



Smarter Parking. Stronger Returns.

PRESS & MEDIA

Media Kit 2026

Company background, leadership bios, recent coverage, and brand basics for journalists, podcast hosts, and event organizers.

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ABOUT HAH PARKING

Parking is one of the highest margin assets in real estate. HAH helps owners run it like one.

BOILERPLATE, SHORT

HAH Parking helps property owners, operators, real estate investors, and developers turn parking into a high-performing real estate asset. Its XPRK™ platform brings text-to-pay payments, dynamic pricing, real-time data, and flexible enforcement into one system, delivering an average 30% to 40% revenue lift with no hardware, no upfront cost, and no long-term contracts.

BOILERPLATE, FULL

HAH Parking is an end-to-end parking technology company that helps property owners, operators, real estate investors, and developers treat parking as a performing real estate asset. Its XPRK™ platform replaces a patchwork of vendors with one system for the entire parking stack. Drivers pay by scanning a QR code or sending a text, with no app or account required. Owners see revenue, occupancy, and pricing for every property on a live dashboard, and a full set of enforcement tools lets them enforce each lot the way they choose. Every location includes 24/7 US-based driver support, with no upfront cost and no long-term contracts. HAH works on a performance-based revenue share, so it earns only when its partners do, and it is built around one goal: maximizing revenue per parking space.

1 Platform

Payments, pricing, reporting, and enforcement in one system

30% to 40%

Average revenue lift for HAH partners

98%

Client retention on month-to-month agreements

\$0

Upfront cost for qualified lots. No hardware required

14 to 21 Days

To deploy a new location, not months

24/7

US-based driver support on every lot

THE XPRK™ PLATFORM

PAYMENTS

XPAY

Drivers scan or text to pay in three fields: plate, duration, card. No app, no account, no download.

PRICING AND REPORTING

XCONTROL

One dashboard for revenue, occupancy, pricing, and compliance across every location, in real time.

COMPLIANCE

XFORCE

Plate verification on any smartphone, photo documented citations, and reminder texts that prevent violations.

Available for interviews, podcasts, panels, and bylined articles.



Morgan Hurley

Chief Revenue Officer

Morgan Hurley is Chief Revenue Officer at HAH Parking, where he leads marketing, sales, and go-to-market strategy for the XPRK platform. With over a decade of experience in hospitality and event-driven marketing, he brings a systems-first mindset to building revenue engines from the ground up. At HAH Parking, Morgan is driving the company's expansion across the Southeast and into national markets, translating complex parking technology into clear value for property owners, operators, real estate investors, and developers.



Sean Glavin

Chief Technology Officer

Sean Glavin is the Chief Technology Officer at HAH Parking, where he leads all engineering and development efforts and owns the company's technical roadmap. He works closely with the broader leadership team to translate HAH's strategy into systems operators can actually use, and serves as the subject matter expert on the company's current and emerging technologies. Before joining HAH, Sean spent nine years in the United States Army Special Forces, serving with the 5th Special Forces Group as a Green Beret.

TOPICS WE SPEAK ON

- What makes a parking asset actually perform
- Building a pricing strategy that grows revenue and NOI
- Revenue per space: the metric most owners miss
- Auditing a disconnected parking tech stack
- Underwriting parking in acquisitions and development
- Enforcement that fits your lot, not the other way around

RECENT COVERAGE

In the news



CREDA DEVELOPMENT MAGAZINE • FALL 2026
What Makes a Parking Asset Actually Perform



PARKING TODAY • SEPT 9, 2026
Is Everything Working Together?



PARKING & MOBILITY MAGAZINE • SEPT 8, 2026
Improve Your Foxhole: A Special Forces Operator's Take on Parking



PARKING TODAY • SEPT 7, 2026
The Enforcement Divide (featuring Sean Glavin)

LOGO



Use the navy logo on light backgrounds and the white logo on dark. Please do not stretch, recolor, or add effects. Write the name as HAH Parking.

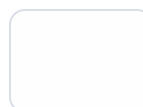
COLORS AND TYPE



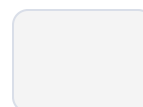
Navy
#172A5B



Teal #12BBB8



White
#FEFEFE



Off-White
#F4F4F4

Typeface: Montserrat. High-resolution logos and headshots are available on request.

MEDIA CONTACT

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