



# Leading at the Intersection of Purpose, Performance, and AI

## SIMON MAINWARING

Keynote Speaker | CEO Advisor | Executive Coach | Bestselling Author

Simon Mainwaring is a globally recognized keynote speaker, CEO advisor, and New York Times bestselling author of *We First* and *Lead With We*. Known for his dynamic stage presence and ability to connect with audiences at every level, he works with leadership teams and global brands to navigate the intersection of artificial intelligence, cultural change, and business performance.

Drawing on over 15 years advising executive teams, Simon brings clarity to complexity translating AI disruption, shifting stakeholder expectations, and market volatility into insights that are not only compelling, but immediately actionable. His keynotes blend sharp strategic thinking with engaging storytelling, leaving audiences both inspired and equipped to act.

From Cannes Lions and SXSW to the Harvard Business School Association and the United Nations Foundation, Simon is recognized for moving beyond inspiration to create real momentum, equipping leaders with the clarity, confidence, and tools to lead with integrity, build trust, and drive resilient growth in a rapidly changing world.

## WHY SIMON

- Bridges AI and human leadership to future-proof decision-making
- Turns purpose into measurable performance and enterprise value
- Equips leaders with practical frameworks, not just inspiration
- Trusted by global brands and executive teams in moments that matter

### Recognition & Awards



## SIGNATURE KEYNOTE TOPICS



### The Human Advantage in the Age of AI

How leaders can harness AI while strengthening judgment, trust, and accountability.



### Purpose, Performance, and AI

How to align business strategy, AI intelligence, and stakeholder impact to drive responsible growth and long-term value.



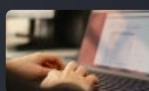
### Leading Through Uncertainty and Disruption

How to navigate volatility with clarity, resilience, and decisive leadership in rapidly changing markets.



### Building High-Trust Cultures That Perform

How alignment, accountability, and shared values unlock speed, innovation, and sustained performance.



### The Future of Leadership: Human + Machine

How to integrate AI into organizations while preserving what makes leadership effective, ethical, and human



### Storytelling as a Strategic Advantage

How narrative drives alignment, engagement, and competitive differentiation across teams and customers.

## CLIENT TESTIMONIALS

"Simon's presence was nothing short of transformative."

**Juliann Edwards**

Chief Development Officer, Women In Nuclear

"Simon delivered an absolutely brilliant message. Feedback was overwhelmingly positive."

**Zeina Eyceoz**

Executive Director, NHBSR

"Simon was an incredible speaker and a wonderful fit."

**Christine McGrath**

SVP & Chief Impact & Sustainability Officer, Mondelez International

### Trusted By



### Speaking Clients



**"AI CAN EXPAND INTELLIGENCE, BUT ONLY LEADERSHIP CAN SCALE RESPONSIBILITY." - Simon**

**BOOK SIMON**

For keynote inquiries, leadership sessions, coaching partnerships, and advisory engagements:  
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