



BENGALURU  
INDIA

# GRADUATE GLOBALLY. STUDY LOCALLY.

Earn a University of London degree, with Birkbeck, while studying in Bengaluru.



# WELCOME

**Willkommen Bienvenidos**

maligayang pagdating *Selamat datang*

ಸುಸ್ವಾಗತ **Witamy bem-vindos**

wilujeung sumping **Hoş geldiniz** സ്വാഗതം

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**HOAN NGHÊNH Aloha**

ਜੀ ਆਇਆ **Welkom أهلاً وسهلاً**

**歡迎 Добро пожаловать!**

benvenuti **Bienvenue**

स्वागत हे *Sannu da zuwa* ようこそ

*Karibuni* **خوش آمدید** स्वागत आहे

**ברוכים הבאים** ཕྱེད་མཆོད་པར་དགའ་བསུ་བྱ།

நல்வரவு **ຍິນດີຕ້ອນຮັບ** សូមស្វាគមន៍

**환영합니다** ຍິນດີຕ້ອນຮັບ

సుస్వాగతం **স্বাগতম**



**Birkbeck**  
UNIVERSITY OF LONDON



# Birkbeck Bengaluru

## Start Your Global Career Without Studying Abroad

**A globally ranked University of London degree, global career opportunities, and international exposure — at a fraction of the cost of studying overseas.**

Birkbeck brings a University of London degree to Bengaluru, giving students access to internationally recognised education without the cost, visa uncertainty or relocation challenges of studying abroad.

Students graduate with a qualification awarded by the University of London, a globally respected institution consistently ranked among the world's leading universities.



*Birkbeck Campus Bengaluru, India*



*Birkbeck Campus London, UK*

This degree is recognised by employers worldwide and supports international postgraduate study pathways.

Unlike traditional learning approaches, Birkbeck programmes emphasise practical skill development, analytical thinking and real-world business application. Students develop the capabilities required to succeed in multinational organisations, global capability centres and internationally focused industries.

By studying in Bengaluru, students gain exposure to one of the fastest growing global business ecosystems while building internationally transferable skills aligned to modern careers.

**Consistently ranked in the top 400 globally**

**TIME**

TIME Magazine World's Top Universities 2026, 247th

**THE** World University Rankings 2026

Times Higher Education (THE) World University Rankings 2026, 301-350th



QS World University Rankings 2026, 388th

# Why choose Birkbeck?



**Global credibility**

Graduate with a University of London degree recognised by employers worldwide.



**Stronger career outcomes**

Develop practical business, analytics and strategic skills aligned to global industry expectations.



**Lower cost than studying overseas**

Access a globally recognised qualification without international tuition fees and living costs.



**No visa risk**

Earn a UK degree while studying in India.



**Future international pathways**

Build a foundation for postgraduate study or employment globally.

# Global ranking advantage

University of London degrees are recognised worldwide for academic quality and rigour.

| Global University Rankings Comparison (2026)  |                                   |                        |                          |
|-----------------------------------------------|-----------------------------------|------------------------|--------------------------|
| University                                    | Times Higher Education (THE) 2026 | QS World Rankings 2026 | TIME Global Ranking 2026 |
| Indian Institute of Science (IISc), Bangalore | 201–250                           | 219                    | 201–250                  |
| IIT Delhi                                     | –                                 | 123                    | –                        |
| IIT Bombay                                    | –                                 | 129                    | –                        |
| IIT Madras                                    | –                                 | 180                    | –                        |
| IIT Kharagpur                                 | –                                 | 215                    | –                        |
| Birkbeck, University of London                | 301–400                           | 388                    | 247                      |
| Anna University                               | –                                 | 465                    | –                        |
| Major Bengaluru Universities                  |                                   |                        |                          |
| CHRIST University                             | 801–1000                          | 1401+                  | Not ranked               |
| Jain University                               | 1201–1500                         | Not ranked             | Not ranked               |
| Visvesvaraya Technological University (VTU)   | 1201–1500                         | Not ranked             | Not ranked               |
| Bangalore University                          | 1501+                             | Not ranked             | Not ranked               |
| PES University                                | Not ranked                        | Not ranked             | Not ranked               |



# Is Birkbeck right for you?

Birkbeck Bengaluru is designed for ambitious students seeking international career opportunities and globally recognised qualifications, without the cost and uncertainty of studying overseas.

## Ideal for students who:

- Want a UK/Global degree but are budget conscious
- Prefer to avoid visa uncertainty
- Are considering studying abroad but want to begin in India
- Want stronger career positioning in multinational companies
- Are motivated by global career pathways
- Want practical, career-focused learning rather than theoretical-only study
- Have strong academic ability and English proficiency

Students benefit from internationally benchmarked teaching that prepares them for careers in consulting, technology, analytics, finance and global business environments.

## Graduate salary potential

Graduates from business and analytics degrees commonly progress into roles aligned with global salary benchmarks.

| Undergraduate pathways        |                            |                 |
|-------------------------------|----------------------------|-----------------|
| Role                          | Average UK graduate salary | Equivalent lakh |
| Business Analyst              | £30,000                    | ₹31 lakh        |
| Marketing Analyst             | £28,000                    | ₹29 lakh        |
| Operations Analyst            | £29,000                    | ₹30 lakh        |
| Management Trainee            | £27,000                    | ₹28 lakh        |
| Data Analyst                  | £32,000                    | ₹33 lakh        |
| BI Analyst                    | £34,000                    | ₹35 lakh        |
| Business Intelligence Analyst | £35,000                    | ₹36 lakh        |
| Product Analyst               | £36,000                    | ₹37 lakh        |
| Postgraduate pathways         |                            |                 |
| Senior Data Analyst           | £55,000                    | ₹57 lakh        |
| Analytics Consultant          | £60,000                    | ₹62 lakh        |
| Strategy Consultant           | £65,000                    | ₹67 lakh        |
| Business Development Manager  | £58,000                    | ₹60 lakh        |

Salary ranges are indicative and vary by employer, industry and experience level.  
Graduates develop analytical capability, strategic thinking and global business awareness valued by multinational employers

# A University of London degree

Graduate with a qualification awarded by the **University of London**, one of the world's most respected academic institutions.

Students benefit from global academic standards that ensure their education meets internationally recognised benchmarks. The curriculum is research-informed, combining academic insight with practical relevance for modern business environments.

Graduates earn an internationally recognised degree that is valued by employers and universities worldwide.

You graduate with the **same qualification as students studying in London**.

## Study where business happens

- Bengaluru is home to one of the world's fastest-growing technology and business ecosystems.
- Global companies operate here across technology, consulting, finance and digital industries.
- Studying here means learning business **inside a real innovation economy**.



## Degrees designed for global employers

Birkbeck programmes combine academic rigour with practical business knowledge. Students develop the capabilities valued by global employers, including strategic thinking, strong data and analytical skills, and a clear understanding of international business environments. They learn how to interpret evidence, analyse complex problems and apply insight to real-world decision making. This combination prepares graduates to contribute confidently within modern, data-driven organisations.

This prepares graduates for careers in consulting, technology, analytics and multinational organisations.





# Preparing graduates for global careers

Birkbeck programmes help students develop the knowledge and skills required by international employers.

Students gain analytical and strategic capabilities that help them approach complex business challenges with confidence. Developing an understanding of global markets and how organisations operate across international contexts while being exposed to multinational business environments that reflect the realities of modern global commerce.

Graduates are well positioned to pursue careers across consulting, technology, finance and global business sectors.

## Undergraduate

### BSc (Hons) Business Management

Develop leadership capability and strategic thinking for modern organisations.

#### Skills

- Analytical skills
- Strategic frameworks
- Leadership and management

#### Roles

- Business Analyst
- Management Trainee
- Marketing Executive



For more  
information and to apply

### BSc (Hons) Business Analytics

Build analytical and data skills for decision-making in today's digital economy.

#### Skills

- Statistics
- Complex data management
- Strategic decision making

#### Roles

- Data Analyst
- Market Insights Analyst
- Business Intelligence



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information and to apply

### BSc (Hons) Business Management (International Business)

Understand how organisations operate across global markets and international supply chains.

#### Skills

- Business management
- Supply chain management
- Cross-cultural communication

#### Roles

- Export Manager
- Global Supply Chain Analyst
- Business Development Executive

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information and  
to apply



## Postgraduate

### MSc International Business Management

Develop expertise in global strategy, leadership and international markets.

#### Skills

- Analytical skills
- Strategic frameworks
- Leadership and management

#### Roles

- Business Analyst
- Management Trainee
- Marketing Executive

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information and  
to apply



### MSc Business Analytics

Advance your skills in data science, predictive analytics and business intelligence.

#### Skills

- Advanced analytical skills
- Strategic insight and application
- Data-driven solutions management

#### Roles

- Analytics consultant
- Data Scientist
- Business Intelligence Manage

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to apply



# Application criteria, fees and scholarships

Birkbeck Bengaluru welcomes applications from ambitious students who are ready to build globally relevant skills and pursue international career opportunities. Entry requirements are designed to identify students with the academic capability, curiosity and motivation to succeed in a rigorous, globally benchmarked programme.

Applicants will typically be required to demonstrate prior academic achievement and submit supporting documentation as part of the application process. Required documents include academic transcripts, proof of English language proficiency identification documents and other relevant supporting information. Full details of the specific documents required for each programme will be provided during the application process.

| Programme                                                    | Level | Duration | Entry Qualification            | Min. Marks                                                                                                                       | Subject Requirement                                     | English Proficiency                                                                                                                                                                                                                                                                                                                                  | Additional Requirement | Selection Process |
|--------------------------------------------------------------|-------|----------|--------------------------------|----------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------|-------------------|
| BSc (Hons) Business Management                               | UG    | 3 years  | 10+2 / Class XII or equivalent | 65% aggregate or equivalent for CBSE / CISCE / IB Boards.<br><br>70% for State Boards                                            | Open to all streams; preference for Commerce / Business | IELTS 6.0 (5.5 each) / other tests at equivalent band<br><br>If taught and assessed in English, including at a CBSE or State Board school, for the final 4 years of high school, and have achieved at least 70% in English Language, this may be accepted as evidence of English language ability.<br><br>Cambridge International A Levels accepted. | SOP                    | SOP + Interview   |
| BSc (Hons) Business Analytics                                | UG    | 3 years  | 10+2 / Class XII or equivalent | 70% aggregate or equivalent for CBSE / CISCE / IB Boards.<br><br>70% for State Boards<br><br>Mathematics score must be above 70% | Mathematics compulsory                                  |                                                                                                                                                                                                                                                                                                                                                      | Aptitude in Maths      |                   |
| BSc (Hons) Business Management – with International Business | UG    | 3 years  | 10+2 / Class XII or equivalent | 65% aggregate or equivalent for CBSE / CISCE / IB Boards.<br><br>70% for State Boards                                            | Open to all; preference Commerce / Economics            | Undergraduate applicants with Cambridge International A Levels are eligible to apply. Entry requirement: 112 UCAS                                                                                                                                                                                                                                    | SOP                    | SOP + Interview   |



| Degree                                | Level | Duration | Entry Qualification                                                                                   | Min. Marks                                                                                                        | Subject Requirement                                                 | English Proficiency                                                                                                                                                                                                                                                                               | Additional Requirement | Selection Process |
|---------------------------------------|-------|----------|-------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------|-------------------|
| MSc International Business Management | PG    | 1 year   | Bachelor's degree (3 years or equivalent)                                                             | 55–60% aggregate from a UGC recognised University or an International University of repute.                       | Any discipline (preference Commerce / Management / Social Sciences) | IELTS 6.5 ( 6.0 each) / other tests at equivalent band<br><br>If taught and assessed in English, including at a CBSE or State Board school, for the final 4 years of education, and have achieved at least 70% in English Language, this may be accepted as evidence of English language ability. | SOP                    | SOP + Interview   |
| MSc Business Analytics                | PG    | 1 year   | Bachelor's degree (3 years or equivalent) in CS / Maths / Stats / Engineering / Economics/ Management | 60% from a UGC recognised University or an International University of repute. (55% with strong quant background) | Strong foundation in Maths / Stats; coding desirable                | IELTS 6.5 ( 6.0 each) / other tests at equivalent band<br><br>If taught and assessed in English, including at a CBSE or State Board school, for the final 4 years of education, and have achieved at least 70% in English Language, this may be accepted as evidence of English language ability. | Quantitative aptitude  | Interview         |

Degree fees have been structured to provide access to a prestigious University of London qualification while studying locally in Bengaluru, offering strong value compared to studying overseas.

| Fee Head         | Type     | Amount   | Remarks                                  |
|------------------|----------|----------|------------------------------------------|
| Application Fee  | One-Time | ₹0 (N/A) | Fee waived for Semester 1 and Semester 2 |
| Admin Fee        | One-Time | ₹0 (N/A) | Fee waived for Semester 1 and Semester 2 |
| Security Deposit | One-Time | ₹0 (N/A) | Fee waived for Semester 1 and Semester 2 |

| Level | Programmes on Offer                                 | Duration (Years) | For Indian Nationals | For International Nationals | Total expected fees for Indian Nationals |
|-------|-----------------------------------------------------|------------------|----------------------|-----------------------------|------------------------------------------|
| UG    | BSc Business Management                             | 3                | ₹7,50,000.00         | ₹9,00,000.00                | ₹22,50,000.00                            |
| UG    | BSc Business Management with International Business | 3                | ₹7,50,000.00         | ₹9,00,000.00                | ₹22,50,000.00                            |
| UG    | BSc Business Analytics                              | 3                | ₹7,50,000.00         | ₹9,00,000.00                | ₹22,50,000.00                            |
| PG    | MSc International Business Management               | 1                | ₹12,50,000.00        | ₹15,00,000.00               | ₹12,50,000.00                            |
| PG    | MSc Business Analytics                              | 1                | ₹12,50,000.00        | ₹15,00,000.00               | ₹12,50,000.00                            |

**Note: Application, admission and security deposit fees have been waived for Semesters 1 and 2.**

- Fees may be revised annually up to 5% to reflect inflation and policy changes.
- Scholarships and financial assistance are available for deserving students with merit. The details will be available on our website before commencement.
- Fees refund policy is available under Policies on the website [bengaluru.bbk.ac.uk](http://bengaluru.bbk.ac.uk)

Scholarships are available for eligible applicants. Indian Citizens can access a 20% Vice-Chancellor Scholarship on all courses.

Our admissions team is available to guide you through each step of the application process and help you understand the best pathway for your academic and career goals.



# Bengaluru campus

Our campus is located in **Whitefield, Bengaluru**, one of India's most dynamic business corridors. Multinational companies operate here daily, global capability centres are expanding, and talent and innovation converge in a rapidly growing economic hub.

Birkbeck's decision to establish a campus in Bengaluru is deliberate. It places academic study within a live economic environment where global business, technology and innovation are actively shaping the future.

At Birkbeck, you are not learning about business from a distance. You are studying within the ecosystem itself, with proximity to leading multinational organisations and access to a growing employment market where learning is informed by real business environments.







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**BENGALURU  
INDIA**

**A globally ranked University of London degree, global career opportunities, and international exposure — without the cost or risk of studying abroad.**

- Build internationally relevant skills.
- Graduate with global credibility.
- Start your career with confidence.

**Begin your global business journey**

## **How to apply**

### **Step 1 Speak with an advisor**

Discuss your goals and find the right degree



### **Step 2 Submit your application**

Complete your application with required documents



### **Step 3 Recieve your offer**

Get the outcome on your application



### **Step 4 Accept your offer**

Respond with your acceptance and begin your journey



**[bengaluru.bbk.ac.uk](https://bengaluru.bbk.ac.uk)**

Speak to your education advisor.

