

Armour Coatings LLC – Cookie Policy

Last Updated: March 2026

1. Introduction

This Cookie Policy explains how **Armour Coatings LLC** ("Armour Coatings", "we", or "our") uses cookies and similar technologies on our website

<https://www.google.com/search?q=armourcoatingsllc.com> ("Website"). By using our Website, you agree to our use of cookies as described in this policy.

2. What Are Cookies?

Cookies are small data files stored on your browser or device. They help our website function efficiently—for example, by remembering your project preferences or ensuring our "Request an Estimate" form works correctly. Some are essential for security, while others help us understand which of our coating services (like Garage Epoxy or Resin Rock) are most popular.

3. How We Use Cookies

We use cookies to:

- **Ensure Security:** Protect our site and your lead submissions from spam and cyber threats.
- **Analyze Performance:** See how many visitors we have and which pages they stay on longest.
- **Improve Experience:** Remember your preferences so you don't have to re-enter information.
- **Refine Marketing:** Deliver relevant project galleries or local service updates based on your browsing behavior.

4. Types of Cookies We Use

Cookie Type	Purpose
Strictly Necessary	Required for site security, form submissions, and core functionality.
Performance / Analytics	Track usage and behavior to help us improve the site (e.g., Google Analytics).

Functionality	Remember settings like your location or previous interaction with our calendars.
Targeting / Marketing	Help deliver relevant project examples and track the effectiveness of our local ads.

5. Specific Cookies We Use

As our site is built to support a high-quality service business, we use industry-standard tools:

- **Security & Integrity:** Cookies like **XSRF-TOKEN** and **hs** ensure that your form submissions (like booking an estimate) are secure.
- **Google Analytics (**_ga**, **_gid**):** These help us understand how you found Armour Coatings (e.g., via a search for "Epoxy Utah") and which services you viewed.
- **Webflow/CRM Integration:** Some cookies may be used to track your journey through our lead forms to ensure we provide an accurate follow-up.
- **Marketing & Social:** If you click through to our Instagram or Facebook from the site, those platforms may set cookies to track the referral.

6. Managing Cookies

You have the right to decide whether to accept or reject cookies. You can set or amend your web browser controls to accept or refuse cookies. If you choose to reject cookies, you may still use our website, though your access to some functionality (like interactive maps or specific forms) may be restricted.

Common browser settings:

- **Chrome:** Settings > Privacy and Security > Cookies
- **Safari:** Settings > Safari > Block All Cookies
- **Firefox:** Settings > Privacy & Security

7. Third-Party Cookies

In some cases, we use cookies provided by trusted third parties, such as Google for site analytics or a CRM for lead management. We do not control these cookies and recommend reviewing their respective privacy policies.

8. Updates to This Policy

We may update this Cookie Policy from time to time to reflect changes in our technology or service offerings. Any changes will be posted here with an updated "Last Updated" date.

9. Contact Us

For questions or concerns about our use of cookies, please contact us at:

 hello@armourcoatingsllc.com