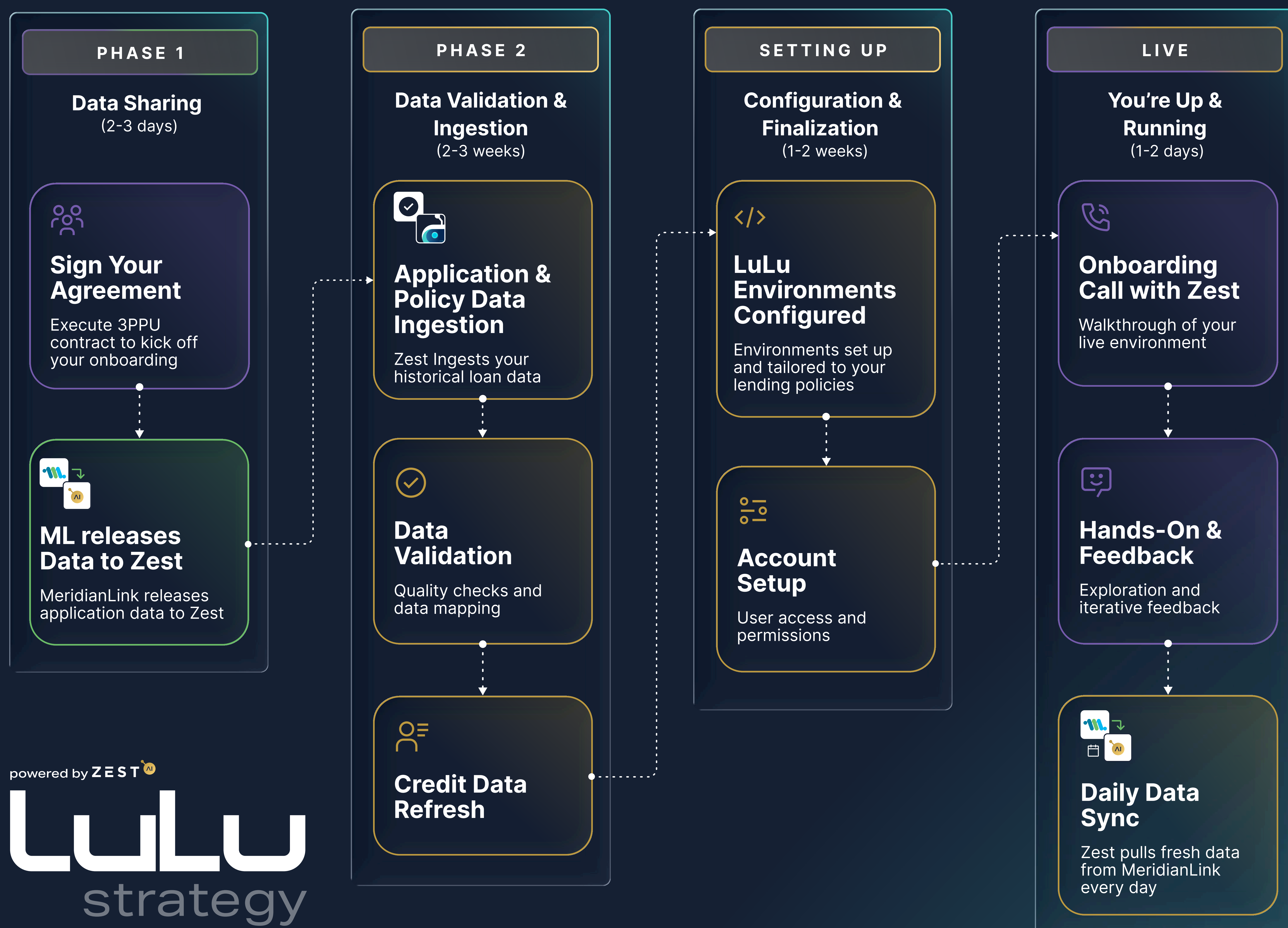


We built LuLu to be easy to get started — and easy to build value.



One of the most common questions we hear before a trial is: "How much work is this going to be for our team?" The honest answer is: **not much**.

After your data sharing agreement is in place, Zest takes over. Our team handles data ingestion and validation, bureau pulls, environment deployment, client configuration, and account setup. No surprises, no status-chasing.

Most customers go from signed agreement to live platform in under seven weeks. And once you're live, LuLu pulls your MeridianLink data automatically every day, so your insights stay fresh without any action on your end.

Our customer support team is available throughout onboarding and beyond. Whether you're navigating a new module, interpreting a report, or just want to know what else LuLu can do for you, we're here.