Maria Guna

UX/UI & Graphic Designer

mariaguna.com
gunamariabms@gmail.com

Education

Bachelor of Design

York University/Sheridan College

2018 – June 2022

Claude Watson Program

Visual Arts Major – Honor Roll

2014 – 2018

Skills

Hard Skills

Visual Design
Interaction Design
Product thinking/strategy
Wireframes
Prototypes
High-fidelity mockups
User Research
User Testing
Branding
Digital Illustrations

Soft Skills

Collaborative
Open communicator
Critical thinker & Problem solver
Detail-oriented
Organizational Skills

Software

Figma
Illustrator
InDesign
Photoshop & Lightroom
Adobe XD & Sketch
Procreate
After Effects
HTML/CSS

Work Experience

Chestnut Park Real Estate Limited, Brokerage | Graphic Designer

January 2025 – Present

- Designed advertisements, editorial spreads, social media graphics, packaging, and newsletters that enhanced Chestnut Park Real Estate's brand identity and ensured a cohesive presence.
- Consulted with clients to develop compelling designs that reflected their brand values and aligned with their marketing objectives.
- Crafted visual identities and brand guidelines tailored to each client's mission and vision.
- Collaborated with the Social Media Coordinator to launch campaigns that increased engagement across LinkedIn, Instagram, TikTok, and Facebook, driving customer loyalty and brand awareness.

Metamorphosis Greek Orthodox School | After School Visual Arts Teacher

January 2024- June 2024 (Part-Time)

- Created an age-appropriate visual arts curriculum that emphasized fostering creativity and skill development in students ages 7-13.

Freelance | Designer

Sept 2017 – Present

- Redesigned Toronto Cat Rescue's 2024 Annual Report while maintaining consistency with their branding.
- Collaborated with clients to design and develop innovative art and branding while ensuring alignment with their vision and objectives.
- Illustrated the MTCH2 protein for a MIT/CalTech publication, effectively communicating complex scientific concepts through visual representation.

Digital Natives Creative Inc. | UI Design Intern

May 2021 – August 2021 (Full Time)

- Collaborated cross-functionally with the UI, UX, Copywriter, and Engineering teams to design and develop digital products from concept to completion while ensuring the consistent representation of the client's brand and understanding user needs.
- Designed wireframes, prototypes, and high-fidelity mockups for web design using Figma.

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Languages

Fluent

English

Romanian

Intermediate

French

- Evaluated UX/UI design work, ensured design consistency and accessibility across all devices, and provided creative solutions to ensure a seamless user experience.
- Designed social media marketing graphics using Illustrator to effectively convey key messages and enhance brand visibility.

Artichoke Magazine | Editorial Designer

July 2020 – May 2022 (Part-Time)

- Developed aesthetically pleasing editorial spreads in Indesign, utilizing typography, layout, and imagery while adhering to the magazine's style guide.
- Collaborated with a team of designers, writers and photographers and problem solved to foster an impactful magazine experience.

Design Awards

RGD Honourable Mention Intent Award for Accessible Design | MediPal

Project timeline: September 2020 - December 2020 | Award Received 2021

- Medipal empowers patients and the elderly by providing autonomy in their care. It alleviates the stress of managing medication and enhances medication adherence through a streamlined and centralized platform that stores medication-related information.
- Benchmark Analysis, PACT Analysis, User Research, User Interview, Wireframes, Prototyping, Usability Testing
- RGD Student Award Honorable Mention for Accessible Design

RGD Honourable Mention for the Quake Award for Innovation | Kumo

Project timeline: October 2020 - December 2020 | Award Received 2021

- Duo mask and mobile application aimed to support individuals with underlying respiratory concerns by streamlining their breathing experience.