

Narrative Writing

with **Current Affairs**



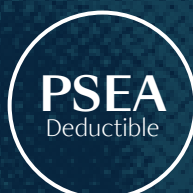
There were so many voices, so many updates and still, no one said what mattered.

I saw it between two headlines, someone crying, someone celebrating and I kept scrolling anyway.

Workshop Detail

This workshop **focuses on content writing through the lens of current affairs**. Learners will develop the ability to observe social trends, interpret news stories, and transform real situations into engaging narrative content.

Funding Support Available



Course Duration:
18 Hours (2 Days)

Curriculum Outline



Content Writing and Media Storytelling Workshop

1. Understanding Current Affairs as Content Material

- How news and social issues influence public conversation
- Identifying everyday human stories behind headlines
- Observing trends in lifestyle, workplace and society
- Understanding audience relevance and content purpose

2. Content Writing Approach for Narrative Media

- Writing to inform, reflect and influence
- Developing strong story angles from real events
- Structuring content logically for readability
- Writing concise yet impactful paragraphs

3. Human Interest Storytelling Techniques

- Crafting engaging openings and narrative hooks
- Using descriptive writing to create scene and mood
- Building emotional connection through relatable experiences
- Balancing reflection and information

4. Writing for Digital Content Platforms

- Adapting narrative writing for social media captions
- Writing short opinion or reflection pieces
- Creating compelling storytelling headlines
- Understanding audience engagement behaviour

5. Translating Written Content into Visual Storytelling

- Developing simple content scripts for short videos
- Understanding emotional and informational content performance
- Applying basic audience retention thinking

Content Creation in Social Media TGS-2023020525 Funding Validity Period: 2 May 2023 - 1 May 2027	Full Course Fee (Before Subsidies)	Singaporeans 21 to 39 yrs old or PR SkillsFuture Funding (Baseline)	Singaporeans 40 yrs old & above SkillsFuture Mid-career Enhanced Subsidy	SME Sponsored SkillsFuture Enhanced Training Support for SMEs
Full Course Fee	\$800.00	\$800.00	\$800.00	\$800.00
SkillsFuture Funding	(\$0.00)	(\$400.00)	(\$560.00)	(\$560.00)
Total Nett Fee	\$800.00	\$400.00	\$240.00	\$240.00
GST (9% Full Course Fee)	\$72.00	\$72.00	\$72.00	\$72.00
Total Payable Fee	\$872.00	\$472.00	\$312.00	\$312.00

Terms and Conditions:

- For courses commencing on or after 1 Jan 2022, SkillsFuture course funding will be revised to a baseline of 50% subsidy, with an additional 20% subsidy (up to 70% subsidy) for eligible SMEs and Mid-career individuals (Singapore Citizens above 40 years old).
- Course fee subsidy is available for Singapore Citizens aged 21-39 years old or Singapore Permanent Residents 21 years old and above.
- Course fee subsidy is available for Singapore Citizens aged 40 years old and above.
- This course is conducted in a class-room based learning format.

Training Provider:

hustle.

In Partnership With:

RICE