



**Latino**  
Memphis

# Fact Sheet

## ABOUT US

- Established in 1995, we are a non-profit organization that offers a wide range of services to assist Latinos in the Greater Memphis area
- We offer services in the fields of economic development, health, and education
- In collaboration with local organizations, we strive to improve the standard of living for Latinos in Memphis and promote diversity throughout the community
- Through outreach, events, and education, we encourage the Latino community's rich cultural heritage

## MISSION

To support the Latino population in the Memphis region by establishing connections and offering assistance in the fields of justice, health, and education

## VISION

A future in which all Latinos in the Memphis area are given the means and chances to actively participate in the community at large

## OUR CLIENTELE

The majority are women between the ages of 30-50, with 2-3 children, an equivalent of a middle school education, and little to no English skills



## KEY MILESTONES

- **1995:** Latino Memphis was founded to meet the needs of the expanding Latino population
- **2001:** Initiated outreach initiatives in health and education to strengthen the Latino community
- **2005:** Added an immigration legal aid program to the list of services offered
- **2010:** Started advocating for better access to healthcare and education
- **2013:** Introduced financial literacy and workforce development initiatives
- **2015:** The first bilingual resource center was opened to assist job seekers and families
- **2018:** Formed partnerships with local organizations to elevate Latino voices in the policy-making process
- **2020:** Made significant contributions to COVID-19 relief efforts, giving affected families food and financial assistance
- **2022:** Increased services for mental health and wellness to address the expanding needs of the community

## OUR SERVICES



**Tu Salud**  
Community Health



**Tu Voz**  
Advocacy engagement & partnerships



**Senderos**  
Workforce Development



**Puentes**  
Services to unaccompanied minors & support for victims of trafficking



**Derechos**  
Immigrant Rights Defense Center offering legal immigration services



**El Centro**  
Access to information & referral services



**Conectate**  
Bridging the digital divide



**Justicia**  
Civil legal services

More than

# 20,000

individuals are provided services every year

## OUR EXECUTIVE TEAM



**Mauricio Calvo**  
President & CEO



**Cynthia Magallon Puljic**  
Chief Operations & CFO



**Monica Newport**  
Chief of Staff



**Andrea Sanchez**  
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