

Jeremy L. Youmans

Senior UX Designer
Montana

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Senior UX Designer with experience in FinTech, MedTech, and Integrated Design Environments. Verified experience in discovery, ideation, handoff, and validation.

Average SUS of 81.2

ROI of \$14k month per Client

Education

Google UX Design Certification
Coursera

Oct 2022

Master's in Business Administration (MBA)
Walton College of Business

July 2015

Bachelor's in Psychology (BA)
University of Arkansas

Dec 2009

Expertise

Style

Research
Personas
Journey Mapping
Needs Analysis
Competitive Audit
Mockups
Prototypes
HTML / CSS

Software

Figma
Adobe XD
Balsamiq
Trello
Jira
Microsoft Suite
Adobe Suite
GIMP
Google Analytics

Type

B2B Back Office
B2C Consumer
Desktop
Web
Mobile

Compliance

WCAG 2.2
ATAG 2.0
HIPAA
FCRA

B2B

Wells Fargo
Paypal
Huntington
Citibank
Equifax
Experian
TransUnion
LexisNexis

B2C

Target
Paypal
HealthyIs Wellness
MyHealth Nav.
FIS
BridgeMed
Mailgun

Experience

Zoot Enterprises

Senior User Experience Designer

Jan 2023
to
Present

Lead UX Designer and Accessibility advocate throughout the company. Mentor UX designers through protocol and processes while generating client-driven solutions and embracing user intel while generating user interfaces.

AFIT Designs

UX/UI Designer / Web Developer

Oct 2017
to
Jan 2023

Problem solve on user experience needs while navigating customer relations, communication strategies, and negotiating successful project management solutions.

Ideate innovative wireframes and prototypes while utilizing design research to generate hi-fi mockups to provide business efficiency presentations to clients.

Clients have obtained over 1 million in total sales after my designs were implemented. Growth of 138% first year.

NorthWest Arkansas Community College

Director, International Programs

Mar 2016
to
Dec 2022

Craft a solutions-oriented approach to leadership on all inbound/outbound international and study abroad student enrollment.

Improved operational excellence and coordinated strategic analysis while addressing public relations to grow departmental success and funding.