

Diana Montero

901-371-6278 | dianamontero38@gmail.com | [LinkedIn](#) | [Portfolio](#)

EDUCATION

UNIVERSITY OF MEMPHIS

Memphis, TN
B.A. Journalism; Concentration in Creative Mass Media | GPA: 4.0, *summa cum laude* | Expected May 2026
Honors: Creative Mass Media Rookie of the Year (2024); American Advertising Federation Honor Society; Kappa Tau Alpha Honor Society; Student Marshal; Dean's Academic Achievement Award; Outstanding Web Designer

CODE CREW CODE SCHOOL

Memphis, TN
Full Stack Software & AI Engineering Certification | Jan 2025 - Sep 2025
The Collective Blueprint - Professional development program in partnership with Code Crew; participated in workshops and collaborative activities focused on career readiness.

WORK EXPERIENCE

FREELANCE WEB DESIGNER & DEVELOPER

Memphis, TN
Designer & Developer | Jan 2026 - Present

- Designed and developed custom websites and brand identities by conducting client meetings, research, and wireframing, resulting in fully responsive digital experiences.
- Improved user experience and visual consistency by prototyping and iterating based on feedback, resulting in high client satisfaction.
- Delivered end-to-end web solutions using WordPress, Webflow, and Figma.

GIVECAMP MEMPHIS

Memphis, TN
Volunteer Web Designer | Feb 2026

- Created a WordPress site for a local nonprofit by building information architecture and responsive layouts under a tight deadline.
- Collaborated with developers to implement design solutions, ensuring successful project delivery.

COMPETITIONS & LEADERSHIP EXPERIENCE

EPICENTER INNOVATE XCLERATE HACKATHON

Memphis, TN
Participant | Mar 2025

- Developed a food tech solution while collaborating in a weekend-long, fast-paced, competitive hackathon environment.

DESIGN IT FORWARD

Clarksville, TN
Participant | Oct 2025

- Created a complete brand identity for a nonprofit animal rescue within seven hours, demonstrating rapid visual ideation and execution under pressure.

HUSTLIE & CODE HACKATHON

Memphis, TN
Volunteer Mentor | Jul 2025

- Mentored middle school students over three days, guiding them through designing and presenting a sports-related tech project.

SKILLS

Design & UX: Web Design, Branding, Wireframing, Prototyping, Responsive Design

Tools & Platforms: Figma, Adobe Creative Cloud, Canva, WordPress, Webflow

Technical Skills: HTML, CSS, JavaScript, React, Express, MongoDB, REST APIs, Git/Github, AI Integration

Languages: English, Spanish