



Click here to watch the  
walkthrough video!



# HealthPipe

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by FractionalClients

# Who We're For

We **specialize** in working with:



Experienced consultants,



Seeking premium engagements,



Within healthcare,

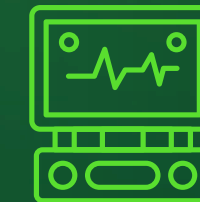


Without doing all of the 'sourcing' work themselves

...who work in **\$1-50M revenue businesses** in the following sectors:



**Healthtech**



**Med devices**



**Healthcare**



**Biotech**



**Pharmaceuticals**

Stewart Mathieson founded the company in 2021, and rebranded to FractionalClients.com in 2023, then added a **HealthPipe** brand in 2024. In that time, we've worked with over 100 consultants and helped them sign over \$3M in clientele.



**HealthPipe**

## ☆☆☆ What We Do



act as a recruitment company

present you to companies  
currently hiring

bill clients on your behalf



**create your entire client  
acquisition strategy**

**implement business  
development for you**

**enable you to build and scale  
your consulting practice**

If you'd like to never have to worry about pipeline again, charge higher prices, and advance your consulting practice, then keep reading.





# Pre-Outreach

Before we begin business development, we'll work with you to decide on your:



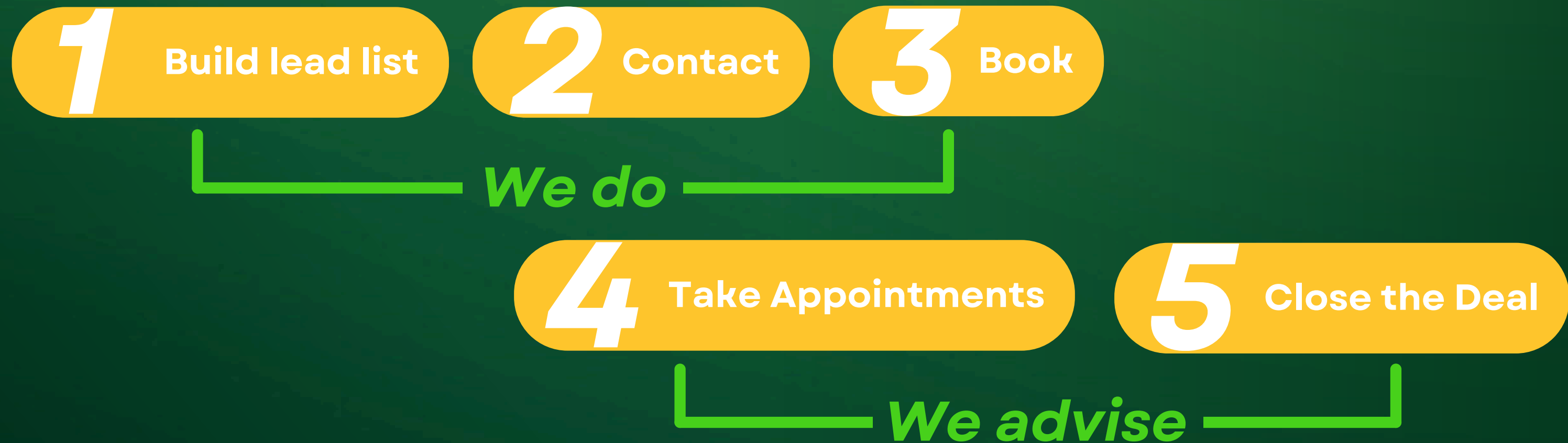
This takes 30 days, where our support includes 1 to 1 meetings with our team and accessing over 30 videos and templates, in addition to us creating your lead lists and writing your outreach messaging for you.





# Outreach

And once we're both ready, we then implement each step of our custom outreach process, developed and refined over years:



We typically start with 4-6 different campaigns to start, and then review and iterate every 2 weeks, to achieve more results, faster.





## Results

Over a 3 month (2 months of outreach) timeframe, we average:

6 - 12 appointments booked

20 - 30% conversion rate

**1 - 3 clients signed**

...and this is in addition to you having a **perfectly crafted offer and brand**, knowing exactly how to close clients from other lead sources, and having a more built out LinkedIn profile with greater connections - that will serve you for your entire career!

Our role in making this happen includes:

- ✓ **Providing you training** on creating offers, closing clients, and everything else needed to excel as a sales or marketing consultant
- ✓ Creation of entire **client acquisition strategy**
- ✓ Tailored and personalized **LinkedIn outreach**
- ✓ **Lead management** and appointment booking
- ✓ **Consistent communication** including onboarding and monthly review calls with you





## Testimonials

Our process has been delivered to over 100 consultants, creating over \$3M in ROI.

These are a few recent examples. If you'd like to speak to a reference, please let us know.



*Stewart and his team at FractionalClients.com were fantastic in helping me land several clients as a fractional CFO through their outreach.*

*I strongly recommend him and his team to any fractional executive looking for more work. They communicated quickly, developed and executed an effective strategy, and clearly know their stuff!*

**Chris Taylor**  
CFO and Financial Consultant, Healthcare, Med Devices



*I had the pleasure of working with Stewart to acquire a new client for my business. Their approach was not only effective but also incredibly cost-efficient. They took the time to understand my business and tailored a strategy that nailed it on the first try.*

**Dan Branco**  
IT Consultant, Healthcare



*Results! Results!! Results!!! Having been in the fractional executive space for decades and having business marketing experience as a repeat founder made my expectations very high for Stewart and FractionalClients. After enjoying the service and advice for more than three months, I can say that I couldn't be more impressed with Stewart and the team. Not only are the qualified leads pouring in, but the disciplined metrics tracking and proactive insights provided make the engagement enjoyable and exciting. I highly recommend Stewart and FractionalClients for anyone who values efficient and effective marketing outreach and networking.*

**Kip Wolf**  
Ops and BD Consultant, Biotech & Pharma



*Thanks to Stewart, I had so many valuable leads coming in that I genuinely struggled to fit everything into my agenda. And he didn't just stop at introductions, he also shared actionable advice drawn from his experience with fractional executives. From offer structure to pricing and packaging, his insights helped me refine how I presented my services to maximize traction. Strategic, generous, and genuinely helpful.*

**Emilie Berthiaume**  
CMO & Marketing Consultant, SaaS, Healthtech



# Offers

## Standard

## Premium

## Elite

### Inclusions

Done-for-you targeting, outreach message copywriting, and LinkedIn profile optimization

Done-for-you LinkedIn outreach and appointment setting

Weekly review emails and strategy iteration, with monthly review calls

+Everything in 'Standard'

12 video training videos & guides (4+ hours total) on generating leads, closing clients, and branding/offers/scaling

Guaranteed success or else we can completely redo the process for free

Free appearance on 'Fractional Impact' podcast with 2-5 min edited clips to post to LinkedIn

+Everything in 'Standard' and 'Premium' offer

Full design and creation of website and pitch deck

Recruiting for your agency, with whitelabel

### Investment Options

\$1500 USD per month  
+ 10% revshare\*

or

\$2500 USD per month

**3-month min commitment**

\$2000 USD per month  
+ 10% revshare\*

or

\$3000 USD per month

**3-month min commitment**

\$6000 USD per month

or

\$58000 USD  
if paid upfront

**Yearly commitment**

\*10% RevShare = We Receive 10% of Gross Income from Clients Signed from Our Outreach.





## ROI / Guarantees

### Let's put those numbers into context:

If for example, you sign you 1 client that is:



\$200 USD per hour,



1.5 days per week (12 hours),



9 month retention

That would mean  
an ROI of:

**\$90K**

(if you select an offer without revshare)

From an  
investment of:

**\$8-12K**

Or **double** if you were to sign 2 clients!

**(~33% of our clients do)**

And that's on top of:

- Learning how to do it all yourself if you choose to
- Charging premium prices
- Being able to choose clients instead of chase clients
- Having an ROI guarantee from us
- Learning how to scale your consulting practice

(If you select our 'Premium' offer without revshare)



## In Summary...

If you're a healthcare consultant and you're looking for:



New clients and roles,



Paying \$100 to \$400 per hour,



Without doing all of the work to source the clients yourself

**...we could be a match made in heaven.**

**We challenge you to find another company that:**

- Has had as much success with healthcare consultants
- Creates your entire, tailored client acquisition strategy & implements it for you
- On a guaranteed or partially revenue share basis



Contact us by [email here](#), or book a call with us [here](#).



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