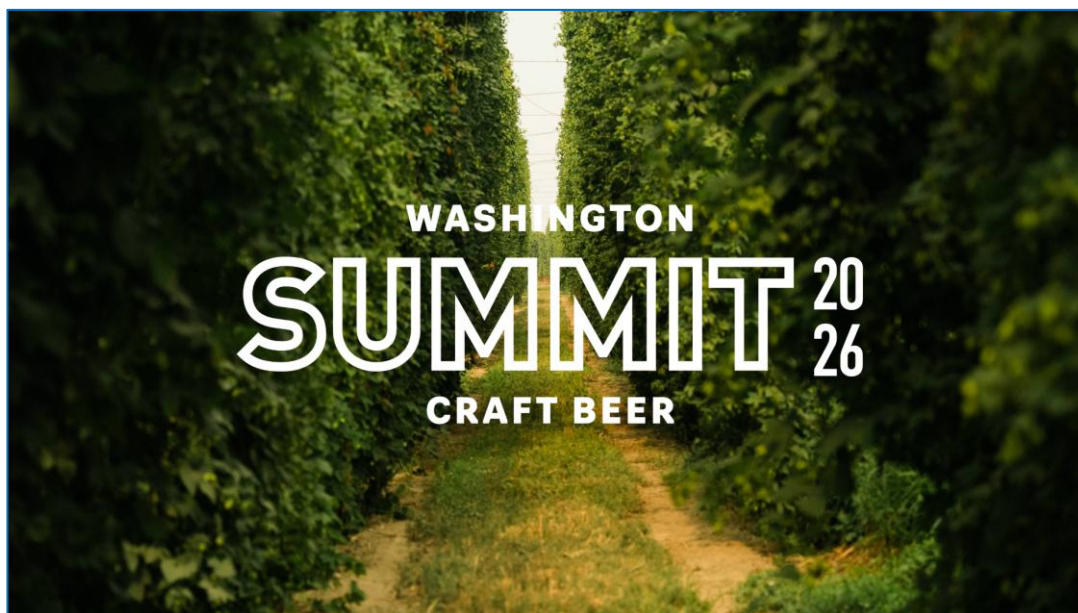




Presenting Sponsor ~~\$10,000~~ **SOLD!**

- One annual WBG Allied Membership dues
- 10 x 20 Exhibitor Booth
- Summit presentation (50-minute breakout session) reserved for presenting sponsor
- Your company listed as the official presenting sponsor in all emails & marketing
- Your company logo will be represented on all Summit lanyards alongside the lanyard sponsor logo and Summit logo.
- Recognition and opportunity for company representative's brief welcome during General Session
- Your company logo on screen at the start of the General Session
- Your company logo on the Summit website sponsor page, Summit conference guide sponsor page, and on the trade show floor entrance sign
- Full-page ad in the Summit conference guide
- 4 WA Beer Awards Dinner and Ceremony event tickets
- 8 Summit Tickets

WA Beer Awards Ceremony at the Summit Sponsor \$10,000

The largest competition in the state, the Washington Beer Awards, partners with the WA Brewers Guild to recognize and celebrate the hard work of our outstanding brewers.

- One annual WBG Allied Membership Dues
- Reserved table for 8 at the WA Beer Awards Ceremony and Dinner Party

- Opportunity to speak and present a top award of the night
- Your company logo on screen during awards ceremony event
- 10' x 20' exhibitor booth on the Summit trade floor
- Space for company banner/signage at ceremony entrance
- Your company listed as the official WA Beer Awards Ceremony at the Summit sponsor in emails & marketing
- Recognition as the WA Beer Awards Ceremony Dinner sponsor
- Your company logo on the Summit website sponsor page, Summit conference guide sponsor page, and on the trade show floor entrance sign
- Full-page ad in the Summit conference guide
- Opportunity to distribute your company products or materials to attendees
- 8 Summit Tickets

~~Summit Lunch Sponsor \$9,500~~ SOLD!

Arguably the most important part of the conference – LUNCH! Help feed WA finest and keep up the energy for the rest of the day.

- One annual WBG Allied Membership Dues
- 10 x 10 exhibitor booth
- Space for company standing banner and/or signage at lunch catering area for additional recognition
- Opportunity to distribute your company literature in lunch area
- Your company logo on the Summit website sponsor page, Summit conference guide sponsor page, and on the trade show floor entrance sign
- Full-page ad in the Summit Conference Guide
- 4 Summit Tickets

~~Summit Industry Welcome Party Sponsor \$6,500~~ SOLD!

Open to everyone with Summit tickets, the Welcome Party is a fantastic opportunity to connect and celebrate with brewery owners, management, and other leadership.

- 10 x 10 exhibitor booth
- Space for company banner at reception entrance
- Opportunity to distribute your company products or materials to attendees
- Your company listed as the official Summit Industry Welcome Party sponsor in emails & marketing
- Your company logo on the Summit website sponsor page, Summit conference guide sponsor page, and on the trade show floor entrance sign

- Full-page ad in the Summit conference guide
- 2 WA Beer Awards Ceremony and Dinner Party event tickets
- 4 Summit Tickets

Coffee & Pastries \$5,000

Be the hero we all need – provide coffee and pastries for Summit attendees! Starting off bright-eyed and caffeinated is the best way to start our annual conference.

- 10 x 10 exhibitor booth
- Your company listed as the official Summit Industry Welcome Party sponsor in emails & marketing
- Your company logo on the Summit website sponsor page, Summit conference guide sponsor page, and on the trade show floor entrance sign
- Full-page ad in the Summit conference guide
- 2 WA Beer Awards Ceremony and Dinner Party event tickets
- 2 Summit Tickets

~~WA Beer Awards Cocktail Hour \$5,000~~ SOLD

Located on the top floor of the hotel, this brand-new cocktail hour is a fantastic way to celebrate all WA breweries before the awards officially start.

- 10 x 10 exhibitor booth
- Your company listed as the WA Beer Awards Cocktail Hour sponsor in emails & marketing
- Your company logo on the Summit website sponsor page, Summit conference guide sponsor page, and on the trade show floor entrance sign
- Full-page ad in the Summit conference guide
- 2 WA Beer Awards Ceremony and Dinner Party event tickets
- 2 Summit Tickets

Summit Lanyards Sponsor \$3,500

Your company logo on all lanyards, alongside the Presenting Sponsor logo and Summit logo.

Summit badges must be worn during the conference, giving your company maximum exposure.

- 10' x 10' booth
- Your company linked logo on the Summit website sponsor page
- Logo on Summit conference guide sponsor page
- Your company logo on the Summit website sponsor page, Summit conference guide sponsor page, and on the trade show floor entrance sign
- 2 Summit Tickets

Summit Commemorative Tasting Glassware \$2,500

Company logo on glassware alongside Summit logo.

- Your company logo prominently placed on the Summit expo tasting glass
- Your company logo on the Summit website sponsor page, Summit conference guide sponsor page, and on the trade show floor entrance sign
- ½ page AD in Summit Program
- 2 Summit Tickets

Summit Program Advertising Opportunities:

Placing ads in our Summit Program is a great way to gain exposure for your brand & messaging to conference attendees.

- Full back cover: \$750
- Inside front cover: \$600
- Full page: \$500
- 1/2 page: \$250

For more information regarding sponsorship or advertising opportunities, contact shawna@washingtonbrewersguild.org