

WATERCOLOUR PRODUCT STYLING

Explore the art of watercolour painting and discover techniques for expressing product ideas through cohesive and compelling visual styling.

Funding Support Available

Up to
70%
SkillsFuture
Subsidies

SFC
Eligible

PSEA
Deductible

UTAP
Claimable

WORKSHOP OUTLINE



THE ART OF PRODUCT STYLING: WATERCOLOR

Watercolour Techniques & Visual Creation

- Learn core watercolour techniques including washes, blending, layering, and gradients
- Use sketching to quickly translate ideas into visual form
- Apply techniques across different styling moods (soft, bold, neutral, expressive)
- Explore how colour, shape, and composition influence mood and aesthetic direction

Styling Concept Development

- Define creative direction through theme, mood, and visual storytelling
- Translate inspiration and trends into cohesive styling concepts
- Build mood boards using colour, imagery, and references
- Develop detailed watercolour styling sketches with products, props, and backgrounds

Knowing Your Audience and Brand

- Learn how audience preferences and brand identity influence styling decisions and visual presentation.

Final Styling & Presentation

- Produce a final watercolour backdrop and styled composition
- Refine layout, balance, and visual detail for impact
- Reflect on how the work communicates mood and concept
- Capture and present final work for portfolio use



Product Styling by Theme TGS-2025060053 Funding validity period: 3 Nov 2025 - 2 Nov 2027	Full Course Fee (Before Subsidies)	Singaporeans 21 to 39 yrs old or PR SkillsFuture Funding (Baseline)	Singaporeans 40 yrs old & above SkillsFuture Mid-career Enhanced Subsidy	SME Sponsored SkillsFuture Enhanced Training Support for SMEs
Full Course Fee	\$880.00	\$880.00	\$880.00	\$880.00
SkillsFuture Funding	(\$0.00)	(\$440.00)	(\$616.00)	(\$616.00)
Total Nett Fee	\$880.00	\$440.00	\$264.00	\$264.00
GST (9% x Full Course Fee)	\$79.20	\$79.20	\$79.20	\$79.20
Total Payable Fee	\$959.20	\$519.20	\$343.20	\$343.20

Terms and Conditions:

- For courses commencing on or after 1 Jan 2022, SkillsFuture course funding will be revised to a baseline of 50% subsidy, with an additional 20% subsidy (up to 70% subsidy) for eligible SMEs and Mid-career individuals (Singapore Citizens above 40 years old).
- Course fee subsidy is available for Singapore Citizens aged 21-39 years old or Singapore Permanent Residents 21 years old and above.
- Course fee subsidy is available for Singapore Citizens aged 40 years old and above.
- Course fees are SkillsFuture Credits Eligible.
- This course is conducted in a class-room based learning format.

Training Provider:

hustle.
INSTITUTE

UEN: 2020015246