



Cysic Q1 2026 Wrapped

Owning the ComputeFi Narrative



You Didn't Just Build This Quarter

You shaped a category. From founder-led debates to global coverage, Q1 2026 was the moment Cysic stepped forward, not as a participant, but as the defining voice of [ComputeFi](#).

Genius 

ComputeFi Is Emerging. Cysic Is Defining It.

Three powerful forces are converging — and Cysic is at the centre of all of them.

AI + ZK + Decentralised Compute

Three megatrends collapsing into a single infrastructure layer.

Shifting Away from Centralisation

The market is demanding verifiable, trustless compute at scale.

Cysic Leading the Narrative

Across media, partnerships, and ecosystem conversations globally.

Authority & Reach: 300M+

Cysic achieved something rare — **high-authority and high-scale visibility simultaneously.**

90–96

Tier-1 Domain Authority

Top-tier media credibility

70–90

Tier-2 Domain Authority

Mainstream crypto press

300M+

Estimated Reach

Unique readers across all placements

9

Tier-1 Placements

Top-authority media features

20

Tier-2 Placements

Syndicated across financial & crypto press

Tier-1 Coverage: Category Confirmation

Where the market listens — and **validates**. Tier-1 didn't just cover Cysic; it confirmed the ComputeFi thesis as credible and investable.

CoinDesk

[Cysic Founder Challenges Charles Hoskinson Over Big Tech Partnership Decentralization Ethos](#)

[Hoskinson Might Be Wrong About the Future of Decentralized Compute](#)



Cointelegraph

[Decentralized Compute Has Failed](#)



Decrypt

[How the SEC is Handling Crypto Cases 12 Months Into Trump's Presidency.](#)

[The Rollup Podcast - Defining ComputeFi and new customer base](#)

Tier-2 Coverage: Narrative Saturation

Categories are built through **repetition at scale**. Tier-2 syndication embedded the ComputeFi narrative into the broader financial and technology media ecosystem.

Business Insider ·
MarketWatch · The Defiant

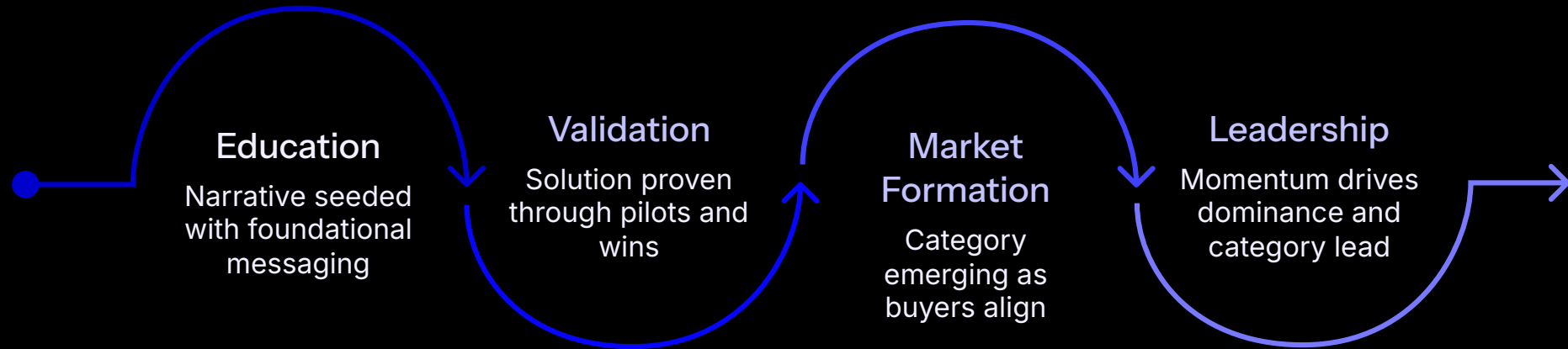
Benzinga · AP News · Digital
Journal · DL News

CoinMarketCap ·
[Investing.com](https://www.investing.com) · BeInCrypto

📄 **Key Narrative Planted:** "Verifiable AI agents + ZK infrastructure = the future of compute"

Category Leadership Framework



Building a category is a four-stage journey. Cysic is advancing through every stage — simultaneously.



Each stage compounds the last. The momentum built in Q1 accelerates entry into full market formation — and positions Cysic for undisputed leadership.

Category Authority Scoreboard

Measured across the four pillars of category leadership, Cysic scored **30.5 out of 40** — firmly placing it in **Emerging Category Leader** territory.

  **Total Score: 30.5 / 40 — Emerging Category Leader**



Education

8.5 / 10 — Narrative widely seeded



Validation

8 / 10 — Solution credibility established



Market Formation

7.5 / 10 — Category crystallising



Mainstream Adoption

6.5 / 10 — Next frontier to conquer

Narrative Momentum

Three seismic shifts happened this quarter. Each one builds on the last — and they don't reverse.



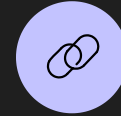
ComputeFi Recognised

The term entered industry vocabulary. Media, investors, and builders are using the language Cysic created.



AI Agents + ZK Legitimised

The use case shifted from theoretical to tangible. Real traction, real coverage, real belief.



Cysic = Category

Media began associating Cysic's name with ComputeFi itself — the highest form of brand authority.



FOUNDER AUTHORITY

From Builder to Category Voice

The most powerful signal in category creation is when the **founder becomes the reference point** — the person journalists call, investors follow, and competitors study.

→ Tier-1 Opinion Leadership

Featured across CoinDesk, Cointelegraph, and Decrypt editorial pieces.

→ Industry-Defining Debates

Engaged in the conversations with The Rollup and The Defiant that set the direction of the sector.

→ Decentralised Compute Authority

Recognised as the leading voice on verifiable AI infrastructure in CCN and BeInCrypto.

The Story of the Quarter

Cysic didn't just ship product or earn press. It **declared a belief system** — and the market listened.

Compute is the Next Frontier

As AI scales and ZK matures, compute becomes the most strategically valuable layer in all of crypto.

Verifiability is the Missing Layer

Without verifiable compute, AI agents cannot be trusted. Cysic solves the problem no one else is solving.

Cysic is Building the Foundation

Not a feature. Not a product. A foundational infrastructure layer for the next era of decentralised computing.

What This Means: **You're Leading Now**

The early-stage window has closed. What comes next is not catching up — it's **pulling further ahead**.

1

Market Awareness Established

ComputeFi is on the radar of Tier-1 media, top-tier investors, and ecosystem builders.

2

Narrative Ownership Emerging

Cysic's voice is becoming synonymous with the category it created.

3

Competitive Positioning Strengthening

Every piece of coverage widens the moat. Challengers are playing catch-up.

What's Next: Momentum → Dominance

Q1 built the foundation. Q2 is about **making the lead insurmountable**.



Deeper Tier-1 Features

Long-form exclusives, investigative partnerships, and editorial ownership.



Mainstream Narrative Expansion

Push ComputeFi beyond crypto media into tech, finance, and policy press.



Founder Visibility Amplified

Keynotes, podcasts, and panel appearances at top-tier global events.



ComputeFi Ownership Locked In

Reinforce the category association until Cysic is the only name that matters.

ComputeFi Is Inevitable.

And Cysic is leading the way.

The narrative is set. The authority is real. The category is forming around us. Let's make it undeniable next quarter.

