

 **NBAABACE**[®]
OCTOBER 14-16, 2025 • LAS VEGAS, NV

IMPACT REPORT

nbaa.org/2025 | [#NBAA2025](https://twitter.com/NBAA2025)

THE WORLD'S MOST POWERFUL BUSINESS AVIATION EVENT
 **NBAABACE**

LAS VEGAS CONVENTION CENTER

HEARD FROM THE CROWD



The real impact of an event like this isn't measured in how many panels you attend or business cards you collect, it's in what you do next. The follow-up. The collaboration. The action."



Elites of the aviation industry."



Easy to meet all decision makers of the companies at one place."



NBAA-BACE allowed my young pilot to see so many angles of business aviation all in one location. Incredible. Helps greatly with career planning."



This event helped me identify key stakeholders in strategic sourcing, safety, business operation, and talent acquisition."

BEHIND THE BADGE

17,000+

Attendees // Exhibitors

3,100+

First-Time Attendees

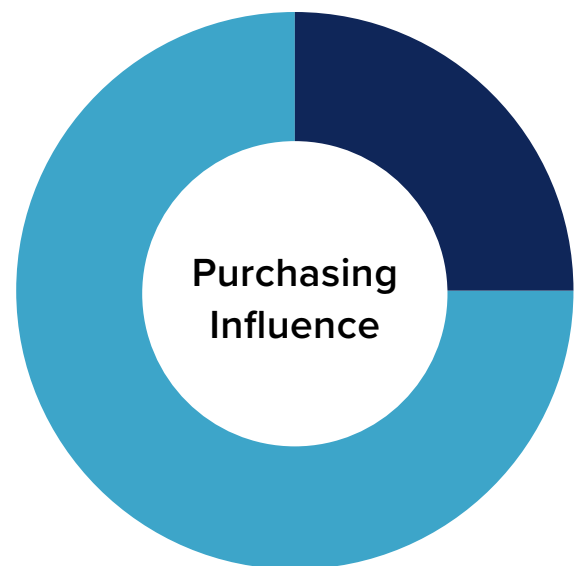
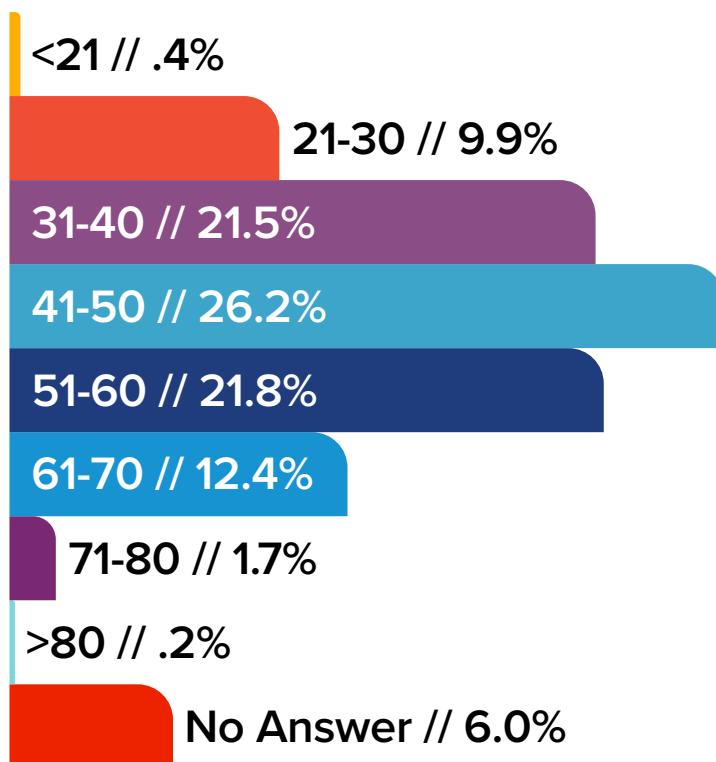
760+

Exhibitor Companies

180+

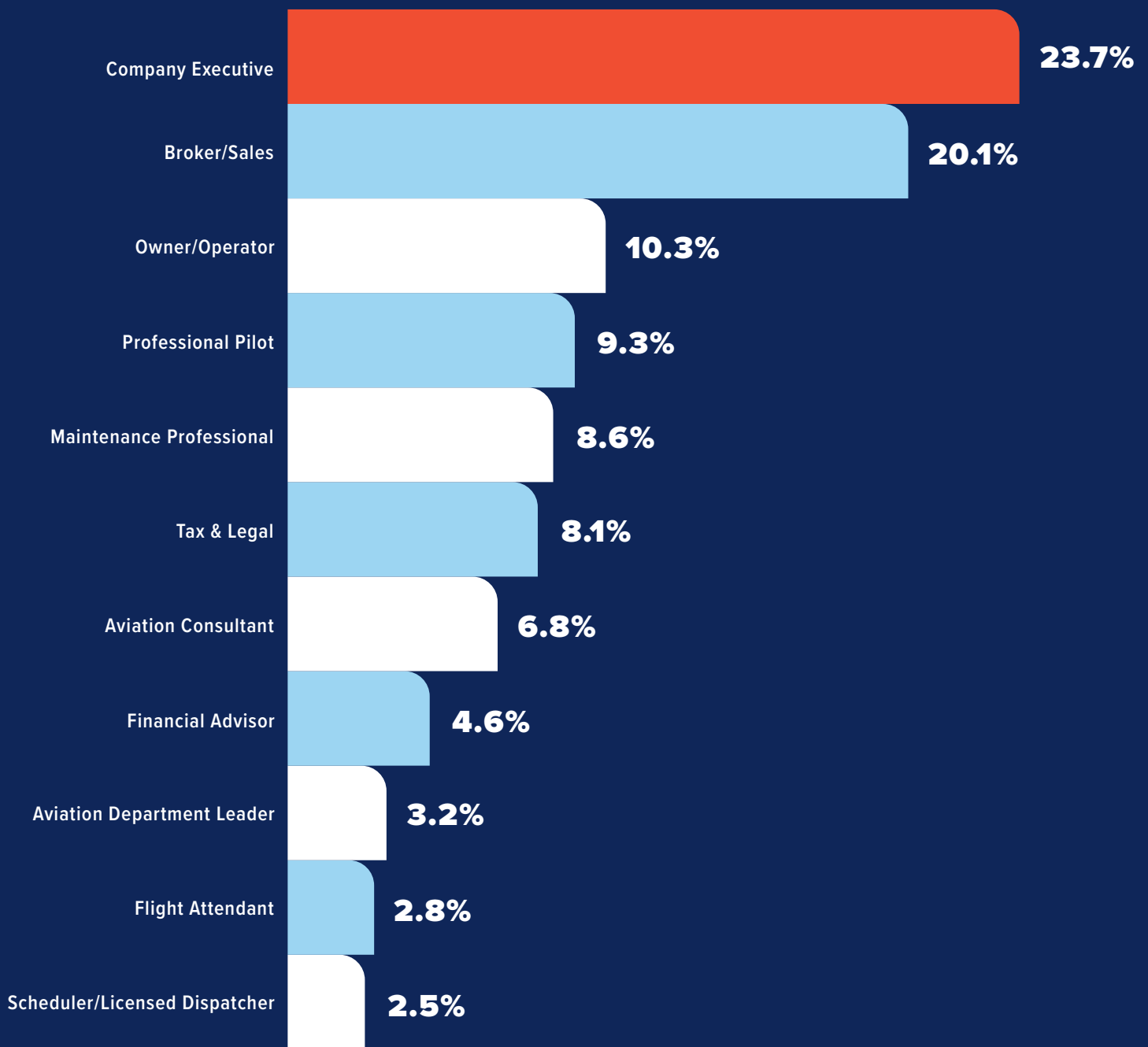
Press/Media

Age of Attendees



- 75% of attendees influence purchasing decisions
- 25% have no involvement in purchasing decisions

BEHIND THE BADGE



Based on survey feedback, the majority of attendees cited high overall value and a likelihood to return in 2026.

WHAT EXHIBITORS SAID



It was a great investment and we saw a real ROI in our B2B sales.”

AEROCREEPER



The event not only helped break down communication barriers but also opened the door to new opportunities that weren't even on our radar before.”

EVEREST FUEL



It's the best show we've ever had. Biggest outcome.”

AIRCRAFT SPECIALISTS, INC.



Perfect opportunity to connect with new prospects, strengthen relationships, and engage with peers.”

MYAIROPS



I've done this for a long time. This is number 42 for me [times attending NBAA-BACE]. We had the most successful day that we've ever had.”

YINGLING AVIATION



INTERACTIVE DIGITAL MOMENTS

138,000+

**EXHIBITOR
DIRECTORY VIEWS**



21,400+

**ADDED EXHIBITORS
TO PERSONAL
PLANNER**



10,400+

**SESSIONS ADDED
TO ATTENDEE
SCHEDULES**



**NBAA-BACE
WEBSITE**



**420,000+ VIEWS
174,000+ USERS**

FROM THE STAGE



“

Playing live music is the greatest feeling of all time, and business aviation makes it possible to play a show, then be back home the same night to take my kids to school in the morning.”

DIERKS BENTLEY // MULTIPLATINUM ARTIST, ACCOMPLISHED PILOT & AVIATION CHAMPION



“

This year marked my 12th time attending NBAA-BACE, but without question, it was the most enjoyable, productive and energizing event of my career in business aviation.”

EMILY DEATON // CEO // jetAVIVA



“

When it comes to visiting associates and customers, meeting them where they are, there's no better asset than business aviation.”

STUART WALTON // CO-FOUNDER AND CHAIRMAN, GAME AEROSPACE



“

I wanted to translate the lessons I learned in the military to inspire other people, bringing that experience to business aviation and beyond.”

MICHELLE “MACE” CURRAN // FORMER USAF THUNDERBIRD PILOT AND MOTIVATIONAL SPEAKER

KEY THEMES



**INNOVATION
THAT'S
REDEFINING
AVIATION**

**WHERE THE
INDUSTRY'S
MOST POWERFUL
CONNECTIONS
HAPPEN**



**EMPOWERING
LEADERS,
ELEVATING
CAREERS**

KEY THEMES



**FUELING A
SUSTAINABLE
FUTURE FOR
BUSINESS
AVIATION**

**SAFETY
FIRST,
SAFETY
ALWAYS**



**THE BIGGEST
CONVENTION,
YOUR BEST
BUSINESS
INVESTMENT**

CAREER ZONE

100+

**COACHING SESSIONS
AND RESUME
REVIEWS**



10+

**HOURS OF
COACHING**



120+
**SCHOLARSHIP
SUBMISSIONS**



150

**AVERAGE
SCHOLARSHIPS
MATCHED PER
APPLICANT**



AS SEEN ON SOCIAL

900K+

Impressions

465K+

Engagements



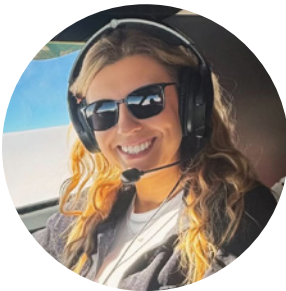
INFLUENCER IMPACT



@KINSEY
KINSEY WOLANSKI



@JETGIRLSTEPHANIE
STEPHANIE GOETZ



@SCHMIINDY
MINDY LINDHEIM



@THATPILOTJAY
JAY KADIR



@THEREALSKYQUEEN
KRISTEN SAYRE



**First-Ever NBAA-BACE
Creator Studio, powered
by Signature Aviation**

*A new chapter in business
aviation storytelling.*

7.7M

Total Followers

2.1M

Views

65K

Engagements

COVERED ACROSS INDUSTRY MEDIA

147.2M

Reach

360

Articles Published

184

Registered Press

53

Media Partners

AIN
Media Group

FlightGlobal

AVIATION WEEK
NETWORK

GLOBALAIR.COM

AVweb+

FLYING

HEADLINE-MAKING ANNOUNCEMENTS

- » World debut of **Textron Aviation's** Cessna Citation
- » Bombardier unveils **BOND** as the customer behind 2025 landmark order
- » **Bombardier Global** 8000 achieves a max operating speed of Mach 0.95, becoming the world's fastest subsonic civil aircraft
- » **Gulfstream** mockup of the just-revealed G300 on display
- » Debut of **Otto Aerospace** Phantom 3500 Business Jet
- » **Skyryse** demoed its simplified flight-control system, enhancing safety and making aircraft easier to operate
- » **Boom Supersonic** debuts at NBAA-BACE
- » Kenny Dichter announces **Real Jet**, a new business aviation brokerage firm

IN THE NEWS

2025 NBAA-BACE wows attendees and exhibitors

Saturday, 18 October 2025

With boundless energy and great vibes, the show captured all that is unique and exciting about business aviation. And Dierks Bentley played guitar.



BUSINESS AIR NEWS

Signature Aviation debuts 'Elevate Every Moment' tagline

CORRIDOR BUSINESS JOURNAL

By: CBJ News Staff | October 14, 2025 | 2 min read

CorporateJetInvestor
EVENTS | NEWS | INSIGHT

WHAT DOESN'T STAY IN VEGAS

CORPORATE JET INVESTOR

Forbes Cyber Sale: Less than \$1/week

This Start-Up Gives You An Option Between Airlines And Private Jets

By **Doug Gollan**, Contributor. © Doug Gollan covers private...

FORBES

Aerospace Global News

Boom Eyes Supersonic Business Jets With NBAA-BACE Debut

At NBAA-BACE, Boom Supersonic positioned itself for business aviation, offering Boom's Cruise technology for a future supersonic business jet.

By **Marisa Garcia** - October 14, 2025

AEROSPACE GLOBAL NEWS

Reuters Subscribe

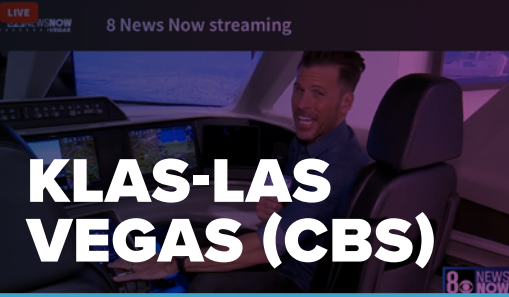
Bombardier announces Comlux Aviation as new Global 8000 business jet customer

By Reuters

October 13, 2025 3:06 PM EDT · Updated October 13, 2025

REUTERS

KLAS-LAS VEGAS (CBS)



AEROSPACE GLOBAL NEWS



WICHITA BUSINESS JOURNAL CYBER MONDAY OFFER ENDS TOMORROW

Textron Aviation reaches certification milestone for new Cessna Citation jet

By **Jenna Farnat** - Reporter, Wichita Business Journal

WICHITA BUSINESS JOURNAL

TSNN SIGN ME UP!

Business Aviation Takes Flight at NBAA-BACE 2025

The National Business Aviation Association's annual tentpole trade show featured layout changes, programming updates, a new creator studio for social influencers, and more.

TRADE SHOW NEWS NETWORK

Forbes Cyber Sale: Less than \$1/week

Bombardier's \$1.7 Billion Mystery Customer BOND Plans To Shake The Market

By **Doug Gollan**, Contributor. © Doug Gollan covers private...

Published Oct 15, 2025 at 12:35am EDT

FORBES

SUSTAINABILITY IN ACTION



400+

**Helpy Hour
Volunteers**

92

**Sustainability Pledge
Exhibitors**



17

**Exhibitor Carbon
Offset Champions**

82

**Sustainability
Summit Attendees**



BIZAV: AN ESSENTIAL INDUSTRY

Supporting Jobs & Economic Growth

The business aviation industry supports 1.3 million American jobs and nearly \$340 billion in economic output.

Connecting Communities & Rural Areas

While commercial airlines provide 500 access points across the U.S., business aviation provides access to 5,000 airports.

Helping Businesses Succeed

Business aviation is helping businesses become more efficient and productive in a highly competitive marketplace – empowering you to visit three locations in a single day rather than a single location in three days.

Providing Lift for Humanitarian Needs

Business aircraft are used for around 15,000 relief flights each year, many of which are coordinated with American Red Cross workers, the Department of Defense, and U.S. National Guard units.

Driving Research & Innovation

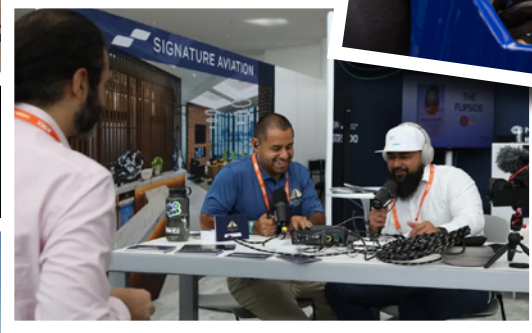
Business aviation drives innovation on fuel efficiency solutions, including the development of lighter plane parts and materials, drag-reducing wingtips, and satellite-based navigation systems, among others.



DOWNLOAD THE BUSINESS AVIATION FACT BOOK

The publication is downloadable as a PDF, and print copies were first made available at the NBAA Business Aviation Convention & Exhibition (NBAA-BACE).

SNAPSHOTS TO REMEMBER



SNAPSHOTS TO REMEMBER





THE HEART OF BUSINESS AVIATION

2025 NBAA-BACE emphasized relationships that make our industry a community. We continue to create new and engaging ways for “people to find their people.” Attendees, exhibitors, speakers, sponsors, military personnel, students, committee volunteers, special guests, and NBAA staff alike have all shared stories of the relationships they forged at 2025 NBAA-BACE. These stories and relationships are the very heart of human connection, and it’s no coincidence that NBAA-BACE felt like a reunion. It’s a truly special community, and it works because people show up – not just for their company’s success, but for their own growth as professionals and individuals. We hope to see you at 2026 NBAA-BACE!

START PLANNING
NBAA.ORG/2026

SEE YOU IN 2026

FEB.
2-4

NBAA LEADERSHIP CONFERENCE
SAN ANTONIO, TX

FEB.
25

**NBAA MIAMI-OPA LOCKA
REGIONAL FORUM**
OPA-LOCKA, FL

MARCH
1-3

**NBAA INTERNATIONAL
OPERATORS CONFERENCE**
SAN DIEGO, CA

MARCH
24-26

**NBAA SCHEDULERS &
DISPATCHERS CONFERENCE**
CLEVELAND, OH

APRIL
28

**NBAA BUSINESS AVIATION
TAXES SEMINAR**
DENVER, CO

APRIL
29

**NBAA AIRCRAFT TRANSACTIONS
WORKSHOP**
DENVER, CO

MAY
5-7

NBAA MAINTENANCE CONFERENCE
NEW ORLEANS, LA

MAY
20

NBAA WHITE PLAINS REGIONAL FORUM
WHITE PLAINS, NY

OCT.
18-19

**NBAA TAX, REGULATORY & RISK
MANAGEMENT CONFERENCE**
LAS VEGAS, NV

OCT.
20-22

**NBAA BUSINESS AVIATION CONVENTION
& EXHIBITION (NBAA-BACE)**
LAS VEGAS, NV

VISIT
[NBAA.ORG/EVENTS](https://www.nbaa.org/events)

THANK YOU!

SEE YOU NEXT YEAR

NBAA.ORG/2026 | #NBAA2026



Carly Heideger, CEM

NBAA Brand Partner Sales Executive
443-689-7009
carly.heideger@wearemci.com



Sacha Carey, CEM

Vice President – Exhibits
202-821-8814
scarey@nbaa.org



Andrew Broom

Chief Revenue Officer (CRO)
336-609-4062
abroom@nbaa.org

“

When it comes to receiving candid customer feedback, earning new business, growing your network and learning from your peers, there is no substitute for what is accomplished over these three long, busy days.”

**ERIN CROOP,
BASE OPERATIONS AT PAGE FIELD (KFMY)**