

hustle.

DURATION: 24 HOURS

Generative AI for Design

Turn an idea into a visual.



Platforms Covered:



ChatGPT

Canva

Funding Support Available

Up to
70%
SkillsFuture
Subsidies

SFC
Eligible

PSEA
Deductible

UTAP
Claimable

WWW.HUSTLE.COM.SG

WORKSHOP OUTLINE

GENERATIVE AI FOR DESIGN

Design Fundamentals

- Create visually balanced and engaging designs
- Use typography, colour, spacing and composition effectively
- Turn a creative brief into a clear visual direction
- Review and improve designs using core design principles

ChatGPT for Design

- Develop creative concepts and campaign ideas with ChatGPT
- Generate marketing visuals from prompts and references
- Turn a single product photo into multiple professional campaign visuals
- Refine and edit visuals through simple conversations with AI

AI Design Workflow

- Bring AI-generated ideas and visuals into tools such as Canva and Figma
- Work with brand assets to create polished marketing designs
- Adapt one key visual into social posts, ads, Stories and digital banners
- Build a faster workflow from idea to finished design

Extending Your Creative Workflow

- Explore ChatGPT Skills that add new creative capabilities to your design process
- Use ready-made design workflows for ideation, visual creation and critique
- Experiment with new AI-assisted ways to develop campaign assets
- Build a reusable workflow for future design projects



Graphic Design Fundamentals TGS-2023020776 Funding validity period : 8 May 2023 – 7 May 2027	Full Course Fee (Before Subsidies)	Singaporeans 21 to 39 Yrs Old or PR SkillsFuture Funding (Baseline)	Singaporeans 40 Yrs Old & above SkillsFuture Mid-career Enhanced Subsidy	SME Sponsored SkillsFuture Enhanced Training Support for SMEs
Full Course Fee	\$1200.00	\$1200.00	\$1200.00	\$1200.00
SkillsFuture Funding	(\$0.00)	(\$600.00)	(\$840.00)	(\$840.00)
Total Nett Fee	\$1200.00	\$600.00	\$360.00	\$360.00
GST (9% x Full Course Fee)	\$108.00	\$108.00	\$108.00	\$108.00
Total Payable Fee	\$1308.00	\$708.00	\$468.00	\$468.00

Terms and Conditions:

- For courses commencing on or after 1 Jan 2022, SkillsFuture course funding will be revised to a baseline of 50% subsidy, with an additional 20% subsidy (up to 70% subsidy) for eligible SMEs and Mid-career individuals (Singapore Citizens above 40 years old).
- Course fee subsidy is available for Singapore Citizens aged 21-39 years old or Singapore Permanent Residents 21 years old and above.
- Course fee subsidy is available for Singapore Citizens aged 40 years old and above.
- Course fees are SkillsFuture Credits Eligible.
- This course is conducted in a class-room based learning format.

Training Provider:

hustle.
ACADEMY

UEN: 53325019d