



Sponsorship Package

RCBC 2026

Connecting the Dots:

Circular Economy Conference



www.rcbc.ca/conference

RCBC's Circular Economy Conference is back!



After a five-year hiatus, we at RCBC are excited to announce the return of our annual conference, a premier event dedicated to advancing a circular economy in British Columbia. We are thrilled to once again take our place as a convener of important conversations, by inviting experts, practitioners, and partners from across sectors to share knowledge, explore solutions, and strengthen the connections that drive progress.

We can't do this alone. RCBC conferences have always been a team effort. Whether it's sponsoring a session on circular economy innovators or helping delegates connect over a networking social, your support is what makes this conference possible. Your involvement and support will help us create a valuable experience for attendees and key event for British Columbia.

We look forward to discussing ways that you can get involved, and seeing you there!

The RCBC team



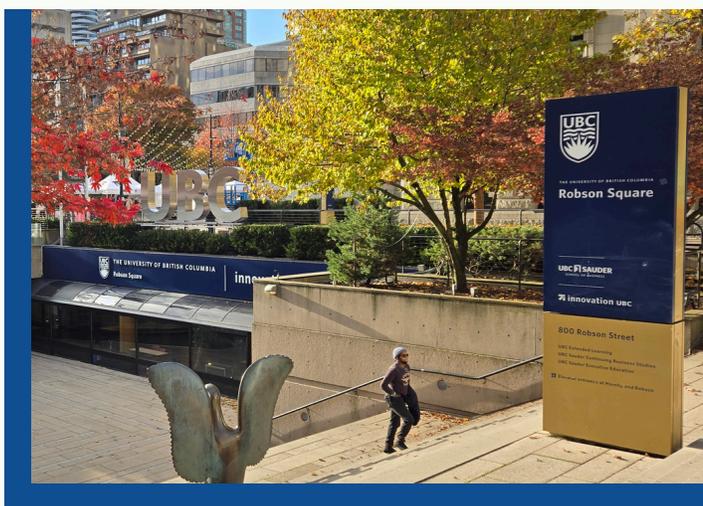
For more information on Sponsorship and Exhibitor Opportunities please contact: christoph@rcbc.ca

About Connecting the Dots!

Connecting the Dots, aims to bridge the worlds of recycling, circularity and sustainability! Over two days, delegates will hear from industry leaders, gain valuable policy insights, and participate in engaging panel discussions. Our conference will also feature numerous interactive sessions, a dedicated networking space, and exhibitor space.

Delegates can expect to connect with professionals from government, First Nations, business, and the non-profit sector to explore best practices, emerging ideas, and collaborative solutions in recycling, circularity, and sustainability. With more than 200 delegates expected to attend, this event offers a key opportunity to reconnect, meet someone new, and build valuable partnerships.

With your support, we'll continue RCBC's long tradition of fostering meaningful collaboration and driving the movement toward a more sustainable, circular British Columbia.



When:

May 27 and 28th, 2026

Where:

UBC Robson Square,
Downtown Vancouver.

The Value of Sponsorship

200+
ATTENDEES
EXPECTED

OVER 250K
WEBSITE
VISITS
ANNUALLY

OVER 1K
LINKEDIN
FOLLOWERS

OVER 8K
INSTAGRAM,
FB & X
FOLLOWERS

Sponsoring RCBC's 2026 Conference offers a unique opportunity to:

- ☀️ **SUPPORT THE RETURN OF A TRUSTED EVENT**
that plays a pivotal role in shaping the future of zero waste and circular solutions.
- ☀️ **REACH A HIGHLY TARGETED AUDIENCE**
across government, municipalities, industry, and NGOs in BC, Western Canada, and the Pacific Northwest.
- ☀️ **DEMONSTRATE THOUGHT LEADERSHIP**
by connecting your organization to important conversations through sponsored sessions or participation as a speaker or panelist..
- ☀️ **BUILD RELATIONSHIPS**
with key decision-makers from government, First Nations, the private sector, and non-profits..
- ☀️ **INCREASE BRAND VISIBILITY**
through pre-event digital promotions, on-site recognition and signage.

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Sponsorship Opportunities



PREMIER SPONSOR

\$8,000

As the premier event sponsor, you will be prominently featured throughout the conference.

Sponsorship Benefits

- 5 full-access in-person delegate passes (value \$395 each)
- Sponsor 3 student delegates (value \$150 each)

Recognition:

- Title Sponsor recognition at the event
- Keynote session sponsorship and introduction opportunity
- Recognition with logo on event materials and RCBC's website
- Recognition on RCBC's social media



GOLD SPONSOR

\$6,500

As a Gold Sponsor, you will be featured as a key event partner and recognized for sponsoring a special conference activity and session.

Sponsorship Benefits

- 4 full-access in-person delegate passes (value \$395 each)
- Sponsor 2 student delegates (value \$150 each)

Recognition:

- Lead sponsor for a special activity including: Coffee Break, Lunch, Evening social, Door prizes etc...
- Recognition as a session sponsor
- Recognition with logo on event materials and RCBC's website
- Recognition on RCBC's social media

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Sponsorship Opportunities

SILVER SPONSOR **\$5,000**

As a Silver Sponsor, you will be recognized as a session sponsor and key partner.

Sponsorship Benefits

- 3 full-access in-person delegate passes (value \$395 each)
- Sponsor 1 student delegate (value \$150)

Sponsorship Recognition

- Recognition as a session sponsor
- Recognition with logo on event materials and RCBC's website
- Recognition on RCBC's social media

BRONZE SPONSOR **\$2,500**

As a Bronze Sponsor, you will be recognized as playing an important role in contributing to the events' success.

Sponsorship Benefits

- 2 full conference delegate passes (value \$395 each)

Recognition

- Recognition with logo on event materials and RCBC's website
- Recognition on RCBC's social media

CIRCULARITY SPONSOR **\$1,250**

As a Circularity Sponsor, you will receive visibility and exposure throughout the event.

Sponsorship Benefits

- 1 full conference delegate pass (value \$395)

Recognition

- Recognition with logo on event materials and RCBC's website

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Sponsorship Table



Sponsorship Benefits and Recognition	Premier \$8,000	Gold \$6,500	Silver \$5,000	Bronze \$2,500	Circularity \$1,250
Number of full-conference delegate passes					
A Conference delegate who can attend all conference related events, in-person.	5	4	3	2	1
Number of of full-conference delegate passes for students/recent graduates					
Sponsors are able to invite post-secondary student(s) and/or recent graduate to attend all conference related events, in-person.	3	2	1		
Complimentary Exhibitor booth space	✓				
Discounted Exhibitor booth space (depending on availability)		✓	✓	✓	
Recognition with logo on event materials and RCBC website					
Your logo will be on all event marketing leading up to the event and at the event.	✓	✓	✓	✓	✓
Keynote sponsor and keynote introduction					
You will be recognized as the keynote session sponsor and be given the opportunity to introduce the keynote.	✓				
Recognition as a Session sponsor					
You will be recognized as the sponsor for one session. Session choice will be based on order of sponsorship confirmation.		✓	✓		
Recognition as the sponsor for ONE of the following:					
Evening social, Networking, Coffee break, Lunch, Door prizes, Raffle, Exhibitor space, RCBC Awards and more!		✓			
Recognition on Social media					
Recognition on RCBC posts on LinkedIn, Facebook and Instagram.	✓	✓	✓		