

# CASE STUDY

Senior People Partner, UK



## CLIENT OVERVIEW

Gail's is one of the UK's fastest-growing food brands, known for operational excellence and a strong focus on people and culture.

As the business continued to scale, the need for senior people leadership became critical.

### CHALLENGE

Gail's required a senior people partner to support rapid expansion and embed structure across growing teams.

The role needed to:

- align people strategy with operational growth
- support multi-site teams
- strengthen culture while scaling

The market for senior HR talent is highly competitive, making speed and precision critical.

### WHAT BITE DID

We delivered a targeted search using our network of senior people professionals within multi-site and growth-focused businesses.

Our approach:

- identified candidates with experience supporting operational scale
- delivered a focused shortlist aligned to culture and growth plans
- managed the full process from shortlist to offer

### THE RESULT

We placed a Senior People Partner with experience supporting multi-site growth and building scalable people functions.

### COMMERCIAL IMPACT

- ✓ Role filled in 3 weeks
- ✓ Significant time saved versus open-market recruitment
- ✓ Immediate support for scaling teams and people processes
- ✓ Reduced risk during a key growth phase

### THE OUTCOME

Gail's strengthened its people function with a senior hire capable of supporting growth, improving team structure and maintaining culture at scale.