

MEDIA

Media Kit

Everything you need to feature Aquator in press, publications, and partner materials. Download our logo assets, brand guidelines, and product screenshots.

Press Kit

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Press Releases

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VISUAL ASSETS

Logo & Brand Marks

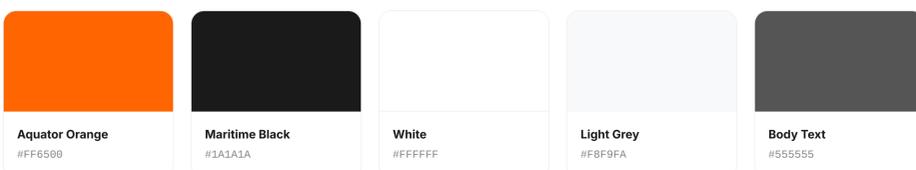
Our logo is available in multiple formats and colourways. Always use the official assets provided here.



BRAND PALETTE

Our Colours

Consistent use of our brand colours ensures recognition across every touchpoint.



TYPOGRAPHY

Type System

A balanced pairing of serif and sans-serif typefaces that conveys authority and clarity.

HEADINGS

Georgia

Used for all headings, hero titles, and display text. Conveys maritime heritage and trust. Weights: Regular (400).

BODY & UI

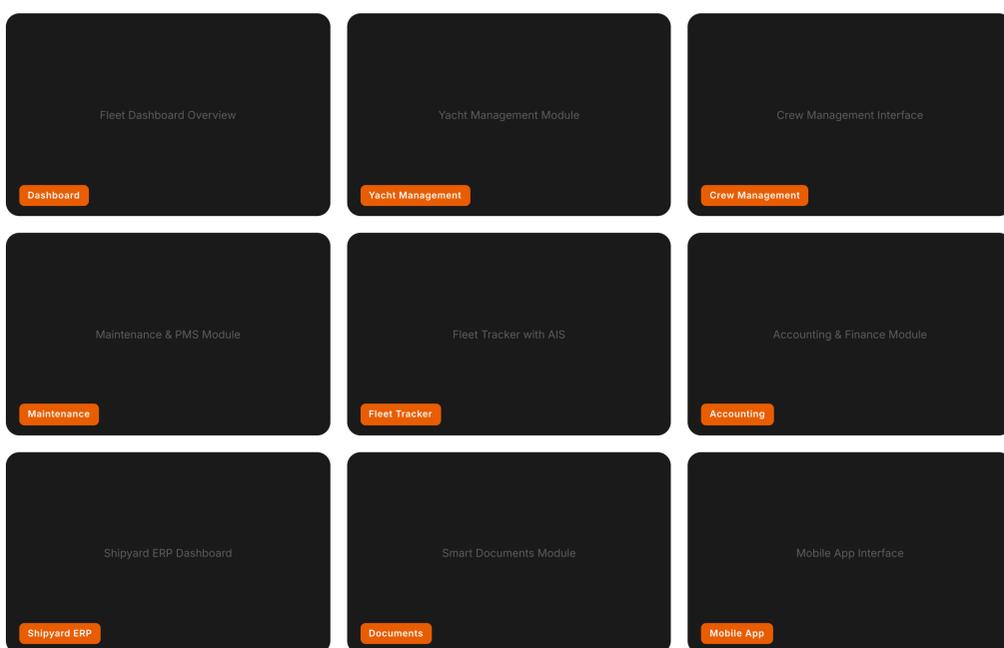
Inter — The quick brown fox jumps over the lazy dog.

Used for body copy, navigation, buttons, and UI elements. Clean and highly readable across screens. Weights: Regular (400), Medium (500), Semi-Bold (600), Bold (700).

PRODUCT VISUALS

Platform Screenshots

High-resolution product screenshots available for press and media use.



USAGE GUIDELINES

Brand Do's & Don'ts

Maintain the integrity of our brand by following these guidelines when using Aquator assets.

✓ Clear Space

Always maintain a minimum clear space around the logo equal to the height of the compass icon. Never crowd the logo with other elements.

✓ Approved Colourways

Use only the three approved logo colourways: white on dark, white on orange, or black on light backgrounds.

✓ Minimum Size

The full logo should never be reproduced smaller than 120px wide for digital or 30mm wide for print to ensure legibility.

✗ Do Not Distort

Never stretch, skew, rotate, or apply effects to the logo. Always maintain the original proportions and orientation.

✗ Do Not Recolour

Never apply unapproved colours, gradients, or patterns to the logo. Use only the official brand colour versions.

✗ Do Not Alter

Never rearrange, separate, or modify logo elements. The compass icon and wordmark must always appear together.

ABOUT AQUATOR

Built for the Sea. Defined by Innovation.

Aquator Marine is the leading maritime operations platform for superyachts, fleet managers, and shipyards. Our modular software suite digitises every aspect of vessel management — from crew operations and maintenance to compliance, accounting, and beyond.

Founded with a mission to modernise the maritime industry, Aquator serves a growing global fleet of vessels and shipyard operations worldwide.

24+

Integrated Modules

3

User Segments

360°

Operational Visibility

1

Unified Platform

Have a Question? Let's Chat.

For press inquiries, partnership requests, or media access, get in touch with our team.

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