

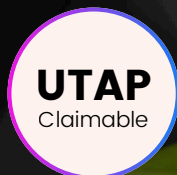
hustle.

Duration: 16 Hours

Product Styling *Floral* t h e m e

Learn how to use floral elements to express brand identity and create cohesive, visually engaging product displays through colour, composition, and storytelling.

Funding Support Available



WWW.HUSTLE.COM.SG

WORKSHOP OUTLINE



THE ART OF PRODUCT STYLING: FLORAL DESIGN

Thematic Styling Concepts

- Learn how themes shape mood and visual identity.
- Understand balance, proportion, and focal points in styling.
- Interpret creative briefs and align designs with brand goals.

Colour & Composition

- Explore colour harmony, texture, and material choices.
- Apply colour theory to unify florals, props, and products.
- Use space, depth, and lighting to enhance visual appeal.

Floral Design & Application

- Select florals that complement different product themes.
- Build arrangements with structure, flow, and symmetry.
- Combine blooms and props to create cohesive displays.

Styling Execution & Presentation

- Plan and manage setup, materials, and costs effectively.
- Execute themed displays from concept to installation.
- Present your final styling project with confidence.



Product Styling by Theme TGS-2025060053 Funding validity period : 3 Nov 2025 - 2 Nov 2027	Full Course Fee (Before Subsidies)	Singaporeans 21 to 39 yrs old or PR SkillsFuture Funding (Baseline)	Singaporeans 40 yrs old & above SkillsFuture Mid-career Enhanced Subsidy	SME Sponsored SkillsFuture Enhanced Training Support for SMEs
Full Course Fee	\$880.00	\$880.00	\$880.00	\$880.00
SkillsFuture Funding	(\$0.00)	(\$440.00)	(\$616.00)	(\$616.00)
Total Nett Fee	\$880.00	\$440.00	\$264.00	\$264.00
GST (9% x Full Course Fee)	\$79.20	\$79.20	\$79.20	\$79.20
Total Payable Fee	\$959.20	\$519.20	\$343.20	\$343.20

Terms and Conditions:

- For courses commencing on or after 1 Jan 2022, SkillsFuture course funding will be revised to a baseline of 50% subsidy, with an additional 20% subsidy (up to 70% subsidy) for eligible SMEs and Mid-career individuals (Singapore Citizens above 40 years old).
- Course fee subsidy is available for Singapore Citizens aged 21-39 years old or Singapore Permanent Residents 21 years old and above.
- Course fee subsidy is available for Singapore Citizens aged 40 years old and above.
- Course fees are SkillsFuture Credits Eligible.
- This course is conducted in a class-room based learning format.

Training Provider:



UEN: 202001524G