



BENGALURU

Graduate globally. Study locally.

Earn a University of London degree, with Birkbeck, while studying in Bengaluru.



WELCOME

Willkommen **Bienvenidos**

maligayang pagdating *Selamat datang*

ಸುಸ್ವಾಗತ **Witamy bem-vindos**

wilujeung sumping **Hoş geldiniz** സ്വാഗതം

සාදරයෙන් පිලිගන්නවා **Ласкаво просимо** **Fáilte**

Bine ați venit አንኳን ደህና መጣህ። Xush kelibsiz

HOAN NGHÊNH = Aloha أهلاً وسهلاً

ਜੀ ਆਇਆ **Welkom**

歡迎 **Добро пожаловать!**

benvenuti **Bienvenue**

स्वागत हे Sannu da zuwa ようこそ

Karibuni **خوش آمدید** **स्वागत आहे**

בְּרוּכִים הַבָּאִים ཕྱེད་མ་པར་དགའ་བསུ་བྱ།

நல்வரவு **ຍິນດີຕ້ອນຮັບ** **සුභසුභාඝ්ඛණී**

환영합니다 **ຍິນດີຕ້ອນຮັບ**

సుస్వాగతం **स्वागतम्**



Birkbeck
UNIVERSITY OF LONDON

Birkbeck Bengaluru

Start Your Global Career Without Studying Abroad

A globally ranked University of London degree, global career opportunities, and international exposure — at a fraction of the cost of studying overseas.

Birkbeck brings a University of London degree to Bengaluru, giving students access to internationally recognised education without the cost, visa uncertainty or relocation challenges of studying abroad.

Students graduate with a qualification awarded by the University of London, a globally respected institution consistently ranked among the world's leading universities.



This degree is recognised by employers worldwide and supports international postgraduate study pathways.

Unlike traditional learning approaches, Birkbeck programmes emphasise practical skill development, analytical thinking and real-world business application. Students develop the capabilities required to succeed in multinational organisations, global capability centres and internationally focused industries.

By studying in Bengaluru, students gain exposure to one of the fastest growing global business ecosystems while building internationally transferable skills aligned to modern careers.

Consistently ranked in the top 400 globally

TIME

TIME Magazine World's Top Universities 2026, 247th

THE World University Rankings 2026

Times Higher Education (THE) World University Rankings 2026, 301-350th



QS World University Rankings 2026, 388th

Why choose Birkbeck?



Global credibility

Graduate with a University of London degree recognised by employers worldwide.



Stronger career outcomes

Develop practical business, analytics and strategic skills aligned to global industry expectations.



Lower cost than studying overseas

Access a globally recognised qualification without international tuition fees and living costs.



No visa risk

Earn a UK degree while studying in India.



Future international pathways

Build a foundation for postgraduate study or employment globally.

Global Ranking Advantage

University of London degrees are recognised worldwide for academic quality and rigour.

Global University Rankings Comparison (2026)

University	Times Higher Education (THE) 2026	QS World Rankings 2026	TIME Global Ranking 2026
Indian Institute of Science (IISc), Bangalore	201–250	219	201–250
IIT Delhi	–	123	–
IIT Bombay	–	129	–
IIT Madras	–	180	–
IIT Kharagpur	–	215	–
Birkbeck, University of London	301–400	388	247
Anna University	–	465	–
Major Bengaluru Universities			
CHRIST University	801–1000	1401+	Not ranked
Jain University	1201–1500	Not ranked	Not ranked
Visvesvaraya Technological University (VTU)	1201–1500	Not ranked	Not ranked
Bangalore University	1501+	Not ranked	Not ranked
PES University	Not ranked	Not ranked	Not ranked

Is Birkbeck Right for You?

Birkbeck Bengaluru is designed for ambitious students seeking international career opportunities and globally recognised qualifications, without the cost and uncertainty of studying overseas.

Ideal for students who:

- Want a UK/Global degree but are budget conscious
- Prefer to avoid visa uncertainty
- Are considering studying abroad but want to begin in India
- Want stronger career positioning in multinational companies
- Are motivated by global career pathways
- Want practical, career-focused learning rather than theoretical-only study
- Have strong academic ability and English proficiency

Students benefit from internationally benchmarked teaching that prepares them for careers in consulting, technology, analytics, finance and global business environments.

Graduate Salary Potential

Graduates from business and analytics degrees commonly progress into roles aligned with global salary benchmarks.

Undergraduate pathways		
Role	Average UK graduate salary	Equivalent lakh
Business Analyst	£30,000	₹31 lakh
Marketing Analyst	£28,000	₹29 lakh
Operations Analyst	£29,000	₹30 lakh
Management Trainee	£27,000	₹28 lakh
Data Analyst	£32,000	₹33 lakh
BI Analyst	£34,000	₹35 lakh
Business Intelligence Analyst	£35,000	₹36 lakh
Product Analyst	£36,000	₹37 lakh
Postgraduate pathways		
Senior Data Analyst	£55,000	₹57 lakh
Analytics Consultant	£60,000	₹62 lakh
Strategy Consultant	£65,000	₹67 lakh
Business Development Manager	£58,000	₹60 lakh

Salary ranges are indicative and vary by employer, industry and experience level.

Graduates develop analytical capability, strategic thinking and global business awareness valued by multinational employers

A University of London degree

Graduate with a qualification awarded by the **University of London**, one of the world's most respected academic institutions.

Students benefit from global academic standards that ensure their education meets internationally recognised benchmarks. The curriculum is research-informed, combining academic insight with practical relevance for modern business environments.

Graduates earn an internationally recognised degree that is valued by employers and universities worldwide.

You graduate with the **same qualification as students studying in London**.

Study where business happens

- Bengaluru is home to one of the world's fastest-growing technology and business ecosystems.
- Global companies operate here across technology, consulting, finance and digital industries.
- Studying here means learning business **inside a real innovation economy**.



Degrees designed for global employers

Birkbeck programmes combine academic rigour with practical business knowledge. Students develop the capabilities valued by global employers, including strategic thinking, strong data and analytical skills, and a clear understanding of international business environments. They learn how to interpret evidence, analyse complex problems and apply insight to real-world decision making. This combination prepares graduates to contribute confidently within modern, data-driven organisations.

This prepares graduates for careers in consulting, technology, analytics and multinational organisations.



Preparing graduates for global careers

Birkbeck programmes help students develop the knowledge and skills required by international employers.

Students gain analytical and strategic capabilities that help them approach complex business challenges with confidence. Developing an understanding of global markets and how organisations operate across international contexts while being exposed to multinational business environments that reflect the realities of modern global commerce.

Graduates are well positioned to pursue careers across consulting, technology, finance and global business sectors.

Undergraduate

BSc (Hons) Business Management

Develop leadership capability and strategic thinking for modern organisations.

Skills

- Analytical skills
- Strategic frameworks
- Leadership and management

Roles

- Business Analyst
- Management Trainee
- Marketing Executive



For more information and to apply

BSc (Hons) Business Analytics

Build analytical and data skills for decision-making in today's digital economy.

Skills

- Statistics
- Complex data management
- Strategic decision making

Roles

- Data Analyst
- Market Insights Analyst
- Business Intelligence



For more information and to apply

BSc (Hons) Business Management (International Business)

Understand how organisations operate across global markets and international supply chains.

Skills

- Business management
- Supply chain management
- Cross-cultural communication

Roles

- Export Manager
- Global Supply Chain Analyst
- Business Development Executive



For more information and to apply

Postgraduate

MA International Business Management

Develop expertise in global strategy, leadership and international markets.

Skills

- Analytical skills
- Strategic frameworks
- Leadership and management

Roles

- Business Analyst
- Management Trainee
- Marketing Executive



For more information and to apply

MSc Business Analytics

Advance your skills in data science, predictive analytics and business intelligence.

Skills

- Advanced analytical skills
- Strategic insight and application
- Data-driven solutions management

Roles

- Analytics consultant
- Data Scientist
- Business Intelligence Manage



For more information and to apply

Application criteria, fees and scholarships

Birkbeck Bengaluru welcomes applications from ambitious students who are ready to build globally relevant skills and pursue international career opportunities. Entry requirements are designed to identify students with the academic capability, curiosity and motivation to succeed in a rigorous, globally benchmarked programme.

Applicants will typically be required to demonstrate prior academic achievement and submit supporting documentation as part of the application process. Required documents include academic transcripts, proof of English language proficiency identification documents and other relevant supporting information. Full details of the specific documents required for each programme will be provided during the application process.

Programme	Level	Duration	Entry Qualification	Min. Marks	Subject Requirement	English Proficiency	Additional Requirement	Selection Process
BSc (Hons) Business Management	UG	3 years	10+2 / Class XII or equivalent	65% aggregate or equivalent for CBSE / CISCE / IB Boards. 70% for State Boards	Open to all streams; preference for Commerce/Business	IELTS 6.0 (5.5 each) / other tests at equivalent band If taught and assessed in English, including at a CBSE or State Board school, for the final 4 years of high school, and have achieved at least 70% in English Language, this may be accepted as evidence of English language ability.	SOP	SOP + Interview
BSc (Hons) Business Analytics	UG	3 years	10+2 / Class XII or equivalent	70% aggregate or equivalent for CBSE / CISCE / IB Boards. 70% for State Boards Mathematics score must be above 70%	Mathematics compulsory	IELTS 6.0 (5.5 each) / other tests at equivalent band If taught and assessed in English, including at a CBSE or State Board school, for the final 4 years of high school, and have achieved at least 70% in English Language, this may be accepted as evidence of English language ability.	Aptitude in Maths	Aptitude Test (Quantitative) + Interview
BSc (Hons) Business Management – with International Business	UG	3 years	10+2 / Class XII or equivalent	65% aggregate or equivalent for CBSE / CISCE / IB Boards. 70% for State Boards	Open to all; preference Commerce/Economics	IELTS 6.0 (5.5 each) / other tests at equivalent band If taught and assessed in English, including at a CBSE or State Board school, for the final 4 years of high school, and have achieved at least 70% in English Language, this may be accepted as evidence of English language ability.	SOP	SOP + Interview

Programme	Level	Duration	Entry Qualification	Min. Marks	Subject Requirement	English Proficiency	Additional Requirement	Selection Process
MA International Business Management	PG	1 year	Bachelor's degree (3 years or equivalent)	55–60% aggregate from a UGC recognised University or an International University of repute.	Any discipline (preference Commerce / Management / Social Sciences)	IELTS 6.5 (6.0 each) / other tests at equivalent band If taught and assessed in English, including at a CBSE or State Board school, for the final 4 years of education, and have achieved at least 70% in English Language, this may be accepted as evidence of English language ability.		SOP + Interview
MSc Business Analytics	PG	1 year	Bachelor's degree (3 years or equivalent) in CS / Maths / Stats / Engineering / Economics/Management	60% from a UGC recognised University or an International University of repute. (55% with strong quant background)	Strong foundation in Maths / Stats; coding desirable	IELTS 6.5 (6.0 each) / other tests at equivalent band If taught and assessed in English, including at a CBSE or State Board school, for the final 4 years of education, and have achieved at least 70% in English Language, this may be accepted as evidence of English language ability.	Quantitative aptitude	Aptitude Test (Quant + Coding) + Interview

Programme fees have been structured to provide access to a prestigious University of London qualification while studying locally in Bengaluru, offering strong value compared to studying overseas.

Fee Head	Type	Amount (INR)	Remarks
Application Fee	One-Time	2000	Non-refundable
Admission / Registration Fee	One-Time	25000	One-time
Security Deposit	One-Time	50000	Non-interest bearing deposit, refundable on successful completion of the program

Level	Programmes on Offer	Duration (Years)	For Indian Nationals	For International Nationals	Fee in Home Country
UG	BSc Business Management	3	₹7,00,000.00	₹8,18,000.00	₹21,30,742.00
UG	BSc Business Management with International Business	3	₹7,00,000.00	₹8,18,000.00	₹21,30,742.00
UG	BSc Business Analytics	3	₹7,00,000.00	₹8,18,000.00	₹21,30,742.00
PG	MA International Business Management	3	₹12,30,000.00	₹15,00,000.00	₹26,43,108.00
PG	MSc Business Analytics	3	₹12,30,000.00	₹15,00,000.00	₹26,43,108.00

Note:

i.Fees may be revised annually up to 5% to reflect inflation and policy changes.

ii.All non-tuition charges (exam, lab, library, hostel, insurance) are separately disclosed for transparency. The complete fee structure will be available on our website before commencement.

iii.Scholarships and financial assistance are available for deserving students with merit. The details will be available on our website before commencement.

Scholarships may be available for eligible applicants. Scholarships information is available on request.

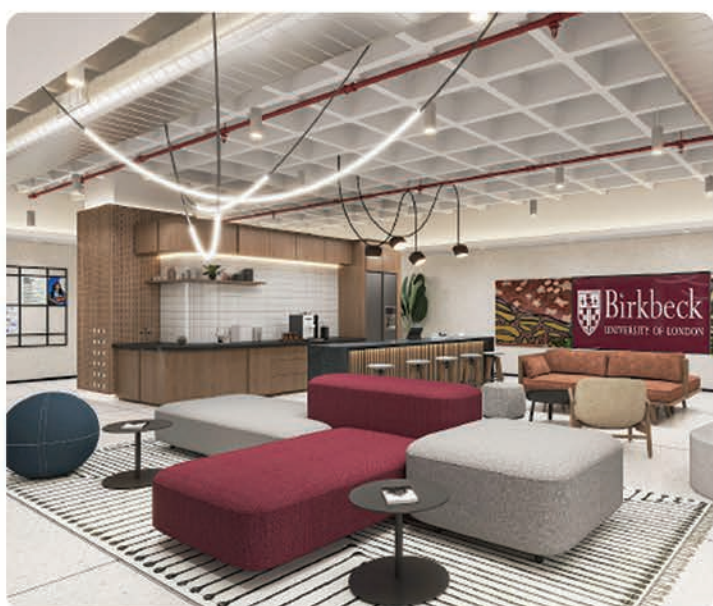
Our admissions team is available to guide you through each step of the application process and help you understand the best pathway for your academic and career goals.

Bengaluru Campus

Our campus is located in **Whitefield, Bengaluru**, one of India's most dynamic business corridors. Multinational companies operate here daily, global capability centres are expanding, and talent and innovation converge in a rapidly growing economic hub.

Birkbeck's decision to establish a campus in Bengaluru is deliberate. It places academic study within a live economic environment where global business, technology and innovation are actively shaping the future.

At Birkbeck, you are not learning about business from a distance. You are studying within the ecosystem itself, with proximity to leading multinational organisations and access to a growing employment market where learning is informed by real business environments.





**B
I
R
K
B
E
C
K**



BENGALURU

A globally ranked University of London degree, global career opportunities, and international exposure — without the cost or risk of studying abroad.

- Build internationally relevant skills.
- Graduate with global credibility.
- Start your career with confidence.

Begin your global business journey

Apply now at
bengaluru.bbk.ac.uk

Or speak to your education advisor.

