

Press Release



Reaktor

RAVE Aerospace and Reaktor Showcase Next Generation GUI Concept at AIX

Collaborative development models can vastly accelerate the creation of digital in-flight experiences. The showcase demonstrates how RAVE's Open Platform and Reaktor's design and software expertise create advanced UI experiences within the RAVE ecosystem.

Los Angeles, CA, April 13, 2026 – RAVE Aerospace and Reaktor are unveiling a new collaboration that brings the flexibility of the RAVE open platform architecture to life. Together, the teams have designed and built *Harmony* the RAVE NextGeneration Graphical User Interface (GUI) demo, which will be presented at this year's Aircraft Interiors Expo (AIX) in Hamburg from 14 April to 16 April 2026. The demo shows how third-party partners can create advanced user interface experiences within the RAVE ecosystem.

"Our goal with the RAVE Open Platform architecture is to enable collaboration," said Ben Asmar, VP of Products and Strategy at RAVE Aerospace. "Our work with Reaktor on this project illustrates how external partners can design and develop graphical user interface experiences using the RAVE Developer Suite. It demonstrates the platform's readiness to support real-world integrations and highlights how third-party teams can contribute advanced UI concepts, reinforcing the openness and flexibility of the RAVE ecosystem."

"At Reaktor, we're proud to partner with technology vendors to bring their product visions to life," said Michael Holler, VP at Reaktor Aero. "We worked closely with the RAVE team inside their platform environment, aligning with their roadmap and priorities while contributing UX and software development expertise drawn from years of experience designing digital airline services."

Next Generation in-flight experiences are built on collaboration

RAVE has a bold vision of an open platform for next generation digital in-flight experiences. The demo, developed jointly by teams from RAVE Aerospace and Reaktor, is a step towards that vision becoming a reality.

Reaktor's cross-functional design and engineering teams worked closely with RAVE's product and engineering organizations, building the GUI within RAVE's platform architecture and aligning it with the product roadmap and priorities. The collaborations

show how external teams can easily integrate into the RAVE ecosystem and move efficiently from concept to implementation, enabling partners like Reaktor to develop advanced GUIs on the RAVE Open Platform faster than ever.

The *Harmony* GUI will be presented during Aircraft Interiors Expo at RAVE's booth (hall B3 booth 3A10). AIX attendees have an opportunity to explore in-person how collaborative development models can accelerate the creation of new in-flight digital experiences. Meetings to see the demo can be booked at appointments@rave.aero.

About RAVE Aerospace

RAVE Aerospace is the creator of RAVE and offers innovative in-flight entertainment and connectivity solutions using the latest in consumer and avionics technology to provide an open and connected ecosystem. The company's best-in-class hardware, software, and services enable airlines to elevate the flying experience for passengers.

About Reaktor

Reaktor is a global technology company dedicated to resolving complex, business-critical challenges within the world's most demanding sectors. By integrating strategy, design, and engineering, we empower ambitious organizations to secure a distinct competitive advantage and become industry leaders.

Our comprehensive expertise spans the entire value chain: We provide end-to-end support ranging from pioneering data and AI implementations to strategic advisory, design, development, change management, and managed services. This holistic offering is underpinned by profound industry specialization and high-velocity, multidisciplinary teams.

Established in 2000, Reaktor maintains a global presence with over 700 specialists operating from offices in Helsinki, Turku, Tampere, Seinäjoki, Amsterdam, Lisbon, New York, and Tokyo. Reaktor Ecosystem provides clients with streamlined access to thousands of additional subject matter experts via more than 40 partner organizations, ensuring unparalleled operational agility and scalability.

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