

2025 YEAR IN ACTION

SIMPLIFY. SAVE. SUSTAIN.

Empowering non-profits and public entities with solutions to reduce the cost, carbon, and complexity of energy.



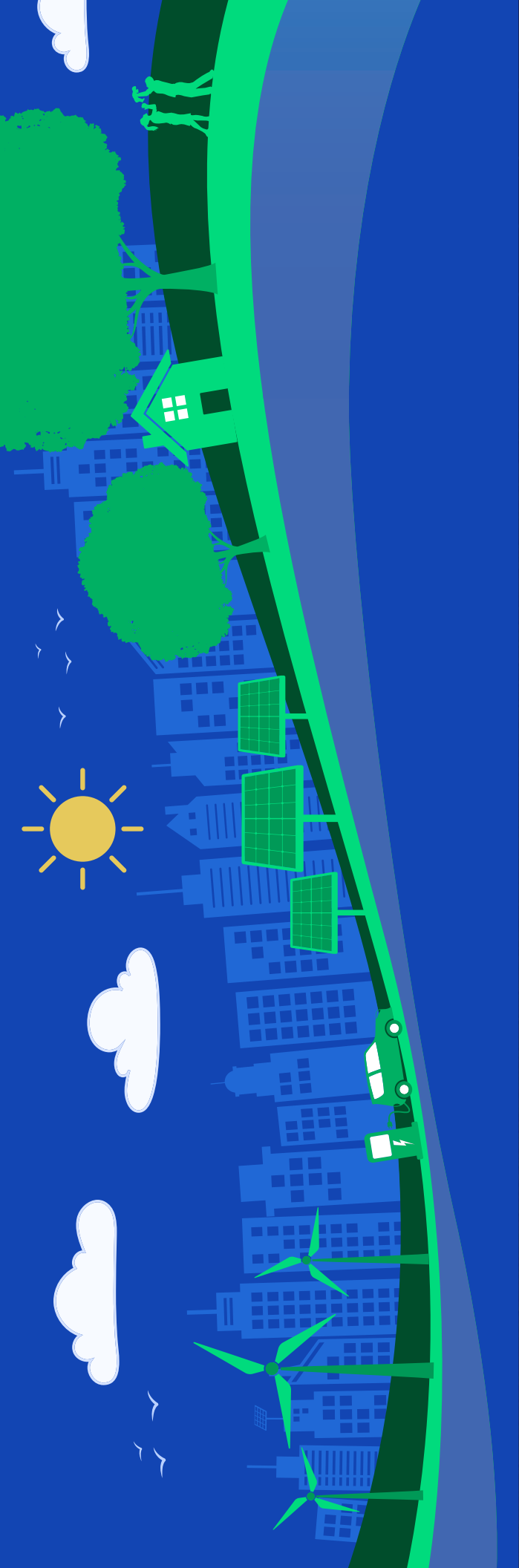


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Tina Bennett

PUT ENERGY INTO ACTION

Our Leader's Voice

As I reflect on 2025, one thing is clear: the energy landscape continues to change rapidly. Rising electricity and natural gas prices, accelerating load growth, and significant shifts in federal energy funding have created new challenges for nonprofits and public entities. At the same time, organizations are facing increasing pressure to reduce emissions and modernize infrastructure. For schools, municipalities, healthcare systems, cultural institutions, and nonprofits, managing energy has become both more complex and more critical to their ability to serve their communities.

In moments like these, the value of trusted partnership becomes even more important. For over 25 years, PowerOptions has helped our Members navigate uncertainty in energy markets and policy while delivering solutions that reduce cost and risk. Our mission remains the same today: to reduce the cost, carbon, and complexity of energy so the organizations we serve can focus on their own important missions.

For me, 2025 has also been a year of transition. After joining PowerOptions earlier this year as Chief Strategy Officer, I had the privilege of stepping into the role of Chief Executive Officer in July. Having served previously on the PowerOptions Board and as chair of the Strategic Planning Committee, I have long believed in the strength of this organization and the collaborative model that defines it. It is an honor to lead PowerOptions into its next chapter and to build on the extraordinary foundation created by Heather Takle and Cindy Arcate before her, and the dedicated team that has guided the organization for more than two decades.



Putting Energy into Action: 2025 Year in Review

This year also marked several important milestones in how we support our Members. The acquisition of Maine PowerOptions expands the reach of our consortium model and strengthens our ability to deliver value to nonprofits and public entities across the region. You can learn more about what this acquisition means for our new Maine Members on page 6.

We also launched PowerOptions Connect, a new platform that aims to make decarbonization and energy resiliency accessible to all public entities and nonprofits and the communities they serve. This new 501c3 entity will connect grants and donors to local projects and organizations, allowing us to provide dedicated support to implement projects that bring nonprofits and public entities closer to their goals and support community decarbonization.

At the same time, we expanded our portfolio of solutions with new offerings such as Building Decarbonization as a Service (BDaaS) and enhanced electric vehicle and fleet electrification programs, helping members move from planning to implementation as they pursue cost savings and carbon reduction.

Across all of this work, what makes me most proud is the impact we have on our Members. Every dollar saved, every renewable project developed, and every ton of emissions reduced ultimately helps organizations devote more resources to the communities they serve.

As we look toward 2026, we remain focused on continuing to deliver with excellence and expanding innovative solutions and partnerships that will help our Members navigate an increasingly complex and rapidly evolving energy future.

Thank you for your continued partnership and for the important work you do every day.

With sincere appreciation,

Tina Bennett

Tina Bennett
Chief Executive Officer
PowerOptions
2025

STRENGTHENING OUR REGIONAL PRESENCE

Expanding Our Impact:

Welcoming Maine PowerOptions



320+

Organizations Served in Maine Since 1998



800+

Total Members Across New England



4

New England States



Stronger

Purchasing Power, Network & Value

This year, we took an important step forward in our growth across New England by expanding into Maine and welcoming Maine PowerOptions (MPO) Members to PowerOptions.

Maine PowerOptions has long been a trusted resource for the state's public and nonprofit sectors. Since its founding in 1998, the program has supported more than 320 municipalities, schools, healthcare organizations, higher education institutions, and other public-serving entities. Through group purchasing and thoughtful energy procurement strategies, MPO has helped its Members navigate a complex and often volatile energy market while delivering meaningful cost savings.

The transition of the MPO program to PowerOptions occurred at a natural moment coinciding with the retirement of the MPO Program Officer. The program sponsors, the Maine Municipal Bond Bank (MMBB) and the Maine Health and Higher Educational Facilities Authority (MHHEFA), reached out to PowerOptions seeking a path forward that would preserve the program's strong foundation and ensure both continuity and expanded opportunity for MPO Members.

"A natural next step in our regional growth – creating more value for our members across New England."

– Tina Bennett, President & CEO of PowerOptions



"For PowerOptions, MPO was a natural fit. We share a long-standing commitment to helping public and nonprofit organizations manage energy more effectively and affordably. By bringing MPO into PowerOptions, we're strengthening that mission and enhancing the range of solutions we can offer our Members."

– Tina Bennett, President & CEO of PowerOptions

As part of PowerOptions, Maine Members will continue to receive trusted local support, enhanced by access to a wider range of energy solutions and the collective strength of a larger organization.

Looking ahead, with this expansion, our membership now exceeds 800 organizations across New England, creating greater purchasing power, a stronger network, and more value for all our Members across the region.

WHAT DOES IT MEAN FOR MEMBERS?



Continued Local Support

A trusted team and personalized service Maine Members rely on.



Expanded Energy Solutions

Access to a broader range of solutions and expertise to meet your needs.



Greater Purchasing Power

Stronger leverage delivers better pricing and long-term cost savings.



Stronger Network & More Value

Collaboration and shared insights that create more value for all Members.



Introducing PowerOptions Connect

PowerOptions Connect supports nonprofits and public entities with the tools, funding, and expertise needed to advance decarbonization and community resilience.

In March 2026, PowerOptions officially established PowerOptions Connect, PowerOptions' 501(c)(3), to expand access to decarbonization and resilience solutions for nonprofits and public entities so that all can resiliently decarbonize regardless of size, staffing, or funding.

PowerOptions Connect pairs trusted technical assistance with grant and philanthropic support enabling organizations serving our communities to cut costs, reduce emissions, and strengthen community resilience. Our work is organized around four complementary areas: Climate Implementation Hub, SolarShare, Clean Energy Community Resilience Hubs, and Decarbonization & Energy Resilience Support.



In our first year, PowerOptions Connect began turning that model into on-the-ground cost savings for communities. SolarShare, our community benefit solar program, advanced through an innovative workforce housing pilot using grants to preserve host-site savings while directing a transparent share of funds to a community-led fund for local bill relief, with projected lifetime community benefits expected at over \$550,000.

PowerOptions Connect also launched a pilot partnership to develop Clean Energy Community Resilience Hubs, including work on The LOFT in Taunton, where a long-vacant storefront is being redeveloped into a community space, workforce training center, and future solar-plus-storage resilience asset.

At the same time, PowerOptions Connect continued to refine our Climate Implementation Hub in collaboration with municipal-association partners, ensuring our program is ready to launch as we continue to seek funding. This program will provide long-term implementation partners and access to technical experts for municipalities in the rapid implementation of their climate plans.

In addition, we are building pathways to reduced- and no-cost decarbonization and energy resilience support to nonprofit organizations. These efforts are creating new opportunities for site hosts, community partners, and individual, foundation, and corporate funders to participate in projects that deliver measurable local impact.

Please stay tuned for PowerOptions Connect's "official" launch in spring 2026. Want to be a part of it? Please contact Kristen Stelljes: kstelljes@poweroptions.org. We look forward to sharing more about this work and its impact.



DAY OF GIVING

Volunteer Day at the LOFT

Advancing Community Resilience Through Partnership

In June 2025, PowerOptions staff participated in a volunteer day in Taunton, Massachusetts, in support of the T.R.U.E. Collective's LOFT project, an initiative that exemplifies the power of collaboration, community investment, and sustainable innovation.

T.R.U.E. (Teaching, Reaching, Understanding, and Educating) works to empower youth, families, and communities through prevention programs and increased access to essential resources. The LOFT project represents a transformative redevelopment effort, converting a former laundromat into a clean energy-powered community resilience hub serving the Whittenton neighborhood.

In partnership with Beacon Climate Innovations and PowerOptions, the LOFT will incorporate solar generation, battery storage, electric vehicle charging infrastructure, and an electric school bus. These features will enable the facility to maintain critical services during emergencies, enhancing community resilience and continuity of care. In addition, the site will serve as a workforce development hub, including a Green Energy Training Center designed to prepare individuals for careers in the clean energy economy.

During the volunteer effort, PowerOptions staff contributed to the early stages of the building's renovation by assisting with interior demolition. This hands-on engagement supported T.R.U.E.'s redevelopment timeline while providing staff with a meaningful opportunity to directly contribute to a project aligned with PowerOptions' mission.



\$1 million community resilience hub and nonprofit project in Taunton, MA, developed by T.R.U.E. Collective

Participation in initiatives such as the LOFT project reflects PowerOptions' commitment to strengthening the communities we serve. Our involvement not only provides tangible support to partner organizations, but also reinforces the collaborative relationships necessary to advance innovative energy solutions. By contributing time and effort, our team helps accelerate project progress and amplify the long-term impact of these initiatives.




The benefits of this engagement extend beyond the immediate scope of the volunteer day. For T.R.U.E. and its partners, it represents additional capacity and shared investment in their vision. For the Whittenton community, it supports the development of a critical resource that will provide resilience, access to services, and economic opportunity. For PowerOptions, it underscores the importance of aligning our organizational values with direct community action.

Volunteerism remains an essential component of our broader commitment to public service. Through efforts like the LOFT project, PowerOptions continues to support initiatives that foster sustainability, resilience, and equitable access to resources—helping to build stronger communities for the future.




We are grateful for the opportunity to contribute our time and effort to such a meaningful cause. The LOFT will serve as a vital lifeline for the Whittenton neighborhood — a place where residents can come together, feel safe, and remain connected to the services and people they depend on during life's most challenging moments. When facing a power outage from a severe storm, community members will have a trusted space to turn to for support, resources, and connection. Beyond emergency resilience, The LOFT will also open doors to new opportunities through workforce development and a Green Energy Training Center, helping to build a stronger, more prepared community for years to come. We left The LOFT with a deeper appreciation for the power of community and a reminder that showing up for one another, in both big and small ways, is what truly makes a difference.

2025 From Energy to Impact: Measuring what matters

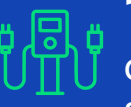





2025 IMPACT HIGHLIGHTS

 <p>367M+ kWh Saved</p> <p>Term electricity savings delivered</p>	 <p>89K Metric Tons CO₂ Avoided</p> <p>Supporting a clearer low-carbon future</p>	 <p>18 New Members</p> <p>Expanding our community across New England</p>	 <p>\$234M Total Projected Savings</p> <p>Projected lifetime savings across all solar projects</p>
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CLEAN ENERGY IMPACT

 <p>New Solar Projects 62</p>	 <p>Total New Project Volume 19.5</p>	 <p>Project Savings of New Projects \$44M</p>
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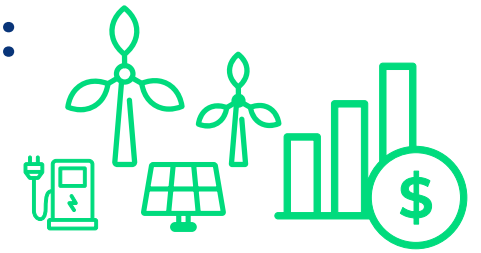
EV & ELECTRIFICATION PROGRESS

 <p>15 Charging Stations</p>	 <p>26 Charging Ports</p>
 <p>10 EV Charging Projects</p>	 <p>50 Lifetime EV Charging Projects</p>
 <p>6 Fleet Electrification Roadmaps</p>	 <p>5 EVC Members</p>



“ Driven by low-carbon innovation and responsible growth, we deliver the results that shape our Members' paths to a clean and affordable energy future.

– Tina Bennett, President & CEO of PowerOptions

Energy Sustainability Analytics: Impact at a Glance






PowerOptions uses data-driven insights and proven strategies to help Members reduce energy use, lower emissions, and advance long-term sustainability goals.

 <p>BDRs (Building Decarbonization Roadmaps)</p> <hr/> <p># Members (Annual) 27</p> <hr/> <p># Buildings analyzed 282</p> <hr/> <p>Square feet analyzed 19 M</p> <hr/> <p>Annual Emissions Reduction by 2050 70k metric tons</p>	 <p>BERDO/BEUDO</p> <hr/> <p># Members we worked with annually 38</p> <hr/> <p># Members in compliance 38 100% Compliant</p>	 <p>Energy Efficiency</p> <hr/> <p># Members 5</p> <hr/> <p># Projects 6</p> <hr/> <p>Total kWh saved annually 512,000</p> <hr/> <p>Total therms saved annually 980</p> <hr/> <p>Total Project Spend \$668,000</p> <hr/> <p>Incentives Captured \$567,000</p> <hr/> <p>Projects Covered by Incentives 85%</p>
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By the Numbers: Electricity & Natural Gas



 <p>Electricity</p> <hr/> <p>1B Total Usage (kWh)</p> <hr/> <p>\$115M Total Spend (\$)</p>	 <p>Natural Gas</p> <hr/> <p>5.8M Total Usage (Dth)</p> <hr/> <p>\$44M Total Spend (\$)</p>	 <p>Glossary</p> <p>kWh - Kilowatt Hour MW - Megawatt BERDO - Building Emissions Reduction & Disclosure Ordinance BEUDO - Building Energy Use Disclosure Ordinance EV - Electric Vehicle EVC - Electric Vehicle Chargers Dth - Dekatherm</p>
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1732

Incorporation date

6,928

Population

CASE STUDY

Town of Harvard

A small town. A big goal. And a roadmap to get there.

Harvard, MA, made a bold promise to fully electrify municipal operations by 2050. But turning that commitment into a credible, state-compliant plan required more than good intentions. It required the right partner.

The organization

Harvard's Energy Advisory Committee (EAC) is a fully volunteer body advising the Select Board on energy and emissions across all municipal operations. They manage the town's Green Communities and Climate Leaders programs, pursuing grants, running energy reduction projects, and keeping Harvard on track toward its 2050 electrification goal.

"PowerOptions' guidance helped us secure additional funding through a technical assistance grant after receiving the Climate Leaders designation. Their expertise strengthened our application and helped make the process successful."

– Brian Smith, Chair, Energy Advisory Committee, Town of Harvard, MA

The challenge

To earn the Climate Leaders designation from DOER, Harvard needed a current, compliant decarbonization plan, and they needed it by a hard June 30th deadline. While some information existed from a previous plan, building a new one would have required significant time and expertise that simply wasn't available. Like many small towns, Harvard runs entirely on volunteer effort with no dedicated staff to drive initiatives like this forward. Without the right outside support, the risk of producing a non-compliant plan — and losing critical time was too great. They needed a partner who understood exactly what DOER required and could provide the expertise and structure to get it done right.

"We were pressed for time and didn't have the luxury of figuring it out ourselves. We wanted to make sure it met DOER requirements, and if we'd run into issues on our own, we could have missed the deadline entirely. Having PowerOptions do it was the best decision we made."

– Brian Smith, Chair, Energy Advisory Committee, Town of Harvard, MA

Why PowerOptions — and working through it together

Harvard's relationship with PowerOptions predated this project. The town had already leaned on PowerOptions' competitive RFP process to select a solar developer for its Hildreth Elementary school and Council on Aging buildings. That track record of trust made the choice easy when DOER offered Climate Leaders assistance.

Hurdles — and how they got resolved

- Data gaps across town departments.** Gathering complete equipment info required chasing contacts across multiple facilities, which would have been time-consuming. PowerOptions worked with what was available, applied reasonable assumptions, and kept the project moving without stalling.
- Collaborative Support.** PowerOptions supported the Town of Harvard throughout the project with consistent coordination, regular check-ins, and a disciplined schedule that kept the project on track and resulted in delivery ahead of the deadline.

2050

Full municipal electrification goal — now backed by a compliant roadmap

✓ Earned

MA Climate Leaders designation — the gateway to future grant eligibility

150k

Technical assistance grant awarded after Climate Leaders designation

Town of Harvard, MA · Energy Advisory Committee · Municipal Operations
Project conducted in partnership with PowerOptions through the MA DOER Climate Leaders Program



1717

Incorporation date

21,500

Population

CASE STUDY

Town of Westborough

Charting a course to Zero Emissions: A Roadmap Built on Vision, Data and Community

A Town Built on Deliberate Action

Nestled in the MetroWest region between Boston and Worcester, the Town of Westborough, Massachusetts has always taken pride in doing things deliberately. Incorporated in 1717 as the Commonwealth’s hundredth town, Westborough today is a thriving community of more than 21,500 residents spread across 7,000-plus households. The town provides a full spectrum of municipal services, from police and fire protection to a senior center, public library, and even a municipal golf course.

But what truly sets Westborough apart is its culture of institutional thoughtfulness. When the town pursues something new, it does not move on impulse. It builds a case, assembles the evidence, earns broad support, and proceeds with precision. That philosophy shapes everything from budget decisions to infrastructure investments, and it was exactly this spirit that gave birth to one of the most methodical EV charging initiatives in the region.

From Golf Course Pilot to Government-Wide Strategy

The golf course electric vehicle chargers were the proof of concept: low-cost to install, consistently used, and quietly generating revenue. Ben Bowers, Sustainability Coordinator, at the start of the project, saw the potential and asked the bigger question: where else, and how do we do this right?

Recognizing the need for a clear plan, Westborough applied for a grant to develop a comprehensive EV Charging Station Deployment Roadmap before installing another electric vehicle charger. PowerOptions, already a trusted partner through the town’s natural gas procurement program, was selected to lead the effort.



The Roadmap: 29 Sites, One Clear Path Forward

PowerOptions assessed 29 sites across schools, municipal facilities, and commercial locations evaluating each for electrical capacity, demand, and accessibility. The result was a fully prioritized, phased deployment plan with charger-type recommendations, site configurations, and funding guidance to minimize capital outlay.

When the roadmap was presented to the School Committee, the response was immediate: members praised its depth and the transparent prioritization framework.

“This roadmap sets Westborough apart by demonstrating that the town is thinking thoughtfully and strategically about EV charging. It doesn’t commit us to installing any chargers right away but instead gives us a prioritized framework so if funding opportunities arise, we already have a plan in place.”

– Leila Ahmed, Sustainability Coordinator,
Town of Westborough

What’s Next

With the roadmap complete and a revolving EV revenue account now approved at a recent Town Meeting. Westborough has a self-sustaining model for future growth. Meanwhile, a Building Decarbonization Roadmap is underway, extending our partnership to municipal buildings.

Business and Community Impact

- Golf course chargers consistently generate revenue that funds future installations — a model now being scaled
- Westborough positioned to capitalize on state and federal EV funding opportunities with a shovel-ready plan.
- The Westborough model demonstrates that small to midsize towns can develop sophisticated sustainability infrastructure without a large internal team
- Community is prepared for growth in EV ownership, ensuring no resident is left behind in the energy transition



CASE STUDY

UMass Chan

Taking Control: How UMass Chan Turned Energy Volatility into Financial Confidence

UMass Chan Medical School, in close partnership with UMass Memorial Health, is focused on training the next generation of physicians, conducting life-changing research, and delivering exceptional care to the communities of central Massachusetts.

As the commonwealth's first and only public academic health sciences center and the region's largest health care provider, the work at UMass Chan never stops. Neither does its need for energy.

That's what made rising energy costs and market unpredictability such a serious risk. Electricity and natural gas are among the institution's largest operating expenses, and in a volatile market, that meant budget uncertainty, defensive financial planning, and resources held in reserve in the event of cost spikes — money that could have gone toward clinical programs, research, and student support instead.

We knew there had to be a smarter way.



Finding the Right Partner

After a competitive evaluation, UMass Chan selected PowerOptions for its advanced energy procurement and decarbonization analytics and reporting capabilities, and our collaborative approach to meeting client's needs.

"There's more to this relationship than just the nuts and bolts of buying energy. Choosing a partner that is invested in understanding the client's needs and then finding a way to deliver them is a true partnership."

– David M. Flanagan, Deputy Executive Vice Chancellor of Facilities, UMass Chan Medical School

Together, we assessed UMass Chan's current purchases and created a disciplined, data-driven strategy. The core move was aggressive hedging, covering more than 80 percent of the institution's energy demand and actively monitoring markets to lock in value at the right time. In energy markets, windows of opportunity can close in hours. Having a partner ready to act just as quickly made all the difference.

The Impact

The results came quickly and compounded over time:

- **\$2.8 million** in net cost avoidance across the fiscal year through February
- **80%+** of energy demand hedged, reducing exposure to price spikes
- **Long-term positions secured through 2030**, building cost certainty for years ahead

But the bigger win wasn't just the savings — it was what those savings unlocked. With greater cost predictability, leadership could redirect resources toward the priorities that matter most.

"With UMass Chan's strategic methodology for monitoring markets and securing future value as a guide, PowerOptions developed an interactive reporting system to capture market conditions and make recommendations in real time. The partnership secured value, reduced risk and provided cost certainty for the institution."

– David M. Flanagan, Deputy Executive Vice Chancellor of Facilities, UMass Chan Medical School

A Model Worth Following

What started as an energy procurement engagement has grown into a genuine strategic partnership, one built on shared goals, continuous collaboration, and a commitment to thinking well beyond the next budget cycle.

"We are blazing the trail on how to think about risk, not just next year, but years out."

– David M. Flanagan, Deputy Executive Vice Chancellor of Facilities, UMass Chan Medical School

For UMass Chan, this means a more resilient institution, better protected against market shocks and extreme weather events, with a financial foundation strong enough to support its mission for the long term. It's a model that's setting a new standard for energy management.

HOW POWEROPTIONS SHAPED ENERGY POLICY FOR NONPROFITS AND PUBLIC ENTITIES — FROM THE STATEHOUSE TO THE GRID

Advocacy in Action

Shaping Solar & Storage Incentives

In 2025, PowerOptions advocated for solar, energy storage, and decarbonization policies that make projects more affordable and accessible for nonprofits and public entities, as well as energy market reforms that lower electricity costs.

SMART 3.0

PowerOptions played an active role in shaping Massachusetts' SMART 3.0 solar reforms through multiple rounds of stakeholder feedback. Our advocacy preserved a key SMART 2.0 process, allowing public entities to apply with a Preliminary Statement of Qualification, without first securing an Interconnection Service Agreement, and supported favorable incentives helping to keep many Member solar projects financially viable under the new program.

We also advocated for solar policies better supporting community-serving projects hosted by public entities and nonprofits, and net metering and community solar structures that allow Members to more easily deliver savings to their communities.

Advancing Massachusetts Energy Storage Program

PowerOptions provided comments on Massachusetts' new storage incentive program, Advancing Massachusetts Power (AMP), advocating for technical assistance, performance-based incentives, and less restrictive project caps to foster storage projects that deliver both grid benefits and onsite resiliency. The final program established a dedicated pool for pre-construction technical assistance and eliminated project sizing requirements, with priority given to economically efficient projects.



Interconnection Reform

PowerOptions Members continue to face long wait times and uncertainty connecting solar and battery storage projects to the electric grid. In 2025, we supported interconnection rules updates to create a clearer, faster path for smaller projects, and a new inadvertent export screening process to simplify behind-the-meter battery storage systems for schools, municipalities, and nonprofits. These proposed changes are still under Department of Public Utilities (DPU) review, but were unanimously supported by the Massachusetts Interconnection Implementation Review Group.

Supporting More Flexible EV Infrastructure Funding

PowerOptions advocated for changes to utility Make Ready Programs to allow utility incentives to be combined with third-party funding, such as MassEVIP, without reducing incentives. In 2025, the DPU partially approved this change, allowing publicly accessible projects to stack funding up to 100 percent of eligible costs, making EV charging investments more attainable for resource-constrained members across Massachusetts.

Advocating for Building Decarbonization Funding

In 2025, PowerOptions continued to support the creation of a Zero Carbon Renovation Fund in Massachusetts to finance deep energy retrofits in affordable housing, municipal buildings, schools, and other community-serving properties.

Additionally, we urged the inaugural New England Heat Pump Accelerator, focused on residential electrification, to make funding available to affordable housing organizations and to consider service-based financing models that remove upfront cost barriers.

Energy Reporting and Building Performance Standards

In 2025, we engaged in regulatory processes for Boston's BERDO, Cambridge's BEUDO, and the Massachusetts Large Building Energy Reporting (LBER) framework. Our advocacy helped secure meaningful improvements, including streamlined compliance processes, better alignment between local and state requirements, protections for building owners when utilities fail to provide required data, and a commitment

to stakeholder involvement in future reporting platform changes.

In Rhode Island, we submitted recommendations on the state's proposed emissions reporting and building performance standards for municipal buildings, urging a practical, phased approach and offering PowerOptions' experience supporting municipal compliance.

Keeping Energy Markets Fair and Cost-Effective

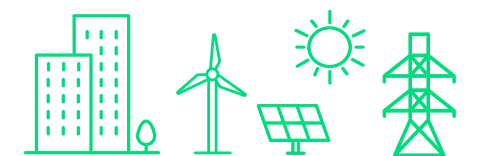
PowerOptions represented members in NEPOOL, the stakeholder process that helps shape ISO New England's wholesale electricity markets. We engaged on capacity auction reform, transmission cost oversight, and the Day-Ahead Ancillary Services Initiative (DASI), bringing the direct end-user perspective to technical regional market discussions that will affect Member costs for years to come. On transmission cost oversight, ISO-NE will be implementing a new Asset Condition Reviewer framework expected to take effect in 2027 that will provide stronger independent oversight of costly transmission upgrades proposed by regional transmission owners. On DASI, PowerOptions took strong action after costs far exceeded expectations, urging ISO-NE and the NEPOOL Markets Committee to make immediate changes to reduce cost impacts while longer-term reforms are considered. These developments are ongoing, and our advocacy continues in NEPOOL into 2026.

Representing Members in Regulatory Working Groups:

PowerOptions continued to represent Members in advisory bodies and technical working groups that shape energy policy, rate design, and grid planning. In Massachusetts, this included active participation in forums such as the Energy Transformation Advisory Board, the Grid Modernization Advisory Council and the Rates Task Force, ensuring that nonprofits and public entities are represented in these complex regulatory discussions.

We also engaged in Massachusetts' Long Term System Planning Process (LTSP), advocating to address not only renewable energy interconnection but infrastructure upgrade costs facing buildings pursuing electrification, pushing for more proactive planning and fairer cost-sharing. Through these efforts, PowerOptions seeks to elevate Member concerns in the ongoing conversation about building a cleaner, more affordable, and reliable grid.

“Advocating for policies that reduce costs and accelerate clean energy adoption for the Members we serve.”





VENDER-OWNED & OPERATED MODEL (VOOM)

Expanding Access to EV Charging Through Innovative Partnerships

In 2025, PowerOptions introduced the Vendor-Owned & Operated Model (VOOM) for electric vehicle (EV) charging infrastructure, creating a practical and scalable pathway for municipalities, schools, and nonprofit organizations to participate in the transition to clean transportation.

Across our membership, many organizations have expressed interest in installing EV charging stations but face significant barriers. Upfront capital costs, complex procurement processes, and the responsibility for ongoing maintenance and operations often make projects difficult to implement, particularly for resource-constrained public and nonprofit entities.

To address these challenges, PowerOptions developed the VOOM program to simplify deployment while reducing financial and administrative burdens. Through this model, PowerOptions connects Members with **pre-vetted charging infrastructure vendors** who design, install, own, and operate EV charging stations located on the Member's property. By shifting equipment ownership and operational responsibilities to the vendor, host organizations can provide EV charging access to staff, visitors, and the public **without the need to manage the EV infrastructure themselves**.

The VOOM model also leverages available federal and state incentives, vendor expertise, and streamlined contracting to reduce project costs and accelerate implementation timelines. In certain cases, public charging revenue may be shared between the vendor and the host site, creating an opportunity for Members to generate modest revenue while supporting community access to clean transportation.

Recognizing that some Members prefer to retain ownership and control of their infrastructure, PowerOptions also supports host-owned EV charging projects. In these cases, our team connects organizations with experienced vendors who can assist with equipment selection, procurement, installation, and identifying the appropriate charging software platform to support long-term operations.

Through these flexible program models, PowerOptions is helping Members overcome common barriers to EV infrastructure adoption while supporting broader regional and statewide goals to reduce transportation emissions.

By expanding access to reliable charging infrastructure at schools, municipal facilities, and nonprofit campuses, the program enables our Members to advance their sustainability commitments while serving their communities.

PowerOptions remains committed to identifying innovative partnerships and program models that empower our Members to reduce emissions, manage costs, and participate in the clean energy transition.



How VOOM Creates Value for Members

 <p>No Capital Cost</p> <p>No upfront equipment or installation expense for your organization.</p>	 <p>No Maintenance Burden</p> <p>The vendor owns, maintains, and operates all charging infrastructure.</p>	 <p>Municipalities</p> <p>Municipal facilities, public parking lots, community centers</p>	 <p>Multi-Family Housing</p> <p>Apartment complexes, condos & mixed-use properties serving residents & visitors</p>
 <p>No RFP Required</p> <p>Skip the RFP. Access pre-vetted vendors through PowerOptions' established procurement process.</p>	 <p>Revenue Opportunity</p> <p>Charging revenue is shared between the vendor and your organization.</p>	 <p>Nonprofits</p> <p>Nonprofit campuses serving staff, clients & community members</p>	<p>VOOM</p> <p>Vendor-Owned & Operated Model — is a framework developed by PowerOptions that gives public and nonprofit organizations a turnkey path to EV charging infrastructure without the cost or hassle.</p>



LOWER COSTS, ZERO RISK

Launching Building Decarbonization as a Service (BDaaS)

In Fall 2025, PowerOptions introduced Building Decarbonization as a Service (BDaaS), empowering Members to implement custom, often complex decarbonization projects with no or low upfront capital through our competitively procured, highly experienced vendors.



Across New England, nonprofit and public entities face mounting pressure to reduce emissions while navigating high energy costs and tightening regulations. Yet even with clear intent, progress is often stalled by limited capital and competing priorities. BDaaS was created to remove those barriers.



At its core, BDaaS changes how decarbonization projects are financed and delivered. Rather than requiring a large upfront investment, the program allows Members to leverage energy savings to offset the cost of electrification projects, resulting in minimal change to operating costs. This shift from capital expense to operating expense enables organizations to act now rather than defer critical improvements year after year.



The program already received strong interest

The program has already received strong interest. Beyond financial flexibility, Members value the broader improvements BDaaS delivers: addressing deferred maintenance, more consistent comfort, better indoor air quality, reduced energy costs, and meaningful progress toward sustainability goals — without waiting on uncertain funding cycles. BDaaS also helps Members think differently about infrastructure planning, supporting coordinated, multi-year strategies tailored across entire building portfolios.

To guide this work, PowerOptions has established a clear end-to-end process, from initial on-site assessments through implementation and ongoing measurement, ensuring each project aligns with Member goals and delivers measurable results over time.

BDaaS is an emerging cornerstone of our energy and sustainability services, helping Members accelerate progress today while positioning confidently for future needs.

The program delivers three key advantages:



No-Capital Turnkey Financing.

Available grants, tax credits, incentives, and financing are integrated into the project scope, freeing more resources for Members' core missions. Capital can be leveraged if available, but it is not required.



Streamlined Procurement & Pricing Protections.

Members bypass lengthy procurement processes by accessing the PowerOptions' program. Providers deliver integrated, long-term strategies developed collaboratively with Members. Pre-negotiated contracts and profit caps ensure competitive pricing for Members.



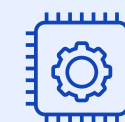
Guaranteed Performance & Ongoing Support.

Providers contractually guarantee performance savings through ongoing measurement and verification (M&V). PowerOptions serves as an independent advisor throughout.

\$0

Upfront capital

No or low upfront cost so you can act now.



Engineering assessment

Included at no additional cost.



Competitive solicitation

Already complete for your convenience.



Guaranteed project performance

Backed by measurement, verification, and ongoing support.

The Team *Acting in your best interest*

Behind every solution we deliver is a team committed to helping our Members succeed. With experience across energy, finance, and policy, we partner closely with organizations to simplify decisions, reduce risk, and create long-term value.



20+
Team Members



800+
Organizations Supported



25+
Years of Combined Experience



- | | | | |
|---|---|---|---|
| 1. Tina Bennett
President & CEO | 7. Sharon Palermo
Director, Marketing & Communications | 12. Rita A. Moran
Senior Member Relationship Manager | 18. Lemar McFadden
Member Relationship Manager |
| 2. Kristen Stelljes
Senior Vice President, Chief of Staff & Impact | 8. Zach Gray-Traverso
Senior Program Manager, Energy Procurement & Insights | 13. Michelle Gardner
Senior Analyst, Energy & Sustainability | 19. Kate Will
Member Relations Manager |
| 3. Erin Camp, Ph.D.
Program Director, Energy Sustainability and Analytics | 9. Dan Lesser
Senior Program Manager, SolarShare | 14. Anna Brackenhofer
Senior Analyst, Clean Transportation | 20. Sindhuri Polavaram
Analyst, Building Energy |
| 4. Jonathan Stout
Director, Policy and Market Development | 10. Alanna M. Boyd
Senior Program Manager, Maine | 15. Claire Kokoska
Project Manager, Energy Sustainability & Analytics | 21. Eden Floyd
Analyst, Energy Sustainability and Analytics |
| 5. Walter Gray
Program Director, Alternative Fuels | 11. Tricia Rush
Senior Member Relationship Manager | 16. Sophia Gosselin-Smoske
Regulatory & Policy Analyst | 22. Tara Acton
Organizational Effectiveness Associate |
| 6. Swarnav Pujari
Director of Technology Enablement | | 17. Fehr Gillett
Analyst, Alternative Fuels | |

Our Board

Our Board brings expertise across energy, finance, policy, and higher education – guiding our strategy and ensuring long-term value for our Members.



Janet Gail Besser
Board Chair



Laura Bartsch
Founder,
Charrette Strategies, LLC



Patricia Begrowicz
President,
ONYX Specialty Papers



David Bogan
Partner, Day Pitney LLP



Sounak Chatterjee
Head of Product & Client Solutions – Individual Retirement Solutions, Insight Investment



Barbara Kates-Garnick
Professor of Practice,
Fletcher School,
Tufts University



Maggie McCarey
Vice President, Policy and Strategy, Dandelion Energy



Dana Rancourt
Vice President, Auditor Relationship Management, Fidelity Investments



Thomas E. Rogers
President,
MTTR Consulting



April Salas
Chief Operating Officer,
EFI Foundation



Arah Schuur
Founder, Arah Schuur Energy Strategies



Dano Weisbord
Chief Sustainability Officer,
Executive Director of Campus Planning, Tufts University

Our Vision

An affordable, resilient, sustainable energy future for nonprofits.

Our Mission

To empower nonprofits and public entities with solutions to reduce the cost, carbon, and complexity of energy.

By leveraging the consortium and through our expertise and advocacy, we enable our Members to focus on their own important missions and communities.

Event Photos

2025 Year in Review

APEX Awards

We are proud to be recognized with the 2025 APEX Award from the Environmental Business Council of New England for excellence and innovation in the environmental and energy industries. The award celebrates leadership, collaboration, and impactful projects that advance environmental stewardship and sustainable solutions.



Built with purpose.

Bowman Blade Signing

PowerOptions was proud to be represented as part of the Bowman Wind Turbine blade signing event, with our organization's name included on the turbine blade as a symbol of our support for clean, renewable energy. We are excited to be part of projects that help advance a more sustainable energy future.



EcoTarium

A milestone 200 years in the making. PowerOptions was thrilled to join the EcoTarium in celebrating two centuries of science, nature, and education in the greater Worcester community.



The future of student transportation is here — and it's electric.

Electric School Bus

PowerOptions was proud to be part of a landmark Massachusetts Clean Energy Center's Ride and Drive event, celebrating 100% battery electric, zero emissions transportation for our kids and communities.

NEWIEE

PowerOptions was proud to be part of the New England Women in Energy & The Environment Annual Members Meeting & Fall Fête 2025! An inspiring evening reflecting on how far we've come and looking ahead to the future we're building together.



MFAA

Knowledge shared is progress made. PowerOptions was glad to exhibit and connect with attendees at the Massachusetts Facilities Administrators Association (MFAA) Fall Conference — supporting facility professionals keeping our public buildings safe, healthy, and efficient.



Decarbonizing Communities 2025



PowerOptions and NEEP co-hosted Decarbonizing Communities 2025 in Providence, RI — bringing our Members together with energy, housing, and community development professionals for a day of strategy, collaboration, and real-world solutions.



Reducing the Cost, Carbon, and Complexity of Energy for Nonprofits and Public Entities Since 1998.

PowerOptions.org

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