

Product Development

Explore how winning fragrance products are developed — from spotting market opportunities and crafting strong product strategies to managing costing, sourcing, and post-launch optimisation. Learn to translate customer insights into desirable, market-ready fragrance products.



Funding Support Available

Up to
70%
SkillsFuture
Subsidies

SFC
Eligible

PSEA
Deductible

UTAP
Claimable

WORKSHOP OUTLINE



END-TO-END PRODUCT DEVELOPMENT

Concept to Prototype

- Learn the product development process from concept to design and hands-on product prototyping
- Learn how to identify market needs and translate them into a product development strategy

Product Lifecycle & Market Readiness

- Understand product lifecycle from launch to maturity
- Explore how established brands manage product lifecycles and ongoing refinement

Regulatory & Compliance Awareness

- Understand local and international product development requirements
- Learn packaging compliance and relevant industry standards

Hands-On Prototyping & Improvement

- Apply product development through guided prototyping
- Measure outcomes and refine products for improvement



Product Development TGS-2025060463 Funding validity period : 17 Nov 2025 - 16 Nov 2027	Full Course Fee (Before Subsidies)	Singaporeans 21 to 39 yrs old or PR SkillsFuture Funding (Baseline)	Singaporeans 40 yrs old & above SkillsFuture Mid-career Enhanced Subsidy	SME Sponsored SkillsFuture Enhanced Training Support for SMEs
Full Course Fee	\$760.00	\$760.00	\$760.00	\$760.00
SkillsFuture Funding	(\$0.00)	(\$380.00)	(\$532.00)	(\$532.00)
Total Nett Fee	\$760.00	\$380.00	\$228.00	\$228.00
GST (9% x Full Course Fee)	\$68.40	\$68.40	\$68.40	\$68.40
Total Payable Fee	\$828.40	\$448.40	\$296.40	\$296.40

Terms and Conditions:

- For courses commencing on or after 1 Jan 2022, SkillsFuture course funding will be revised to a baseline of 50% subsidy, with an additional 20% subsidy (up to 70% subsidy) for eligible SMEs and Mid-career individuals (Singapore Citizens above 40 years old).
- Course fee subsidy is available for Singapore Citizens aged 21-39 years old or Singapore Permanent Residents 21 years old and above.
- Course fee subsidy is available for Singapore Citizens aged 40 years old and above.
- Course fees are SkillsFuture Credits Eligible.
- This course is conducted in a class-room based learning format.

Training Provider:

hustle.
INSTITUTE

UEN: 202001524G