



zipzōn Brand Partner Process & Key Contacts

This document outlines the process of working together from initial engagement through production, along with the primary point of contact at each phase. Our goal is to provide a clear, efficient, and collaborative experience as we bring your product to life.

Introduction & Alignment

Key Activities: Intro meetings; category, model, and timeline alignment

Primary Contact:

Commercial Lead

Patrick Lawrence
Global Commercial Manager
Email: patrick@zipzon.fit
Phone: +1 518-894-8523

Commercial Lead

Matt Hennessy
Global Commercial & Integration Manager
Email: matt@zipzon.fit
Phone: +1 781-759-9509

Prototyping & Concept Development

Key Activities: Configuration definition, prototype builds, testing, sample review, application and installation support

Primary Contact:

Development & Applications

Tamara White
Director of Development & Prototyping
Email: tamara@zipzon.fit
Phone: +1 518-225-9776

Development & Production

Key Activities: Parts orders, custom color requests, factory and production support

Primary Contacts:

Commercial Support Specialist - Global

Contact For: Development and production parts orders, development sample support

Maggie Zawalski- Commercial Systems Specialist

Email: maggie@zipzon.fit

Phone: +1 720-839-1608

Commercial Support - Asia

Contact For: Shipment coordination and logistics; factory and vendor coordination

Rubbie Yeung - Asia Operations Manager

Email: rubbie@zipzon.fit

Phone: + (852)97821500

Launch & GTM

Key Activities: Brand assets, launch coordination, messaging, and go-to-market alignment

Primary Contact:

Marketing

Garett Graubins- Director of Marketing

Email: gareth@zipzon.fit

Phone: +1 303-728-4387

Ongoing Support

We remain engaged beyond launch to support:

- Future model expansions
- New configurations
- Continuous improvements and updates

General Contact:

For any questions, your Commercial Lead can direct you to the appropriate team member at any time.