

SUMMER — 2026

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LOOK BOOK

Inspiration - Possibility - Design



This edition of the zipzōn Look Book features
advanced prototypes in the following categories:

- Run - Road
- Golf
- Medical &
- Run - Trail
- MTB
- Wearable
- Lifestyle
- Work
- Applications
- Court
- Outdoor

Design focus:

- Tunnel Strap utilized for enhanced visual integration
- Lightweight performance
- Dynamic support
- Personalized comfort



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Design focus:

- Everyday comfort
- Easy adjustment
- Complementary visual integration



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Design focus:

- Custom Color utilization to complement shoe's striking aesthetic
- Secure foothold
- Adaptive stability
- All-condition versatility



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Design focus:

- Easy adjustment
- Seamless integration
- Single-zone with canopy applied for easy all-day fit
- Everyday comfort



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Design focus:

- Lateral stability
- Foot control
- Quick response
- Performance fit



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Design focus:

- Swing stability
- Secure foothold
- Walking comfort
- Personalized fit



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Design focus:

- New translucent straps for elevated visual integration
- Strap tunnels crafted to match the shoe upper
- Dual straps for zonal fit optimization



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Design focus:

- Aerated tunnels designed for flushing out dirt and debris
- Secure connection
- Adjustable support
- Rugged performance



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Design focus:

- Three independent zones for a custom fit
- Instep closure for secure heel lockdown
- Color-matched adjusters for a seamless look



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Design focus:

- New QuickConnect on the top strap for smoother in/out.
- Three zonal straps for customized fit and firm heel lock
- Tunnel straps create smooth and seamless visual integration



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Design focus:

- Adaptive solutions
- User-specific fit
- Comfort
- Functional performance



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All samples are created for testing and demonstration purposes only and do not directly indicate collaboration or active development with any referenced brand.