



How Kleene.ai Helped Bremont Build a Modern Data Stack as It Scaled

Bremont is a watch company based in Henley-on-Thames, making fine British watches (mechanical, no quartz watches), incredibly intricate and detailed, in the luxury watch sector.

Results

AI-ready

scalable data foundation now in place

100% data alignment

across teams

60h saved

reporting through automated dashboards

Challenges

Having migrated to various systems over the years without fixing historical data, Bremont's push to become more corporate and investor-ready exposed data fragmentation and trust challenges.

- Performance data siloed across an ERP/SQL back end, Google Analytics, and Shopify
- Reporting built off undocumented SQL views that required heavy manual reconciling
- Legacy reports that stakeholders never fully trusted, as no one could validate how they were built
- No single source of truth for sales or product performance as the business scaled and took on investment

Solution

Kleene.ai partnered with Bremont to create a single, scalable data foundation it could finally trust.

- Built a custom API connector for Bremont's Priority ERP, future-proofed for its move to the cloud
- Layered fixes and exception reports onto historical data
- Delivered shared, stakeholder-ready dashboards giving the whole business one source of truth



Everybody's working off the same data. There's no discrepancies, and there's no doubt in what numbers we're seeing at the end of the month. But beyond that, Kleene have given us so much guidance and ways of thinking about problems and solutions — it's not just the deliverables they've worked on themselves.

– George Smith, Business Analyst, Bremont