

# PROTECT YOUR FUEL DELIVERIES WITH THE PRECISION OF FUELTRANSIT



*“FuelTransIT is a fleet-wide solution that’s going to transform the petroleum transport industry, making deliveries more accurate and safer than ever before.”*

Cole Breckenridge, Product Manager, TankTroniks

## The Situation

Petroleum deliveries require absolute precision. Delivering the wrong fuel to the wrong tank can result in costly product mixes—wasting fuel, requiring time-consuming evacuation and cleanup, and potentially causing vehicle damage. Without digital verification, these mistakes often go undiscovered until after a delivery is made. Each incident could result in tens of thousands of dollars in losses for a single retail location and its customers. The number of manual steps involved—from product selection to valve operation—increases the risk of error throughout the process.

## The Strategy

To reduce human error and enhance the operational efficiency, safety, and accuracy of tank truck fleets, TankTroniks developed FuelTransIT—the industry’s first purpose-built, on-truck delivery verification system. This innovative technology validates every stage of the fuel delivery process, detecting and preventing product mixes on the truck and at the end of the hose. FuelTransIT, which can be installed by OEMs during the manufacturing process or fitted as an aftermarket add-on, automatically selects product based on the asset requirement and generates a secure digital record.

## The Results

FuelTransIT is already in operation on petroleum tank trucks today, helping to prevent costly fuel delivery errors. Bluewave Energy, a Canadian fuel distributor owned by Sunoco, has successfully integrated this technology on multiple units across its fleet and plans to expand its use in the future. Designed for simplicity and ease of use, FuelTransIT has removed uncertainty from the loading and unloading process, improving driver confidence, satisfaction, and retention. With its ability to track prevented product mix errors, the system is enabling customers to monitor their savings.



Learn more about FuelTransIT at  
<https://www.tanktroniks.com/fueltransit>.

