hustle.

Duration: 24 Hours

Generative AI for Video Production

Unlock the power of Claude and Higgsfield for AI video production. Develop creative concepts, generate cinematic visuals, and transform ideas into polished videos with a smarter AI-powered workflow.

Character





Write up your prompt...

AI Tools Covered:

Claude

Higgsfield

Funding Support Available

Up to **70%** SkillsFuture Subsidies

SFC Eligible

PSEA Deductible

UTAP Claimable

WWW.HUSTLE.COM.SG

WORKSHOP OUTLINE

GENERATIVE AI FOR VIDEO PRODUCTION

Explore AI-Powered Video Creation

- Discover how Generative AI is changing video production
- Explore the difference between traditional and AI-powered workflows
- See how AI can support different stages of the creative process
- Explore current trends and possibilities in AI-generated video

Develop Ideas & Creative Prompts with Claude

- Explore Claude models for different creative tasks
- Turn ideas into video concepts, scripts and creative directions
- Learn how to write effective creative prompts
- Use mood, style and visual references to guide your results
- Refine your prompts to get closer to your creative vision

Plan Your Video with Storyboards

- Turn your ideas into visual storyboards with Claude
- Plan scenes, shot types, framing and camera angles
- Create a clear shot list before generating your video
- Use storyboards to plan the flow from one scene to the next
- Turn each planned shot into a prompt for video generation

Generate Videos with Higgsfield

- Prompt for movement, action and camera direction
- Explore cinematic camera movements and different visual styles

Create Your Own AI Video Project

- Build a short video from concept to final output
- Apply Claude, MCP, storyboarding and AI video generation in one workflow
- Refine scenes and prompts to improve your results
- Maintain a consistent look and story across different shots
- Combine your generated shots into a complete video



Videography and Video Editing TGS-2022011657 Funding validity period : 23 Feb 2022 - 22 Feb 2027	**Full Course Fee** (Before Subsidies)	**Singaporeans 21 to 39 Yrs Old or PR** SkillsFuture Funding (Baseline)	**Singaporeans 40 Yrs Old & above** SkillsFuture Mid-career Enhanced Subsidy	**SME Sponsored** SkillsFuture Enhanced Training Support for SMEs
Full Course Fee	$1200.00	$1200.00	$1200.00	$1200.00
SkillsFuture Funding	($0.00)	($600.00)	($840.00)	($840.00)
Total Nett Fee	$600.00	$600.00	$360.00	$360.00
GST (9% x Full Course Fee)	$108.00	$108.00	$108.00	$108.00
Total Payable Fee	**$1308.00**	**$708.00**	**$468.00**	**$468.00**

Terms and Conditions:

- For courses commencing on or after 1 Jan 2022, SkillsFuture course funding will be revised to a baseline of 50% subsidy, with an additional 20% subsidy (up to 70% subsidy) for eligible SMEs and Mid-career individuals (Singapore Citizens above 40 years old).
- Course fee subsidy is available for Singapore Citizens aged 21-39 years old or Singapore Permanent Residents 21 years old and above.
- Course fee subsidy is available for Singapore Citizens aged 40 years old and above.
- Course fees are SkillsFuture Credits Eligible.
- This course is conducted in a class-room based learning format.

Training Provider:

hustle. ACADEMY

UEN: 53325019J

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