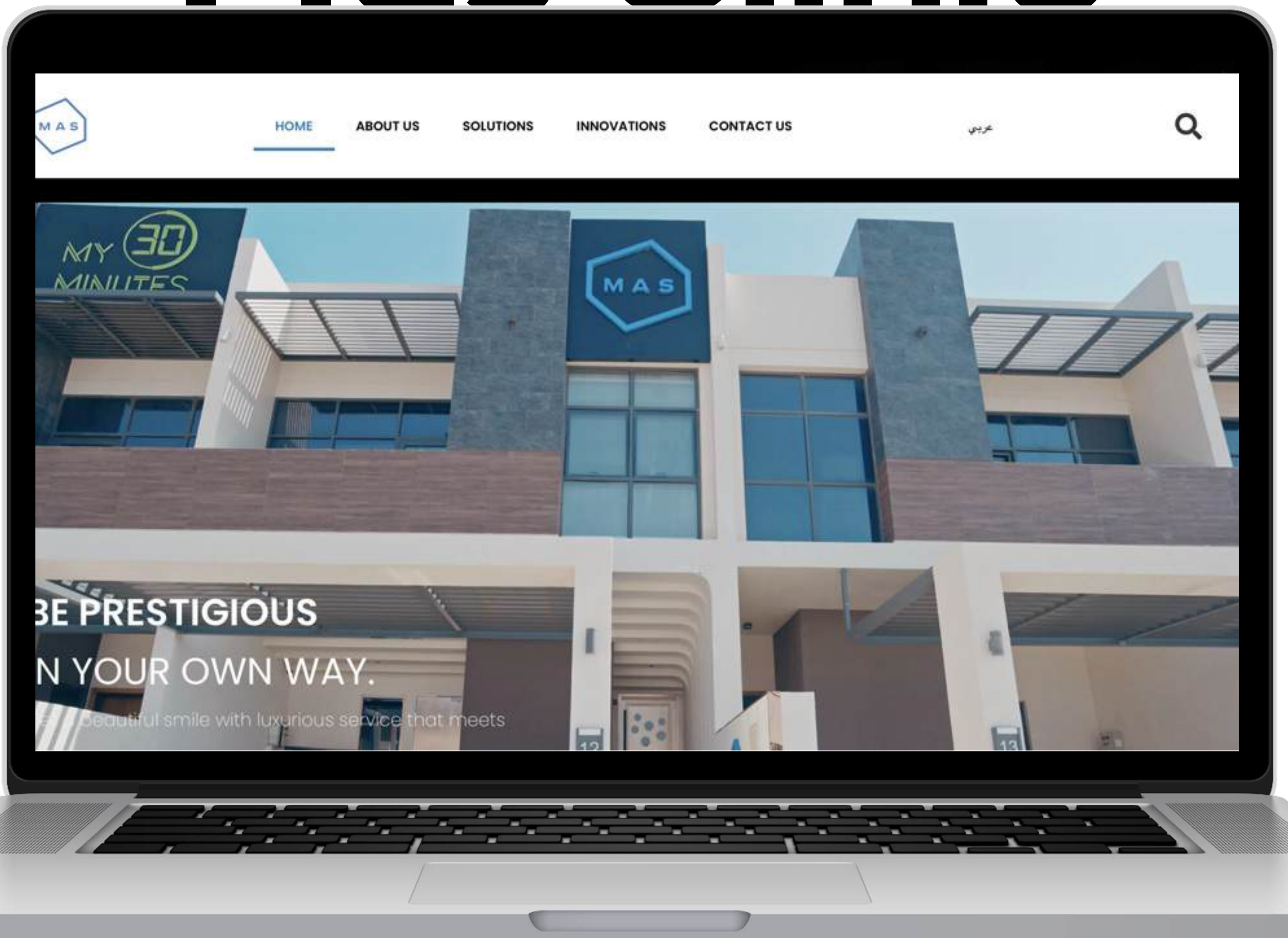
# Cellreturn



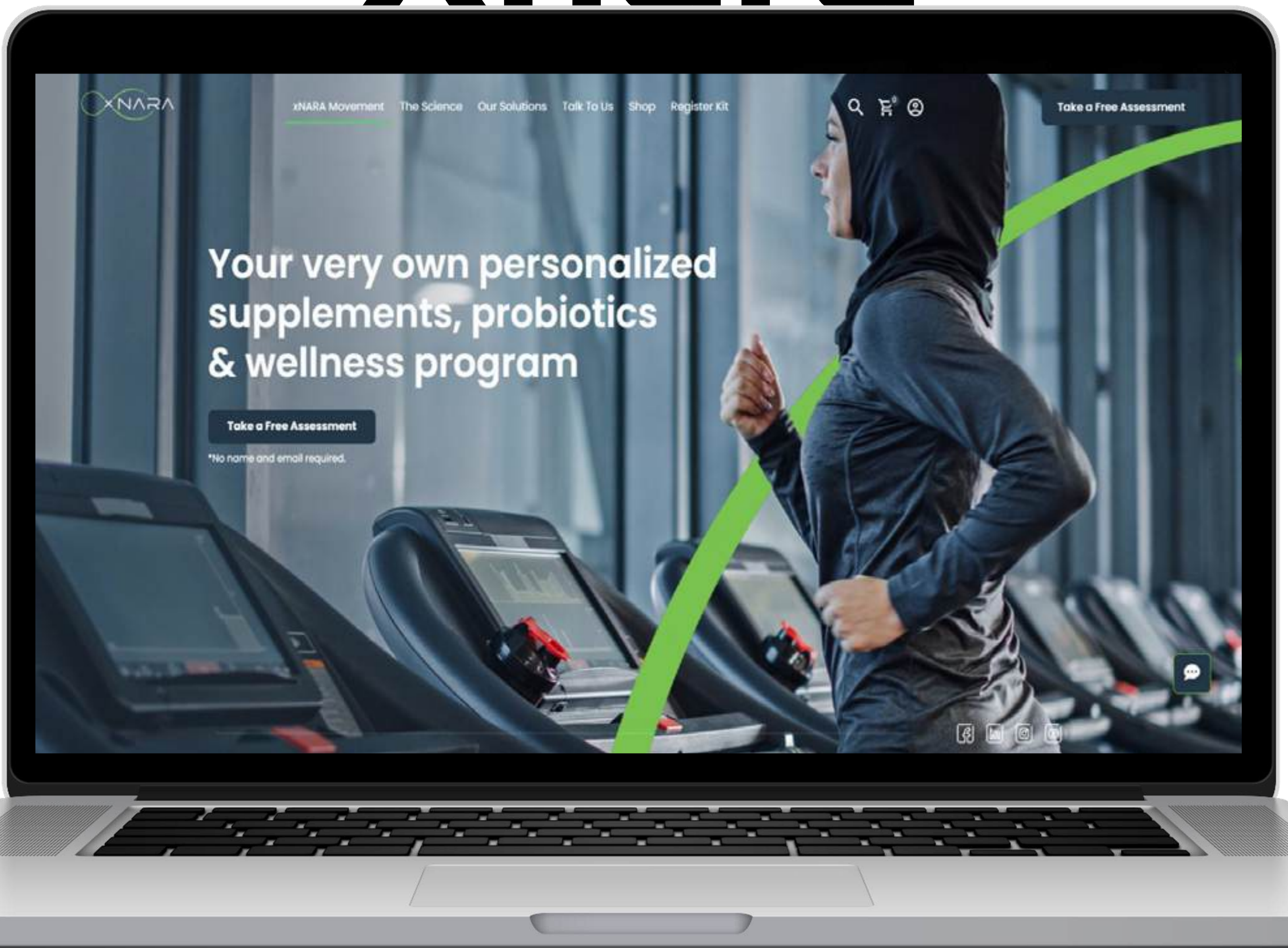
# Banobagi Clinic



# Mas Clinic



# Xnara





**branding**

BIG BURGER  
**BigG**  
STACKED WITH GREATNESS

BIG BURGER  
**BigG**  
STACKED WITH GREATNESS



عمار  
AMAAR  
MIDDLE EAST

عمار  
AMAAR  
MIDDLE EAST

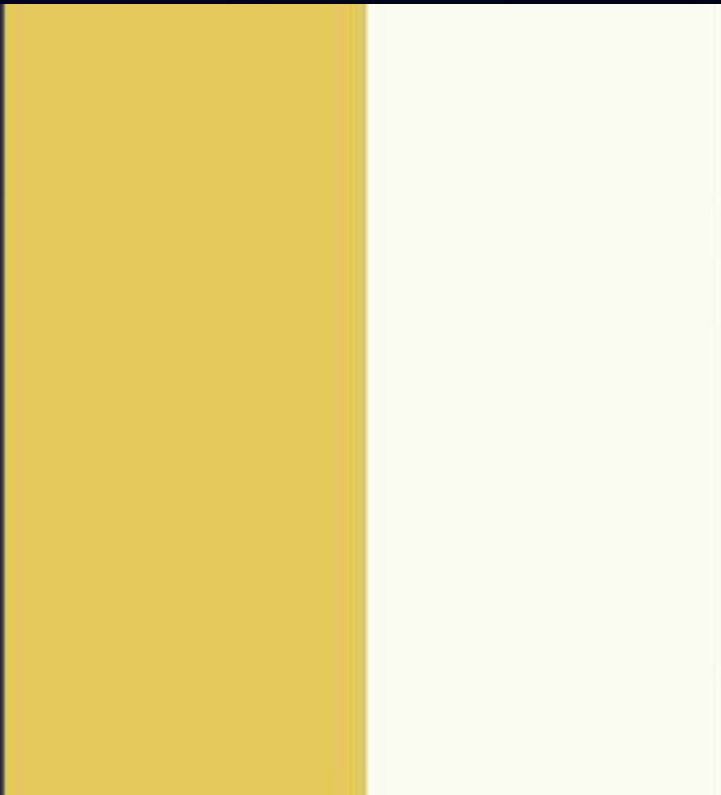



# GLO

AVL Solutions

# GLO

AVL Solutions





**latest  
AI & tech  
tools**

# We are equipped with the latest tools

## Analytics Tools



## Project Management



## Data Collection



## Social Listening Tools



## Media Monitoring

## AI Tools



## Media Planning & Buying



# black frog studio.

When you decide to work with Black frog studio, you decide to work with a squadron of detail-oriented & strategic young creative talents, who are keeping a close ear on the pulse of culture & technological innovation.

Email  
[info@blackfrogstudio.ae](mailto:info@blackfrogstudio.ae)

Address  
Villa 122 - 39th St - Al Barsha 3 - Dubai