

Anchor

An aerial photograph of a rocky coastline. In the foreground, a large, flat, light-colored rock formation serves as a sunbathing area where many people are lying on towels or sitting. Some are wearing swimwear. To the right, the water is a deep greenish-blue. Several people are swimming in the water, and one person is jumping, creating a splash. In the background, a concrete walkway runs along the edge of a steep, light-colored rock cliff. More people are sitting or standing on this walkway. The overall scene is a vibrant, sunny day at a coastal location.

Anchor

LIVING APARTMENTS

INTRODUCTION

Anchor creates apartments with a soul.
Places designed to let you live a city like a local, while
enjoying the comfort of a hotel.

Each address is shaped by architects, but it's the local
figures who reveal its true character : objects found in
the neighborhood, books chosen by those who live
there, materials that carry stories.

Nothing here is standardized.

Each apartment is a doorway into a culture, a street, a
rhythm.

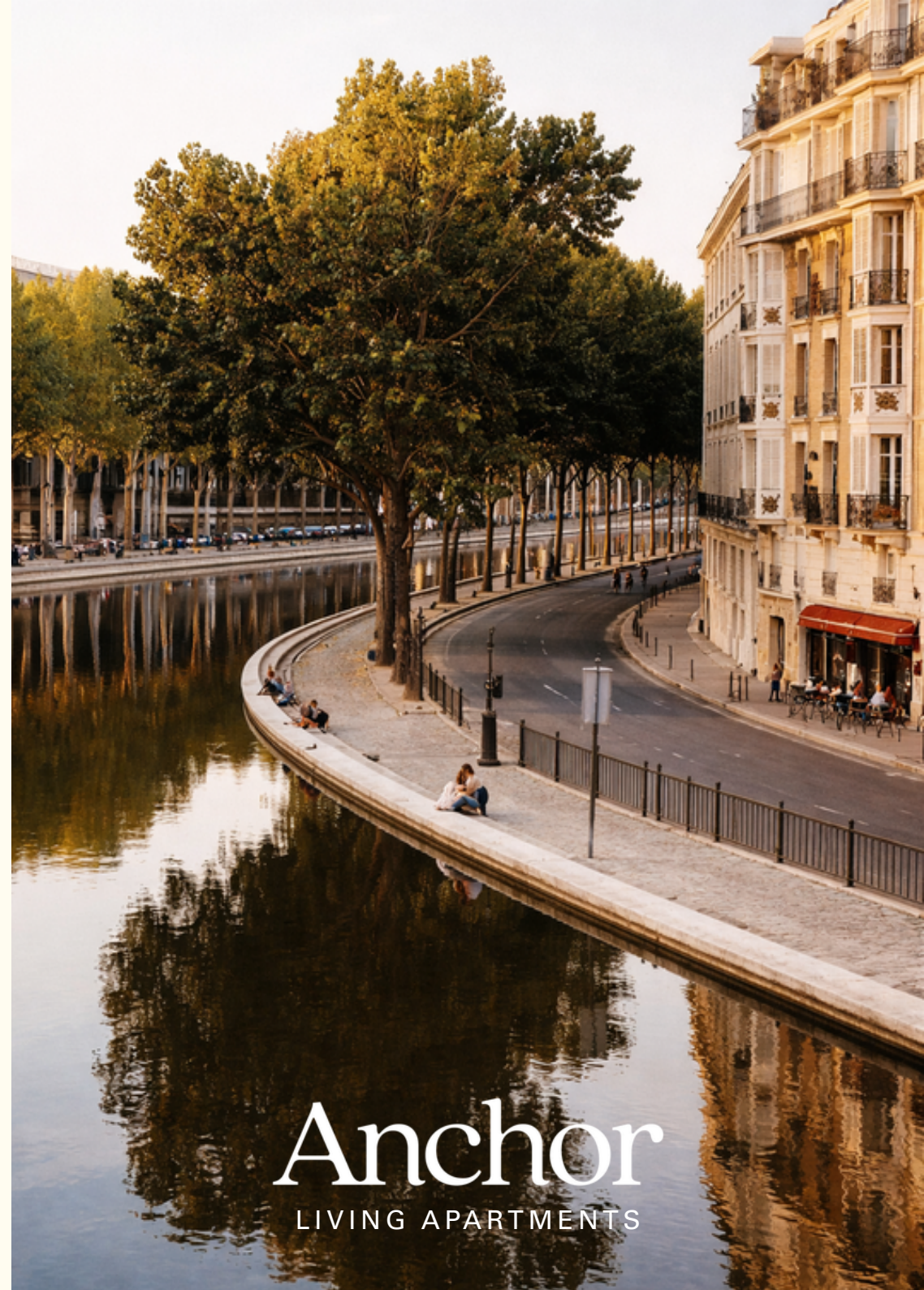
You live independently, yet never feel alone.
Digital tools simplify your stay, the city enriches it.

Anchor is reshaping hospitality :

***fewer codes, more meaning
less distance, more connection***

Staying with Anchor is sensing the moment an
unfamiliar city begins to recognize you.
It's hearing its story through the voices of those who
shape it.
It's finding a place that is beautiful, functional, alive - a
place that welcomes you as if you were returning.

Anchor. Live differently.



Anchor
LIVING APARTMENTS



ANCHOR CANNES RIVIERA

Anchor Cannes Riviera offers a quieter, more enduring way to experience the city. Just a few minutes from La Croisette, it embraces a way of life shaped by light, ease and the rhythm of the Mediterranean.



Central location, a 10-minute walk from the Palais des Festivals

Close to La Croisette and the beaches

Easy access to Cannes train station

Just steps from Rue d'Antibes, restaurants and shops



Apartment types

Studios — 2 guests, 25 sqm

One-bedroom apartments with living room — 4 guests, 40 sqm, with or without terrace

Two-bedroom duplex apartments with living room — 6 guests, 60 sqm

Two-bedroom rooftop duplex apartments with living room — 6 guests, 75 sqm

Kitchenette in every apartment



Anchor Services

Outdoor terrace and shared lobby

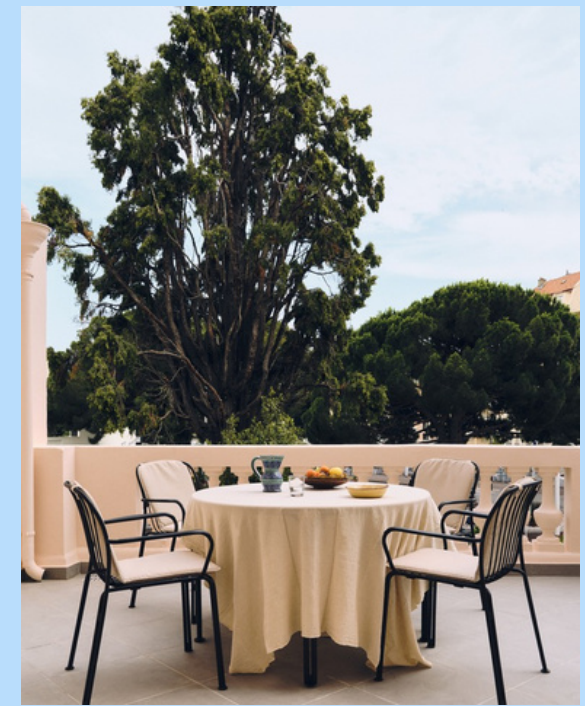
Breakfast and gym available through local partners

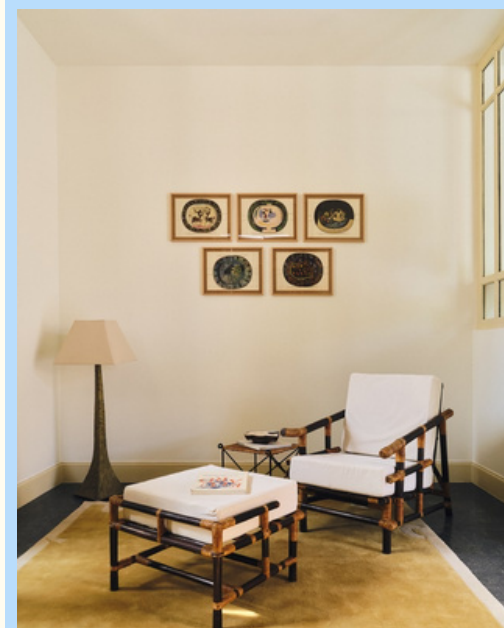
Shared laundry facilities available to all guests

Secure parking



CANNES
RIVIERA
Anchor
FR
LIVING APARTMENTS







ANCHOR FLORENCE SANTA CROCE

Anchor Florence Santa Croce offers a more intimate way to experience the city. Just a few minutes from the historic centre, it is nestled in a lively neighbourhood shaped by everyday life: artisans opening their workshops in the morning, quiet cafés and façades weathered by time.



Central location, a 10 min walk from the historic centre

Close to Firenze San Marco Università station, with direct connections to Peretola Airport

Located in the quiet yet lively Sant'Ambrogio neighbourhood

Shops and restaurants just steps away



Apartment types

Double rooms — 2 guests

Connecting rooms — 3 guests

Studios — 2 guests, living area with sofa bed, with or without a rooftop terrace

Studio with connecting room — 3 or 4 guests

One-bedroom apartments — 3 or 4 guests



Anchor Services

Shared lobby for all guests

Breakfast and gym available through local partners

Shared laundry facilities available to all guests



ANCHOR PARIS SAINT-MARTIN

Anchor Paris Saint Martin is located just steps from the canal it takes its name from, in a creative, vibrant and lived-in part of Paris. A neighbourhood best explored on foot, where cafés become familiar landmarks, and bookshops, workshops and local spots reveal a different side of the city.



In the heart of Canal Saint-Martin, one of East Paris's most sought-after neighbourhoods

Easy access to Gare du Nord and Gare de l'Est
A lively setting with restaurants, cafés and local shops
Close to Le Marais and Place de la République



Apartment types

Studios — 2 guests, 18 sqm
One-bedroom apartments with living room — 4 guests, 24–35 sqm
Two-bedroom apartments with living room — 6 guests, 35 sqm
Kitchenette in every apartment



Anchor Services

Fitness studio and sauna
Breakfast available through a local partner
Shared laundry facilities available to all guests





SERVICES DESIGNED AROUND EVERYDAY LIVING

At Anchor, every stay finds its own rhythm. Whether you're staying for a night or settling in for several weeks, our places adapt to the pace of your life.

We've reimagined hospitality by combining the freedom of an apartment with the thoughtful service of a hotel. Laundry facilities available around the clock, a mailbox with your name on it: small touches of independence that make you feel less like a guest and more like a local.

It's these subtle details that turn time away into a genuine pause, where you can feel at home while knowing we're always there when you need us.

At Anchor, comfort is considered with care: everything you need to make everyday life easier, nothing you don't. Just the essentials to experience the city fully, your own way.

Flexibility & Comfort

- 100% digital guest journey (guest app: access codes, check-in and check-out)
- Early check-in / late check-out upon request
- Breakfast through local partners
- Partner gyms
- Short and extended stays

The Anchor Essentials

- Laundry facilities available to all guests
- Mailboxes at every Anchor location
- High-speed Wi-Fi
- End-of-stay cleaning included, with additional cleaning available upon request for an extra charge

Local Connections

- Neighbourhood recommendations
- Services provided by local partners
- Personalised welcome options upon request (grocery essentials, aperitif, baby kit, pet-friendly amenities)





LOCAL VOICES AT THE HEART OF EVERY ADDRESS

Anchor collaborates with local voices : architects, curators, artists, photographers and chefs.

People deeply connected to their surroundings, recognised for their perspective and their contribution to the cultural, social and economic life of their city.



Adélaïde Allard, visual artist

They bring their own sensibility to each place through objects, books, material choices and stories ; subtle yet essential.

Curation becomes a way of sharing their perspective, and a defining part of Anchor's identity.



Marie Viedig, curator

PREPARE FOR YOUR STAY

ANCHOR CANNES RIVIERA

62 boulevard d'Alsace, 06400, Cannes, France

Open



ANCHOR FLORENCE SANTA CROCE

*Via Luigi Carlo Farini, 21, 50121 Firenze FI,
Italie*

Opening August 2026



ANCHOR PARIS SAINT-MARTIN

20 rue Louis Blanc, 75010, Paris, France

Opening Autumn 2026



ANCHOR MARSEILLE VIEUX-PORT

4 rue Beauvau, 13001, Marseille, France

Opening Spring 2027



Anchor

CONTACT

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