

Chase A. Morris

Your Guide On Design | Los Angeles, CA

Product Designer with 10+ years of experience across consulting, contract, and in-house roles, specializing in design systems and complex product workflows. Began by translating real-world processes into usable interfaces and evolved into leading 0→1 system architecture that aligns design and engineering. Focused on reducing ambiguity, accelerating development, and enabling teams to ship cohesive, scalable products.

Contact

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Education

Full Sail University

B.S. Graphic Design
Focus: UX & Interaction Design

Product Designer, Creator Workflow

2022-2025 | Accretive Technology Group

Reduced onboarding friction by eliminating redundant CMS steps, decreasing management time and improving completion clarity
Audited creator workflows and translated findings into prioritized product engineering decisions
Redesigned notification systems to reduce missed tasks and improve in-product communication
Standardized components across 4 products, enabling consistent implementation by designers and engineering

Product Designer, Behavior Platform

2020-2021 | Circoo

Reframed cyberbullying as a product problem, shifting strategy from moderation to behavioral intervention
Validated demand through messaging tests and outreach, generating 100+ supporters and 280 early product adopters.
Designed real-time toxicity feedback using Perspective API to interrupt harmful behavior before posting
Built a lightweight component system in Figma to accelerate prototyping and product iteration

Product Designer, Clinical System

2019-2020 | LivaNova

Led a 0→1 design system for a regulated clinician-facing application
Defined components, tokens, and documentation to enforce consistency and scalability
Reduced design dependency by enabling engineers to access icons, illustrations, and motion assets directly
Redesigned complex clinical interfaces, improving clarity from “747 cockpit” complexity to usable workflows

Design Consultant

2015-Present | Career Highlights

Led system design and UX workshops for teams at LinkedIn, TaskRabbit, and Shipt
Advised organizations on scaling design systems and aligning design with engineering workflows
Enabled healthcare and product teams in translating complex workflows into usable systems
Built foundational experiences across consulting, shaping early system thinking and cross-functional alignment