OKAPI TERMS OF USE

Effective date: 4 February 2026

Last updated: 11 February 2026

These Terms of Use ("Terms") govern your access to and use of the Okapi website, mobile applications, and related services (together, the "Service") provided by Branova Labs Limited (company number: 16818818) of Fox Smith, 43 High Street, Marlow, England, SL71BA ("Okapi", "we", "us", "our").

By creating an account, accessing, or using the Service, you agree to these Terms and our Privacy Policy.

1) WHO THE SERVICE IS FOR

Okapi is designed as a parent-led, screen-free reading companion for children aged 2–7. The Service is intended to be used by adults:

- parents and guardians, and
- authorised caregivers such as childminders and educators.

Children should not create accounts or use the Service unsupervised. You confirm you are at least 18 years old (or the age of majority in your jurisdiction).

2) ACCOUNT REGISTRATION

To use certain features, you must create an account. You agree to:

- provide accurate information,
- keep your login details secure, and
- notify us promptly if you suspect unauthorised access.

You are responsible for activity under your account.

3) CHILD PROFILES AND AUTHORISATION

If you create or manage a child profile, you confirm that you are the child's parent/guardian or have lawful authority to provide the child's information and to use the Service for that child.

If you are a childminder/educator using Okapi for children you care for, you confirm you have the necessary permissions from parents/guardians and any other required authorisations.

4) THE SERVICE AND RECOMMENDATIONS

Okapi provides reading recommendations, reading plans, and prompts ("Action Cards") based on information you provide and automated processing.

Important:
• Recommendations are informational and supportive only and do not guarantee reading outcomes.
• Okapi does not provide legal, medical, psychological, or professional advice.
• You remain responsible for selecting books and supervising reading activities.

Okapi is designed to support physical-book reading routines. Unless explicitly stated, Okapi does not sell or provide eBooks or full book text.

Where Okapi links to third-party sellers, libraries, or other sources, those are provided for convenience only. We do not guarantee availability, pricing, or stock at any third party.

5) LICENCE TO USE THE SERVICE

Subject to these Terms, Okapi grants you a limited, non-exclusive, non-transferable, revocable licence to access and use the Service for your personal, non-commercial use (or, if you are an educator/childminder, for your internal professional use with appropriate permissions).

You must not:
• copy, modify, or create derivative works of the Service,
• reverse engineer, decompile, or attempt to extract source code,
• interfere with the Service or security features.

6) USER CONTENT AND INPUTS

You may submit information such as book lists, preferences, reading logs, notes, feedback, and (if available) book cover photos ("User Content"). You retain ownership of your User Content.

You grant Okapi a worldwide, royalty-free licence to use, host, process, and display your User Content only as needed to provide, maintain, and improve the Service.

You agree not to submit:
• content that infringes others' intellectual property,

• sensitive personal data in free-text fields (unless necessary),
• harmful, unlawful, abusive, or inappropriate content.

7) ACCEPTABLE USE

You agree not to:
• use the Service for unlawful purposes,
• attempt to gain unauthorised access to other accounts or systems,
• upload malware or disrupt the Service,
• use the Service to exploit or harm children.

We may suspend or terminate accounts that violate these Terms.

8) SUBSCRIPTIONS, TRIALS, AND PAYMENTS

Some features may be free, and some may require payment.

Purchases via app stores:
• Subscriptions are sold only via Apple App Store and Google Play using their native in-app purchase systems.
• We do not process or store your payment card details.
• Pricing, taxes, and billing are handled by Apple/Google and may vary by region.

No web purchases (currently):
• At this stage, we do not offer purchases via our website.

Trials, discounts, and early-access programmes:
• We may offer free trials, promotions, or early-access programmes (e.g., a "Founding Families" programme) in the future. If we do, the terms of those offers will be presented at the time of the offer and must also comply with app store policies.

9) CANCELLATION AND REFUNDS

You can cancel a subscription at any time through your Apple App Store or Google Play account settings. Cancellation takes effect at the end of the current billing period.

Refunds are handled by Apple or Google under their policies. If you have billing questions, you should contact the relevant app store support.

Nothing in these Terms affects your statutory rights under applicable consumer law.

10) INTELLECTUAL PROPERTY

The Service, including the Okapi name, logos, design, and Okapi-generated Action Cards and guidance (excluding your User Content), is owned by Okapi or its licensors and is protected by intellectual property laws.

You may not use our trademarks or branding without our prior written permission.

11) THIRD-PARTY SERVICES

The Service may rely on third-party services (e.g., Apple App Store, Google Play, Firebase Crashlytics, OpenAI). Your use of those services may be subject to their own terms and policies.

12) DISCLAIMER

The Service is provided on an "as is" and "as available" basis. We do not guarantee that the Service will be uninterrupted, error-free, or that recommendations will meet your expectations.

Okapi's outputs are for informational support only. Always use your judgement and supervise children during reading.

13) LIMITATION OF LIABILITY

To the fullest extent permitted by law, Okapi will not be liable for indirect or consequential losses. We do not exclude or limit liability where it would be unlawful to do so (including for death or personal injury caused by negligence, fraud, or fraudulent misrepresentation).

If you are a consumer in the UK, you may have additional rights.

14) TERMINATION

You may stop using the Service at any time. We may suspend or terminate your access if you breach these Terms or if we reasonably believe it is necessary to protect the Service or other users.

Upon termination, your right to use the Service ends. Sections that by their nature should survive termination (e.g., intellectual property, disclaimers, limitation of liability) will survive.

15) CHANGES TO THESE TERMS

We may update these Terms from time to time. If changes are material, we will take reasonable steps to notify you. Your continued use of the Service after an update means you accept the updated Terms.

16) GOVERNING LAW AND JURISDICTION

These Terms are governed by the laws of England and Wales. Courts of England and Wales will have exclusive jurisdiction, except where mandatory consumer law in your country of residence provides otherwise.

17) CONTACT

Support: can@branovalabs.com
Legal: can@ branovalabs.com
Postal address: Fox Smith, 43 High Street, Marlow, England, SL71BA

APP STORE-SPECIFIC TERMS (SUMMARY)

Apple App Store and Google Play may require additional terms for in-app purchases and subscriptions. In case of conflict, the app store terms and policies may also apply. You acknowledge that Apple and Google are not responsible for providing support for the Service.